

Rotary



IMAGINE
ROTARY



**DISTRICT 3310
32nd PRESIDENTS-ELECT
TRAINING SEMINAR
& DISTRICT TRAINING
ASSEMBLY**

DATE:
7-30 April 2022

HOSTED BY:
Rotary Club of Batu Pahat

END POLIO NOW

Let Us Finish the Fight for Global Polio Eradication!

MICHAEL YEE & HELEN HUANG

Zone 10C Assistant Rotary Coordinator 2022-23

District DEI Chair 2021-23 District Trainer 2022-23

Rotary



**IMAGINE
ROTARY**

MESSAGE FROM

2022-23
Rotary
International
President



“

Dear fellow Rotarians of 3310,

I am so pleased that you are attending your Rotary District Assembly. This important event provides you with an opportunity to celebrate your successes, expand your network across borders and cultures, and share your ideas for the year ahead.

As Rotary members, our commitment to service is what drives us, and we want to be a part of something larger than ourselves. This event is where we take our passion for community service to the next level, finding inspiration in each other's accomplishments to bring our service to greater heights.

We all feel the impact that Rotary service and Rotary values have on us ... now it's our opportunity to share that feeling with others. This is a year to Imagine Rotary by envisioning a world that deserves our best, where we get up each day knowing we can make a difference. We don't imagine yesterday, we imagine tomorrow.

We imagine a world without polio, with clean water for everyone. We imagine a world free of disease and where every child learns to read. We imagine kindness, hope, love, and peace.

I'm asking you to turn our call to service inward as well. If we serve our members, we serve our communities. And if we provide comfort and care for our members, they will truly come to understand the power of Rotary.

I hope you take the knowledge gained at this District Assembly back to your clubs to help them succeed throughout the coming year. Together, we will achieve great things as we Imagine Rotary.

Warmest regards,

A handwritten signature in black ink that reads "Jennifer Jones".

Jennifer Jones
2022-23 Rotary International President

MESSAGE FROM

2023-24
Rotary
International
President



“

Greetings!

As we continue our journey towards the Rotary year 2022-23 and the leadership of Rotary International President Jennifer Jones and District Governor Joanne Kam, it is my privilege to bring my personal greetings to District 3310 and all Rotarians in Brunei, Malaysia and Singapore.

These are times of great challenge in our world, but Rotary will be at the forefront as we exit the Covid-19 pandemic and address the need for an increased emphasis on Peace.

In these times of great opportunity, I encourage you to learn from our collective experiences over the past two years and combine that with our previous best practice to ensure that Rotary builds forward better to meet the needs of the world around us.

I am sure we have all been affected by the terrible scenes in Ukraine as the war being waged on Ukraine by Russia has continued over recent weeks and months. The need for peace in our world has never been greater and Rotary

can play a big part in achieving peace by addressing the very issues that create conflict in the first place; inequity in education, health, water and sanitation, and human rights.

To use Jennifer Jones' theme of "Imagine Rotary", I urge you to imagine, and then create a more peaceful world – what a wonderful legacy that will be.

I look forward to visiting District 3310 in the months and years ahead and to celebrating Rotary with all of you at the Rotary International Convention in 2024.

I close by thanking each and every one of you for all you do for Rotary – each and every one of you is a credit to the badge you wear, and I am proud to belong to the same organisation as you.

With very best regards,

R. Gordon R. McInally
2023-24 Rotary International President

MESSAGE FROM

2020-22
RI Director ,
2021-22
RI Treasurer



“

Fellow Rotarians

To become a Rotarian or Rotaractor one needs to be invited. What kind of a club, what kind of other members? What is this organization? How would one fit in?

Our great international organization is known for our first core values dating back over a centennial: fellowship and service. We are also known for integrity and leadership – not to mention diversity, which nowadays plays all the more role together with equity and inclusion.

We come from all corners of the world. We are diverse in many ways, but the base is common to all of us: high ethical standards and willing to do good in the world. We are ordinary people belonging close to 37000 Rotary clubs doing extraordinary things to strive for peace, to alleviate poverty, to help the needy and to provide the basic elements for a human life.

Every club is lead by a President. It is the President who can make a tremendous success of her/ his year together with the club team and together with every member – old and new. Inclusion means

taking each member into account, respecting the views and at the same time guiding each one towards the same direction: for the best of the club, district, zone and eventually Rotary International. Our clubs need representation of all aspects of the community around us as it is the community we want to serve and help. At the same time, as an international organization, we need to partner with other clubs and districts to seek out the needs and ways we can serve to make the world a better place.

President of a Rotary Club has a lot at stake. There is one year's time. Many projects need continuity, many services rely on members, who carry out work for several years. Planning and training are the key issues to have a vibrant club. I wish you every success as you serve to change lives and Imagine Rotary!

My best wishes to you, incoming Presidents and 2022-23 District Team members!

Virpi Honkala

2020-22 RI Director , 2021-22 RI Treasurer

MESSAGE FROM

2022-24
Rotary
International
Director



“

Dear 2022-23 District Governor Joanne Kam, Club Presidents and Club Officers, and Learned Trainers,

Assalamoalekum and Greetings to all!

I wish you all a successful Rotary during year 2022-23. After going through strategic training sessions at all levels, I am happy that the 2022-23 Presidents are now ready to “Go forth and serve”. My compliments to all facilitators and training members for the tremendous effort they have invested in preparing the incoming leaders, who am sure will make a difference and create an impact as a successful leader will utilize each and every opportunity that has been made available.

District 3310 has a unique position in the region and plays a pivotal role in the growth of Rotary, not just within the region, but beyond. Your contribution towards The Rotary Foundation has always been of significant importance as you not simply believe in financial giving but also in serving; that is beyond borders.

The time has come when you need to implement the vision you shared with all, and while doing so you need to extract the best of talent from each and every member of your club. Every club in the district needs to bring substantial qualitative change.

You need to grow Rotary as per the potential you have in the district, and collaborate at all levels to achieve your targets.

My vision is to make Rotary as the most influential humanitarian service organization in the region, and am confident that with leaders like you, the sky

is the limit. All you need to do is bring into action the potential based on which we can transform our organization and deliver high quality performance. All you need is to act as influencers, who can through your simple and meaningful presence, make vast difference in the lives of people as well as communities around us.

My message to each one of you is to strengthen the Rotary movement and come up with innovative and attractive ideas fueled by technology for more aggressive and high-performance achievements.

This is an opportunity for you to help the communities grow and collectively be an inspiration to serve. It is a life-time opportunity and let us be of value to all.

The world today is going through many challenges. For us rotarians, these are opportunities to serve more. Someone in Rotary around four decades ago imagined a Polio Free World, and today it's becoming a reality.

During 2022-23, we need to imagine a world that deserves our best. Imagine the possibilities in the change you all can make to transform the community and society around you. As we Imagine Rotary during 2022-23, we need to dream big and think big. We need to harness our connections and the power of Rotary that we possess to convert dreams into reality.

The year 2022-23 is to “Imagine Rotary”!

Yours In Rotary

Muhammad Faiz Kidwai
2022-24 Rotary International Director

MESSAGE FROM

2023-25
Rotary
International
Director



“

Dear All,

It is my pleasure to pen a few words for the 32nd District 3310 Presidents-elect Training Seminar and District Training Assembly. This is the opportunity for you, Presidents-elect, and your fellow incoming officers to come together as a team, to discover, explore and learn how to lead our District in another new Rotary Year.

There can be no Rotary without the more than 37,000 clubs that are dedicated to enhancing communities and improving lives right around the globe. What makes each club successful is the strong and inspiring team that leads it. You are now a part of that team, which will help strengthen your club by welcoming new and engaged members and planning service projects that will have the most impact. Your club has already done so much for so many; as a club officer, you can help your club do even more.

Our organisation is unique. You cannot find another organisation that can survive and not to mention, thrive for more than one hundred years with the annual changing of its CEO and 99.9% of its management team. Training seminars like PETS and DTA complement the International Assembly, Global and Zone Institutes, to prepare the new team to take over in every new Rotary year.

There is a lot to look forward to during this coming year, and I know that by working together, you will achieve great things as you continue to serve local and global communities through Rotary. As RIPE Jennifer Jones said, we're going to accomplish great things together.

To all PEs and officers, I urge you to take this training seminar seriously. District Trainer PDG Michael Yee and his team of facilitators have taken great pain in planning this training seminar. Thank you, District Training Team.

Finally, I thank you all for your attendance and participation and wish you a pleasant learning journey. Whatever you manage to learn in this training seminar would have great effect over the 525,600 minutes starting 1st July 2022.

I look forward to you, going forth to lead the district to greater height.

Thank you.

Chew Ghim Bok
2023-25 Rotary International Director

MESSAGE FROM

2022-23
Council of
Governors
Chair



“

Dear DGE Joanne Kam

I would like to congratulate you and your team of club and district leaders for taking up the leadership in serving our D3310 in 2022-23.

I would also like to congratulate PDG Michael Yee as the District Trainer.

We couldn't have imagined the onslaught of COVID-19 and the impact on the people, the economy and life in general.

We couldn't imagine the sufferings, the anxiety and the loss of lives and income that inflicted untold pain on so many.

Somehow, we can only imagine the spirit of Rotary, Rotary clubs, Rotarians and Rotaractors that stood up and join forces to help lift the people through these hard times.

We gave food aid, helped battle the pandemic through medical assistance like providing PPEs and face masks. We battled hopelessness by getting into action in big and small ways throughout the pandemic, throughout the world.

Meanwhile, we continued our online training programs for RLI, PETs, SETs, TETs and District Training Assembly throughout the district. Life must go on; and so must Rotary.

Now, I can only imagine the incoming Club Presidents, BODs, Assistant Governors, and District Officers to step up to continue the great legacy of Rotary under the very able leadership, Incoming District Governor Joanne Kam.

I pray for you and your dedicated team a very successful and fulfilling year with the new RI Presidential theme "Imagine Rotary", and hope to continue serving with you to change lives.

Yours in Rotary

PDG Philip Chong Mau Kiong
2022-23 Council of Governors Chair

MESSAGE FROM

2021-22
District Governor
Rotary District
3310



“

Dear fellow Rotarians,

I warmly welcome all of you to the 32nd Rotary International President-elect and District Training Assembly.

It is our annual gathering of learning, sharing and understanding of what Rotary means to all of us and how we can best serve to change lives. At the same time, it is an opportunity for our renewal of fellowship and bonding and making of new friends.

As club presidents, you are the leaders of your clubs and very important officers in Rotary. More than anything else, your approach to Rotary service - your enthusiasm, your ambition, and your focus on the long-term goals of the of club - will determine your club's and Rotary's success in the new year, and the in the years ahead.

Our Incoming Governor Joanne Kam is well equipped with the necessary knowledge and skills to lead the District and I have no doubt she will serve with distinction, leading the District to greater heights.

