

DISTRICT NEWSLETTER

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District 3310



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in the WORLD

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Hope In The
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22 September 2023

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18 September 2023
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* MIRI
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<https://forms.gle/xphv7Tr3C44mPKHE7>

A PROJECT BY DISTRICT FELLOWSHIP & RECREATION

2023-24 DISTRICT GOVERNOR
DR JOHN CHAN



In this Rotary year's second newsletter, I share our incredible journey in the past weeks. Since taking office, I've had the privilege of attending 26 club installations/anniversaries, and crisscrossed the District engaging with various clubs and attending Rotary activities. Wee Ping and I have hardly been home, but the inspiration we get meeting our fellow Rotarians has been truly amazing!

Last month, the spotlight was on membership and new club development. While the exact numbers of new members are still being tallied, I'm encouraged by the induction of numerous new members across the district. Our perseverance with the "Members First" approach remains unwavering, ensuring that our Rotary clubs offer valuable fellowship and opportunities to "Create Hope in the World" – our theme for this Rotary year. Let's encourage clubs to keep fostering membership growth and while looking for opportunities to form new clubs. I'm delighted to share that efforts to rejuvenate inactive clubs are yielding positive outcomes.

Recalling the Johor Fellowship/EPN drive earlier this August, we met with with Rotary members from 9 clubs, attended 3 installations and savored the finest durian in Tangkak! Thank you to the organizing committee led by CP Goh Hee Seng for planning such an incredible fellowship drive.

The "Step Up to End Polio" initiative by our PolioPlus sub-committees was launched on August 20th all across the district. This endeavor rallies us to contribute to the Rotary Foundation, propelling us toward the final phase of eradicating polio worldwide. Let's seize this opportunity to stay active and relish the friendly competition while taking steps for a noble cause. I urge more Rotarians to join in this effort.

The anticipation builds for the Pan Borneo Meet 2023 in Tawau on the 15th and 16th of August, themed "Balik Kampung." This will be followed by a voyage to the stunning Semporna islands. Over 40 Rotary members, partners, and friends will embark on a week-long journey, the Create Hope in the World Pan

Borneo Drive, visiting every Rotary club in Borneo. This expedition aims to foster fellowship and forge collaborations among members who have not yet had the chance to connect across our vast district.

Turning our sights to the Rotary emphasis this month, we gear up for Basic Education and Literacy Month. Education, a cornerstone of hope, demands our attention. I call upon all clubs to channel their efforts into this pivotal area.

Wee Ping and I eagerly anticipate visiting more Rotary members as I continue my club visits. Our commitment to service, fellowship, and hope remains steadfast.



2023-24 RI PRESIDENT

R. GORDON R. MCINALLY

At the 2023 Rotary International Convention in Melbourne, I asked all Rotary members to become champions in our effort to illuminate mental health needs near and far. This includes helping one another feel more supported, advocating for mental health services, and building bridges with experts in the field to expand access to treatment.

It's an important task and a big ask. But it's also something that should feel familiar to every Rotary member — because everything we do is in the spirit of caring, giving, friendship, and compassion, and has been from the beginning of our organization.

We've grown into an amazing global network of 1.4 million interconnected community leaders — leaders who share a deep commitment to doing good in the world. But what makes Rotary powerful isn't just what we do for the communities we serve. We also support and empower each other, by creating a safe space for our members to bring their whole, authentic selves. We show each other comfort and care.

These connections are deeply meaningful. The U.S. surgeon general recently declared loneliness a public health epidemic. Dr. Vivek Murthy said, "We must prioritize building social connection the

same way we have prioritized other critical public health issues such as tobacco, obesity, and substance use disorders." I am proud of what Rotary has done across generations to build those kinds of social connections — and this magazine focused on loneliness and what Rotary can do about it in its January 2023 issue of the Rotary Magazine.

Our worldwide community and our foundational value prioritizing Service Above Self makes Rotary a powerful global advocate for mental health. A recently published study by Ohio State University found performing acts of kindness was the only one of three mental health interventions tested that helped people feel more connected to others. Study co-

author David Cregg said, "Performing acts of kindness seems to be one of the best ways to promote those connections."

This research suggests what we've known all along — that doing good helps transform not just the communities we serve, but it also transforms us. As we put a greater focus on mental health, let's not think of this effort as something new to Rotary, but rather as something we can do better and as a result have a greater impact on ourselves and the people we serve.

We are not starting this effort from scratch. The Rotary Action Group on Mental Health Initiatives has been focused on these kinds of issues for several years, and we will be looking to members of that group for leadership as we continue to build awareness.

Mental health care fits comfortably within several of our areas of focus. As of May, there are 41 global grant-supported projects with a mental health focus. Many of them have tremendous promise, and we will be highlighting them in the months ahead.

