

DISTRICT NEWSLETTER



*Moving Forward
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ROTARYCLUB.TAWAU

Rotary
District 3310



CREATE HOPE
in the WORLD

HOSTED BY ROTARY CLUB OF TAWAU

2023-24 DISTRICT GOVERNOR
DR JOHN CHAN

Dear Rotary Members,

I am deeply honored to serve as the new Governor of District 3310, and I would like to take this opportunity to extend my deepest gratitude to our Immediate Past Governor, Joanne Kam, for her exceptional leadership during the past year. Under her guidance, we experienced a remarkable journey focused on the theme "Imagine Rotary," where our collective imaginations were ignited, and we achieved significant milestones.

As we embark on this new chapter, I am inspired by Rotary International President Gordon McNally's theme, "Create Hope in the World." This theme encapsulates our commitment to making a lasting impact, aligning perfectly with Rotary's Vision Statement and our priorities of increasing impact, expanding reach, enhancing engagement, and strengthening adaptive capacity.

The vibrant colors chosen for our theme symbolize the remarkable diversity that defines our district and highlight the profound importance of Diversity, Equity, and Inclusion within Rotary. In these challenging times, "Create Hope in the World" resonates deeply. As Rotary members, we have always found hope, even in the darkest moments. However, hope is not a passive concept; it requires us to actively create hope in the world around us.

Creating hope involves small acts of kindness, extending support to those in need, and driving positive change within our communities. As your Governor, I am dedicated to



putting our members first. By prioritizing member engagement, we will foster an environment where each member can flourish, make a meaningful impact, and share inspiring stories of hope.

Environmental sustainability holds a special place in our district's heart. We will embark on a transformative tree-planting project involving our youth. This initiative will shape mindsets and pave the way for a more sustainable future.

Furthermore, **I encourage every club to champion mental health awareness and develop initiatives that provide crucial resources to those in need.** Mental health is an integral part of overall well-being, and by addressing this issue, we can make a positive difference in the lives of individuals and our communities.

The path before us brims with boundless opportunities to serve, inspire, and create hope in the world. Let us unite under the unwavering banner of Rotary and build a future that shines brightly and leaves no one behind.

My wife, Wee Ping, and I are truly excited about the year ahead. Together, let us wholeheartedly embrace the theme of "Create Hope in the World." Let us become beacons of light, spreading positivity, compassion, and transformative change to those who need it most.

I extend my sincere appreciation to each and every one of you for your dedication to Rotary, and I am grateful for the trust you have placed in me as your Governor. Together, let us make this year one to be remembered for the profound impact we create, the lives we touch, the enduring hope we bring to the world, and the bonds of friendship we forge. Let us continue to imagine, create, and serve with unwavering passion.

With unity, compassion, and an unyielding commitment to service, let us embrace the remarkable opportunities that lie ahead. Together, we will leave an indelible mark on our communities and create a future filled with hope.

Thank you, and let us embark on an extraordinary Rotary year!



2023-24 RI PRESIDENT

R. GORDON R. MCINALLY

Even as we face new and serious challenges, Rotary takes care of its members and those we serve, works to build lasting peace, and embeds belonging and inclusion in everything we do. That is why I am asking everyone in Rotary to Create Hope in the World.

This year, we're prioritizing projects to support mental health. This effort is deeply personal to me. I know what it's like to see someone suffer in silence. I have also witnessed the power of personal connections, the value of discussing emotional and mental well-being, and the lifesaving impact of preventive care and treatment.

Research shows that performing acts of kindness is an effective step any of us can take to protect our well-being. And by building peace within, we become more capable of bringing peace to the world.

Building peace is the essence of Rotary. Many of our service projects foster the conditions for Positive Peace. We work tirelessly to overcome barriers and create new connections. This year, we'll promote virtual international exchanges for members to strengthen those vital connections.

Peace isn't a dream, and it's not passive. It's the result of working hard, earning trust, and having open conversations that may be difficult. Peace must be waged persistently — and bravely. Everything we do across our areas of focus has the potential to foster the hope that can make peace possible.

The spirit of connection and purpose should inspire every Rotary member. When club leaders focus on offering an excellent club experience, we retain more members and attract more prospective members. We must make our clubs as welcoming and as engaging as we can.

Our goal is to create a sense of belonging, from our club meetings to our service

activities. We need to continue creating inclusive, welcoming environments where everyone can be their authentic selves. All people of action need to be able to imagine a place for themselves in Rotary — it's up to us to ensure they can do so.

Over the next year, I will be putting a focus on continuing our journey in diversity, equity, and inclusion — ensuring that Rotary reflects the communities we serve and continues to take significant steps toward accessing the full range of human talents and experiences, so that we can better serve humanity. And we will continue to empower women and girls by helping them unlock the potential already within them.

As we begin this journey together, I take inspiration from Scotland's national poet, Robert Burns, who in the 18th century spoke of all the world becoming kin, promoting "sense and worth, over all the earth." This has long been my call to action, and I share it now with you.

Let us build peace within and spread it freely. Let us create belonging and imagine the future of Rotary afresh. Let us work together joyously and **Create Hope in the World.**

IN THIS ISSUE

Maternal & Child Health Month

**R. Gordon
R. McNally**
Leading Rotary
International with
Continuity and
Compassion



Facilitated Learning at
PETS & DTA

**Dr John
Chan**

Getting To Know
the Man at the
District Helm



**Rotary's
Commitment
to DEI**

PEOPLE OF ACTION

Bike-to-School (BtS)
Bicycle Project in Siem Reap



**Knowing Rotaract:
It's History**



KNOWLEDGE BASE



**Community
Assessment
Tool**



Strategic Planning
**Planning for
the Year Ahead**

KEEPING UP WITH HOPE



**The
Story of
Hope**

**District
Happenings**

Read the July issue of
Rotary Magazine:



**Calendar and
Announcements**



Resources



The District Newsletter is brought to you by the District Communications Committee