I wish all of you an energizing and meaningful trainings and ready to IMAGINE ROTARY, for a world that deserves our best, knowing that we can make a difference.”

Thank you.

Yours in Rotary

Dolly Yeap

Dolly Yeap
2021-22 District Governor
Rotary District 3310

MESSAGE FROM

2022-23
District Governor
Rotary District
3310



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Congratulations on your active participation and completing the 32nd Presidents-elect Training Seminar (PETS) and District Training Assembly (DTA), which were conducted primarily on the Zoom virtual platform, 7-30 April 2022.

The PETS and DTA provide excellent opportunities for you and your club leaders to learn and exchange ideas about Rotary. We came together for one express purpose: to prepare you to lead in the year ahead and provide opportunities to build relationships that may inspire project partnerships or exchanges.

The intensive training in the PETS and DTA unites presidents-elect from the three countries in Rotary District 3310. You would have enjoyed sharing and learning from your fellow participants and the speakers in our general sessions in your breakout sessions.

Leadership does not occur in a vacuum. When we are open to innovative ideas, we expand our horizons. We challenge previously held beliefs and move Rotary into a new and exciting future.

Paul Harris once said, "Rotary is a microcosm of a world at peace, a model which nations will do well to follow." We want to improve people's lives and help promote world peace and understanding utilizing our time, talent, and treasure. Alone, we can only do so much. But, with other Rotarians who are People of Action, we will work together to make our world better.

Rotary embraces diversity, equity, and inclusion. We will produce a generation of collaborative, representative, and effective leaders. It is only the beginning since learning to be a good leader is a lifelong project. Open your minds to possibilities and fresh ideas, continuing to enrich your leadership experience. Sometimes, the best ideas come from the unlikely people around you. Actively seek out those great ideas, challenging you and your peers to become better leaders.

Work with Rotaractors, our Rotary club partners, and Interactors, our young leaders. Work with and listen to people different from ourselves. Learning is a collaborative process, and it never stops.

You will be leading different teams in your club, starting with your board of directors, and expanding to your various club committees. Your team members are your accountability partners and mentors. Nurture each other. Build your teams, grow your club, and scale-up for an even greater impact on our clubs and community.

Rotary's vision statement says: "Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and ourselves." We must make Rotary a good idea for Rotarians, prospective Rotarians, Rotaractors, and the family of Rotary.

Rotarians and Rotaractors are People of Action. We have an enormous responsibility and an excellent opportunity to improve our community with innovative and creative ideas. We cannot be mere spectators but must be active participants, benefiting our community. The world is changing, and Rotary must be at the forefront.

We will always have challenges and constraints, but we can turn limitations into opportunities. We will make Rotary the leading service organization globally and make a positive difference in people's lives. We will inspire and attract the new generations to join us in our good work. We may not see immediate results, but we are planting the seeds of our future success.

We are proud of Rotary and its achievements in the past 117 years. Let us Imagine Rotary and build a stronger Rotary, grow our membership and Foundation, and scale-up our activities for even greater impact. Let us do it! I wish you all the best for the Rotary year 2022-23!

I look forward to collaborating with you all in the year ahead

Joanne Kam Huey Jiu
2022-23 District Governor
Rotary District 3310

MESSAGE FROM

**2022-23
District Trainer
Rotary District
3310**



Every year Rotary refreshes itself with a monumental change of leadership that extends from the Rotary International President to district governors to club presidents. This massive upheaval does not just affect the top leadership in Rotary International, zones, districts, and clubs, but it also affects all Rotary International, zone, district, and club leadership teams. In commercial organizations, such extraordinary changes in leadership would have been detrimental or, at best, disruptive.

I shall latch onto the word: "disruptive." A disruption involves a forcible separation or division into parts from something originally whole or complete. It is something negative that we must avoid, but disruption has in recent years acquired positive currency. We have seen the disruptive changes wrought by social media, the cellphone, and mobile apps. Some will see these changes as creative and innovative, changing our lives.

Rotary has seen 117 years of evolution with occasional revolutions and continuous growth. It has steadily expanded to more than two hundred countries and geographical regions, with 1.2 million Rotarians and 203,000 Rotaractors spread across 36,989 Rotary and 10,698 Rotaract clubs.

It is no mean achievement for an organization that started with just four men in 1905: Paul Harris, Sylvester Schiele, Gustavus Loehr, and Hiram Shorey. Paul Harris thought that camaraderie among business associates would build a strong culture for even more business for everyone in the club. From this inspired vision, Rotary evolved into an international force for good, promoting business among its members and becoming an organization of service and fellowship.

Rotary International is systematic about how it trains its leaders: from the individual club to the district and, in expanding circles, to the zone and Rotary International itself.

We brought together the 2022-23 presidents-elect through the ubiquitous Zoom virtual platform for the intensive Presidents-elect Training Seminar (PETS) with well-trained facilitators who helped open up pathways to learning more about Rotary culture and leadership and key areas of Rotary knowledge. The presidents-elect, secretaries-elect, treasurers-elect, and other club officers-elect went through additional training at the District Training Assembly (DTA) and the Grant Management Seminar.

Over the years, Rotarians, true to the Rotary motto, "Service Above Self," have been doing good in the world. Rotarians serve their local communities and, in joint projects, sometimes involving global grants, serve communities beyond their own countries' borders. We have made a positive difference in countless people's lives. Just take PolioPlus, for example. Rotary has helped immunize more than 2.5 billion children in the past 37 years of the campaign, preventing millions of children from being crippled by polio.

The 2022-23 Rotary International Presidential Theme, Imagine Rotary, asks Rotarians as People of Action to imagine more and better ways of making a positive difference in people's lives in the seven areas of focus, which also are our causes, animating Rotarians and Rotaractors to positive action: promoting peace, fighting disease, providing clean water and sanitation, saving mothers and children, supporting education, growing local economies, and protecting the environment.

I trust that all presidents-elect, secretaries-elect, treasurers-elect, and club officers-elect have had an enjoyable and profitable time of learning, fellowship, and camaraderie during the Presidents-elect Training Seminar and the District Training Assembly. Go forth and lead your clubs, imagining and creating a better Rotary for your club members and the community.

PDG Michael Yee
2022-23 District Trainer
Rotary District 3310

MESSAGE FROM

**PETS
& DTA
Organizing
Chair**



“

First of all, on behalf of the District 3310 Presidents-Elect Training Seminar and District Training Seminar Organizing Committee, I would like to thank you for your support and welcome you to all of our online and offline events and ceremonies.

During the last two and a half years of difficult times, we have experienced the greatest test in this century. I'm glad the pandemic didn't break us, they made us stronger. We learn how to change our way of life in the midst of suffering and we find opportunities in the face of adversity. I feel very fortunate that we can continue to participate in Rotary together. During the pandemic, we have witnessed the positive attitude of our Rotarians and the journey of growing together despite of difficulties. As such, we are more courageous to imagine how to create a better tomorrow.

Unfortunately, the whole process of our seminar must be conducted online, but we believe that everyone has received a lot of valuable information easily. Rotary need more fellowship and connections. We insist on in person Opening ceremony of District Training Assembly and the Graduation ceremony of Presidents-Elect Training Seminar. I would like to thank Rotary Club of Singapore for hosting the Opening ceremony in Singapore. It was a wonderful night.

Finally, I would like to thank all the District officers, guests and friends for their support and guidance to make this event a success. However we still have room for improvement, and I do hope this event can meet everyone's expectations. Finally, I would like to thank Rotary Club of Batu Pahat for the unlimited support extended to me. Let's "Imagine rotary" with great anticipation.

Thank you

PP Teo Cheng Chuan
*PETS & DTA
Organizing Chair*

MESSAGE FROM

Host Club
President



“

My beloved Rotarians and friends,

It is a great honor to drop a few lines in this 32nd District Training Assembly (DTA) 2022-23 souvenir magazine. Thank you for entrusting RC Batu Pahat to host this annual event. I believe our Organizing Chair, PP Teo will deliver at full blast. Once again, thank you and congratulations to PP Teo for taken up the challenges to be the Organizing Chair. With your capable working committee, I hope it would turn out to be a remarkable event in my Rotary year.

District Training Assembly for the Rotary year 2022-23 took place virtually again this year. The objective of DTA is to share latest Rotary information and District strategic plan for Rotarians and help to strengthen their Rotary knowledge, leadership skills and realign strategies to achieve their goals. I believe all Rotarians who accept key club leadership roles are attended the DTA.

Congratulations to DGE Joanne Kam, as incoming District Governor 2022-23. I am sure you will have a fruitful year leading the District to greater heights. My best wishes to you and your team for growing Rotary in our District and creating lasting change.

Congratulation to Presidents-elect on your graduation, I hope you will lead your clubs and serve to change lives. I wish you success and have a fruitful year.

“Dream big and take action to transform the world.”
– quoted from Incoming RI President Jennifer Jones.

Cheers.

Yours in Rotary,

Bryan Tan
*Host Club President
Rotary Club of Batu Pahat*

Biography Convener 2022-23 District Governor **JOANNE KAM HUEY JUAN**

Joanne graduated from the National University of Singapore with a Bachelor of Science degree in Computer and Information Sciences. She spent 14 years with Hewlett-Packard Asia Pacific in senior management positions specializing in enterprise servers, PCs, and technology finance business units.

After leaving Hewlett-Packard in 2001, she searched for a platform to give back to the community. She found Rotary, a trusted and established organization.

Joanne joined the Rotary Club of Suntec City in February 2004, becoming its club president in 2007-08. She spearheaded her club's active participation in several Rotary Foundation global grant projects in Malaysia, Thailand and Vietnam. She was Assistant Governor in 2009-10, 2016-17, and 2017-18.

Joanne was Assistant Rotary Coordinator for 3 years, Region 6 in 2018-20 and Region 12 in 2020-21. Since 2018, she was the organizing secretary and trainer at four Regional Leaders' Meetings, Regional Team Trainings, Joint Regional Seminars, and District Membership Chair Trainings.

She has attended Rotary International conventions in Bangkok (2012), Sydney (2014), Seoul (2016), Atlanta (2017), Toronto (2018), Hamburg (2019), Virtual Conventions in 2020 and 2021, and will be attending the Houston Rotary Convention in 2022. She is also the Vice Chair, Marketing and Promotions for the 2024 Rotary International Convention in Singapore.



Since 2016, she has attended several Rotary Institutes in the region. She was Institute Program Coordinator for both the 2020 and 2021 Singapore Virtual Rotary Institutes, and was also responsible for regional promotion. She is now the Vice Chair, Marketing as well as the District 3310 Promotion Chair for the 2022 Yas Island Rotary Institute in Abu Dhabi.