So let's work together to erase the stigma associated with emotional well-being, raise awareness of mental health needs, and improve access to preventive and interventional mental health services. Together, we will *Create Hope in the World*.

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Health To All

#KAMEKUNTUKSARAWAK



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RC Peace Builders Singapore Unveils Peace Talk Series



District Membership Report



PEOPLE OF ACTION



Your Smile is Our Wish

The Many Facets of Diversity



Knowing Rotaract: Pillars of Service



KNOWLEDGE BASE



Are your members getting the

Wow!

Experience?

ENVIRONMENT



Environment Sustainability Project

District Happenings

Read the August issue of Rotary Magazine:



Note from the Editor



Resources



The District Newsletter is brought to you by the District Communications Committee

District Communications Committee Chair: PP Larry Ong, RC Kuching

District Newsletter Editor: Rtn Adelina Adna, RC Kota Kinabalu Pearl

Rotaract Collaborator: District 3310 Rotaract Committee

AUGUST IS

Membership & New Club Development



Photo from Vibrant Club Seminar (Sarawak Edition)



[Click Here for RI Resources on Membership](#)

Members are the driving force behind every Rotary Club which makes Rotary International the great organization it is globally. Members offer their time, vocation, skills, and various other measurable and unmeasurable contributions to the community through club initiatives and activities.

Here are some things clubs can do to continue to attract and increase membership so we can continue to serve the communities locally and globally through Rotary:



KNOW YOUR STRENGTHS

Knowing and understanding what the strengths of Rotary International in general and your Club specifically, and aligning them with the right audience is essential. It ensures that we are attracting individuals who are genuinely interested in our work and activities.



EMBRACE DIVERSITY

In line with Rotary International's DEI efforts, encouraging diversity within your clubs is vital for growth. An inclusive environment attracts a broader range of individuals, perspectives, and vocations, enriching your club and increasing its capacity to make a difference.



TALK ABOUT ROTARY EVERYWHERE

Promoting your Rotary at various events and gatherings increases its visibility and attracts individuals who may not have otherwise considered joining. Word-of-mouth and networking play a significant role in recruitment. In some situations, it may even be an opportunity to debunk myths or misinformation about what we do as Rotarians.



DELIVERY HOPE

Bringing Health To All

by RC Bintulu Central

#KAMEKUNTUKSARAWAK

Rotary Club of Bintulu Central (RCBC) and LDS Charities Collaborate to Enhance Rural Healthcare Services in Bintulu, Sarawak, Malaysia

The world has witnessed an unprecedented disruption to social wellbeing since the emergence of the COVID-19 pandemic in December 2019. Malaysia, including Sarawak, has experienced significant impacts on society's wellbeing. In response to these challenges, RCBC has partnered with LDS Charities since April 2020 to launch a series of projects under the theme of "HOPE." Recognizing the need to complement government efforts, our focus has been on donating medical and health equipment to rural health service facilities, with the aim of improving the overall health and wellbeing of our community in Sarawak.

Below listed 3 series of Hope Delivery:

1 DELIVERY HOPE ~ HANG IN THERE #KitaMestiMenang

Carried out in July 2021 for Medical Frontliners covering 4 Major Cities in Sarawak. Total donation and delivery of KN95 and protective clothing PPE Jumpsuit amounted approximately RM 420,000.00 for PKB Kuching, PKB Sibul and Hospital, PKB Bintulu and Hospital and PKB Miri.

2 DELIVERY HOPE ~ TOUCHING MORE LIVES #KamekSatuKeluarga

Carried out in Nov 2022 for rural hospital and clinics of East Malaysia. Total donation and delivery of medical equipment amounted approximately RM 1.8million for 224 rural health facilities

3 DELIVERY HOPE ~ "BRINGING HEALTH FOR ALL" #KamekUntukSarawak

48 additional pieces of equipment donated to the Bintulu District, which will establish mini labs for 12 rural clinics. This crucial initiative ensures that all health clinics, regardless of their location, will be equipped to provide basic health screening services.

Bintulu, the 9th Division in Sarawak, covers an area of 12,166.21 km², making it the 4th largest section in the state. With an estimated population of 266,200 people in Bintulu, approximately 56% reside in rural areas. Presently, there is only 1 hospital, 12 health clinics, 1 community clinic, and 1 maternal & child clinic in the district. Among, only two clinics are equipped with x-ray facilities and four clinics have laboratories. Bintulu and Tatau Health Clinics serve as referral centers

The objectives of equipping rural health clinics with basic laboratory equipment are as follows:

- 1) Enable early diagnosis through basic laboratory tests at rural clinics for health screening purposes.
- 2) Enhance accurate diagnosis by providing laboratory tests at rural clinics, enabling doctors and specialists at referral centres to better guide rural clinic medical staff in delivering pre-hospital care.
- 3) Improve chronic disease care and enable efficient follow-up at rural clinics with better monitoring capabilities.
- 4) Enhance patient satisfaction by reducing the cost and time required for patients to travel to main health clinics for healthcare services.

