

DISTRICT NEWSLETTER

A group of young children, likely of Southeast Asian descent, are smiling and waving their hands towards the camera. They are wearing white school uniforms with a small red and blue logo on the chest. The background is slightly blurred, showing more children and a bright, outdoor setting.

***Strengthening Basic
Education & Literacy***



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Code to Register

33RD DISCON

ROTARY INTERNATIONAL DISTRICT 3310
CONFERENCE 2024

17 - 19
MAY 2024 | KUCHING

Conference venue: Borneo Convention Centre Kuching

Agenda At A Glance

CONFERENCE VENUE:
BORNEO CONVENTION CENTRE KUCHING

FRIDAY | 17 MAY 2024

- 07:45-12:30 Fellowship Golf
- 10:30-16:45 Registration
- 13:00-15:00 Advisory Council of Past Governors Meeting
- 17:00-23:00 Opening Ceremony and Welcome Dinner
Location: TBC

SATURDAY | 18 MAY 2024

- 08:30-13:00 Registration
- 10:30-16:30 Partner Program
(for Partner Program registrants only)
- 09:00-10:20 Plenary Session I
(Including Governor's Lecture on Values)

- 10:20-10:40 Coffee Break
- 10:40-12:30 Plenary Session 2
- 12:30-13:45 Lunch
- 13:45-15:00 Plenary Session 3
- 16:00-17:00 Breakout Session
1. Mandarin Session
2. House of Fellowships
- 19:00-22:30 Governor's Banquet

SUNDAY | 19 MAY 2024

Malaysia Book of Records: Largest Gathering and
Choreographed Dance of People in Ethnic Wear
Location: Kuching Waterfront
All delegates and members of the public are invited.

*Programme subject to change.

REGISTRATION FEES

District 3310 Early Bird (Delegates)	MYR380
District 3310 Standard (Delegates)	MYR480
Partners & Accompanying Persons Early Bird	MYR380
Partners & Accompanying Persons Standard	MYR480
Other Districts Early Bird (Delegates)	MYR480

*Early bird registration closes on 31 December 2023

*D3310 registrants are subsidised by the district

Other Districts Standard (Delegates)	MYR580
Other Districts Partners & Accompanying Persons	MYR480
Early Bird	
Other Districts Partners & Accompanying Persons	MYR580
Standard	
Rotaractors	MYR250

For enquiries, please email d3310.conference@gmail.com

WWW.ROTARYDISTRICT3310.ORG.MY

HOST CLUB: ROTARY CLUB OF KUCHING

TOGETHER WITH: RC KUCHING CENTRAL | RC KUCHING SOUTH | RC KUCHING JAYA | RC KUCHING UNITY CITY | RC URBAN KUCHING

2023-24 DISTRICT GOVERNOR
DR JOHN CHAN



Our District was buzzing in the month of September, and it is my privilege to share the highlights with you.

The Pan Borneo Meet in Tawau, Sabah, held on 15-16 September 2023, was a resounding success, with 200 participants from both our district and District 3300 coming together for an unforgettable fellowship event. The warm hospitality extended by the organizing club, the Rotary Club of Tawau, was heartwarming, and we were blessed with perfect weather throughout the event.

The Pan Borneo Meet Project this year was particularly meaningful. We had the privilege of setting up a music room for the Grace Alternative Centre, a school for undocumented children who have no access to formal education. Meeting these children and hearing their stories touched the hearts of all present.

Following the Pan Borneo Meet, about 40 Rotary members and some family members went on a remarkable 2000 km journey by road to Kuching, Sarawak, visiting every Rotary club in Borneo along the way. The participants in the drive, coined as the "Happy Bus People," fostered strong bonds among themselves and the members they met along the way and showcased the essence of Rotary's fellowship. I thank the District Fellowship Committee for this incredible effort.

We also held District Vibrant Club Workshops in Johor Bahru and Singapore in September, and the turnout exceeded expectations. These workshops

provided a platform for meaningful discussions and helped our members acquire valuable insights to enhance their Rotary experience.

Looking ahead, I'm delighted to announce that registration for our 2024 District Conference in Kuching, Sarawak, has been launched. This promises to be another exceptional event, featuring the setting of the Malaysian Book of Records for the largest choreographed dance of people in ethnic wear. This endeavor will celebrate the diversity of our world and reinforce the importance of Diversity in Rotary. I encourage all Rotary members and their families to join us for this unforgettable experience. Let us continue to work together, fostering fellowship and making a positive impact in our communities.

Thank you for your dedication to Rotary's values and mission. Together, let's continue our mission in "Creating Hope in the World."

Yours in Rotary service,

Dr. John Chan
2023-24 Governor

Peace in Practice

2023-24 RI PRESIDENT
R. GORDON R. MCINALLY



The International Day of Peace takes place 21 September. The United Nations General Assembly declared this a day devoted to strengthening the ideals of peace through observing 24 hours of nonviolence and cease-fire.

It is not enough, as people of action, to simply avoid making war. If we are to Create Hope in the World, we must aggressively wage peace.

Where can we begin? There are countless armed conflicts around the world, and the global population of displaced people is higher than ever. The opportunities are nearly limitless, but the cycles of violence and hardship seem endless.