Joanne is a Rotary Foundation Major Donor Level 1, Benefactor, and Paul Harris Society member. She won the Rotary Club of Suntec City Rotarian of the Year Award in 2004-05, 2011-12, and 2016-17; the Rotary International Club Builder Award in 2014-15, the Rotary International Avenues of Service Award in 2019-20, and The Rotary Foundation Citation for Meritorious Service in 2020-21.

Biography 2022-23 District Trainer

PDG MICHAEL YEE

In February 1989, at the age of thirty, Michael joined the Rotary Club of Garden City, Singapore, then a new club in Rotary District 3310. He became the club's first non-charter member, becoming its club president in 2003-04.

Michael became assistant governor in 2009-10. During the 2016-17 Rotary Foundation Centennial, he became district governor of Rotary District 3310. He was the 2019-20 District Rotary Foundation Chair.

Over the years, Michael has served in many club and district roles. He was host counselor to seven Rotary Foundation Ambassadorial Scholars from the United States, Europe, and Japan. Currently, he is a Major Donor Level 3, Benefactor, and a Paul Harris Society member.

Over the years, Michael won recognition for his work at the club, district, and international levels. He is a recipient of the 2011-12 Rotary Foundation Citation for Meritorious Service, the 2013-14 Rotary International Vocational Service Leadership Award, the 2016-17 Presidential Citation for Rotary District 3310, and the 2020-21 Rotary International Avenues of Service Award (RI recognition).



In February 2019, RI President Barry Rassin appointed Michael to the Rotary International Credentials Committee for the Hamburg 2019 Rotary International Convention. Currently, he is the 2020-22 Zone 10C Assistant Regional Rotary Foundation Coordinator.

Michael is an independent Certified Maxwell Leadership Coach, Teacher, and Speaker. He has also trained under Blair Singer in his intensive Train the Trainer. Michael will be the 2022-23 Zone 10C Assistant Rotary Coordinator, 2022-23 District Trainer, 2021-23 District DEI Chair, and 2022-23 District Fundraising Chair.



Who We Are

Rotary is a global network of 1.4 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

Solving real problems takes real commitment and vision. For more than 110 years, Rotary's people of action have used their passion, energy, and intelligence to take action on sustainable projects. From literacy and peace to water and health, we are always working to better our world, and we stay committed to the end.

WHAT WE DO

Rotary members believe that we have a shared responsibility to take action on our world's most persistent issues. Our 46,000+ clubs work together to:

- Promote peace
- Fight disease
- Provide clean water, sanitation, and hygiene
- Save mothers and children
- Support education
- Grow local economies
- Protect the environment

OUR MISSION

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

VISION STATEMENT

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

WE ARE PEOPLE OF ACTION

We connect passionate people with diverse perspectives to exchange ideas, forge lifelong friendships, and, above all, take action to change the world.



WE ARE PROBLEM-SOLVERS

Together, we apply our professional experience and personal commitment to tackle our communities' most persistent problems, finding new, effective ways to enhance health, stability, and prosperity across the globe.

WE ARE OPPORTUNITY CREATORS

Rotary members look for opportunities to improve our communities today and invest in the next generation for tomorrow.



WE ARE COMMUNITY-BUILDERS

We collaborate with community leaders who want to get to work on projects that have a real, lasting impact on people's lives.

WE WORK DIFFERENTLY

We see differently: Our multidisciplinary perspective helps us see challenges in unique ways.

We think differently: We apply leadership and expertise to social issues — and find unique solutions.

We act responsibly: Our passion and perseverance create lasting change.

We make a difference at home and around the world: Our members can be found in your community and across the globe.

Join Us and Get Involved!

ROTARY'S CORE VALUES

The world today is not the same as it was when Rotary was founded in 1905. Demographics have shifted, the pace of change has accelerated, and technology has created new opportunities for connection and service. What hasn't changed is a need for the values that define Rotary:

**FELLOWSHIP
INTEGRITY
DIVERSITY
SERVICE
LEADERSHIP**

By honoring our past and embracing our future, we can evolve and keep Rotary not only relevant, but thriving.



MEMBERSHIP: FLEXIBLE OPTIONS FOR CLUBS

WANT TO OFFER MORE FLEXIBILITY BUT NOT SURE WHERE TO START?

Is your club facing one or more of the following pressing challenges? Rotary has solutions and resources to help.

- My club does not reflect our community when it comes to gender, profession, ethnicity, and age
- People have trouble making it to our meeting because of its time or location
- We have trouble attracting members because people are too busy or the cost is too expensive
- We are losing members because they have different interests and experience levels
- We have trouble finding new members because we do the same service project every year
- We lose potential members because family members aren't welcome at our meetings and events
- It is challenging to find new people to lead our club

START A NEW TYPE OF CLUB

Rotary clubs are autonomous, and all have their own culture. You can create a club that offers a club experience that works for you and others with similar needs. For example, you could start a satellite club for your less traditional members and your traditional members can remain in the sponsor club.

Benefits:

- Creates new opportunity for prospective members in your area
- Allows disengaged members to try new practices and ideas
- Creates opportunity for new leadership
- Allows members in traditional clubs to continue if they enjoy their club experience
-

OFFER ALTERNATIVE MEMBERSHIP TYPES

Your club could offer family memberships, junior memberships to young professionals, or corporate memberships to business leaders and their employees. Each type of membership can have its own policies on dues, attendance, and service expectations, provided these policies are documented in your club bylaws. Rotary will count these people in your club membership and will consider them active members if they pay RI per capita dues.

Benefits:

- Presents options for prospective members with different pricing structures and levels of time commitment
- Presents an opportunity to partner with a local corporation
- Diversifies club by attracting businesses, prospective members with young families, and other groups who aren't able to join as traditional members.





CHANGE MEETING FORMAT

Change your meeting format and engage your members in fun, productive ways! You can meet in person, online, or a combination, including letting some members attend in-person meetings through the Internet. Or you can change the format of your in-person meetings to include service projects, leadership development, committee reporting, social gatherings, member professional talks, and educational talks on diversity, club vision, and other topics your club determines.

Benefits:

- Makes club meetings more interesting, which engages members and guests
- Creates culture where agility and creativity are valued and demonstrated
- Members can gain professional development skills

RELAX ATTENDANCE EXPECTATIONS / REDUCE MEETING FREQUENCY

Change your meeting schedule to make it easier for your members to attend. Ease attendance requirements and encourage members to participate in other ways, such as taking a leadership role, updating the club website regularly, running a meeting a few times a year, or planning an event. Remember your members are volunteers. If your club is dynamic and offers a good experience for members, attendance won't be a problem.

Benefits:

- Accommodates members who have busy schedules
- Encourages participation outside of in-person meetings
- Better captures member engagement
- Makes club more appealing to prospective members (research tells us that rigid rules keep non-members from joining)
- Diversifies club if other nontraditional groups are motivated to join
- Compels clubs to make good use of meeting time (so members come because they want to not because they have to)



THE ROTARY FOUNDATION

The Rotary Foundation transforms your gifts into service projects that change lives both close to home and around the world. Since it was founded more than 100 years ago, the Foundation has spent more than US\$4 billion on life-changing, sustainable projects. With your help, we can make lives better in your community and around the world.

OUR MISSION

The Rotary Foundation helps Rotary members to advance world understanding, goodwill, and peace by improving health, providing quality education, improving the environment, and alleviating poverty.

What impact can one donation have?

- For as little as 60 cents, a child can be protected from polio.
- US\$50 can provide clean water to help fight waterborne illness.
- US\$500 can launch an antibullying campaign and create a safe environment for children.

THE FOUNDATION'S BEGINNINGS

At the 1917 Rotary International Convention, outgoing Rotary International President Arch Klumph proposed setting up an endowment "for the purpose of doing good in the world." That one idea, and an initial contribution of US\$26.50, set in motion a powerful force that has transformed millions of lives around the globe.

FINANCIAL STRUCTURE

The Rotary Foundation is organized as a public charity operated exclusively for charitable purposes and governed by a Board of Trustees. The operations of Rotary International, a member organization, are overseen by its Board of Directors.

The headquarters of Rotary International and The Rotary Foundation are in Evanston, Illinois, USA. We have associate foundations in Australia, Brazil, Canada, Germany, India, Japan, and the United Kingdom.

Your generous contributions to The Rotary Foundation are essential to securing and growing Rotary programs throughout the world.



ROTARY'S INVESTMENTS

Investments are critical to the sustainability of Rotary International and The Rotary Foundation.

The Office of Investment is responsible for managing Rotary's investments according to policies set by The Rotary Foundation's Trustees and Rotary International's Board of Directors. Through a commitment to stewardship and excellence, we seek to establish a legacy that distinguishes Rotary as a prudent investor, supports Rotary's objectives, and promotes sustainability.

ANNUAL FUND

The Annual Fund is the primary source of funds that support The Rotary Foundation's programs and areas of focus. Contributions to the Annual Fund are invested for three years to generate earnings to meet the Foundation's operating expenses.

To achieve the objective of the Annual Fund, the portfolio is invested conservatively with an emphasis on liquidity and income over capital appreciation. The Annual Fund portfolio is 82% vested in fixed income assets and 18% invested in real estate. The Annual Fund earned 6.9% in fiscal 2021.

Over the past five years, the Annual Fund generated an average rate of return of 5.4% and grew from US\$426 million to US\$437 million. The rate of return is the total realized and unrealized capital gains, and interest and dividend income.

ENDOWMENT FUND

The objective of the Endowment Fund is to provide a permanent and sustainable source of funding. Contributions to the Endowment Fund are invested in perpetuity and investment earnings are used to provide a permanent source of income to support Foundation programs.

The long-term nature of the Endowment dictates a bias toward equity investments because of the higher return potential in comparison to fixed income investments. Hence, 85% of the Endowment portfolio is targeted for investments in assets expected to produce equity-like returns.

The Endowment should generate a higher rate of return over time compared to the Annual Fund, but with more variability in the returns from year to year. The Endowment earned 30.5% percent in fiscal 2021.

Over the past five years, the Endowment grew from US\$483 million to US\$623 million and generated an average annual return of 10.3%. The rate of return is the total realized and unrealized capital gains, and interest and dividend income.

POLIOPLUS FUND

The PolioPlus Fund has always been invested only in fixed-income securities (i.e., bonds) because of the need to protect and preserve the funds contributed toward the effort to end polio.

In the past, when the time horizon for both investment and grant-making was longer, the investment portfolio held longer-term bonds that generated higher yields. The PolioPlus Fund portfolio benefited from the long cycle of declining interest rates.

Today, the investments are limited to short-term fixed-income securities because the Foundation is raising and disbursing funds within a short time frame as we get closer to reaching our goal. The returns over the past few years reflect the low interest rate environment and the lower-risk, short-term nature of the investments.