The urgent need to upgrade rural health clinic services with basic laboratory equipment has become imperative. Assessing the present needs in conducting health screenings, it is crucial to increase the identification of chronic diseases and facilitate appropriate treatment cross reference to the achievement of PeKA B40 screening in Sarawak, as reported by ProtectHealth Corporation in April 2022, stands at only 10% of the total eligible population of 583,253, indicating a low screening rate.

The low achievement of health screenings can be attributed to inadequate access to laboratory equipment. Availability of basic laboratory equipment is essential in healthcare institutions for effective screening and diagnosis of underlying diseases.



Without regular health tests, patients may go untreated for extended periods, which further burdens families and the country as a whole.

RCBC's collaboration with LDS Charities aims to bridge these gaps in rural healthcare services. Bintulu is now the only city provides Point of Care Testing in all 14 clinics. However, we recognize that we cannot achieve this alone. We express our sincere gratitude to the dedicated healthcare teams of PKB Bintulu for their commitment and assistance in making this initiative possible. Further to the support of our State Health Department and Ministry together, we could strive to improve health screening capabilities and enhance the quality of care for all members of the Bintulu community.

Perhaps the pandemic hasn't brought entirely negative outcomes; it has taught us to be proactive, prepared, and preventive. LDS Charities and RCBC see this collaborative PILOT project as a significant milestone, it will serve as an experimental model and hopefully provide guidelines for more NGO involvement in other divisions.

In the words of Mother Teresa, "None of us, including me, ever do great things. But we can all do small things, with great love, and together we can do something wonderful." aligned today as our project title: **"Bringing Health for All" #KamekUntukSarawak**

ACTIONS FOR PEACE

our ambition for the #GlobalGoals



INTERNATIONAL DAY OF PEACE

21 September 2023

#peaceday | un.org/peaceday



Rotary Club of Peace Builders Singapore Unveils Peace Talks Series for Rotary Year 2023-2024

by RC Peace Builders Singapore

In line with our caused based club's vision and mission, Rotary Club of Peace Builders Singapore (RCPBS) has crystallised its Peace engagements with its Peace Talk series – having with community, national and international peace leaders sharing their profound passion for peace.

In sync with Rotary International President 2023-24 Gordon McNally's President's Message in July titled My Call to Action, our president said:

“Research shows that performing acts of kindness is an effective step any of us can take to protect our well-being. And by building peace within, we become more capable of bring peace to the world.”

Our inaugural talk on the 5th July featured the distinguished speaker, Dr. William Wan, General Secretary of the Singapore Kindness Movement - his sharing on Peace sans Kindness? was an experience in unity and understanding that Kindness is practising Other Centredness that gives us inner peace.

RCPBS's 2nd talk on 4th August had PP Robert McGruick from the Rotary Club of Melbourne share his transformative Peace Bells Project showcased at Rotary International Convention Melbourne 2023 and installed at the Rotary Melbourne Peace Park. A legacy project of our Immediate Past President Jennifer Jones, the 4 bells carried the message of 'Seek Peace Within', 'Make Peace At Home', 'Foster Peace Between Peoples and Lands' and 'Create Peace in Your Community'.

Next up, in the lead up to International Day of Peace (on 21st September 2023), RCPB's 3rd Peace Talk will have Past President of Rotary Club of International Peace Ray Matsumiya here in Singapore on the 6th September, sharing his journey with the Peace Park booths at the House of Friendship in the RI Convention Melbourne, following on from the Peace Pole at RI Convention in Huston Texas USA on 4th to 8th June 2022.

Do follow RCPBS's Facebook page for updates on upcoming speakers and events, while we aim to continue contributing meaningfully to the world's quest for harmony, understanding, and compassion.



SHARING HOPE WITH THE WORLD

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INTERNATIONAL CONVENTION
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2024 Rotary International Convention Registration Fees

REGISTRATION CATEGORY	27-31 MAY 2023	1 JUNE 2023 TO 15 DECEMBER 2023	16 DECEMBER 2023 TO 31 MARCH 2024	1 APRIL 2024 TO 29 MAY 2024
Club member, nonmember, or guest, age 31 or over	\$450	\$500	\$595	\$695
Club member, nonmember, or guest, age 30 or under	\$150	\$175	\$225	\$275
Guest age 5-18	\$20	\$20	\$30	\$40
Guest under age 5	Free	Free	Free	Free
Saturday, House of Friendship only	\$60	\$60	\$60	\$100

All amounts are in U.S. dollars.