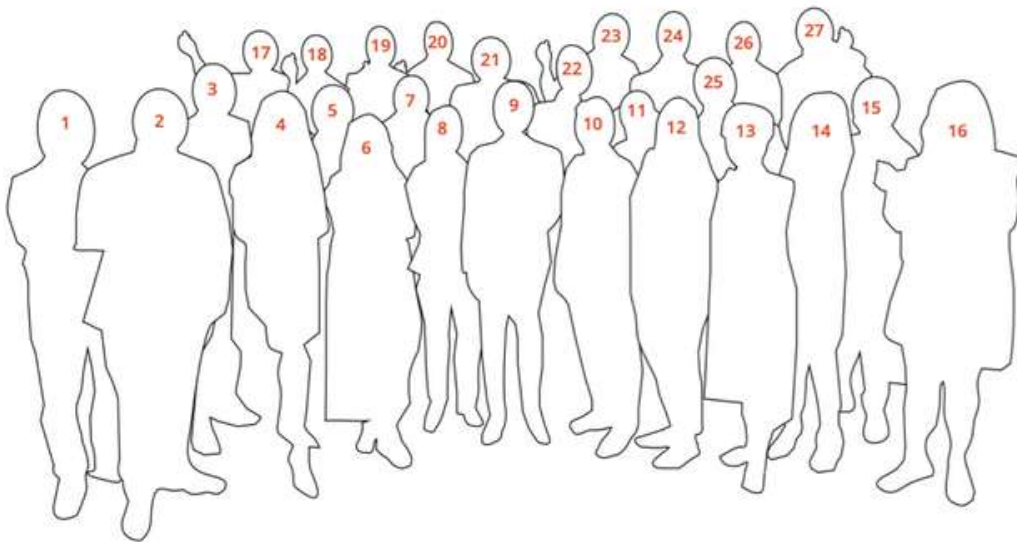
District Communications Committee Chair: PP Larry Ong, RC Kuching

District Newsletter Editor: Rtn Adelina Adna, RC Kota Kinabalu Pearl

Rotaract Collaborator: District 3310 Rotaract Committee



2023-24 ASSISTANT GOVERNORS



- 1 Lewis Fong
- 2 Wong Chin Liang
- 3 Chia Cheng Wee
- 4 Amy Lim
- 5 Henry Ting

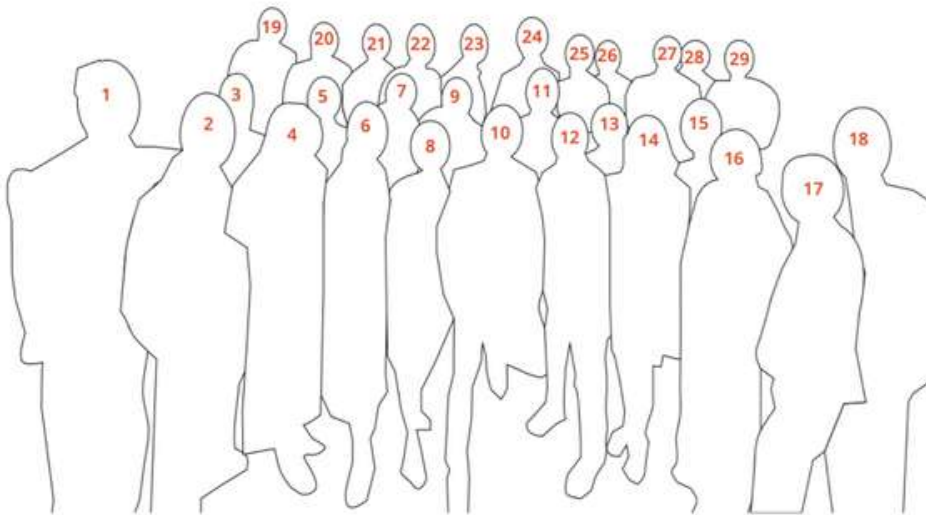
- 6 Angela Ching
- 7 PDG Rajamohan Munisamy
- 8 Wong Hoon Sing
- 9 2023-24 Governor Dr John Chan
- 10 Wong Chee Hau

- 11 Gary Er
- 12 Shine Naidu
- 13 Linda Gouw
- 14 Bernice Ng
- 15 James Lee
- 16 Linda Chiang
- 17 Tan Jen Chong
- 18 Alex Gwee
- 19 Henry Chin
- 20 Lim Kim Lu
- 21 Stephen Lau
- 22 PDG Andre Suharto
- 23 Lim Meng Tzee
- 24 Franco Lee
- 25 Sean Huang
- 26 DGND Dr Yap Lip Kee
- 27 Dennis Carroll





2023-24 DISTRICT COMMITTEE CHAIRPERSONS



- 1 PDG Henry Tan
- 2 Tengku Sri Indra
- 3 Divagarar Kalaivanan
- 4 Ambaree Majumder
- 5 Brown Pereira

- 6 Christina Chin
- 7 Larry Ong
- 8 Alice Kunjan
- 9 Irwan Norris
- 10 2023-24 Governor Dr John Chan

- 11 Anil Changaroth
- 12 Mukundan A P
- 13 DGND Dr Yap Lip Kee
- 14 IPDG Dolly Yeap
- 15 James Lee
- 16 Mona Abdul Manap
- 17 Linda Loke
- 18 Wilson Tan
- 19 Dr Senthil Doraisamy
- 20 Jeyan Nadarajah
- 21 Chandran Pillay
- 22 Foo Kok Hing
- 23 Quek Kia Ping
- 24 Roger Ng
- 25 Mok Yong Yaw
- 26 Steven Wu
- 27 Lee Chin Guan
- 28 Sia Chong Teang
- 29 Jimmy Cheong



JULY IS Maternal & Child Health Month



Photo from Rotary Brand Center

Midwife Tamar Okoh (left) weighs Azima Yahaya and her child Aisha at Sumaila General Hospital in Sumaila, Kano State, Nigeria. With no scale for toddlers at the hospital, she will have to calculate the difference between the weight of the mother and child. 4 September 2015. The Rotarian Action Group for Population and Development (RFPD) has supported work to advance maternal and child health in Nigeria for nearly 20 years. In May 2015, the RFPD Quality Assurance in Obstetrics project was formally adopted by four Nigerian states, ensuring the continuous evaluation and improvement of standards, resources, and shared data. Appeared in "The Rotarian," December 2015, page 54.

As part of its commitment to global health, Rotary celebrates Maternal and Child Health Month, a time when Rotarians and partner organizations join forces to address pressing issues, provide vital support, and promote sustainable solutions. With a focus on empowering communities and ensuring the well-being of mothers and children, Rotary's initiatives have touched countless lives, leaving a lasting legacy of health and hope. **Learn more:** <https://www.rotary.org/en/our-causes/saving-mothers-and-children>

INITIATIVES AROUND THE WORLD

Canberra Sundowners Rotary Club Packs 2000 birthing kits in collaboration with the Birthing Kit Foundation Australia and various local partners, to be distributed to women in third world countries where the kits are required.

ABC Radio Canberra Feature:

<https://bit.ly/CanberraSundownersBirthingKits>

Club Website:

<https://rotaryclubofcanberrasundowners.com.au/>



The Rotarian Action Group for Reproductive Maternal and Child health (RMCH) is an international non-profit organization with 25 years of experience in maternal and child health, including family planning.