ROTARY INTERNATIONAL

Rotary International holds a portfolio to ensure that Rotary is financially stable and can cover its obligations in unforeseen circumstances. These funds are invested in a conservative strategy that emphasizes liquidity and income over capital appreciation.

The Rotary International portfolio is 91% invested in fixed income assets and 9% in real estate.

The Rotary International portfolio earned 3.3 percent in fiscal 2021. Over the past five years, the Rotary International portfolio generated an average rate of return of 4.6%. The rate of return is the total realized and unrealized capital gains, and interest and dividend income.

DONOR RECOGNITION

Your generous contributions to The Rotary Foundation are essential to securing and growing Rotary programs throughout the world. We recognize donors to express our gratitude for your commitment, offering individual and club recognition as well as naming opportunities that enable you to honor a friend or family member with a named or endowed gift.

INDIVIDUAL RECOGNITION

ROTARY FOUNDATION SUSTAINING MEMBER

When you give US\$100 or more per year to the Annual Fund.

BENEFACTOR

When you include the Endowment Fund as a beneficiary of US\$1,000 or more in your estate plans or when you donate US\$1,000 or more to the fund outright. Benefactors receive a certificate and insignia to wear with a Rotary or Paul Harris Fellow pin.

PAUL HARRIS FELLOW

When you give US\$1,000 or more to the Annual Fund, PolioPlus, or an approved Foundation grant. To recognize someone else as a Paul Harris Fellow, you can give that amount in their name.

MULTIPLE PAUL HARRIS FELLOW

When you give additional gifts of US\$1,000 or more to the Annual Fund, PolioPlus Fund, or an approved Foundation grant.

PAUL HARRIS SOCIETY MEMBER

When you elect to contribute US\$1,000 or more annually to the Annual Fund, PolioPlus Fund, or an approved Foundation grant.

BEQUEST SOCIETY

When you make a commitment for future gifts of US\$10,000 or more to The Rotary Foundation, you'll be invited to join the Bequest Society.

- US\$10,000: Bequest Society pin and an exclusive art piece suitable for framing
- US\$25,000: Rotary's Promise crystal and named endowed fund, plus all of the above
- US\$50,000: Separate named endowed funds directed to two areas of focus or districts, plus all of the above
- US\$100,000: Customized Rotary's Promise crystal, plus all of the above
- US\$250,000: Posthumous induction into the Arch Klumph Society, plus all of the above
- US\$500,000: Special seating and registration benefits at the Rotary International Convention, plus all of the above

MAJOR DONOR

When your cumulative donations reach US\$10,000. Major Donors can choose to receive a crystal recognition piece and a Major Donor lapel pin or pendant. Note: Name recognition is not automatic and needs to be reported to RI staff. Recognition items commemorate giving at these levels:

- Level 1: US\$10,000 to US\$24,999
- Level 2: US\$25,000 to US\$49,999
- Level 3: US\$50,000 to US\$99,999
- Level 4: US\$100,000 to US\$249,999



ARCH KLUMPH SOCIETY

When your cumulative donations reach US\$250,000. Recognition includes an induction ceremony and your picture and biography in the Arch Klumph Society interactive gallery at the Rotary International headquarters in Evanston, Illinois, USA. You also receive invitations to society events, along with membership pins and crystals that commemorate giving at the following levels:

- Trustees Circle: US\$250,000 to US\$499,999
- Chair's Circle: US\$500,000 to US\$999,999
- Foundation Circle: US\$1,000,000 to US\$2,499,999
- Platinum Trustees Circle: US\$2,500,000 to US\$4,999,999
- Platinum Chair's Circle: US\$5,000,000 to US\$9,999,999
- Platinum Foundation Circle: US\$10,000,000 and above



LEGACY SOCIETY

When you promise a gift of US\$1 million or more to the Endowment, you'll be listed in Rotary's annual report and invited to exclusive Rotary International and Foundation events. Legacy Society members also receive special recognition items and all the benefits provided to Bequest Society members.

CLUB RECOGNITION

The Rotary Foundation offers clubs several opportunities to earn recognition for their support of its grants and programs.

The Club Foundation Banner Report displays a club's progress in the current Rotary year toward becoming a 100% Foundation Giving Club and a 100% Every Rotarian, Every Year Club, and toward qualifying for Top Three Per Capita in Annual Fund Giving banner recognition.

As of 2015-16, new club members (those who joined or transferred from another club during the current Rotary year) are not included in participation requirements for club banners (except for the 100% Paul Harris Fellow Club banner). However, new members' contributions will be used for per capita calculations.

Banner recipients listed in the Club Foundation Banner Report (available to club and district Foundation leaders on My Rotary or Rotary Club Central) may fluctuate throughout the Rotary year due to changes in membership and additional or redistributed contributions. Leaders can use the report to determine whether your club will qualify for the annual recognition banners listed below.

Final banner certification is processed by The Rotary Foundation following the close of the Rotary year on 30 June. Club banners earned for the previous year are shipped to the current district governor in October or November. Request the District Foundation Banner Report at rotarysupportcenter@rotary.org.

100% FOUNDATION GIVING CLUB

This banner is awarded to clubs that achieve an average of US\$100 in per capita giving and 100% participation, with every dues-paying member contributing at least US\$25 to any or all of the following during the Rotary year: Annual Fund, PolioPlus Fund, approved global grants, or Endowment Fund.

such as workshops and retreats, and other initiatives.

100% PAUL HARRIS FELLOW CLUB

For a club to be eligible, every dues-paying member must be a Paul Harris Fellow at the time the district governor requests banner recognition. This recognition is a one-time-only award, but the intent is that the club will maintain its membership at the 100% Paul Harris Fellow level.

To obtain this recognition:

A club representative contacts the district governor after determining that all current dues-paying club members are Paul Harris Fellows.

The district governor confirms that all members are Paul Harris Fellows by using the Club Recognition Summary, and then notifies The Rotary Foundation by email at rotarysupportcenter@rotary.org.

The top of the Club Recognition Summary indicates whether the club received the 100% Paul Harris Fellow Club banner, along with the date this was achieved.

100% EVERY ROTARIAN, EVERY YEAR CLUB

Rotary clubs must achieve a minimum Annual Fund contribution of US\$100 per capita during the Rotary year, and every dues-paying member must personally contribute at least US\$25 to the Annual Fund during the year.

100% ROTARY'S PROMISE CLUB

Rotary clubs with 100% of members supporting the Endowment are eligible to request a Rotary's Promise Club electronic certificate. Commitments for future gifts to The Rotary Foundation of US\$1,000 or more included in an estate plan, or outright gifts of US\$1,000 or more to the Endowment, qualify as support.

TOP THREE PER CAPITA IN ANNUAL FUND GIVING

Banners are given to the three clubs in each district that give the most per capita to the Annual Fund. To be eligible, clubs must achieve a minimum of US\$50 in per capita annual giving.

100% PAUL HARRIS SOCIETY CLUB

This recognition is awarded to clubs in which every dues-paying member has contributed a minimum of US\$1,000 to the Annual Fund, the PolioPlus Fund, or an approved global grant during the Rotary year.

END POLIO NOW: COUNTDOWN TO HISTORY CAMPAIGN CERTIFICATE OF APPRECIATION

This certificate is awarded to clubs that annually contribute US\$1,500 or more to Rotary's PolioPlus Fund.

ROTARACT GIVING CERTIFICATE

This certificate is awarded to Rotaract clubs that have at least five members who contribute a total of at least US\$50 during the Rotary year. The donors must be registered as members of the Rotaract club. Their gifts can be to any fund and in any amounts totaling US\$50.

NAMING OPPORTUNITIES

Special opportunities are available to create an endowment or make a directed gift in your name or the name of a loved one. Endowed gifts are invested in perpetuity, with part of their earnings spent on a designated program. Directed gifts are spent in their entirety, usually in the following Rotary year.

ENDOWED GLOBAL GRANT FUND

US\$500,000 or more: You can specify up to three of the following: the district sponsor, the area of focus, the general geographic region of the project, or the type of grant activity, such as a project or scholarship.

- US\$250,000 or more: You may choose up to two of the options listed above
- US\$150,000 or more: You may choose one grant activity type, such as a humanitarian project, scholarship, or vocational training team.

NAMED ENDOWMENT

If you donate US\$25,000 or more, you can direct the money to one of the following:

- Area of Focus: funds global grants in one area of focus
- World Fund: funds global grants in all areas of focus
- SHARE: supports the World Fund and provides district designated funds to your district
- Rotary Peace Centers: supports Rotary's partnership with leading universities around the world to train professionals in conflict resolution, peace studies, international relations, and related disciplines

DIRECTED GIFT GLOBAL GRANTS

- US\$150,000: A one-time gift that provides funding for global grants in up to two areas of focus of your choice or to a special initiative of the Foundation, such as WASH in Schools
- US\$30,000: A one-time gift that provides your district with funds for one or more global grants in an area of focus of your choice
- US\$15,000: A one-time gift that provides funding for a global grant in an area of focus of your choice without specifying the district that will sponsor the grant

ROTARY PEACE CENTERS ENDOWMENT OPPORTUNITIES

- US\$1.5 million: Endows a Rotary Peace fellow every year
- US\$1 million: Endows a Rotary Peace fellow every two years
- US\$1 million: Endows a visiting lecturer every year
- US\$750,000: Endows a Rotary Peace fellow every three years
- US\$500,000: Endows a Rotary Peace fellow every four years
- US\$250,000: Endows one Rotary Peace certificate fellow every year
- US\$100,000: Endows an annual seminar at a Rotary Peace Center
- US\$25,000 and up: Provides general support



ROTARY PEACE CENTERS DIRECTED GIFTS

- US\$75,000: Provides funding for a Rotary Peace Fellow to complete a two-year master's degree program
- US\$75,000: Provides funding for up to 10 internships or research projects for peace fellows
- US\$60,000: Provides funding for five fellows enrolled in the three-month professional development certificate program
- US\$10,000: Provides general support



ROTARY PEACE FELLOWSHIP

ROTARY PEACE SYMPOSIUM DIRECTED GIFTS

- US\$400,000-US\$500,000: Underwrites the cost of the Peace Symposium
- US\$50,000-US\$100,000: Provides full funding for a donor-specified element of the peace symposium (speakers, Rotary Peace Fellow travel, etc.)
- US\$10,000-US\$25,000: Provides funding for a hosted reception connected to the Peace Symposium
- US\$10,000 and up: Provides general support for the Peace Symposium

ENTREPRENEURIAL NAMED GIFT FOR PEACE

US\$75,000-US\$1 million: Funds new opportunities within Rotary's peace programs for global grants and the Rotary Peace Centers, such as workshops and retreats, and other initiatives.



ROTARY'S COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION

Everyone who engages with Rotary—no matter who they are, where they are in the world, or how long they have been connected with Rotary—should feel valued, respected, and welcomed. These ideals reflect what current and prospective members want and expect from their Rotary experience: respect, ethical leadership, inclusion, and the opportunity to work together to create more just, open, and welcoming communities for all people.