My advice is to start small but think big. I look to Rotary members in Pakistan and India for inspiration.

In March 2020, about 50 Rotary members from Pakistan met about 50 Rotary members from India at Kartarpur Sabib, a shrine in Pakistan. The sanctuary honors Guru Nanak, the founder of Sikhism, a religion practiced in both countries. Tensions between the two countries barred many religious pilgrims from India from visiting the shrine. That is, until Pakistan opened a visa-free pathway to them in 2019.

Earlier this year, Rotary members from opposite sides of the border again met at the shrine, this time with about twice as many participants.

Any work toward building peace needs to be brave and bold. What these Rotary members have done is just that. The Pakistani government took an important step toward peace when it admitted Indian pilgrims to the Kartarpur Sabib shrine, but

Pakistani Rotary members took the next step when they welcomed Rotary members from India as friends and family. That is Positive Peace at work.

These peacebuilders did not stop there. Club representatives at this year's meeting signed twin club certificates to recognize their long-term commitment to continue to learn from each other and to work together on more peacebuilding efforts, and they have held joint meetings via video chat.

The importance of communicating with and learning from another culture cannot be overstated, and Rotary is making it even easier to do so. One way of engaging in cross-cultural dialogue and building relationships across borders is through virtual international exchanges that build on our current programs and make them more accessible.

A virtual exchange uses online platforms to connect people from different parts of the world so they can share their traditions, priorities, values, and more. Virtual exchanges can serve as a window to another part of the world through activities such as teaching a digital cooking class, learning a new language, or even designing service projects with a global impact.

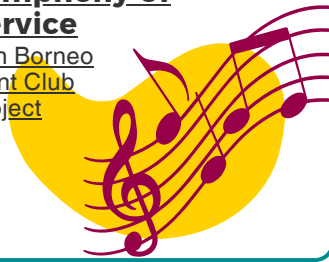
These online chats have the potential to inspire new connections and more respect between societies. Taking that knowledge and using it to better the lives of our fellow human beings is the next step. Let's see where it takes us.

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& Literacy**

**Symphony of
Service**

Pan Borneo
Joint Club
Project



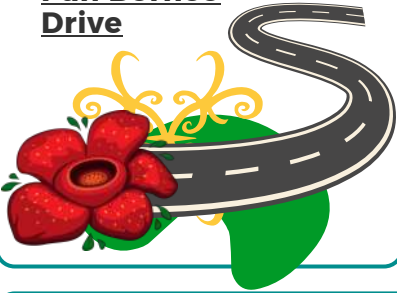
SPECIAL REPORT

**33rd Pan
Borneo Meet**

#balikkampung



**Pan Borneo
Drive**



PEOPLE OF ACTION

RYLA

in SMK Kapit

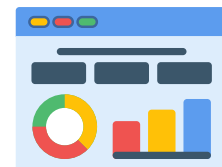
**Rediscover
Singapore**



Voice of
Rotaract



KNOWLEDGE BASE



**Rotary Club
Central**

ENVIRONMENT



**Environment
Sustainability
Project**

**District
Happenings**

Read the September
issue of Rotary Magazine:

Note from the
Editor



Resources



The District Newsletter is brought to you by the District Communications Committee

District Communications Committee Chair: PP Larry Ong, RC Kuching

District Newsletter Editor: Rtn Adelina Adna, RC Kota Kinabalu Pearl

Rotaract Collaborator: District 3310 Rotaract Committee

Newsletter Committee: Ms Diana Jayaseelan

SEPTEMBER IS *Basic Education and Literacy Month*



*Photo from Rotary Club of Batu Pahat
Eye Care Project at SJK (C) Hua Min*

**More than 775 million people over the age of 15 are illiterate.
That's 17 percent of the world's adult population.**

Our goal is:

- to **strengthen** the capacity of communities to **support basic education and literacy**
- **reduce gender disparity** in education, and **increase adult literacy**

We support education for all children and literacy for children and adults.



ROTARY SCHOLARSHIP

Rotary members invest in the future by giving scholarships to students who have the potential to change our communities.




ADULT LITERACY

Rotary members fight adult illiteracy by working with local advocates to offer community literacy programs.



TEACHER TRAINING

We share our knowledge and experience with educators and other professionals who work with vulnerable populations.



PAN BORNEO MEET JOINT PROJECT



Symphony of Service:

The 2023 Pan Borneo Music Room Musical Mission

In a world that often seems to move to the beat of challenges and uncertainties, we strive to create a symphony of harmony and hope. With this vision in mind, we are excited to unveil an initiative that resonates with the dreams of the children it serves and embodies the Rotary Club's commitment to sustainable and impactful ventures.

Grace Training Alternative Centre, also known as Grace Training Centre (GTC), is a beacon of hope for undocumented children. It is the first school in Malaysia licensed by the Ministry of Education to provide education for these children. Currently, they are nurturing the minds of over 740 students

Founded in 2010, GTC has made a significant impact on the lives of more than 2000 children over the years. The centre provides basic education and has recently started offering Chinese language classes to its primary school students.

In addition to its educational mission, GTC is involved in various projects aimed at enhancing the learning experience for its students. One such project, as part of the Pan Borneo Joint Project, transformed a classroom within Grace Training Centre into a vibrant music room.