Website: <https://rotaryrmch.org/>

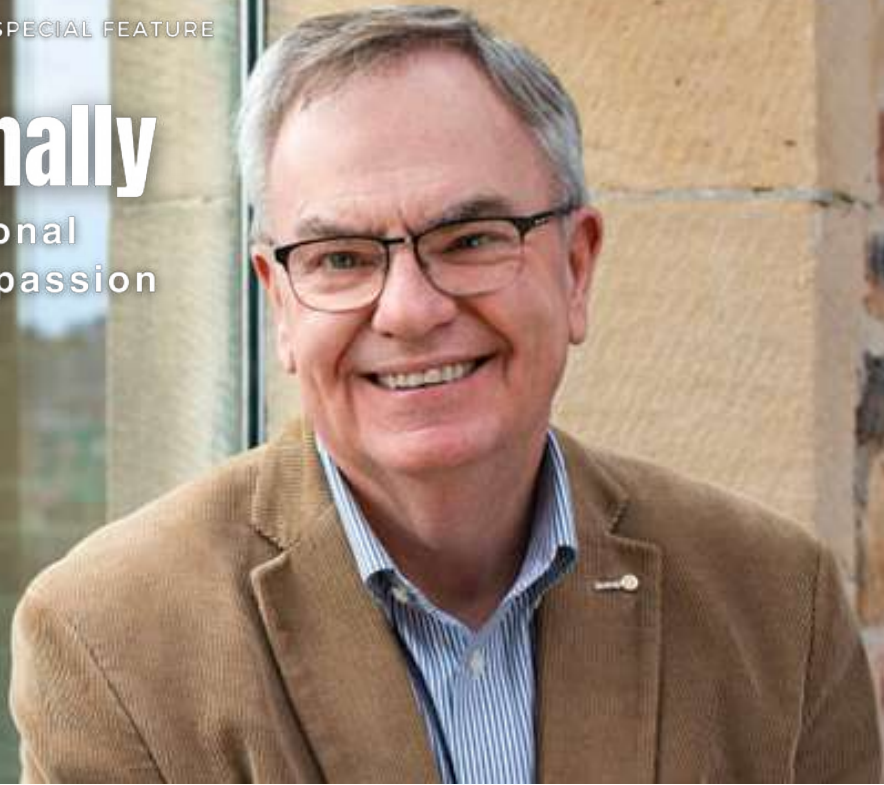


Click image to view enlarged version

Gordon R. McNally

Leading Rotary International
with Continuity and Compassion

Photograph by Monika Lozinska



Gordon McNally, the 2023-24 Rotary International President, is a passionate advocate for continuity and caring leadership. Hailing from the Rotary Club of South Queensferry in Scotland, McNally brings a wealth of experience and a deep commitment to Rotary's values. With a vision centered on adapting to the times and supporting Rotary clubs, he aims to strengthen membership, diversify Rotary, and address critical global issues. McNally's focus on mental health, environmental sustainability, and peacebuilding reflects his dedication to creating a better world through Rotary's transformative power.

A Leader with a Vision

McNally's vision for Rotary International revolves around embracing change, especially as the world emerges from the global pandemic. Recognizing the opportunities that lie ahead, he aims to lead Rotary during this pivotal period and ensure continuity within the organization. McNally emphasizes that Rotary's primary purpose is to support its clubs, and strengthening them remains at the forefront of his priorities.

Membership and Adaptation

Understanding that membership is the lifeblood of Rotary, McNally encourages the establishment of new-style clubs that appeal to different demographics. He recognizes the importance of flexibility in creating clubs that resonate with diverse populations. He says, "We will grow Rotary both by way of membership and in our

ability to provide meaningful service. Membership is the lifeblood of our organization. I would encourage the use of the flexibility now available to establish new-style clubs that would appeal to a different demographic." Additionally, McNally emphasizes the significance of retention through best practices, particularly mentoring, to prevent the loss of members soon after they join.

Diversification and Global Impact

McNally is committed to diversifying Rotary's membership and leadership, ensuring representation and inclusion across all levels. As Rotary nears the completion of the polio eradication initiative, he believes in sharing the lessons learned to benefit global responses to future pandemics. McNally recognizes the appeal of Rotary's "Sustaining the Environment" area of focus among younger generations and seeks to leverage this interest to attract new members. Furthermore, he promotes the importance of peace as more than just the absence of conflict, encouraging initiatives that foster harmony and understanding.

“I believe it's in everybody's nature to care for other people. If we can bring that out of people, and if we can build on the spirit of care that we saw during the pandemic, what a wonderful legacy.”

Opportunities in Rotaract and the Rotary Family

McInally possesses a keen understanding of the significance of broadening Rotary's horizons and fostering active participation throughout the expansive Rotary family, which includes the vibrant realm of Rotaract. He urges clubs to embark on service projects that bring light to the essence of Rotary, captivating the hearts and minds of potential future members yearning to partake in its transformative journey. Drawing upon the tapestry of his personal encounters, McInally believes in the profound value of personal growth and the limitless vistas it unfurls, particularly for the younger torchbearers of the Rotary family. Furthermore, McInally aims to promote the integration of Rotaract and Rotary, seeking out best practices for successful transitions of Rotaractors into Rotary, as seen in many regions of the world.

“The maintenance and improvement of contact with our Alumni should be a priority as many of this group are keen to remain part of the family of Rotary but are sadly not given that opportunity.”

Empowering Women and Girls

Empowering women and girls is a priority for McInally. He recognizes the importance of unlocking the potential within them and ensuring equal opportunities for their participation and leadership. By promoting diversity, equity, and inclusion, Rotary can better reflect the communities it serves and tap into a broader range of talents and experiences. McInally's goal is to create a sense of belonging within Rotary, where women and girls can thrive and contribute to making a positive impact.

A Leader Who Cares

At the core of McInally's leadership philosophy is the value of caring. Rooted in his personal and professional experiences, including his role as a dentist, he believes that caring for others can create a more peaceful and compassionate world.



Watch the Presidential Theme Address:
<https://bit.ly/2023-24ThemeAddress>

As an ambassador for Bipolar UK, an organization supporting those with bipolar disorder, he advocates for mental health awareness and aims to harness Rotary members' skills to provide vital support.

Addressing Mental Health

Mental health is a deeply personal matter for McInally, and he aims to prioritize it during his presidency. He understands the struggles individuals face and the importance of open conversations, preventive care, and treatment. By focusing on mental health initiatives, Rotary can support and provide resources to those in need. Acts of kindness, fostered through Rotary's service projects, can significantly contribute to protecting and improving mental well-being.