Register today at convention.rotary.org

#Rotary24

**CLICK PAGE TO REGISTER
& FOR MORE INFO**





District Membership Report

by PP Foo Kok Hing

Dear Rotarians of D3310,

Greetings to all of you as we step into the month of August, which we celebrate as Membership Month in Rotary. It's essential that we come together to address the pressing matter of declining membership that has impacted our global Rotary community. The decline from 1.19 million to 1.15 million members since 2019 is concerning, and it's crucial that we take proactive steps to reverse this trend.

As we reflect on this situation, it's evident that there are both challenges and opportunities that lie before us. While there has been growth in membership across Asia, we must not overlook the need to focus on our strengths and weaknesses as we work towards growing Rotary as a whole. Our collective effort is required to emphasize the significance of expanding our clubs through the inclusion of new members.

While our primary mission is centered around doing good and serving our communities, it's important to recognize that the impact of our services has created an avenue for attracting individuals who share our values and aspirations. The first step is to invite them to join Rotary, thereby allowing us to broaden our reach and influence.

Turning our attention to the current state of membership in D3310, we see a modest increase of 16 members, translating to a **growth of 0.7% from 1st July to 31st July 2023**. While any growth is a positive sign, we must acknowledge that we have a target of 10% growth for the year ahead. This signifies the importance of collective efforts from each club. The goal of adding a net total of 2 members per club is achievable through dedication and commitment.

It's worth noting that consistent efforts yield consistent results. Our past performance indicates that the rate at which clubs attract and lose members tends to remain steady from year to year unless deliberate changes are made. This underscores the importance of embracing a culture of consistency as we work towards our membership growth objectives.

Imagine the possibilities if we were armed with the knowledge of how many members we might lose this year and how many we need to attract in order to achieve growth. With this insight, we could strategically plan and allocate our resources to not only retain our existing members but also to actively seek out new individuals who share our passion for service.

In unity, we can create hope for Rotary on a local and global scale. Let us focus on our immediate surroundings and make a positive impact before extending our efforts to the wider world. May this message find you all in good spirits, and I send my best wishes to each Rotarian. Together, let's work towards a future where Rotary thrives, and the spirit of service and fellowship continues to shine brightly.

District 3310 Membership Development Team
2023/24



Your Smile is Our Wish

RC Johor Straits View

Sickness is gray, but the world is colorful. The Rotary Club of Johor Straits View organized a special event today to brighten the lives of cancer-stricken children who frequently visit hospitals. The event featured a performance of the "Drum up JB" 24 Festive Drums, aiming to provide these children, who are often confined to cold hospital rooms and unable to play with friends of the same age, with an opportunity to step out of their monotonous routines and into a new world.

A group of 20 children undergoing long-term treatment at the Sultan Ismail Hospital (Hospital Sultan Ismail) cancer center in Johor Bahru were part of this initiative. These children, of various ethnic backgrounds including Chinese, Malay, and Indian, range in age from 5 to 18. Some are leukemia patients, others suffer from lymphoma, and some are dealing with kidney failure, all at such a young age.

"Sunshine Children" program 25 years ago, aiming to bring smiles to sick children. Dr. Razak, the project's leader, who is also a surgeon at the Princess Specialist Hospital, highlighted the club's ongoing support for the cancer centre. This includes purchasing special formula milk every month for families with limited financial means.

Dr. Razak acknowledged that childhood cancer is quite rare and a heavy burden for both the children and their parents. He explained that these children undergo lengthy treatments, sometimes involving tubes, injections, saline drips, chemotherapy, and surgeries. Unable to have a normal diet and play with friends or siblings, the emotional toll on these children and their families is considerable.

that this caring activity for the children occurs once or twice a year. In the past, they took children to the popular beach resort of Desaru for

Published in print media



outings, and they also organized gatherings for the children during Christmas or New Year's. "These activities help the sick children forget about their pain. This time, when the children found out we were taking them to a performance, they were very excited."



Due to the COVID-19 pandemic over the past 3 years, the "Sunshine Children" activities had to be temporarily suspended. During that time, the Rotary Club of Johor Straits View shifted from physical events to providing gift baskets. Now, they have resumed activities, once again taking the children out of the hospital to experience the outside world.

The "Drum up JB" performance was attended by the 20 sick children, their guardians, and 5 nurses who were specially arranged by the hospital to provide assistance as needed. We found the sponsorship from Siangmalam Travel & Express Sdn Bhd for the bus transportation.

We wanted to expose the children to different experiences, enriching their gray lives with more colorful moments. The "Drumming Johor Bahru" 24 Festive Drums performance is a unique spectacle to Johor Bahru, making this outing possible.