The Rotary Club of Tawau recognizes the significance of this milestone and sees the Pan Borneo Meet as an opportunity to kick-start a journey that promises to bring lasting transformation to the lives of undocumented children.

The commitment extends beyond the Pan Borneo Meet, with the Rotary Club of Tawau pledging continued support for the classroom, ensuring the project's longevity and sustainability.

This project is committed to donating a diverse range of music equipment, enhancing infrastructure, and providing specialized music training for teachers. This ensures that these young maestros receive the guidance they need to harness their musical talents.

A heartfelt thank you goes out to all the clubs that have contributed to the 2023 Pan Borneo Music Room. Your generosity and support have been instrumental in turning this dream into a reality. The music room is not just a space; it's a symphony of hope and opportunity for the children at Grace Training Alternative Centre.

Each note played within its walls will be a testament to your kindness and commitment to making a difference. The harmony created in this room will echo far beyond its walls, touching lives and shaping futures.

So, here's to you, the contributors, the dreamers, the changemakers. Your actions have composed a beautiful melody of change that will be played on the strings of these children's lives for years to come. Thank you for being a part of this harmonious journey towards a brighter future. Let's continue to make music together, one note at a time.

33RD PAN BORNEO MEET

by RC Tawau - Host Club

#BALIKKAMPUNG

Harmony in Borneo: A Symphony of Service and Fellowship

In the heart of the vibrant city of Tawau, Sabah, the 33rd Pan Borneo Interclub Meet unfurled its wings from the 15th to 17th of September 2023. This annual gathering, a confluence of 200 spirited participants from various Rotary clubs in Borneo and beyond, painted an unforgettable tableau of camaraderie and service.

Each year, the hosting club kindles the flame of a Pan Borneo project aimed at enriching a local community or cause. This year, the Rotary Club of Tawau orchestrated a melody of hope by sponsoring a music room for an undocumented children's school - Grace Training Centre. This initiative strummed the chords of over 740 stateless students' hearts, offering them the chance to dance to the rhythm of music in education.

The project resonated deeply with many visiting Rotarians, leaving an indelible imprint of the transformative power of service.

The meet sprang into action with a golf tournament at the picturesque Tawau Hotspring Golf Course, with trophies graciously sponsored by District Governor of Rotary district 3310, Dr. John Chan. As twilight descended, a welcome dinner at the Tawau Yacht Club set the stage for a night of celebration. The theme, "Balik Kampung", saw all Rotarians and guests swathed in their vibrant sarongs, infusing the event with a festive spirit.

The following day was an immersive experience at the Tawau Hills Park. Activities spanned from hiking to sampling local delicacy Butod, and enlightening talks about environment, sustainability projects, wildlife, and drone technology in environmental conservation. Esteemed speakers like PDG Datuk Hj. Zainie, PP Eivind Kofod, PP Larry Ong, and Mr. Chun Xing Wong (1Stop Borneo Wildlife President) shared their invaluable insights.

The Governor's Banquet, themed "Batik Bliss", was a riot of colors as attendees arrived dressed in vibrant batik. The 33rd Pan Borneo Interclub Meet was not just an event; it was a symphony of service and fellowship that will echo in the hearts of attendees and reverberate through the halls of the music room.





The success of the 33rd Pan Borneo Interclub Meet is a testament to the dedication and hard work of the Rotary Club of Tawau and the support from other Rotary clubs. The meet not only fortified bonds among Rotarians but also left an indelible impact on children's lives and their community in Tawau. As they bid adieu to this year's meet with hearts full of gratitude and joy, Rotarians are already looking forward to next year's Pan Borneo Interclub Meet with eager anticipation.



[PLEASE CLICK TO VIEW
THE VIDEO MONTAGE](#)

[PLEASE CLICK TO VIEW MORE
PHOTOS OF PAN BORNEO MEET](#)





Let's Create
Hope In The
World



22 September 2023
* SIBU
* SARIKEI



20 September 2023
* BANDAR SERI BEGAWAN
* KUALA BELAIT



17 September 2023
* SEMPORNA



18 September 2023
* SANDAKAN



23 September 2023
* KUCHING



21 September 2023
* MIRI
* BINTULU



19 September 2023
* KOTA KINABALU
* INTER CLUB MEET

Register now at :

<https://forms.gle/xphv7Tr3C44mPKHE7>

A PROJECT BY DISTRICT FELLOWSHIP & RECREATION

THE ULTIMATE ADVENTURE OF

PAN BORNEO DRIVE

By Sabahnites

Compiled by Diana Jayaseelan



The **Pan Borneo Drive** organized by Rotary District 3310 started its journey from Semporna, passing through Sandakan, KK, Brunei, Miri, Bintulu, Sibul, Sarikei and ending in Kuching was held from 18 September 2023 until 23 September 2023.

The 6-day drive covered approximately 2,000km across some of the most beautiful and iconic locations in East Malaysia.

With the theme "Drive to Create Hope in the World", up to 86 participants from Rotary clubs from all across Malaysia as well as Brunei and Singapore visited fellow Rotarians from the various pitstops during this wonderful and scenic laden adventure ride.

DAY ONE

Semporna - Sandakan

Pan Borneo Drive kicks off from Semporna, the gateway to some of the most beautiful islands like Mabul, Sipadan and Mataking.