Continuity and Future Success

McInally understands the importance of continuity within Rotary International. While pursuing new projects and initiatives, he emphasizes the need to ensure a long-term perspective that continually moves Rotary forward. By promoting the concept of continuity to districts and clubs, he aims to ensure Rotary's relevance and effectiveness in serving communities worldwide.

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<https://www.rotary.org/en/gordon-r-mcinally-selected-be-2023-24-rotary-international-president>
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https://magazine.rotary.org/rotary/march_2023
 Gordon McInally's Vision Statement
<https://my.rotary.org/en/document/gordon-mcinally-vision-statement>
 Gordon McInally's 2021 Candidate Written Interview Questions and Key Issues Facing Rotary
<https://my.rotary.org/en/document/gordon-mcinally-interview>



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REGISTRATION CATEGORY	27-31 MAY 2023	1 JUNE 2023 TO 15 DECEMBER 2023	16 DECEMBER 2023 TO 31 MARCH 2024	1 APRIL 2024 TO 29 MAY 2024
Club member, nonmember, or guest, age 31 or over	\$450	\$500	\$595	\$695
Club member, nonmember, or guest, age 30 or under	\$150	\$175	\$225	\$275
Guest age 5-18	\$20	\$20	\$30	\$40
Guest under age 5	Free	Free	Free	Free
Saturday, House of Friendship only	\$60	\$60	\$60	\$100

All amounts are in U.S. dollars.



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33rd PETS & DTA

Ushering In The Next Wave of Leaders

On March 16 to 18, 2023, the District Leadership and Development Committee (D-LEAD) conducted the annual Presidents-elect Training Seminar (PETS) and the District Training Assembly (DTA) at Holiday Villa, Johor Bahru, hosted by the Rotary Club of Pasir Gudang Mandarin.

This year's programme was enlightening and inspiring with enigmatic speakers from within and outside the district:

- DGND Dr Shahul Hameed, RC Singapore
 - PETS: Creating Lasting Change
- PDG Roland "Oyan" Villanueva, RC Baguio, Philippines
 - PETS: Attracting and Retaining Membership
 - DTA: Transforming Rotary - Rotary in the New Normal
- Ms Vanthana Champi, RI Club & District Support, APAC
 - PETS: Rotary International & Rotary Tools

In line with ushering in the new wave of club leaders in the district, the DTA breakout sessions focused on 7 main tracks:

- Grants Management (for Presidents-elect & Foundation chairs)
- Secretary & Administration
- Treasurers
- Public Image
- Membership
- Community & Vocational Service
- Youth & Past Presidents' Fireside Chat

Having so many experienced Rotarian leaders in the midst, the DTA included 2 panel discussion sessions with 7 leaders:

- Panel 1: Enhancing Engagement - Putting Members First
- Panel 2: Our District - The Future and Beyond



Delegates in the Main Hall



Ms Vanthana Champi



PDG Oyan Villanueva



Delegates in the breakout room

Dr John Chan

Getting to Know
the Man at the
District Helm



Rotarians young and old, their families and friends must unite to fulfil Rotary's vision: Together we see a world where people unite and take action to create lasting change across the globe, in our communities and in ourselves.

District Governor Dr. John Chan has been a Rotarian since 1994 when he joined the Rotary Club of Kuching and became the youngest president of the club at the time serving the term 2000-01. He is committed to uniting Rotarians of all ages, their families, and friends to create lasting change worldwide, within communities, and within themselves. Here's a little excerpt of his plans

Increase Our Impact: Vocational service is the bedrock of Rotary and is indeed the best way to create a lasting impact on the community by doing what we do best. Inclusivity is paramount, valuing every vocation's contribution.

Expanding Our Reach: Our aim in Rotary is not to just tick off the projects we've done but to mindfully execute them so that they are fully immersive and reaches deep into every recipient.

Enhance Participant Engagement: We are all different, turn this diversity into our strength. Understand each other better, know what makes our fellow Rotarians tick and use that passion to drive our vision forward.

Increase Our Ability to Adapt: Change is the only constant in life and no different in Rotary. Let us help one another adapt to changes and enjoy this journey together.



Highlights from his Rotary Journey:

- Setting up of the **KAS-Rotary-NKF Dialysis Centre, Kuching** in 2001 catering to the hardcore poor in and around Kuching.
- Was the first batch of **RLI Faculty member** in the District and continue to be actively involved in training of future Rotary leaders.
- Organizing Chair of the long-term tree planting project, **Rotary Preserve Planet Earth Project-Mangrove Tree Planting** at Kuching Wetland National Park, a collaboration with Chemsain and Sarawak Forestry Department in 2018.
- Was responsible for onboarding OCBC as a corporate partner for the **OCBC Rotary Run** from 2016 to 2018, giving Rotary significant publicity.



Watch a special message from DG Dr John
<https://www.youtube.com/watch?v=isYZPjBWhXE>

The Other Side of Dr John Chan

He's a chemist! He holds a Bachelor in Science with Honours degree and Doctorate in Chemistry from Monash University, Australia.

Why did you choose chemistry?

I wanted to follow my father's footsteps and have always been intrigued by the way in which science explains the many unknowns.

How has being a chemist helped you in your journey as a Rotarian?

The practice of Chemistry had enabled me to appreciate how the environment can affect the livelihoods of communities necessitating the need for conservation. I have been involved in numerous rural water supply projects in determining the suitability of the water source, ensuring that the water is safe and treatable. My laboratories have also been carrying out regular analysis for many of the non-profit dialysis centres in Kuching on a pro bono basis for many years. Being a Chemist has given me much satisfaction in contributing through my vocation.



**The only constant in life is change. It is no different in Rotary.
Let us help one another adapt to this change and enjoy this journey together.**

District Governor Dr John Chan



« The Chan Clan

Meet our District Governor's family and they have Rotary in their blood. His father was a Rotarian and they grew up knowing how good it feels to be able to do something for others for nothing in return.

Having been a part of the Rotary family a huge portion of his life, it is no wonder why Rotarians are his best friends. The same blood runs in their body and we are all a big extended family.



Dr John is a huge fan of -- Golf! He's been known to convince many members of his club to pick up the game as well!



“We are all different. Turn this diversity into our strength. Understand each other better. Know what makes our Rotarians tick and use that passion to drive our vision forward.”

our commitment to diversity, equity, and inclusion



At Rotary, we understand that cultivating a diverse, equitable, and inclusive culture is essential to realizing our vision of a world where people unite and take action to create lasting change.

We value diversity and celebrate the contributions of people of all backgrounds, across age, ethnicity, race, color, disability, learning style, religion, faith, socioeconomic status, culture, marital status, languages spoken, sex, sexual orientation, and gender identity as well as differences in ideas, thoughts, values, and beliefs.