The children participating in this event were selected by the hospital. They are mostly capable of moving around, with some still attending school while others cannot. Hope that through such activities, the children's lives can become more vibrant, allowing them to experience things they normally wouldn't and thereby making their lives different.

During the performance, the children were completely engrossed, attentively watching the stage without any signs of drowsiness. Some were even eager to join in and try drumming on stage.



Emphasis on the slogan of the Rotary Club of Johor Straits View for this event "Give a reason to children to smile." Seeing the smiles on the children's faces now, she is happy to have achieved the goal of "bringing happiness to children." Our Club spent approximately RM 6,000 for this meaningful event, and they hope to continue such initiatives, with the next planned destination being the Singapore Zoo. They are actively raising funds to make this future event possible.





The Many Facets of Diversity

In our globalized world, having diversity isn't just a nice-to-have; it's crucial. Having a team and leadership that's all different backgrounds can actually supercharge an organization. It brings more creativity, more innovation, and ultimately, more success.

Diversity is multi-faceted and can include:



Gender



Ethnicity



Age



Vocation



Faith



Socio Economic

Rotary Member Diversity Assessment:

Understanding How Your Club Represents Your Community: A Diversity Assessment:

<https://my-cms.rotary.org/en/document/diversifying-your-club-member-diversity-assessment>



KNOWING ROTARACT: PILLARS OF SERVICE

by the District 3310 Rotaract Committee

District 3310 Rotaract Website:

<https://www.rotaractdistrict3310.org/>

<https://www.facebook.com/rotaractd3310>

<https://www.instagram.com/racd3310>

Rotaract Clubs has been guided by these pillars which forms the foundation of Rotaract's commitment to creating positive change in communities worldwide. Each pillar plays a vital role in transforming lives and fostering a better future.

1. Community Service: Empowering Local Impact

Community Service lies at the heart of Rotaract's mission, driving members to make a tangible difference in their immediate surroundings. Rotaract clubs engage in a multitude of projects, addressing community needs and improving the quality of life for vulnerable populations. From organizing food drives and blood donation camps to initiating environmental conservation initiatives and educational programs, Rotaractors actively contribute to the welfare and upliftment of their communities.

2. Professional Development: Nurturing Tomorrow's Leaders

Rotaract recognizes that personal growth and professional development are essential for young adults to become effective leaders in their chosen fields. The Professional Development pillar provides a platform for Rotaractors to enhance their skills, gain practical knowledge, and unlock their potential. Through mentorship programs, workshops, career fairs, and networking opportunities, Rotaract equips its members with the tools and resources necessary to excel in their professional endeavors.



3. International Service: Connecting Borders, Changing Lives

The spirit of Rotaract transcends national boundaries, and the International Service pillar reflects the global outlook of the organization. Rotaractors engage in international projects and collaborations, fostering understanding, cultural exchange, and goodwill across diverse communities. From supporting global health initiatives and disaster relief efforts to promoting education and sustainable development worldwide, Rotaractors work hand in hand with international partners to create a positive impact on a global scale.

4. Club Service: Strengthening the Rotaract Family

Club Service focuses on building strong, vibrant Rotaract clubs that serve as the bedrock of the organization. Rotaractors collaborate to ensure the smooth functioning of their clubs, organizing engaging meetings, fostering camaraderie, and enhancing the member experience. This pillar encompasses activities such as club administration, fundraising, event planning, and member engagement, all aimed at cultivating a supportive and inclusive Rotaract family.



The Learning Center

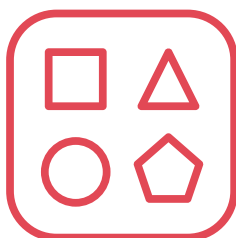
Rotary's Knowledge Resource

<https://learn.rotary.org/>

If you've been yearning to learn more about Rotary, district and club officer roles and responsibilities, Rotary Foundation and grants management, and so much more, the best place to start is the Rotary Learning Center. A vast and ever expanding compendium of knowledge, resources, tools, and content uploaded by both Rotary and fellow Rotarians and Rotaractors.

Learning About Your Role

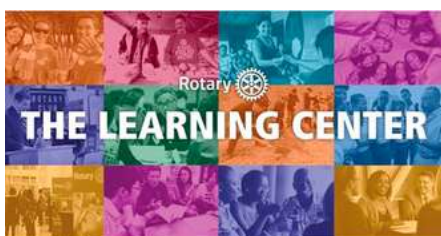
You're new to your club's Board and it's always a good idea to learn more about your new role as part of your club's leadership. It would have been recommended during the District Training Assembly to prepare you before the term but it's also easily accessible on the Learning Center any time you need reference or a refresher.