The drive moves through Kunak,

Lahad Datu, and Kinabatangan before reaching Sandakan where a wonderful Seafood dinner awaits.

Distance: ~ 310km

Estimated drive time:
5 hours (with stops)



DAY TWO

Sandakan - Kota Kinabalu

The second day of the Drive sees us visiting The Sabah Tea Plantation and drive close to Gunung Kinabalu to take some pictures of the majestic mountain before heading to Kota Kinabalu.

Distance: ~340km

Estimated drive time:
8 hours (with stops)

DAY THREE

Kota Kinabalu - Brunei

Pan Borneo Drive continues from Kota Kinabalu to Beaufort/Lawas and then to neighbouring Brunei via the Sultan Haji Omar 'Ali Saifuddien Bridge also known as Temburong Bridge that spans across Brunei Bay. It is the longest bridge in Southeast Asia, at 30 kilometers

Distance: ~ 262km

Estimated drive time:
6 hours (with stops)





DAY FOUR

Brunei - Bintulu

We left Brunei and head back into Malaysia. The journey will go through Miri (stopping at Ming Garden Restaurant - Foo Chow Association Building for Lunch) before heading to Bintulu.

Distance: ~ 365km

Estimated drive time:
12 hours (with many stops)

DAY FIVE

Bintulu - Sarikei

Almost at the last day of the Pan Borneo Drive. We headed to Sarikei known as Pineapple Town due to their sweet and juicy pineapple production. We stopped by Sibu for lunch before completing another tree planting program in Sarikei as part of the Rotarian Environmental Sustainability Project.

Distance: 275km with additional stops

Estimated drive time: 6 hours (with stops)



DAY SIX

Sarikei - Kuching

We are on the last day of this wonderful road trip, leaving Sarikei to head to Kuching. The Pan Borneo Drive has been tiring but it was a once in a lifetime adventure for most. A big thank you goes out to the Rotary Clubs involved in organizing as well as those clubs who hosted us along the way.

This Pan Borneo Drive was eye opening trip and the fellowship was just wonderful!

Distance: ~ 350km

Estimated drive time:
5 hours (with stops)





SHARING HOPE WITH THE WORLD

**AT THE 2024 ROTARY
INTERNATIONAL CONVENTION
IN SINGAPORE, 25-29 MAY**

Register today at convention.rotary.org

2024 Rotary International Convention Registration Fees

REGISTRATION CATEGORY	27-31 MAY 2023	1 JUNE 2023 TO 15 DECEMBER 2023	16 DECEMBER 2023 TO 31 MARCH 2024	1 APRIL 2024 TO 29 MAY 2024
Club member, nonmember, or guest, age 31 or over	\$450	\$500	\$595	\$695
Club member, nonmember, or guest, age 30 or under	\$150	\$175	\$225	\$275
Guest age 5-18	\$20	\$20	\$30	\$40
Guest under age 5	Free	Free	Free	Free
Saturday, House of Friendship only	\$60	\$60	\$60	\$100

All amounts are in U.S. dollars.



Register today at convention.rotary.org

#Rotary24

**CLICK PAGE TO REGISTER
& FOR MORE INFO**



RYLA rotary youth leadership awards

in SMK Kapit

23 - 26 Sept 2023

Rotary Youth Leadership Awards (RYLA) is an intensive leadership experience organised by Rotary clubs and districts where the students develop skills as a leader while having fun and making connections.



[Click to Watch Video](#)



This year, RYLA has collaborated with Institut Kimia Malaysia (IKM) and organised RYLA in SMK Kapit No 2, Sarawak. It was a 2 events happening, Karnival Kimia Malaysia and RYLA. SMK Kapit is located in the interior part of Sarawak and the event brought together 200 students from Form 1 - Form 4

The program's official inauguration was led by YB Wilson Nyabong anak Ijang (DUN N.61 Pelagus), Dr. John Chan (Rotary District 3310 Governor and Chairman of IKM Sarawak Branch), PP. Chandran Pillay (District RYLA Chair), PP Shine Naidu, (Regional RYLC Chair) Mr. Zulkfeli Bin Mohd Edin (Director, Chemistry Department Malaysia Sarawak), Mr Abdul Razak Bin Mohd Iman (Director, Chemistry Department Malaysia Sibiu Branch) dan Mr. Sidek Bin Pawi, representative of School Principal, SMK Kapit No.2.



[Click to learn more about RYLA](#)



Extracted from the Rotary Magazine (September 2023 Issue)

Above: At Merlion Park, an iconic statue of the mythical creature greets visitors.

In June 1999, a year after I joined the staff of Rotary International, I attended my first convention. It was then that I first witnessed the global power of Rotary and made my first batch of Rotary friends. And it was then that I was introduced to Singapore for a second time.

My first trip to Singapore occurred five years earlier when, as a journalist, I covered the third Europe-East Asia Economic Summit. At that time, Western financial media were referring to Singapore as the 20th century's most successful development story, which meant that the summit lured scores of policymakers, economists, and businesspeople from across Europe and Asia.