Diversity has long been one of Rotary's core values and continues to serve as a foundation for how we interact with each other and our communities. But we know there is more for us to learn and do in order to ensure that our organizational culture reflects and exemplifies DEI in all ways.

The Board of Directors convened the Diversity, Equity, and Inclusion (DEI) Task Force to assess the current state of DEI within Rotary and develop a comprehensive plan of action with achievable, measurable, and meaningful outcomes for Rotary. This plan was presented to the Board of Directors in October 2021.

As a first step in that new plan to ensure our organization values and lives the principles of diversity, equity, and inclusion, the Board of Directors, with guidance from the DEI Taskforce, revisited and took measures to strengthen Rotary's DEI statement adopted in 2019. The result is a new commitment to diversity, equity, and inclusion:

At Rotary, we understand that cultivating a diverse, equitable, and inclusive culture is essential to realizing our vision of a world where people unite and take action to create lasting change.

We value diversity and celebrate the contributions of people of all backgrounds, across age, ethnicity, race, color, disability, learning style, religion, faith, socioeconomic status, culture, marital status, languages spoken, sex, sexual orientation, and gender identity as well as differences in ideas, thoughts, values, and beliefs.

Recognizing that individuals from certain groups have historically experienced barriers to membership, participation, and leadership, we commit to advancing equity in all aspects of Rotary, including in our community partnerships, so that each person has the necessary access to resources, opportunities, networks, and support to thrive.



We believe that all people hold visible and invisible qualities that inherently make them unique, and we strive to create an inclusive culture where each person knows they are valued and belong.

In line with our value of integrity, we are committed to being honest and transparent about where we are in our DEI journey as an organization, and to continuing to learn and do better.

Diversity, equity, and inclusion is not a political issue; we all have the right to be treated with dignity and respect, to have equal opportunities for fellowship and service, and to be given the same platforms for our voices to be heard.

SUPPORT DEI IN YOUR CLUB, DISTRICT, AND COMMUNITY:

- Talk about diversity with your club members and create a member diversity and inclusion action plan using the Diversifying Your Club assessment.
- Speak out respectfully and hold yourselves and each other accountable when a person's actions do not reflect Rotary's ideals or values. These conversations can bring about meaningful change.
- There is no place for racism, homophobia, transphobia, sexism, classism, or ageism in Rotary. We do not tolerate speech or behavior that promotes bias, discrimination, prejudice, or hatred because of age, ethnicity, race, color, disabilities, religion, socioeconomic status, culture, sex, sexual orientation, or gender identity.
- Invite local diversity, equity, and inclusion experts to speak to your club. Connect with local organizations that support diversity, equity, and inclusion efforts and work with them on projects or events.
- Invite local diversity, equity, and inclusion experts to speak to your club. Connect with local organizations that support diversity, equity, and inclusion efforts and work with them on projects or events.

1. Building a Diverse Club
2. The Power of Connection With Diverse Communities
3. Committing to Diversity, Equity, and Inclusion
4. Uncovering Unconscious Bias
5. Design an Inclusive Plan for Your Organization
6. Preventing and Addressing Harassment

- Create a community advisory board and invite diverse members from the community and your club to take part. You'll learn what's important and discover ways to work together to take action.

CODE OF CONDUCT

ROTARY CORE VALUES: FELLOWSHIP, INTEGRITY, DIVERSITY, SERVICE, LEADERSHIP

This code of conduct reflects our core values and explains the responsibility that comes with being a Rotarian and Rotaractor, which includes members from nearly every country in the world, speaking more than 100 different languages. We are committed to upholding and evolving this code as our organization grows.

Like our core values, we expect Rotarians and Rotaractors to exemplify this code of conduct as they interact with one another, Rotary program participants, alumni, project partners, and members of the community. This code of conduct applies at all club, district, zone, and Rotary International meetings, trainings, events, and anywhere else a member represents Rotary and on My Rotary and social media.

EXPECTATIONS

All club members and other participants including Rotary program participants, alumni, project partners, and representatives of Rotary are expected to comply with this code of conduct, be considerate and contribute to a collaborative, inclusive, positive, and healthy environment in which all are respected and valued.

USE RESPECTFUL LANGUAGE

- When you first meet someone, introduce yourself and explain how you would like to be addressed, including your preferred pronouns (he/him/his, she/her/hers, they/them/theirs). Call others by their preferred name, rather than using a nickname that is easier to pronounce.
- When addressing larger groups, utilize gender neutral words to avoid gender assumption.
- Use active listening to deepen your understanding of others.
- Be conscious of language use and adapt depending on region. Some wording is acceptable in some cultures but unacceptable in others.
- Avoid slang or idioms that do not translate across cultures or be deliberate in explaining them to share our diverse cultures and languages.
- Speak plainly and avoid acronyms and jargon that not everyone may understand.
- If you are curious about someone's cultural background, faith, sexual orientation, gender, or another characteristic, ask if they are open to sharing more about themselves. Refrain from asking if the topic is not relevant to your conversation.
- Foster an atmosphere of intergenerational dialogue and avoid describing anyone by their age.

BE SUPPORTIVE

- Be an ally and advocate for others and be ready to intervene when you see a need.
- If you see or hear something inappropriate, address the behavior in a way to offer support to those affected.
- As a member of Rotary, uphold the Code of Conduct, build this culture within your club experience, and address any issues as they arise.

FOSTER A WELCOMING AND INCLUSIVE ENVIRONMENT

- Ensure every member and participant can fully engage in any meeting, event, or activity that you organize in person or online by offering an accessible venue, simultaneous interpretation, closed captioning and/or transcripts, and other resources as needed.
- Review any club or program traditions and stop or change activities that may be offensive or alienating to a specific group.
- Create a welcoming environment and include all in conversations, projects, and events.
- As much as possible, pay attention to nonverbal communication such as eye contact, facial expressions, tone of voice, personal space, gestures, and posture, and how it impacts your ability to engage with and relate to others.
- Know the important dates of various religions and schedule events and activities in a way that is inclusive and considerate of people who observe them.
- Be aware of people's dietary and health restrictions.
- Open opportunities for everyone to hold leadership roles in your club and district or engage with your community partners.

TIMELINE OF WOMEN IN ROTARY

1950	An enactment to delete the word "male" from the Standard Rotary Club Constitution is proposed by a Rotary club in India for the Council on Legislation meeting at the 1950 Rotary Convention.
1964	The Council on Legislation agenda contains an enactment proposed by a Rotary club in Ceylon (now Sri Lanka) to permit the admission of women into Rotary clubs. Delegates vote that it be withdrawn. Two other proposals to allow women to be eligible for honorary membership are also withdrawn.
1972	As more women begin reaching higher positions in their professions, more clubs began lobbying for female members. A U.S. Rotary club proposes admitting women into Rotary at the 1972 Council on Legislation.
1977	Three separate proposals to admit women into membership were submitted to the Council on Legislation for consideration at the 1977 Rotary Convention. A Brazilian club makes a different proposal to admit women as honorary members. <i>The Rotary Club of Duarte, California, USA, admits women as members in violation of the RI Constitution and Standard Rotary Club Constitution. Because of this violation, the club's membership in Rotary International was terminated in March 1978. (The club was reinstated in September 1986.)</i>
1980	The RI Board of Directors and Rotary clubs in India, Sweden, Switzerland, and the United States propose an enactment to remove from the RI and club constitutions and bylaws all references to members as "male persons."
1983-86	In a lawsuit filed by the Duarte club, the California Superior Court in 1983 ruled in favor of Rotary International, upholding gender-based qualification for membership in California Rotary clubs. In 1986, the California Court of Appeals reversed the lower court's decision, preventing the enforcement of the provision in California. The California Supreme Court refused to hear the case, and it was appealed to the U.S. Supreme Court.
1987	On 4 May, the U.S. Supreme Court ruled that Rotary clubs may not exclude women from membership on the basis of gender. Rotary issues a policy statement that any Rotary club in the United States can admit qualified women into membership. <i>The Rotary Club of Marin Sunrise, California (formerly Larkspur Landing), was chartered on 28 May. It became the first club after the U.S. Supreme Court ruling to have women as charter members. Sylvia Whitlock, of the Rotary Club of Duarte, California, became the first female Rotary club president.</i>
1988	In November, the RI Board of Directors issued a policy statement recognizing the right of Rotary clubs in Canada to admit female members based on a Canadian law similar to that upheld by the U.S. Supreme Court.
1989	At its first meeting after the 1987 U.S. Supreme Court decision, the Council on Legislation voted to eliminate the requirement in the RI Constitution that membership in Rotary clubs be limited to men. Women were welcomed into Rotary clubs around the world.
1990	As of June, there were some 20,200 female Rotarians worldwide. The Rotarian ran a feature on women in Rotary.
1995	In July, eight women become district governors, the first elected to this role: Mimi Altman, Gilda Chirafisi, Janet W. Holland, Reba F. Lovrien, Virginia B. Nordby, Donna J. Rapp, Anne Robertson, and Olive P. Scott.
2005	Carolyn E. Jones began her term as the first woman appointed as trustee of The Rotary Foundation.
2008	Catherine Noyer-Riveau began her term as the first woman elected to the RI Board of Directors.
2012	Elizabeth S. Demaray began her term as RI treasurer, the first woman to serve in this position.
2013	Anne L. Matthews began her term as the first woman to serve as RI vice president.
2019	Brenda Marie Cressey began her term as the first woman to serve as vice-chair of The Rotary Foundation. In April-June 2019 she served as chair of the Foundation, the first woman appointed to this role.
2020	In October, Jennifer E. Jones became president-nominee, the first woman to be nominated to be Rotary International President. Her term as president will begin 1 July 2022.



WHY THE ROTARY YEAR BEGINS 1 JULY

Ever wonder why 1 July is the beginning of the Rotary year? Initially, our conventions played a key role in determining the start date of our fiscal and administrative year.

Rotary's first fiscal year began the day after the first convention ended, on 18 August 1910. The 1911-12 fiscal year also related to the convention, beginning with the first day of the 1911 convention on 21 August.

The next August, the Board of Directors ordered an audit of the International Association of Rotary Clubs' finances. The auditors recommended that the organization end its fiscal year on 30 June to give the secretary and treasurer time to prepare a financial statement for the convention and board, and to determine the proper number of club delegates to the convention.

The executive committee agreed and, in April 1913, designated 30 June as the end of the fiscal year. This also allowed for changes to the schedule for reporting club membership and payments. Even *The Rotarian*—now renamed *Rotary* magazine—changed its volume numbering system to correspond to the fiscal year (beginning with Volume 5, No. 1, in July 1914).