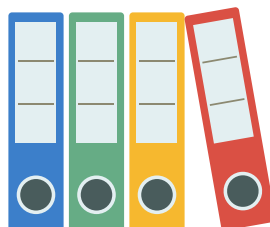
New Member Introduction to Rotary

Recruiting new members is always an exciting time. Once they are on board, how can you help them to learn more about Rotary? Apart from sharing and imparting your Rotary knowledge from your own club experience, you can introduce them to the New Member Lesson Plan on the Learning Center to get them better acquainted as well.

Click below for quick jumps to Rotary's Learning Center



[The Learning Center](#)



[Course Catalog](#)



[Go.Learn Mobile App](#)



New courses, resources and more are constantly being added to The Learning Center by Rotary and fellow Rotarians. Courses are interactive, easy to digest, and comes with certificates of completions to celebrate your accomplishments!



The membership experience is a key attraction of being part of this wonderful organization. What can we do to make the best of that experience for existing members and potential ones?

Impactful Projects and Initiatives

Members want to see tangible results from their involvement. Showcase past projects and initiatives that highlight the real-world impact your club has made. Provide stories, photos, and testimonials that illustrate the positive change your club brings to communities in need. Demonstrating your ability to turn compassion into concrete results will surely "Wow" potential recruits.

Engaging and Inclusive Community

Building a sense of belonging is crucial to member retention and attraction. Create an engaging and inclusive community that fosters connections and friendships among members. Regular meetings, social events, and online forums can provide platforms for networking, collaboration, and idea-sharing. When individuals feel connected to a community of like-minded individuals, they are more likely to stay committed.

Opportunity for Leadership and Growth

People are drawn to organizations that recognize and nurture their leadership potential. Provide opportunities for members to take on leadership roles, whether it's through project management, committee leadership, or board positions. Encouraging and empowering members to become leaders in their own right can be a powerful "Wow" factor.

Personalized Engagement

Every member is unique, with distinct skills, vocation, interests, and passions. Tailor engagement opportunities to cater to individual preferences. Whether it's volunteering, fundraising, advocacy, or skill-based contributions, allow members to choose their path within the club. Personalization makes members feel valued and appreciated. Get to know members to find out which areas they are passionate about and want to be more involved in.

Ongoing Learning and Self-Development

Offer opportunities for members to expand their knowledge and skills. Organize workshops, seminars, or webinars on topics relevant to your club culture and cause. When members see your club as a platform for personal and professional growth, they are more likely to commit long-term.

Recognition and Appreciation

Recognize and celebrate the contributions of your members. Whether through awards, acknowledgments, or heartfelt thank you notes, show appreciation for their dedication and hard work. Feeling valued and appreciated for their efforts will undoubtedly boost the "Wow" experience for your members.



STRATEGIC FOCUS PROJECT 2023-24

ENVIRONMENT SUSTAINABLY



**Environmental
Education Program
for Students**



**Tree
Planting
Programme**



**Environmental
Projects
& Seminars**

*Together, we see a world where people unite and take action to create lasting change
– across the globe, in our communities, and in ourselves.*

Rotary
District 3310



**CREATE HOPE
in the WORLD**

STRATEGIC FOCUS PROJECT 2023-24

ENVIRONMENT SUSTAINABLY

PROJECT OUTLINE

OBJECTIVE

This will be the Strategic Focus Project for Rotary District 3310 for RY 2023-24 where all Rotarians, Rotaractors and the Rotary family will work closely with partner organisations and Governments towards making our world more sustainable through a collective effort by Rotary District 3310.

DURATION

Key Activities will be held from July 2023 to June 2024

STRATEGIC PARTNERS

- Ministry of Education and Ministry of Higher Education
- Government Agencies and Departments
- Other NGOs
- Private Corporations
- Professional Bodies

STRATEGIC PARTNERS' ROLES

- Endorsement of Ministry of Education and Ministry of Higher Education for the project
- Participation and support of government agencies/ department, other NGOs and corporations in tree planting projects and other environmental projects e.g. water treatment, plastic, river etc.
- Contribution of Technical, Logistical, Financial, and Hands-on Support from relevant strategic partners

KEY ACTIVITIES

ENVIRONMENTAL EDUCATION PROGRAM FOR STUDENTS

- Our priority is engage with students at Primary, Secondary, College and University level to instill and develop an emotional connection with the environment.
- Students will be exposed to Environmental Sustainability issues and solution through our Environmental Education Module

TREE PLANTING PROGRAMME

- Tree Planting will be a key part of the project, starting from the seed
- Simultaneous launching of tree planning across all district and country regions
- Species of trees will be identified suitable to the local environment by the respective regions

ENVIRONMENTAL PROJECTS AND SEMINARS

- Initiate Environment Sustainability Projects that are aligned with UN Sustainability Development Goals (SDG)
 - SDG 13 Climate Action
 - SDG 14 Life Below Water
 - SDG 15 Life on Land
- Educate public on issues and solutions through seminar/ symposium on sustainable environment