Having grown up in China, where decades of Mao's draconian rule had impoverished the country, I, along with millions of other Chinese, became enamored of the Singapore model of economic success. My first impression of Singapore in 1994, which will forever be associated with the brightly illuminated skyscrapers that dotted the banks of the Singapore River, confirmed my belief that this was a place of modernity and prosperity.

My return in 1999 for the Rotary Convention only reinforced that impression. Singapore, like many of its neighbors, was still reeling from the Asian financial crisis

of the previous two years. So the arrival of nearly 18,000 business and professional leaders from around the world helped reinvigorate the tourism industry while also signaling the resurging presence of Singapore and eastern Asia.

For me, that feeling of prosperous modernity still prevailed, but in other ways, I had arrived at an entirely different destination. As I explored multicultural Singapore, my senses — especially my taste buds — exploded with new impressions. I shopped for spices in Little India, visited the majestic Sultan Mosque in Kampong Gelam, savored the famed Hainanese chicken rice in Chinatown. The experience was like a slice of mille crêpe cake, a locally popular dessert whose nine layers of treats and colors blend toward something inscrutably delicious. Finally, I thought, I knew Singapore.

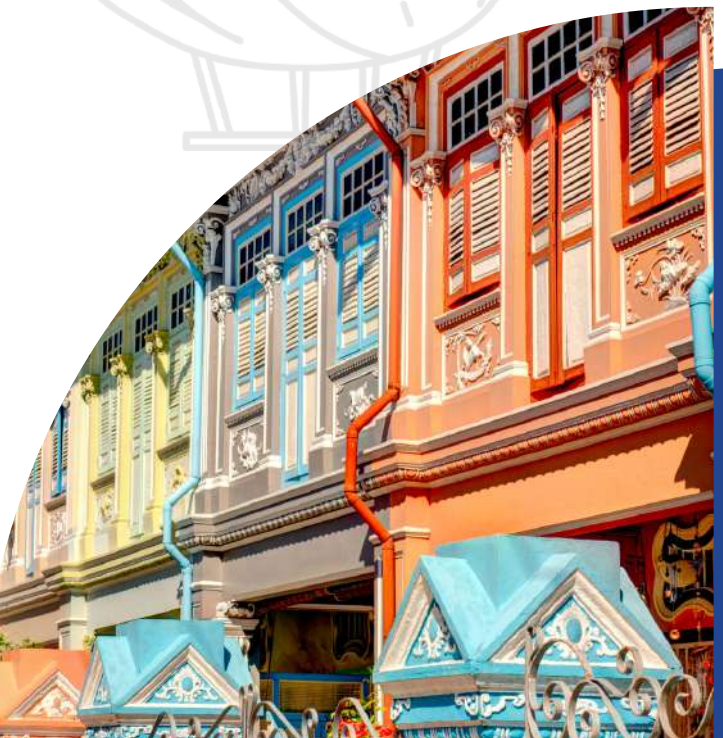


That is until recently, when I watched the 2018 movie *Crazy Rich Asians*. Partially filmed in Singapore, the romantic comedy displayed breathtaking shots of the country's architectural landmarks, lush gardens, and mouthwatering food. Much to my surprise, many of those scenes were almost unrecognizable to me. I realized that my perceptions of Singapore were frayed and outdated.

But that is just another aspect of the place, no matter how recently or how often you've traveled there. "One of the secrets of Singapore's success is our ability to keep reinventing what we need to survive and grow," says Joanne Kam, a vice chair of the 2024 Host Organization Committee who served as the 2022-23 governor of District 3310 (Brunei, parts of Malaysia, and Singapore). "Each year and each decade brings new changes. So, the Singapore you see in May 2024 will be very different from what you and others remember."

That message was reiterated at this year's convention in Melbourne when I saw a promotional video at the Singapore booth. "You think you know Singapore?" intoned a deep voice. "Think again."

It was as if the voice were summoning me back — and this July I complied, re-visiting Singapore in anticipation of the 2024 convention. Next May, thousands of Rotary members will follow in my footsteps, some of whom will be visiting Singapore for the first time. Until then, sit back and imagine that same deep voice enticing you to make that trip as I describe just a few of the delights of this vibrant and dazzlingly modern nation.



[Read the full article by clicking here.](#)

VOICES OF ROTARACTORS

by the District 3310 Rotaract Committee

District 3310 Rotaract Website:
<https://www.rotaractdistrict3310.org/>

 <https://www.facebook.com/rotaractd3310>

 <https://www.instagram.com/racd3310>



Sriniketh Krishnan
Immediate Past President
Rotaract Club of NTU, Singapore

How has Rotaract provided opportunities for networking and building relationships with fellow Rotaractors, Rotarians, and professionals in your community?

One of the main reasons I joined Rotaract in the first year of college was to make friends with people from different backgrounds. Through Rotaract, I met students from diverse countries studying a multitude of courses, all the while united in the spirit of service.

As an international student in Singapore, I didn't quite initially understand what social work in the country entailed. With my deeper involvement in Rotaract, I was introduced to a host of social service organizations working in diverse fields, from migrant workers to the elderly to the youth to the specially challenged. **This allowed for a positive symbiotic relationship between me and club;** while the club opened new doors for me, I was able to broaden the reach and impact of the organization.