Rotary continued to hold its annual conventions in July or August until 1917. Delegates to the 1916 event in Cincinnati, Ohio, USA, approved a resolution to hold future conventions in June, mainly because of the heat in cities where most of them occurred. The next one was held 17-21 June in Atlanta, Georgia.

The term "Rotary year" has been used to signify Rotary's annual administrative period since at least 1913. An article in *The Rotarian* that July noted, "The Rotary year that is rapidly drawing to a close has been signalized by several highly successful joint meetings of clubs that are so situated as to assemble together easily and conveniently."

Since the executive committee's decision in 1913, the end of the Rotary year has remained 30 June.



Attendees at Rotary's first convention in Chicago in 1910. Rotary's first fiscal year began the day after the convention ended.



OUR CAUSES: ROTARY'S SEVEN AREAS OF FOCUS

Rotary is dedicated to causes that build international relationships, improve lives, and create a better world to support our peace efforts and end polio forever.

PROMOTING PEACE

Rotary encourages conversations to foster understanding within and across cultures. We train adults and young leaders to prevent and mediate conflict and help refugees who have fled dangerous areas.

FIGHTING DISEASE

We educate and equip communities to stop the spread of life-threatening diseases like polio, HIV/AIDS, and malaria. We improve and expand access to low-cost and free health care in developing areas.

PROVIDING CLEAN WATER, SANITATION, AND HYGIENE

We support local solutions to bring clean water, sanitation, and hygiene to more people every day. We don't just build wells and walk away. We share our expertise with community leaders and educators to make sure our projects succeed long-term.

SAVING MOTHERS AND CHILDREN

Nearly 6 million children under the age of five die each year because of malnutrition, poor health care, and inadequate sanitation. We expand access to quality care, so mothers and their children can live and grow stronger.

SUPPORTING EDUCATION

More than 775 million people over the age of 15 are illiterate. Our goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy.

GROWING LOCAL ECONOMIES

We carry out service projects that enhance economic and community development and create opportunities for decent and productive work for young and old. We also strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities.

PROTECTING THE ENVIRONMENT

Rotary members are tackling environmental issues the way they always do—coming up with projects, using their connections to change policy and planning for the future.





WHY GOOD INTENTIONS AREN'T ENOUGH

SALLYANN PRICE

Rotary member and author Marilyn Fitzgerald stresses the importance of community involvement for sustainable service projects.

Rotary members, volunteers, and donors are usually excited to talk about successful projects. Marilyn Fitzgerald, a member of the Rotary Club of Traverse City, Michigan, USA, draws inspiration from a far less popular topic: failure.

A clinical psychologist and author, Fitzgerald has spent years studying economic development projects in poor countries, where well-intentioned efforts to improve lives sometimes backfire. Now she travels the world to consult on projects and speak to Rotary clubs about sustainability and lessons from her fieldwork. We caught up with her at One Rotary Center, where she had addressed Rotary staff.

Q: How did you come to focus on sustainability in projects?

A: Looking back on international projects I've been involved with, I realized that they often created a dependency on the Rotarians, outsiders coming into a community with money and good intentions. I asked myself why projects no longer existed, why the people we wanted to help weren't carrying on like we planned. I started to realize that those people were not included in project planning, and that's not sustainable.

What does it take for people to sustain a project themselves, and go on without our help? It's about getting away from the charity model, where we give things away, and getting into the opportunity model, where we empower people to carve their own paths out of poverty.

Q: How does that work?

A: I work with microloan programs that provide entrepreneurs with capital to start or invest in a business, and the programs I work with always incorporate an educational component. People sometimes don't know how to count or even the cost of the goods they're selling. They can get themselves into terrible financial trouble.

It's amazing to watch in the field: You teach financial literacy, and the people that will listen and learn are the youths and the mothers and grandmothers, the core of the community. In the past, we've given loans mostly to men and learned when we give a loan to a man, he gets some money, develops a business, and often leaves his family. Women tend to take better care of the money and share their skills with the community.

Q: How do we define sustainability with respect to humanitarian work?

A: There are two main areas of humanitarian aid. One is relief aid, and we don't expect for that to be sustainable; we expect to take people out of dire straits and help them get back on their feet. Development aid has to do with people being able to do something for themselves, so they're not dependent on us. It's a simple litmus test: What will happen to these people if you walk away today?

I was involved in a scholarship program in Indonesia where I was raising US\$72,000 a year for 1,200 kids to go to school. I didn't think too much about what would happen if I didn't show up [with the money] one year, because I planned to keep showing up. You know who thought about it?

The mothers and the children—every year they worried if I was going to be there or not. That wasn't a sustainable source of income for tuition, and we had to change our approach. Income from livestock eventually helped that community become more self-sufficient.

Q: What steps can Rotary clubs take to make their projects more sustainable?

A: The first step is to involve the community you want to help; talk to the people who live there about their priorities.

In Guatemala, I worked with women who lived and worked on a city dump. A group of Rotarians came in with the goal of providing shelter for these women and their children. But the houses they built were four miles from the dump, and it wasn't practical for the women to stay there during the workweek.

One woman later told me she had never asked for a house, that she was used to living outside, and what she really wanted was an education for her children. Do you know how much cheaper that would have been than building houses?

As Westerners, we often think we know the answers, we know people need clean water. What we forget to ask is whether they think they need clean water. Does what you're offering matter to them? If not, you have to go back to the drawing board and come up with something that will matter.



ROTARY'S YOUTH PROGRAMS

Rotary believes in developing the next generation of leaders. Our programs help younger leaders build leadership skills, expand education and learn the value of service.

INTERACT CLUBS

Interact clubs bring together young people ages 12-18 to develop leadership skills and learn about the world through service projects and activities.

Take action, build international understanding, and make new friends around the world.

What are the benefits?

- Connect with leaders in your community and around the world to:
- Take action to make a difference in your school and community
- Discover new cultures and promote international understanding
- Become a leader in your school and community
- Have fun and make new friends from around the world

What's involved?

Interact clubs organize at least two projects every year, one that helps their school or community and one that promotes international understanding. Rotary club sponsors mentor and guide Interactors as they carry out projects and develop leadership skills.

Celebrate the global impact of Interact by getting involved in:

- World Interact Week
- Interact Video Awards
- Rotary Youth Day at the United Nations
- Global Youth Service Day

ROTARY YOUTH LEADERSHIP AWARDS

RYLA is a leadership development program for young people who want to learn new skills, build their confidence, and have fun. Events range from one-day seminars to weeklong camps.

Do you have what it takes to become a dynamic leader and change yourself and the world?

What are the benefits?

- Connect with leaders in your community and around the world to:
- Build communication and problem-solving skills
- Discover strategies for becoming a dynamic leader in your school or community
- Learn from community leaders, inspirational speakers, and peer mentors
- Unlock your potential to turn motivation into action
- Have fun and form lasting friendships

What's involved?

RYLA events are organized locally by Rotary clubs and districts for participants ages 14-30. Depending on community needs, RYLA may take the form of a one-day seminar, a three-day retreat, or a weeklong camp. Typically, events last 3-10 days and include presentations, activities, and workshops covering a variety of topics.

Your community might host a RYLA event for secondary school students to hone their leadership potential, for university students to develop creative problem-solving strategies, or for young professionals to learn ethical business practices.

How can I participate?

RYLA participants are nominated by local Rotary clubs. Contact your local Rotary club to find out more about RYLA events in your area, how to apply, and any costs of getting involved.

ROTARY YOUTH EXCHANGE

Rotary Youth Exchange builds peace one young person at a time. Students learn a new language, discover another culture, and truly become global citizens. Exchanges for students ages 15-19 are sponsored by Rotary clubs in more than 100 countries.



Rotary Youth Exchange builds peace one young person at a time.

Students learn a new language, discover another culture, and truly become global citizens. Exchanges for students ages 15-19 are sponsored by Rotary clubs in more than 100 countries.

What are the benefits?

- Exchange students unlock their true potential to:
- Develop lifelong leadership skills
- Learn a new language and culture
- Build lasting friendships with young people from around the world
- Become a global citizen
- How long do exchanges last?
- Long-term exchanges last a full academic year, and students attend local schools and live with multiple host families.

Short-term exchanges last from several days to three months and are often structured as camps, tours, or homestays that take place when school is not in session.

What are the costs?

Room and board are provided, as well as any school fees. Each program varies, but students are usually responsible for:

- Round-trip airfare
- Travel insurance
- Travel documents (such as passports and visas)
- Spending money and any additional travel or tours

How can I apply?

Candidates are ages 15-19 and are leaders in their schools and communities. Contact your local Rotary club to see what exchange opportunities are available and what the application process involves.

NEW GENERATIONS SERVICE EXCHANGE

New Generations Service Exchange is a short-term, customizable program for university students and professionals up to age 30. Participants can design exchanges that combine their professional goals with a humanitarian project.

What are the benefits?

- Make connections with service-minded community leaders in another country
- Learn another language
- Build your professional skills and gain international experience
- Travel and explore a new culture while giving back through service
- What is an exchange like?
- With your host Rotary district, you'll plan activities that can include networking, relationship building, humanitarian service, professional development, and leadership training. Exchanges:
- Last from a few weeks to six months
- Can be arranged for individuals or groups
- Need not be reciprocal

How much does it cost?

Costs vary by Rotary club or district. To reduce expenses, Rotary members often provide homestay options, arrange no-cost internship or job-shadowing programs, and offer other financial assistance.

Find a Rotary club near you that works with New Generations Service Exchange to find out what it would cost.

How do I apply?

University students and professionals up to age 30 — including current and former Rotaractors and former Interactors, Rotary Youth Leadership Awards participants, and Youth Exchange students — are encouraged to apply. You don't have to be a member of Rotary to participate in an exchange.

Although each Rotary club determines its own eligibility criteria, all participants should demonstrate a strong commitment to service and the ideals of Rotary. Contact your local Rotary club to see what exchange opportunities are available and what the application process involves.

All of our youth programs are connected to a Rotary club. To get involved, contact the Rotary club in your area.



ROTARACT CLUBS

Through Rotaract clubs, young people ages 18 and older develop leadership and professional skills, exchange ideas with community leaders, and have fun through service. Here is everything you need to know about creating a strong Rotaract club.

Download the Rotaract Handbook from myRotary to learn how to:

- Start a Rotaract club, recruit members, and elect officers
- Support Rotaract clubs as a sponsoring Rotary club
- Get involved in the community
- Find networking or mentorship opportunities
- Build successful clubs
- Plan effective service projects

MAKE IT OFFICIAL

When you've reviewed the basics, organized your members, and elected officers, you can apply for a charter from Rotary International. Here's what to do:

- Complete the Rotaract Club Certification Form.
- Contact your district's financial representative for fee payment options and instructions.
- Send the completed form to rotaract@rotary.org or your region's international office.