Recognizing that individuals from certain groups have historically experienced barriers to membership, participation, and leadership, we commit to advancing equity in all aspects of Rotary, including in our community partnerships, so that each person has the necessary access to resources, opportunities, networks, and support to thrive.

We believe that all people hold visible and invisible qualities that inherently make them unique, and we strive to create an inclusive culture where each person knows they are valued and belong.

In line with our value of integrity, we are committed to being honest and transparent about where we are in our DEI journey as an organization, and to continuing to learn and do better.

Do you know your DEI terms?



Learn about them in the Rotary Diversity, Equity, and Inclusion Terms and Explanations:
<https://my-cms.rotary.org/en/document/rotary-diversity-equity-and-inclusion-terms-and-explanations>

Bike-to-School Project

RC Sentosa's First Signature Project



9th Bicycle Project, Siem Reap, Cambodia

8 - 11 February 2023

by IPP Abe Jacob, RC Sentosa

After two years of the COVID19 pandemic, the Rotary Club of Sentosa was once again able to resume its first signature project, “Bike-to-School” (BtS) project in Siem Reap, Cambodia from February 8 – 11, 2023. This was our 9th Bicycle Project in Cambodia.

Our Bike-to-School Project started in 2013 and has its origins in the province of Pursat in Cambodia. Prior to this year’s Bike project, RC Sentosa had already distributed about 7,000 bicycles in the provinces of Pursat and Siem Reap.

The objective of the Bicycle Project is to ensure that students who live a distance from their schools and who come from economically challenged backgrounds have access to come to school comfortably on a bicycle rather than walking up to 3 - 10 miles a day, one way. By giving them a bicycle each, we encourage and motivate these students to come to school regularly and ensure that their education goes ahead uninterrupted. Families also appreciate the gift of the bicycle as they know that their kids do not have to start journeying to school in the dark or return home when it is dark.

At the Rotary Club of Sentosa, preparation for an event of such a big magnitude begins as early as August of the current year for delivery in January or February the following year. Our target is to deliver 1,000 bicycles annually to schools in Siem Reap. Once the flyer announcing the project is launched, it takes only 48 hours before we reach our target of sponsoring 1,000 bicycles. We are very fortunate to have fellow Rotarians from various clubs and districts, and also donors who believe in our mission of providing access to education for the children in Siem Reap.

On the ground in Siem Reap, we work with our local community partners, the Cambodian Community Dream Organization (CCDO) and the Siem Reap Provincial Teacher’s Training College (PTTC) to make the project a success.

In 2023, we managed to secure donations for 1035 bicycles. In fact, we had to tell many enthusiastic donors to keep some of their donations for 2024 and beyond, such was the demand to be part of the Bicycle Project. We had 18 clubs from 3 districts participate in the project (D3310, D3300 and D2750).

Distributing bikes to the children is a need, especially for those who lack the means of transport and the children who are struggling with the difficulties of going to school will now be much improved.

-- Mr Ly Bunna, Director of Education, Youth and Sports of Siem Reap Province

In the midst of our runaway success with building toilets for schools (WASH Project, supported by Global Grants), we conducted a needs assessment exercise and audit of our approved/completed Global Grants 3-6 in September 2022. We realized then, that we had an opportunity to circle back to these schools and provide bicycles to the children in schools where we had built toilets. For 2023, we selected three schools to start donating bicycles to. For our first effort, we selected Kokchann Primary School, Tabrok Primary School and Khunream Secondary School to donate 25 bicycles each to deserving students at these schools.

The remaining 960 bicycles were then distributed at the Provincial Teacher's Training College to children from 183 schools amidst much fanfare, news coverage and the presence of the Deputy Provincial Governor, Director of Provincial Education and the Head of the Provincial Primary Schools. The Deputy Provincial Governor made an inspiring speech to the students gathered and also praised the efforts of all the Rotary Clubs who pulled together to deliver the 1,000 bicycles. She hoped that Rotary Club of Sentosa would not waiver from our annual commitment of 1,000 bicycles to ensure that the student so Siem Reap province "went to school, stayed in school and studied hard to be useful members of their communities."



The approximately 30-person contingent from Singapore who went for the Bicycle Project included members from RC Sentosa, RC Kulai, RC Singapore East and donors of our WASH project. Everyone in the team was required to be hands-on in terms of tying the donor signboards to the bicycles and pasting stickers for our Rotary brand identification. The weather was not exactly kind, but we all pulled through, displaying immaculate team spirit.

The RC Sentosa Bicycle Project was captured by four TV network stations in Cambodia that included TV5, Hong Meas TV, Radio Nation Cambodia and FB TV.



While it is easy to separate the Bike-to-School Project (not supported by Global Grants) and the WASH Toilets in Schools Project (supported by Global Grant) as two distinct projects, we, at the Rotary Club of Sentosa prefer to view this as a seamless approach that supports, empowers, and promotes EDUCATION in Siem Reap Province. We make transportation access to schools easier, while raising the standard of hygiene in these schools by building toilets and wash stations, while providing access to clean water to drink.

We aim to make this already successful and sustainable Bicycle Project an annual commitment from RC Sentosa to the schools in the province of Siem Reap.



Watch the project news coverage by Cambodian local media (with subtitles):
<https://bit.ly/POA-July2023>

Rotary Club of Sentosa

<https://www.facebook.com/RotaryClubSentosa>

KNOWING ROTARACT: IT'S HISTORY

by the District 3310 Rotaract Committee

Rotaract was founded fifty-four years ago, with the Rotaract Club of North Charlotte, Carolina being the first club to be chartered on March 13, 1968.

However, as early as 1935, Paul Harris encountered a youth organisation based on Rotary principles in Australia. In the 1950's, many youth clubs were sponsored by Rotaract Clubs under various names. These included the "Paul Harris Circles" in Europe and the "Rotors" clubs created in some American Universities.

In 1965, these organisations experienced significant growth - in part due to the Interact program created by Rotaract International in 1962. Many interactors, having reached the age limit of that program, were starting new types of clubs called "Senior Interact".



Old Rotaract Logo

The new program's name, Rotaract, was created by Rotary International as a combination of the words "Rotary" and "Action". The aim of the program was

stated to be "to develop leadership and responsible citizenship through service to the community".

Following the founding of the Rotaract Club of North Charlotte, many existing Rotary based youth club changed the names to become the official Rotaract Club. The 2019 Council on Legislation amended the constitutional documents of Rotary International to include Rotaract clubs as a membership type.