This exposure was all the more elevated when my club organized networking dinners with our parent Rotary Club. I had the privilege to meet distinguished professionals who were not only motivated by success and growth, but by making a positive impact on the world.

Voices of Rotaractors is a new initiative this Rotary Year to showcase the journey and experience of some Rotaractors in our District! We will be having this special segment in some of our monthly newsletters in this Rotary Year! So do enjoy the read!

How has your involvement in Rotaract contributed to your leadership development? Can you provide an example of a leadership role or project you have undertaken within your club?

Rotaract has possibly been my single most definitive leadership experience in university. During my tenure, I took up two leadership positions within the club: Honorary General Secretary and President. The Secretary role was eye-opening, teaching me about how the club is managed at an executive and administrative level.

The President's role, however, was when I was thrown in the deep end. Upon assuming the role, it seemed that the full history of the club – its past, present and future – was placed in the control of my hands. When taking the helm at the dusk of COVID, it was an empowering yet frightening thought that my team's vision would shape the organization at such a critical period. Nevertheless, I learned that the best way to learn was to jump in. **Only with enough time (and enough failings), did I realize the value of the subtler facets of leadership:** man management, inter and intra-divisional bonding, unity in purpose and the aspiration for legacy and long-term impact. These might be big words; words possibly too big to hold any relevance for a college club of only 150 members. But Rotaract to me was the perfect microcosm in which I could experiment with these words, and in effect, could experiment with leadership.

Our team as a whole may have executed 20 projects over the course of the year. Yet, my greatest leadership challenge was when I had to sit down with members of my club to resolve disputes professionally and diplomatically. It called for restraint, clarity of judgement and the willingness to consider multiple perspectives.

VOICES OF ROTARACTORS

by the District 3310 Rotaract Committee

What motivated you to join Rotaract and how has it impacted your life personally and professionally?

During my schooling years, I have always been involved in extracurricular activities but it was not until I joined Rotaract in 2021 that I discovered the many ways I can learn and grow while serving the local community. The many occasions of accompanying my father to Rotary events had shown me how the Rotarians carried out their humanitarian efforts with immense passion and service above self-mentality. These values have spurred me to jump on the bandwagon as well to be able to contribute to the community no matter how small the gesture may be.

The opportunity to serve was offered to me in 2021 by our current Sponsor Club, Rotary Club of Johor Bahru. I was initially extremely apprehensive to shoulder the heavy responsibility and daunting challenge to re-charter the Rotaract Club of Johor Bahru. Nonetheless, I accepted the challenge with the support of the able-bodied members of the Club. I took on the paramount task as I was confident that I will not be on my own in leading the effort to resurrect the Rotaract Club of Johor Bahru and I was spot on.

“To be part of network of people who believe in the power of change and have the drive and the will to work towards a better life for everyone is very self-fulfilling.”

It was indeed a struggle initially as we were aware from the get go that to restore the Club required lots of effort, time, organising skill and the right balance of priorities. Nothing could be further from the truth to list the recruitment of new, like-minded, and dedicated members as the most challenging task.

District 3310 Rotaract Website:
<https://www.rotaractdistrict3310.org/>

 <https://www.facebook.com/rotaractd3310>

 <https://www.instagram.com/racd3310>



With no historical experience as reference and in addition to the fact that many are not aware of the existence and purpose of a Rotaract Club, we were only able to promise personal growth to our members. For some, this reason was not sufficient to justify the time they need to invest into the club. Fortunately, the others saw the opportunity in being part of something interesting with potential excitement plus the desire to be able to make a difference in serving the community.

It must be emphasised that the Club would not have been successfully set in motion without the unwavering support as well as financial support from our sponsor Club; The Rotary Club of Johor Bahru.

Undoubtedly, Rotaract has truly changed many perspectives in my life both on personal and professional aspect. On personal basis, I am able to fulfil my desire to help others by partaking in service projects through Rotaract Club to reach out to more underprivileged communities. On professional ground, by being entrusted the role of the President to lead a new Club and the opportunity to work alongside the amazing Rotarians and Rotaractors has improved my leadership qualities especially in communication and problem-solving skills. I articulate with more confidence to my peers and the board of Directors at work.

ROTARY CLUB CENTRAL

More than just a **dashboard**

<https://rcc.rotary.org/>



Are you acquainted with Rotary Club Central (RCC)? It's an essential online tool for setting goals and tracking progress. You'll be able to explore data and trends related to your club's goals in RCC, and use the tabs to manage goals, project activities, and more. The RCC is accessible by **all Rotarians** with a My Rotary account.



Goal Center

The Goal Center is where you choose and set the goals your club will focus on, and track progress. Typically the previous, current and next term's goals are visible each term as a point of reference, tracking, and planning.



Resources

Within the RCC, you'll also be able to find shortcut links to various helpful resources from how to use RCC for club goal setting, membership tools, giving guides, and service resources as well links to useful information and knowledge.



Reports

The Reports page provides you with a host of reports that can be generated at the click of a link. You'll be able to see reports for your club such as membership, club growth, foundation contributions, and more. You'll also be able to view similar reports at District level for reference as well as select Region level reports.



Have you registered your My Rotary account?

Your My Rotary account gives you access to members only content including the RCC platform, the Learning Center, the digital Rotary magazine, and registering for the Rotary International Convention among other things.