HOW TO DEVELOP DYNAMIC CLUBS

BECOME PARTNERS IN SERVICE

Rotaract clubs thrive when they work with committed Rotary clubs. Download the Rotaract handbook to learn more.

UPDATE CLUB AND MEMBER INFORMATION

Clubs must update their contact information annually in My Rotary to maintain their active status so they can continue receiving updates from Rotary International. Clubs that keep their contact information updated will appear in Club Finder.

HOW TO DEVELOP SUSTAINABLE SERVICE PROJECTS

Before you start a service project, review the basics in the Rotaract Handbook. Then organize your fellow members, partner with other clubs or districts, and form a plan. Here are some resources to help you:

- Download the "Six Steps to Sustainability" to make sure that your project will lead to lasting, positive change.
- Be part of something bigger by supporting Rotary's causes.
- Watch webinars or take a variety of courses through Rotary's Learning Center.
- Learn how you can plan, organize, and promote your service projects using the Project Lifecycle Kit.
- Show the world how Rotaract is making a difference during our World Rotaract Week celebration each March. Use the World Rotaract Week Certificate of Recognition to recognize accomplishments.
- Get recognized and inspire other clubs by nominating your project for a Rotaract Outstanding Project Award.

HOW TO PROMOTE ROTARACT

- Customize promotional cards and posters with details about your Rotaract club or download a Rotaract banner from Rotary's Brand Center.
- Work with Rotary's licensed vendors to design your own materials or buy supplies.

A WORLD OF OPPORTUNITIES FOR ROTARACT MEMBERS

Rotary has so many ways to get involved. Connect Rotaractors to Rotary Action Groups, Rotary Fellowships, and Rotary Friendship Exchange.

HOW ROTARY'S DISTRICT LEADERS SUPPORT ROTARACT

DISTRICT ROTARACT COMMITTEE

The district Rotaract chair and district Rotaract representative serve as co-chairs of the district Rotaract committee. District Rotaract chairs are Rotary members appointed by district governors. A district Rotaract representative is a Rotaract member elected by clubs in their district.

They work with committee members to support Rotaract clubs, ensure that club information is up to date, plan leadership training events, and coordinate district service projects. Here are some resources for district leaders:

- Take the "Get Ready: District Rotaract Committee" course in the Learning Center.
- As district Rotaract leaders, you have access to the list of Rotaract clubs in your district. The report is available to all Rotarians in Rotary Club Central. Once on the Rotary Club Central homepage, select 'Reports' from the menu on the left. District Rotaract Representatives can access the list through My Rotary. Under District Administration, click on 'Reports.'
- Update your Rotaract club information

ROTARACT MULTIDISTRICT INFORMATION ORGANIZATIONS

Rotaract multidistrict information organizations (MDIOs) connect Rotaract clubs across several Rotary districts. Working within a country or region, these groups bring Rotaractors together to exchange ideas and network with other young leaders. The following can be downloaded from the Rotary website"

- List of MDIOs
- "Rotaract MDIO Start Guide"

HOW TO ENGAGE WITH THE ROTARY FOUNDATION

- Give today and earn a certificate from the Foundation when at least five members of your club contribute US\$50 or more during the Rotary year
- Watch our webinar, "Rotaractors, Everything You Need to Know About The Rotary Foundation," for more ways to engage
- Work with Rotary club on global grants
- Apply to be a Rotary Peace Fellow
- Apply for a scholarship from the Foundation

IMPORTANT DATES

Check the Rotary calendar for a list of observances and due dates. Here are just a few important dates for Rotaract clubs:

- August—Membership and New Club Development Month
- 1 February—Rotaract Outstanding Project Award nominations due
- 7-13 March 2022—World Rotaract Week
- May—Youth Service Month
- 3-4 June 2022—Rotaract Preconvention, Houston, Texas, USA
- 15 August—Rotary Citation for Rotaract Clubs nominations due

Do you have a district, multidistrict, or international event coming up? We'll include your event details in our *Young Leaders in Action* newsletter. Contact us at rotaract@rotary.org.





INTERACT CLUBS

Rotary clubs can energize and inspire young leaders ages 12-18 through service and encourage them to become responsible global citizens by supporting Interact clubs.

HOW TO GET STARTED

Download the "Interact Guide for Rotary Club Sponsors and Advisers" from the Rotary website to learn how to:

- Start an Interact club, recruit members, and elect officers
- Support club members and projects
- Connect with Interact's global community

GET YOUR CLUB CHARTERED

Once you've organized your members and elected officers, you can apply for a charter from Rotary International. No fee is required. Here's what to do:

- Complete the "Interact Club Certification Form."
- Email the completed form to interact@rotary.org or your region's international office.

HOW TO CREATE VIBRANT CLUBS

SPONSOR A CLUB

Strong Interact clubs start with committed sponsor Rotary clubs. Rotary members support Interactors as guides and mentors, working alongside them on service projects. Learn how to sponsor an Interact club.

UPDATE CLUB INFORMATION

Sponsor clubs must update the contact information of an Interact club adviser annually in My Rotary to maintain the club's active status and to continue receiving resources from Rotary International.

Because Interactors are minors, Rotary International does not publicly publish lists of Interact clubs or their contact information. As a sponsor, you have access to the list of Interact clubs in your district. The report is available to all Rotarians in Rotary Club Central. Once on the Rotary Club Central homepage, select 'Reports' from the menu on the left. Then select 'Service' tab.

District Rotaract Representatives can access the list through My Rotary. Under District Administration, click on 'Reports.'

YOUTH PROTECTION AND RISK MANAGEMENT

The safety of young people is a top priority for any Rotary-related activity, especially when travel is involved. Visit the "Youth Protection" page on My Rotary or find our "Statement of Conduct for Working with Youth" and more information on student safety and risk management in the "Rotary Youth Protection Guide." Take the online course, "Protecting Youth Program Participants," in the Learning Center.

STRENGTHEN INTERNATIONAL UNDERSTANDING AND SERVICE

Before you start planning club activities and service projects, review the basics in the "Interact Guide for Rotary Club Sponsors and Advisers." Then help Interact members identify their unique skills and interests and form a plan. Here are more ideas to help:

- Be part of something bigger by supporting Rotary's causes.
- Participate in Global Youth Service Day and download resources from our service partner, YSA (Youth Service America).
- Show the world how Interact members take action during World Interact Week in November. Download your World Interact Week Certificate of Recognition.
- Submit a video for the annual Interact Video Awards that shows your club in action. The theme and submission guidelines are posted each October. Follow Interact on YouTube for details.

HOW TO PROMOTE INTERACT

- Customize promotional cards and posters with details about your Interact club or download an Interact banner from Rotary's Brand Center.
- Work with Rotary's licensed vendors to design your own materials or buy supplies.

OPPORTUNITIES FOR INTERACTORS

Rotary has so many ways to get involved. Connect Interactors with Rotary Action Groups, Rotary Fellowships, and Rotary Friendship Exchange or tell them about Rotary Youth Leadership Awards (RYLA) and our Rotary Youth Exchange program.

INTERACT DISTRICT SUPPORT

District governors may appoint a Rotary member to serve as district Interact chair. The chair oversees the Interact program, ensures that Rotary International has current club and adviser contact information, and plans activities and leadership training events for Interact members. The chair also leads the district Interact committee, which supports Interact clubs and consists primarily of Rotary members. However, Interact clubs may elect a district Interact representative to represent clubs on the committee.

Here are some resources for district leaders:

- As a district Interact leader, you have access to the list of Interact clubs in your district. The report is available to all Rotarians in Rotary Club Central. Once on the Rotary Club Central homepage, select 'Reports' from the menu on the left. Then select 'Service' tab.
- Update Interact Club information on Rotary Club Central.
- District Interact chair directory (Provided only to reported district Interact chairs. Contact interact@rotary.org to request a copy.)

IMPORTANT DATES

Check the Rotary calendar for a list of observances and due dates. Here are just a few important dates for Interact clubs:

- August—Membership and New Club Development Month
- 3-9 October 2022—Rotary Alumni Reconnect Week (celebrated Monday through Sunday during the week of 5 October)
- 5 November—World Interact Day (World Interact Week is celebrated Monday through Sunday during the week of 5 November, the Interact anniversary)
- 1 December—Interact Video Awards submissions due
- May—Youth Service Month
- 15 August—Reports due for the Rotary Citation for Interact Clubs





ROTARY'S VISION STATEMENT

TOGETHER WE SEE A WORLD
PEOPLE UNITE AND TAKE ACTION
TO CREATE LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

As we stand on the cusp of eliminating polio, we find ourselves poised for our next challenge. The time is right to move toward realizing a new vision that brings more people together, increases our impact, and creates lasting change around the world. To achieve the vision of Rotary International and The Rotary Foundation, we have set four priorities that will direct our work over the next five years.

ROTARY'S STRATEGIC PRIORITIES AND OBJECTIVES

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

ROTARY'S CORE VALUES

The world today is not the same as it was when Rotary was founded in 1905. Demographics have shifted, the pace of change has accelerated, and technology has created new opportunities for connection and service. What hasn't changed is a need for the values that define Rotary:

FELLOWSHIP
INTEGRITY
DIVERSITY
SERVICE
LEADERSHIP

By honoring our past and embracing our future, we can evolve and keep Rotary not only relevant, but thriving.

2022-23 Presidential Theme Color Chart

OFFICIAL 2022-23 THEME LOGO

Staff and licensed vendors must use the Masterbrand Signature Simplified or Mark of Excellence in close proximity to the theme on all print and electronic materials and goods, including on clothing.

The theme words may not be used without the theme graphic when used on clothing. (Where possible, never use the theme words alone or separate from the logo.)



OFFICIAL 2022-23 THEME MASTERBRAND SIGNATURE SIMPLIFIED LOCKUP

The logo shown can only be used with the Masterbrand Signature Simplified in a lockup.



OFFICIAL 2022-23 THEME 1-COLOR LOGOS



OFFICIAL 2022-23 THEME LOGO COLORS



ROYAL BLUE
PMS
PMS 286C
CMYK-C
C100 M84 Y12 K3
HEX
#17458f
RGB
R23 G69 B143



GOLD
PMS
PMS 130C
CMYK-C
C0 M41 Y100 K0
HEX
#f7a81b
RGB
R247 G168 B27



VIOLET
PMS
PMS 2070C
CMYK-C
C57 M100 Y0 K0
HEX
#901f93
RGB
R144 G31 B147



GRASS
PMS
PMS 355C
CMYK-C
C99 M12 Y100 K2
HEX
#009739
RGB
R1 G151 B57

CITATION GOALS AND INSTRUCTIONS



The Rotary Citation is an award that recognizes the hard work clubs do throughout the year. Taking action toward achieving the citation goals helps clubs engage their members, stay relevant in their communities, and run more efficiently. A welcoming and engaging club also reflects the values of Rotary. When clubs work to achieve these goals, they also contribute to the overall health and culture of Rotary for generations to come.