As we look ahead, the future of Rotaract shines brightly. The organization continues to adapt to the changing needs



On the campus of the University of North Carolina, members of the world's first Rotaract club inaugurate a new, long-term project. They'll plant a young tree to honor each new Rotaract country and its first club. On hand to represent the Rotary Club of Charlotte are: (left) Bill Kemp, Rotaract Committee Chairman, and (right) Charles Grier, Chairman of the District 767 Rotaract-Interact Committee.

There are now over 10 000 clubs in about 180 countries and geographical areas. Internationally, Rotaract is strong in Asia, Africa and South America as well as Europe.

of young people, embracing innovation, and fostering a sense of belonging. Rotaract clubs have become catalysts for social change, promoting sustainable development goals, advocating for equality, and leaving a lasting impact on their local and global communities. The Rotaract spirit thrives as passionate individuals across the globe unite to shape a better future.



Community Assessment Tools

A Resource for Rotary Projects

<https://my-cms.rotary.org/en/document/community-assessment-tools>



Assessing your community's strengths, weaknesses, needs, and assets is an essential first step in planning an effective project. By taking the time to learn about your community, you can discover the best opportunities for service and maximize your club's ability to make an impact.

Types of Assessments

COMMUNITY MEETING



Community meetings gather residents to discuss issues, voice concerns, and set community priorities.

Refer to page 5 in the resource.

ASSET INVENTORY



Asset inventories identify community resources and connections for positive change and broad networks.

Refer to page 8 in the resource.

SURVEY



Surveys collect information and opinions, revealing community strengths, weaknesses, needs, and challenges faced.

Refer to page 10 in the resource.

INTERVIEW



Interviews are 1-on-1 conversations that provide in-depth understanding, but they require time, skill, and willing participants.

Refer to page 13 in the resource.

FOCUS GROUP



Focus groups are guided discussions with diverse stakeholders, providing quick insights but requiring careful facilitation.

Refer to page 15 in the resource.

COMMUNITY MAPPING



This is a participatory activity to understand community perspectives and generate ideas for improvement.

Refer to page 18 in the resource.

Strategic Planning

Planning for the Year Ahead



Strategic planning is a vital process for clubs, enabling us to chart a clear course of action and maximize our impact in the communities we serve.

Let's have a look at some of the advantages of having a strategic plan:

Clarity and Focus: A well-developed plan brings clarity to goals, objectives, and priorities. It provides a clear direction and helps us to stay focused on what matters most.

Alignment: A plan ensures that actions and efforts are aligned with overall objectives and goals, fostering collaboration and maximizing efficiency.

Resource Optimization: Planning enables effective resource allocation, ensuring that resources, such as time, money, and manpower, are utilized optimally.

Progress Tracking: With a plan in place, progress can be monitored and measured against defined objectives. It allows us to track our achievements, identify areas for improvement, and make necessary adjustments along the way.

There are 4 key steps in developing a strategic plan that will help us to think about and answer questions such as:

- What is the status of the club now?
- What projects do we have?
- How are our projects doing?
- What resources do we have?
- What do we need to work on and improve?
- How can we move forward to achieve our objectives and goals?

Step 1: Assess

This step takes a look at the current state of the club. What projects do you have? What are your resources like (time, funds, members, sponsors)?

Helpful Tools:

- Member Satisfaction Survey
- SWOT Analysis

Step 2: Develop A Vision

Start thinking about the direction of the club. Where do you and your team want to navigate the club towards? What kind of values does your club strive to embody?

Step 3: Make A Plan

Think about your club's goals and objectives. What projects will you move forward with and which to change your approach? How will you develop members in the club and engage them throughout the year? Discuss and set a reasonable budget based the resources you have.

Helpful Tools:

- Club Citation
- Rotary Club Central Goal Setting

Step 4: Monitor and Evaluate

Once we have our strategies and action plan laid out, we need to be able to measure the impact of our plans within our club and the community we serve. Do we need to pivot? Or adapt our plans to situations out of our control?



Download the Rotary Strategic Planning Guide:

<https://my.rotary.org/en/document/strategic-planning-guide>

The **ROTARY ACTION PLAN**

STRATEGIC INITIATIVES

INCREASE OUR **IMPACT**



Developing a consistent set of best practices and tools for measuring and sharing Rotary's impact.

Rolling out Programs of Scale to provide us with a new framework for thinking about how we bring about change in the world.



Developing an evaluation framework that will help us make objective recommendations about what we should continue doing, start doing, or stop doing.

ENHANCE **PARTICIPANT ENGAGEMENT**



Taking a participant-centered approach—making sure our members and other participants know we value what they bring to Rotary.

Looking at ways to measure member engagement and satisfaction so we can better understand what people are getting out of their Rotary experience.



INCREASE OUR **ABILITY TO ADAPT**



Using change management strategies throughout Rotary, from the Secretariat to the club level, to tackle operational issues and become more agile and responsive.

EXPAND OUR **REACH**



Developing a comprehensive plan of action with achievable, measurable, and meaningful DEI outcomes for Rotary.

Piloting and evaluating new products and alternative participant models so that people can join and take action with us, wherever they live.

Learn what your club can do at
rotary.org/actionplan

The Story of Hope

During the Governor's Banquet at the District Training Assembly (DTA) in March 2023, then District Governor Elect, Dr John Chan, announced that the Sarawak Forest Corporation had recently had a rare birth if a male baby orangutan, which they have agreed to name HOPE, after the Rotary theme, "Creating Hope in the World".

Dr John Chan, hopes that this will inspire both Rotary members and the general public to be more aware of the need to be more aware of the need to be environmentally sustainable. He believes that the orangutan, being an iconic species in the region, can serve as a symbol of hope and a reminder of our responsibility to protect the environment for future generations.

Dr John encourages everyone to take action in their daily lives to create a more sustainable world. He looks forward to a year where Rotary members and the people around us unite and take action to create lasting change across the globe, in our communities and in ourselves.

Borneon Orangutan Facts:

Scientific Name: *Pongo pygmaeus*
Height: 3.3 - 4.6 feet
Weight: 66 - 200 pounds / 30 - 90 kg

Population: About 104,700
Habitats: Lowland rainforests and tropical, swamp and mountain forests

Status: Critically Endangered

Source: [World Wildlife Fund \(WWF\)](https://www.worldwildlife.org/species/factsheets/orangutan).