STRATEGIC FOCUS PROJECT 2023-24

ENVIRONMENT SUSTAINABLY



**Environmental
Education Program
for Students**



**Tree
Planting
Programme**



**Environmental
Projects
& Seminars**

*Together, we see a world where people unite and take action to create lasting change
– across the globe, in our communities, and in ourselves.*

Rotary
District 3310



**CREATE HOPE
in the WORLD**

STRATEGIC FOCUS PROJECT 2023-24

ENVIRONMENT SUSTAINABLY

PROJECT OUTLINE

OBJECTIVE

This will be the Strategic Focus Project for Rotary District 3310 for RY 2023-24 where all Rotarians, Rotaractors and the Rotary family will work closely with partner organisations and Governments towards making our world more sustainable through a collective effort by Rotary District 3310.

DURATION

Key Activities will be held from July 2023 to June 2024

STRATEGIC PARTNERS

- Ministry of Education and Ministry of Higher Education
- Government Agencies and Departments
- Other NGOs
- Private Corporations
- Professional Bodies

STRATEGIC PARTNERS' ROLES

- Endorsement of Ministry of Education and Ministry of Higher Education for the project
- Participation and support of government agencies/ department, other NGOs and corporations in tree planting projects and other environmental projects e.g. water treatment, plastic, river etc.
- Contribution of Technical, Logistical, Financial, and Hands-on Support from relevant strategic partners

KEY ACTIVITIES

ENVIRONMENTAL EDUCATION PROGRAM FOR STUDENTS

- Our priority is engage with students at Primary, Secondary, College and University level to instill and develop an emotional connection with the environment.
- Students will be exposed to Environmental Sustainability issues and solution through our Environmental Education Module

TREE PLANTING PROGRAMME

- Tree Planting will be a key part of the project, starting from the seed
- Simultaneous launching of tree planning across all district and country regions
- Species of trees will be identified suitable to the local environment by the respective regions

ENVIRONMENTAL PROJECTS AND SEMINARS

- Initiate Environment Sustainability Projects that are aligned with UN Sustainability Development Goals (SDG)
 - SDG 13 Climate Action
 - SDG 14 Life Below Water
 - SDG 15 Life on Land
- Educate public on issues and solutions through seminar/ symposium on sustainable environment

FOR MORE INFORMATION

DR. JOHN CHAN

2023-24 DISTRICT GOVERNOR,
ROTARY DISTRICT 3310
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+60-16 8630536

DATUK HAJI ZAINIE ABDUL AUCASA

ENVIRONMENTAL SUSTAINABILITY PROJECT CHAIR
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+60 19-850 5122



Rotary
District 3310



CREATE HOPE
in the WORLD

ENVIRONMENT SUSTAINABLY



**SCHOOL
CHALLENGE**

- EDUCATIONAL VIDEO ACTIVITY
- TREE PLANTING ACTIVITY
- REDUCE, REUSE & RECYCLE ACTIVITY
- VISIT AN ENVIRONMENT NGO ACTIVITY

TERMS & CONDITIONS :

- OPEN TO SECONDARY SCHOOLS, COLLEGES, UNIVERSITIES IN JOHOR, MELAKA, SABAH AND SARAWAK (ROTARY DISTRICT 3310)
- REGISTRATION OPEN : 1 SEPTEMBER 2023
- SUBMISSION OF REPORTS BY 1 FEB 2024

*Register
Now*



**School Challenge
Portal & Registration**

<http://bit.ly/School-Challenge>



**District Environmental
Sustainability Project
Resource for Clubs**

<https://bit.ly/ESProject-Materials>

Together, We **End Polio**

If polio isn't eradicated, within 10 years, hundreds of thousands of children could be paralyzed. Global health care cost would rise dramatically, and the quality of life for people affected by the disease would be drastically diminished.

Join in. Speak out. Donate. Be part of history

[Endpolio.org](https://endpolio.org)

Rotary
District 3310



2023-24 District Governor

**Dr John Chan &
First Lady Wee Ping**

Rotary District 3310
Brunei Malaysia Singapore



DISTRICT HAPPENINGS



Vibrant Club Seminar (Singapore Edition)

30 September 2023, Saturday

Hosted by Rotary Club of Jurong Town

Venue: FRCS, 111 North Bridge Road



DISTRICT HAPPENINGS



JOIN OUR VIBRANT CLUB WORKSHOP (JOHOR/MALACCA) 2023

EVENT ON: SUNDAY
10 SEPTEMBER, 2023
TIME: 9 AM TO 5 PM
VENUE: PONDEROSA GOLF & COUNTRY RESORT

COME LEARN PRACTICAL TIPS TO IMPLEMENT ROTARY ACTION PLAN IN BOTH MANDARIN AND ENGLISH!

CHINESE TRACK

- ARKFC JOANNE KAM
- PP CHRISTINA CHIN
- AG DR WONG CHIN LIANG
- PP TEO CHENG CHUAN

ENGLISH TRACK

- PP DR SENTHIL DORAISAMY
- PP FOO KOK HING
- IPP JAMES LEE

REGISTER NOW
<https://t.ly/UNUuz>

Rotary District 3310

Host Clubs:
Rotary Club of Impian Emas
Rotary Club of Pasir Gudang
Rotary Club of Pasir Gudang Mandarin

Hosted by Rotary Club of Pasir Gudang Mandarin, Rotary Club of Pasir Gudang & Rotary Club Impian Emas

Venue: Ponderosa Gold & Country Resort, Johor Bahru



Vibrant Club Seminar (Johor/Melaka Edition)

10 September 2023, Sunday



Note from the Editor



First of all, thank you for your readership and contributions!