FOR MORE INFORMATION

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Rotary
District 3310



CREATE HOPE
in the WORLD

ENVIRONMENT SUSTAINABLY



**SCHOOL
CHALLENGE**

- EDUCATIONAL VIDEO ACTIVITY
- TREE PLANTING ACTIVITY
- REDUCE, REUSE & RECYCLE ACTIVITY
- VISIT AN ENVIRONMENT NGO ACTIVITY

TERMS & CONDITIONS :

- OPEN TO SECONDARY SCHOOLS, COLLEGES, UNIVERSITIES IN JOHOR, MELAKA, SABAH AND SARAWAK (ROTARY DISTRICT 3310)
- REGISTRATION OPEN : 1 SEPTEMBER 2023
- SUBMISSION OF REPORTS BY 1 FEB 2024

*Register
Now*



**School Challenge
Portal & Registration**

<http://bit.ly/School-Challenge>



**District Environmental
Sustainability Project
Resource for Clubs**

<https://bit.ly/ESProject-Materials>



District Disaster Response Report

by District Disaster Response Committee

6th July 2023 - Past President Hong Kay Wee, Regional Chair for Disaster Response from the Rotary Club of Segamat, Johor, along with President Andy Tee, spearheaded a group of Rotarians and Interactors in conducting a comprehensive survey of households in one of the affected areas of Taman, Segamat. The purpose of this survey was to assess the damage caused by the recent flood and determine which household items had been destroyed.

The Rotarians and Interactors took the initiative to engage with the residents of the affected area, interviewing them to gather information about the extent of the losses they had incurred due to the flood. This undertaking forms part of the ongoing efforts of the Rotarians and Interactors in post-disaster recovery and rebuilding. By providing support and assistance, their aim is to instill hope and improve the living conditions of the affected residents in the aftermath of the flood.



BRUNEI



JOHOR - MELAKA



SARAWAK



SARAWAK



SARAWAK



SABAH



SINGAPORE



STEP UP TO END POLIO FLAG OFF

20 August 2023 - The Rotary Club of Bandar Seri Begawan ignited the Step Up To End Polio campaign with a spirited jungle walk at Dadap Recreation Park, Bandar Seri Begawan. This 3.5km trek drew 40 fervent participants and marked the planting of two "Flames of the Forest" trees, symbolizing hope for a polio-free world.

In another impactful initiative, the District End Polio Now Region Johor-Melaka, in collaboration with the Rotary Club of Kulai, orchestrated two vital events: the Environmental Awareness program and the Step Up To End Polio Flag Off Day. Distinguished guests, including Yang Berhormat Wong Bor Yang and PDG Dolly Yeap, officiated a flag-off ceremony. Additionally, 40 walkers embarked on a symbolic journey to climb Gunung Pulai Mountain in Kulai.

Across Sarawak, Rotarians made their mark. In Kuching, members gathered at Taman Sahabat for a 2km walk, donning the iconic red End Polio attire. Simultaneously, in Bintulu, another group of Rotarians, along with visitors from neighboring clubs, embarked on a 2.5km walk along the picturesque beach.

Sabah joined the movement, commencing the 8-week Step Up Challenge at Perdana Park, Kota Kinabalu. Led by Past President Emily Chong and supported by Assistant Governors Edward Tan, Lewis Fong, and Steven Lau, 50 enthusiastic Rotarians participated. Warm-up aerobics and a leisurely park walk set the tone, joined by prominent attendees such as PDG Philip Chong and PDG Datuk Lee Chuen Wan, followed by a delightful light breakfast.

In Singapore, the 8-week EPN Step Up Challenge officially started at Kallang Wave. Organized by EPN District Chair PP Jimmy Cheong and Regional Chair AG Linda Chiang, Rotarians and their families from various clubs united. District Governor Dr. John Chan and First Lady Wee Ping flagged off the challenge, marking an hour-long walk with a resounding declaration to END POLIO NOW.

These events underscore Rotary's unwavering commitment to eradicating polio. Together, we're scripting a powerful chapter in the fight against polio, showcasing the remarkable impact of collective determination and action.

Together, We **End Polio**

If polio isn't eradicated, within 10 years, hundreds of thousands of children could be paralyzed. Global health care cost would rise dramatically, and the quality of life for people affected by the disease would be drastically diminished.

Join in. Speak out. Donate. Be part of history

[Endpolio.org](https://endpolio.org)

Rotary
District 3310



2023-24 District Governor

**Dr John Chan &
First Lady Wee Ping**

Rotary District 3310
Brunei Malaysia Singapore



DISTRICT HAPPENINGS



Vibrant Club Seminar (Sarawak Edition)

26 August 2023, Saturday



Hosted by Rotary Club of Urban Kuching

Venue: Chemsain Building, Kuching, Sarawak



Seminar Speakers

- IPP James Lee
- PP Dr Senthil
- PP Mona Manap
- PP Foo Kok Hing
- CP PDG Andre Suharto

Note from the Editor



Whoosh! It feels like we're zipping through the term in lightning speed! My deepest apologies for the delay of this second issue. It felt like August was just a couple days ago!