**Learn more about
Borneon Orangutans**

<https://earth.org/?endangered-species=orangutan>





STRATEGIC FOCUS PROJECT 2023-24

ENVIRONMENT SUSTAINABLY



**Environmental
Education Program
for Students**



**Tree
Planting
Programme**



**Environmental
Projects
& Seminars**

*Together, we see a world where people unite and take action to create lasting change
– across the globe, in our communities, and in ourselves.*

Rotary
District 3310



**CREATE HOPE
in the WORLD**

STRATEGIC FOCUS PROJECT 2023-24

ENVIRONMENT SUSTAINABLY

PROJECT OUTLINE

OBJECTIVE

This will be the Strategic Focus Project for Rotary District 3310 for RY 2023-24 where all Rotarians, Rotaractors and the Rotary family will work closely with partner organisations and Governments towards making our world more sustainable through a collective effort by Rotary District 3310.

DURATION

Key Activities will be held from July 2023 to June 2024

STRATEGIC PARTNERS

- Ministry of Education and Ministry of Higher Education
- Government Agencies and Departments
- Other NGOs
- Private Corporations
- Professional Bodies

STRATEGIC PARTNERS' ROLES

- Endorsement of Ministry of Education and Ministry of Higher Education for the project
- Participation and support of government agencies/ department, other NGOs and corporations in tree planting projects and other environmental projects e.g. water treatment, plastic, river etc.
- Contribution of Technical, Logistical, Financial, and Hands-on Support from relevant strategic partners

KEY ACTIVITIES

ENVIRONMENTAL EDUCATION PROGRAM FOR STUDENTS

- Our priority is engage with students at Primary, Secondary, College and University level to instill and develop an emotional connection with the environment.
- Students will be exposed to Environmental Sustainability issues and solution through our Environmental Education Module

TREE PLANTING PROGRAMME

- Tree Planting will be a key part of the project, starting from the seed
- Simultaneous launching of tree planning across all district and country regions
- Species of trees will be identified suitable to the local environment by the respective regions

ENVIRONMENTAL PROJECTS AND SEMINARS

- Initiate Environment Sustainability Projects that are aligned with UN Sustainability Development Goals (SDG)
 - SDG 13 Climate Action
 - SDG 14 Life Below Water
 - SDG 15 Life on Land
- Educate public on issues and solutions through seminar/ symposium on sustainable environment

FOR MORE INFORMATION

DR. JOHN CHAN

2023-24 DISTRICT GOVERNOR,
ROTARY DISTRICT 3310
john.chan.rotary3310@chemsain.com
+60-16 8630536

DATUK HAJI ZAINIE ABDUL AUCASA

ENVIRONMENTAL SUSTAINABILITY PROJECT CHAIR
PAST DISTRICT GOVERNOR, ROTARY DISTRICT 3310
zainieaa2014@gmail.com
+60 19-850 5122



DISTRICT HAPPENINGS

District Bowling Fellowship Rotary District 3310

4TH JULY AT 6.30PM
SINGAPORE POLYTECHNIC GRADUATES' GUILD (SPGG)

Finger food provided, BYOB (corkage waived)
Bowlers: \$40 Non Bowlers: \$25

[Register Now](#)

Organised by District 3310 Fellowship Committee and hosted by Rotary Club of Dugis Junction



DISTRICT BOWLING FELLOWSHIP 4 JULY 2023



View highlights from the event on our TikTok page by [clicking here](#).

Rotary District 3310 **CREATE HOPE in the WORLD**

SuperFun & WALK

STADIUM- KALLANG REVERSIVE PARK

Start / End: Front Of Singapore Sports Museum

DR JOHN CHAN Kick Start

Saturday | July 8 | 8.00am - 9.30am

Dresscode End Polio T or Rotary T!

Leader Of The Week: Lee Qi Cheng
Regional Fellowship Chair: PETER BROCK

Call +65 9750 6321
Call +65 9474 7960

SUPER FUN & WALK 8 JULY 2023



View highlights from the event on our TikTok page by [clicking here](#).

Rotary District 3310 Fellowship Committee **CREATE HOPE in the WORLD**

VOICES OF HOPE

Join us to learn techniques on vocal handling, musical expression & movement

Date: 11 July 2023, Tuesday
Time: 7:30 pm - 9:30 pm
Venue: Foundation of Rotary Clubs Singapore
111 North Bridge Rd
#06-31 Peninsula Plaza
Singapore 179068

Wong Hong Mook 黃宏謀

- Retirement Singaporean Singer-Songwriter and Music Producer of more than 30 songs
- A pioneer of the Chinese BGM genre, his singing style & compositions have been described as soulful and uncorrupted
- Principal Vocal Coach of Jilun Music
- More than 20 years of teaching experience

Samson 蘇俊豪

- Formerly active with the L&L Acoustic & Dream Company
- Seasoned Composer and the former with notable who in several major singing competition
- Vocal Coach with a passion, exhibiting great patience

Alisa 何嘉

- Over 15 years of performance and singing competitions with numerous championship titles
- Alisa has composed for many original songs and has 2 albums to her name
- She had her debut concert at the Esplanade in June 2023

Sign up for this free workshop

REGISTER

Co-Organised by **Rotary Club 3310**

VOICE OF HOPE FREE WORKSHOP 11 JULY 2023



DISTRICT HAPPENINGS

EMBRACING HOPE

Rotary District 3310

JOIN US FOR A FORUM ON INSIGHTS INTO MENTAL HEALTH CARE BY THE EXPERTS

12 JULY
8:00pm - 9:30pm
(Virtual Open Door open at 7:45pm)

FREE ADMISSION Registration is required

Join us on this VIRTUAL WEBINAR to gain a fresh perspective on Mental Health Care. Gain insights into the specific roles that various Mental Health Professionals fulfill in the community. Together let's shape a caring and supportive environment.

INVITED SPEAKERS

Dr. Ang Tong Guan
A practicing psychiatrist for more than 37 years. Over the years, he has held the positions of:
• President of the Singapore Psychiatric Association
• Chairman of the Chapter of Psychiatry (Academy of Medicine)
• Chairman of the Action Group for Mental Health

Dr. Chua Sook Ning
• Clinical Psychologist
• Founder of Resilient Malaysia
• Educator, Supervisor, Researcher, Mental Health Advocate

Associate Professor Dr. Nicole Chen Lee Ping
• Licensed and Registered Counsellor (R3 PA)
• Associate Professor at International Medical University, Kuala Lumpur
• President of Malaysia Marriage and Family Therapy Association (MYAMFT)

(SG) Dr Felix Lim +65 9028 5902
(MSIA) Lim Re Gal +6011 5411 2068

FORUM ORGANIZER: District 3310 Community Service
HOST ROTARY CLUBS: Bukit Timah, Kuching Unity City, Kuching South, Kuching North, Kuching East

FORUM MODERATOR: PDG Andre Subarto

SCAN TO REGISTER
<http://bit.ly/RotaryMentalHealth>

MENTAL HEALTH WEBINAR 12 JULY 2023



Missed the webinar? Watch the replay on our Facebook by [clicking here](#).