We realize we've got our work cut out for us to keep you abreast on the happenings in the District and acknowledging the amazing and inspiring work you've done in your communities, while sprinkling a little Rotary knowledge, resources, and tools in the mix in every issue. We appreciate the support, feedback and contributions! Keep them coming. 🍷

Once again we invite you to share your stories with us through these 2 main channels:

In the District Newsletter

Projects submitted for the **Special Report and People of Action** sections can be of your club's Signature project(s) that you'd like to share and has been positively impacting your community and beneficiaries. The goal of the article is to share the story of what the project is about (a little history, what it is, your partners, etc), your beneficiaries and impact, challenges faced and how you resolved them, and what you think could be helpful to share with fellow Rotarians in the District.

Please send the write-up and photos to d3310.newsletter@gmail.com and larry.ong@chemsain.com if you wish to see your projects featured in an upcoming issue.

We ask that photos be sent as its own individual files in your email. We will not be able to extract photos from your Word or PDF documents.

In the District Facebook Page

As we are only able to highlight a handful of projects in every issue, we encourage you to **tag** the District Facebook Page with all your projects to be featured there and share the great work you're doing this term.

Feel free to get in touch with us if you have any questions or to let us know what content you'd like to see in the upcoming issues. We'd love to hear your feedback to improve and make this a newsletter for you.

Note: The newsletter will be following the monthly Rotary International calendar themes. We strive to bring you articles that relate to the theme of the month as much as possible.

Disclaimer:

While we aim to feature as many projects submitted as we believe you are all doing such amazing work for the community locally and abroad, we are only able to showcase a select few of the submissions we receive. In the event that your submission is not in an issue of the newsletter, we will do our best to share it on the District Facebook account instead (or an even future issue).



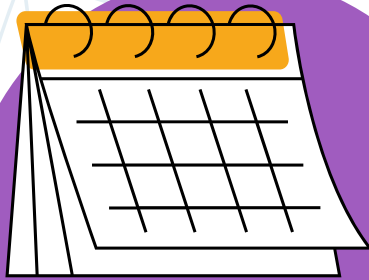


District Website

<https://www.rotarydistrict3310.org.my/>

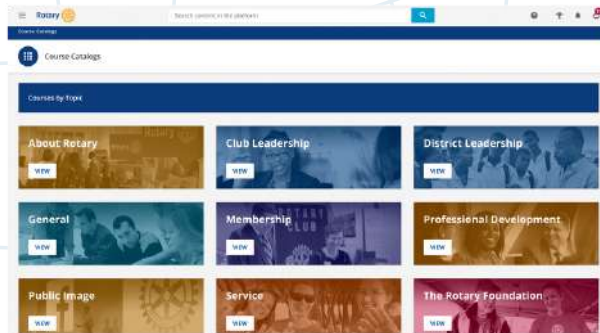
Leadership Directory

<https://www.rotarydistrict3310.org.my/member-access/leadership-directory/>



District Calendar

<https://www.rotarydistrict3310.org.my/meetings-events/dg-2023-24-calendar/>



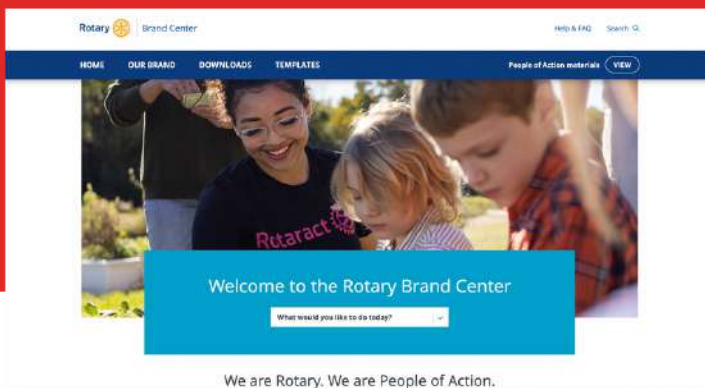
Rotary Learning Center

<https://learn.rotary.org/>



Rotary Brand Center

<https://brandcenter.rotary.org/>



My Rotary

<https://my.rotary.org/en/>

Rotary Showcase

<https://my.rotary.org/en/secure/showcase>

Grant Center

<https://grants.rotary.org/>

Rotary Voices

<https://blog.rotary.org/>

<https://www.facebook.com/rotarydistrict3310>

<https://www.tiktok.com/@rotary3310>



CREATE HOPE in the WORLD

When we nurture peace, opportunities,
and one another, we help heal the
world and create lasting change.

Let's create hope by:

- Confronting stigmas, expanding access, and raising awareness about the importance of mental health
- Fostering understanding and strengthening connections through virtual exchanges
- Unlocking the power of girls and women around the world



Learn more at
rotary.org/initiatives23-24