So much has been happening all over the District and this new format for the District Newsletter may still be a bit unfamiliar. In my last note, I mentioned we welcome your submissions and we will feature it in the newsletter and received wonderful responses. (Yay!)

Here I'd like to share a little bit more about how we'll be featuring your great work:

In the District Newsletter

Projects submitted for the **Special Report and People of Action** sections can be of your club's Signature project(s) that you'd like to share and has been positively impacting your community and beneficiaries. The goal of the article is to share the story of what the project is about (a little history, what it is, your partners, etc), your beneficiaries and impact, challenges faced and how you resolved them, and what you think could be helpful to share with fellow Rotarians in the District.

Please send the write-up and photos to d3310.newsletter@gmail.com and larry.ong@chemsain.com if you wish to see your projects featured in an upcoming issue.

We ask that photos be sent as its own individual files in your email. We will not be able to extract photos from your Word or PDF documents.

In the District Facebook Page

As we are only able to highlight a handful of projects in every issue, we encourage you to **tag** the District Facebook Page with all your projects to be featured there and share the great work you're doing this term.

Feel free to get in touch with us if you have any questions or to let us know what content you'd like to see in the upcoming issues. We'd love to hear your feedback to improve and make this a newsletter for you.

Note: The newsletter will be following the monthly Rotary International calendar themes. We strive to bring you articles that relate to the theme of the month as much as possible.

Disclaimer:

While we aim to feature as many projects submitted as we believe you are all doing such amazing work for the community locally and abroad, we are only able to showcase a select few of the submissions we receive. In the event that your submission is not in an issue of the newsletter, we will do our best to share it on the District Facebook account instead (or an even future issue).



<https://www.facebook.com/rotarydistrict3310>

<https://www.tiktok.com/@rotary3310>

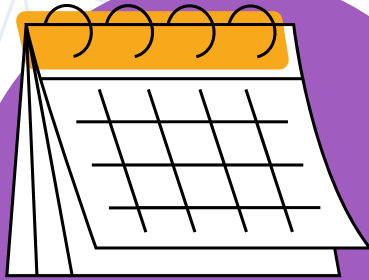


District Website

<https://www.rotarydistrict3310.org.my/>

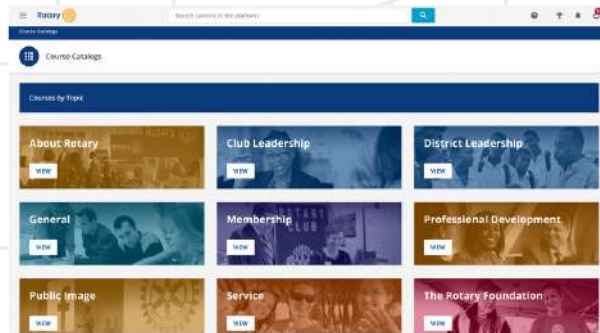
Leadership Directory

<https://www.rotarydistrict3310.org.my/member-access/leadership-directory/>



District Calendar

<https://www.rotarydistrict3310.org.my/meetings-events/dg-2023-24-calendar/>



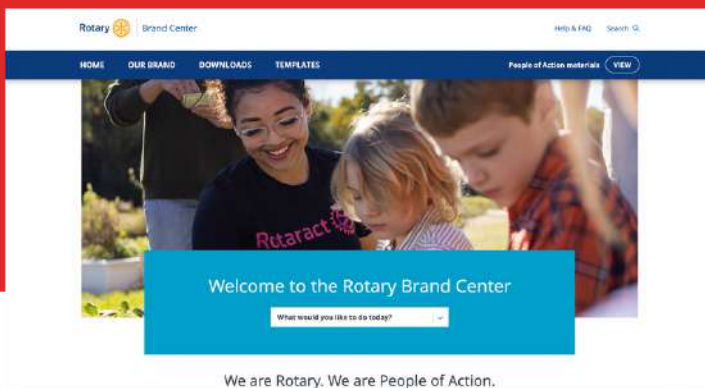
Rotary Learning Center

<https://learn.rotary.org/>



Rotary Brand Center

<https://brandcenter.rotary.org/>



My Rotary

<https://my.rotary.org/en/>

Rotary Showcase

<https://my.rotary.org/en/secure/showcase>

Grant Center

<https://grants.rotary.org/>

Rotary Voices

<https://blog.rotary.org/>

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