Join our Vibrant Club Seminar (Sabah/Brunei/Miri) 2023

Join us to learn:

- Practical Tips to implement Rotary Action Plan
- Learn and fellowship with fellow Rotarians from your region
- Learn from our facilitators

Facilitators:

- PDG Andre Subarto
- PDG Ng Yau Hui
- PDG Fua Kuei Hui
- PDG Muna Hui
- PDG James Lee

Learn on Saturday 22 July 2023
Time: 8am to 4pm
Kuala Lumpur, Western Coast

Register Now
<https://bit.ly/24>

Rotaract 3310 **Rotary District 3310**

VIBRANT CLUB SEMINAR (SABAH/BRUNEI/MIRI) 22 JULY 2023



More photos on our Facebook page [here](#).

Rotary District 3310

THE DISTRICT ENGAGEMENT PROGRAM 2023 - 2024

Program:

1. Keynote Address: DG Dr John Chan
2. The District Engagement Program - PDG Henry Tan
3. Engagement Awards and Schedules

Highlights:

- How the programs will benefit you and your clubs?
- Sharing ideas to increase clubs / members engagement activities
- Questions and Answers Session

DATE: 28 JULY 2023
8:00PM - 10:00 PM

WHO SHOULD ATTEND?
President, Secretary, AGs and Club Admin
Directors, 3310 Rotarians

ZOOM Details:
Please register via the link provided

DISTRICT ENGAGEMENT PROGRAM 28 JULY 2023



More photos on our Facebook page [here](#).



JULY CLUB INSTALLATIONS

1 July

- RC Kota Kinabalu
- RC Kuching
- RC Raffles City
- RC Tanglin

6 July

- RC Singapore West

7 July

- RC Jurong Town

8 July

- RC Pandan Valley

9 July

- RC Kota Kinabalu Mandarin

12 July

- RC Singapore East

14 July

- RC Kuching South

15 July

- RC Kuching Central
- RC Kluang

16 July

- RC Johor Centennial

21 July

- RC Suntec City

22 July

- RC Marina City
- RC Singapore North

28 July

- RC Bukit Timah

29 July

- RC Kota Kinabalu Pearl
- RC Garden City

UPCOMING MONTHS:

6 Aug: RC Batu Pahat

26 Aug: RC Kampong Gelam

Note from the Editor



Welcome to the new term, RY2023-24 fellow Rotarians! This year, the District is introducing a new approach to the District Newsletter, taking cue from the RI published magazine, Rotary. We strive to not only showcase and celebrate impactful work of service projects of clubs in the District past, present, and future, but to also be a tool to educate and bring awareness to RI causes and projects outside of the district, Rotary Tools and the contributions of our unsung heroes serving the District, Clubs and the community.

In line with the new vision of the District Newsletter this term, we invite and encourage clubs to send in a 1-page write up (approx. 300-400 words) highlighting project details, objectives, outcomes, and positive change for signature and notable projects to be featured in our subsequent issues which will be published on a monthly basis. Do include photos and/or that capture the essence of the project and showcases us as People of Action.

We hope this approach will allow members to gain valuable insights and inspiration from the impactful work done by fellow clubs.

Please send the write-up and photos to d3310.newsletter@gmail.com and larry.ong@chemsain.com if you wish to see your projects featured in an upcoming issue.

We believe that this new approach will not only foster a sense of pride and recognition among clubs but also provide an excellent opportunity to learn from one another's best practices and successful initiatives. Let's together make the District Newsletter a platform to showcase the incredible projects that Rotary clubs are undertaking to create positive change in our communities.

Disclaimer:

While we aim to feature every project submitted as we believe you are all doing such amazing work for the community locally and abroad, we are only able to showcase a select few of the submissions we receive. In the event that your submission is not in an issue of the newsletter, we will share it on the District Facebook account instead (or an even future issue).

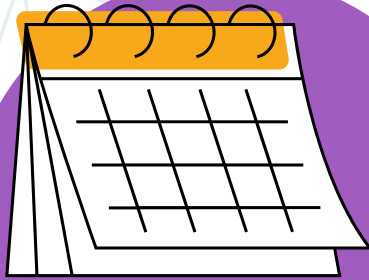


District Website

<https://www.rotarydistrict3310.org.my/>

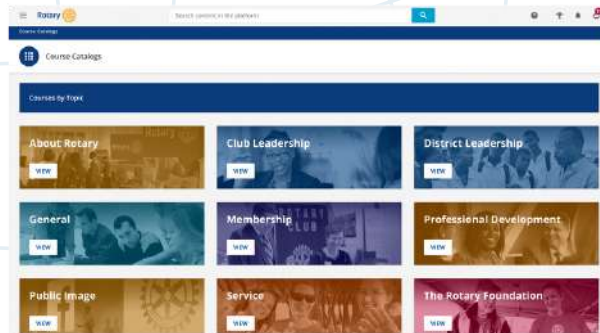
Leadership Directory

<https://www.rotarydistrict3310.org.my/member-access/leadership-directory/>



District Calendar

<https://www.rotarydistrict3310.org.my/meetings-events/dg-2023-24-calendar/>



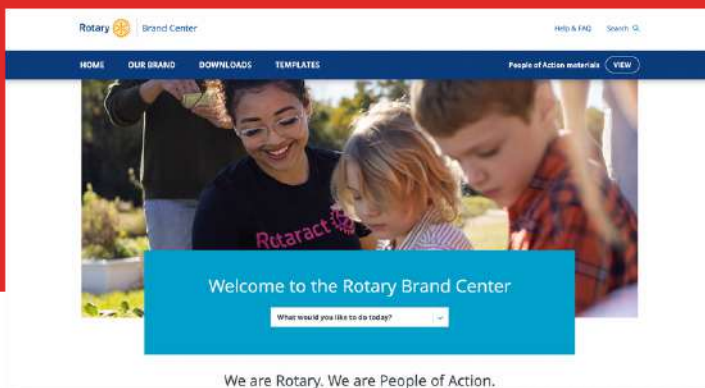
Rotary Learning Center

<https://learn.rotary.org/>



Rotary Brand Center

<https://brandcenter.rotary.org/>



My Rotary

<https://my.rotary.org/en/>

Rotary Showcase

<https://my.rotary.org/en/secure/showcase>

Grant Center

<https://grants.rotary.org/>

Rotary Voices

<https://blog.rotary.org/>

<https://www.facebook.com/rotarydistrict3310>

<https://www.tiktok.com/@rotary3310>