To be eligible for the Rotary Citation, clubs need to begin the year as active clubs in good standing – or having paid each invoice balance in full upon receipt. To verify that your club is in good standing, check your daily club balance report under Club Administration > Club Finances. You should have an outstanding balance of \$0.00. Invoices are due when they are posted, in mid-January and mid-July.

Rotary club leaders can go into Rotary Club Central and select at least 13 out of 25 goals they wish to apply toward citation achievement. This flexibility allows clubs to choose the goals that are most relevant and achievable. In addition, many goals will be self-reported by marking “achieved” in Rotary Club Central.

To achieve the citation:

- Go to Rotary Club Central
- Review the 25 available goals
- Select at least 13 goals (or more than 50% of the available goals)
- Achieve those goals
- Report achievement in Rotary Club Central by 30 June.

Once you are in Rotary Club Central, navigate to the **Goal Center**, select the **year**, and click on the **All tab** to see the goals.

Goal	Goal Detail
Club membership	How many total members does your club want by the end of the Rotary year?
Service participation	How many members will participate in club service activities during the Rotary year?
New member sponsorship	How many members will sponsor a new club member during the Rotary year?
Rotary Action Group participation	How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?
Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?
District conference attendance	How many members will attend your district conference?
Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?

CITATION GOALS AND INSTRUCTIONS



Goal	Goal Detail
District training participation	How many of your club's committee chairs will attend the district training assembly?
Annual Fund contributions	How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?
PolioPlus Fund contributions	How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?
Major gifts	How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year?
Bequest Society members	How many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?
Benefactors	How many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund?
Service projects	How many service projects will your club complete during the Rotary year?
Rotaract clubs	How many new and existing Rotaract clubs will your club sponsor during the Rotary year?
Interact clubs	How many new and existing Interact clubs will your club sponsor during the Rotary year?
Inbound Youth Exchange students	How many Rotary Youth Exchange students will your club host virtually during the Rotary year?
Outbound Youth Exchange students	How many Rotary Youth Exchange students will your club sponsor virtually during the Rotary year?
RYLA participation	How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year either in person or virtual?
Strategic plan	Does your club have an up-to-date strategic plan?
Online presence	Does your club's online presence accurately reflect its current activities?
Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?
Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?
Media stories about club projects	How many media stories will cover your club's projects during the Rotary year?
Use of official Rotary promotional materials	Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?

CITATION GOALS AND INSTRUCTIONS FOR ROTARACT CLUBS



The Rotary Citation for Rotaract clubs recognizes clubs that support our Action Plan by completing activities that help increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt.

Select at least 12 of the 22 goals listed below. This flexibility allows you to choose the goals that are the most relevant and attainable. You have the entire Rotary year to achieve your goals for your club to receive the citation.

Use this PDF as a worksheet to set your goals, track your progress, and refer to when completing your [nomination form](#). To achieve the citation:

- Review the 22 goal details.
- Select at least 12 goals to achieve.
- Indicate the goals you plan to achieve and set a target, if appropriate, in the SET YOUR GOAL column.
- When your club has met a goal, indicate that in the GOAL ACHIEVED column.
- Refer to this worksheet throughout the year to ensure that your club is on track to meet its goals.
- Your sponsor Rotary club or Rotaract club president must submit your nomination form before 15 August. Refer to this worksheet to complete the form.

CITATION CATEGORY	GOAL DETAIL	SET YOUR GOAL	GOAL ACHIEVED
Club membership	How many total members does your club want by the end of the Rotary year?		
Service participation	How many members will participate in club service activities during the Rotary year?		
Rotary Action Group participation	How many club members will be members of at least one Rotary Action Group during the Rotary year?		
Leadership development participation	How many leadership or professional development programs will your club organize to enhance members' skills?		
District conference attendance	How many members will attend your district conference?		
Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?		
District training participation	How many of your club members attend a district training?		
Learning Center engagement	How many club members will access the Learning Center and how many courses will they complete?		
Annual Fund contributions	Will your club contribute to Rotary's Annual Fund, and will these contributions meet the requirements for the Rotaract Giving Certificate?		
PolioPlus Fund events	During the Rotary year, how many events will your club hold to raise funds for or increase awareness of Rotary's work to eradicate polio?		
Service projects	Will your club partner with your sponsor club on a significant local or international service project in one of Rotary's six areas of focus?		
Rotaract clubs	How many Rotaract clubs will your club sponsor during the Rotary year?		
Interact clubs	How many Interact clubs will your club co-sponsor during the Rotary year?		
RYLA participation	How many of your club members will be involved in planning or participating in the Rotary Youth Leadership Awards?		
Programs for young leaders	Will your club host a meeting that introduces members to Rotary programs, including RYLA and New Generations Service Exchange?		
Strategic plan	Does your club have an up-to-date strategic plan?		
Online presence	Does your club's online presence accurately reflect its current activities?		
Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?		
Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?		
Media stories about club projects	Did your club promote an event or activity that it held during World Rotaract Week on social media?		
Use of official Rotary promotional materials	Did your club use Rotary International's messaging and public service materials, such as broadcast videos, print ads, and other material in the Brand Center, to promote Rotaract in your community during the Rotary year?		
Promote your club	Will your club submit your best project for the Rotaract Outstanding Project Awards?		

CITATION GOALS AND INSTRUCTIONS FOR INTERACT CLUBS



The Rotary Citation for Interact Clubs recognizes clubs that support our Action Plan by completing activities that help increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt.

Select at least 11 of the 20 goals listed below. This flexibility allows you to choose the goals that are the most relevant and attainable. You have the entire Rotary year to achieve your goals for your club to receive the citation.

Use this PDF as a worksheet to set your goals and track your progress. Your sponsor club officers and club adviser can refer to it when completing your [nomination form](#). To achieve the citation:

- Review the 20 goal details.
- With guidance from your club adviser, select at least 11 goals to achieve.
- Indicate the goals you plan to achieve and set a target, if appropriate, in the SET YOUR GOAL column.
- When your club has met a goal, indicate that in the GOAL ACHIEVED column.
- Your sponsor club officials and club adviser should refer to this worksheet throughout the year to ensure that your club is on track to meet its goals.
- Work with your sponsor Rotary club officers or Interact club adviser to [submit your nomination form](#) before 15 August. Have them refer to this worksheet to complete the form.

To be eligible for the Rotary Citation, Interact clubs need to be certified by Rotary International and endorsed by the district governor before 1 July. An adult adviser to the club also needs to provide their name and contact information to Rotary before 1 July.

CITATION CATEGORY	GOAL DETAILS	SET YOUR GOAL	GOAL ACHIEVED
Club membership	How many total members does your club want by the end of the Rotary year?		
Service participation	How many members will participate in club service activities during the Rotary year?		
Rotary Action Group engagement	During the Rotary year, will club members have the opportunity to learn more about Rotary Action Groups and get inspiration for service projects?		
Leadership development participation	How many leadership development programs will your club organize to enhance members' skills?		
District conference attendance	How many members will attend your district conference?		
Rotary Fellowship engagement	During the Rotary year, will club members learn more about the opportunities available through Rotary Fellowships?		
District training participation	Will your club members attend a district training?		
Learning Center engagement	Will your club adviser or a member of your club complete the service-learning training coming to Rotary's Learning Center in the 2020-21 Rotary year?		
Annual Fund contributions	During the Rotary year, how will your club raise funds for or increase awareness of Rotary's Annual Fund?		
PolioPlus Fund contributions	During the Rotary year, how many events will your club hold to raise funds for or increase awareness of Rotary's work to eradicate polio?		
Service projects	Will your club partner with your sponsor club or adviser on a significant local or international service project in one of Rotary's six areas of focus?		
RYLA participation	How many of your club members will participate in the Rotary Youth Leadership Awards?		
Programs for young leaders	Will your club host a meeting that introduces members to other Rotary programs for young leaders, including RYLA and Rotary Youth Exchange?		
Alumni engagement	Will your club engage with your sponsor club to connect graduating Interactors with university- or community-based Rotaract clubs?		
Strategic plan	Does your club have an up-to-date strategic plan?		
Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?		
Media stories about club projects	Did your club promote an activity it held during World Interact Week on social media?		
Use the Brand Center	Are you using the Brand Center to create logos and materials that correctly reflect Rotary's brand?		
Use of official Rotary promotional materials	Did your club use Rotary International's messaging and public service materials, such as broadcast videos, print ads, and other material in the Brand Center, to promote Interact in your community during the Rotary year?		
Promote your club	Will your club participate in the annual Interact Awards?		

ROTARY DISTRICT 330 GOVERNORS

Year	Name	Rotary Club
1957-1958	*Justice Dato Gun Lay Teik	Kuala Lumpur
	Phya Srivisar	Bangkok
1958-1959	Ny Tihon	Saigon
1959-1960	Luang Sitsayamkan	Dhonburi
1960-1961	Dato Hj Mustapha Albakri	Kuala Lumpur
1961-1962	Truong Dinh Dzu	Saigon
1962-1963	Leslie Rayner	Singapore
1963-1964	**Bhichai Rattakul	Dhonburi
1964-1965	L.G.(Brig) Young	Kuala Lumpur
1965-1966	***M.C. Boyle	Singapore
	L.G.(Brig) Young	Kuala Lumpur
1966-1967	Dr. Bunilang (Bob) Tamthai	Bangkok
1967-1968	Tan Sri Tay Teck Eng	Singapore
1968-1969	Dr. C.H. Yeang	Penang
1969-1970	Dr. L.S. Sodly	Kuala Lumpur
1970-1971	Dr. Rith Boozayaangool	Dhonburi
1970-1972	Dr. Walter Rintoul	Singapore
1972-1973	William Ng Jit Thye	Singapore
1973-1974	Rahim Noor	Ipoh
1974-1975	M.R. Patanachai Jayant	Bangkok
1975-1976	Tan Sri Jamil Rais	Kuala Lumpur
1976-1977	Tan Geok Tian	Singapore West
1977-1978	Supavat Poovakul	Chiang Mai
1978-1979	Dr. Lert Srichandra	Dhonburi
1979-1980	Dato James Peter Chin	Petaling Jaya
1980-1981	Nelson Alexnader	Bangkok
1981-1982	Dr. Lek Nana	Sawankkaloke
1982-1983	Dr. Keshmahinder Singh	Kuala Lumpur
1983-1984	Dr. Philbert S.S. Chin	Singapore
1984-1985	Dato Balwant Singh	Seremban
1985-1986	Dato Hj Yang Rashidi Bin Ma'asom	Ipoh
1986-1987	Mustapha Ma	Kuala Lumpur
1987-1988	Dr. M.G. John	Singapore East
1988-1989	Dr. N. Ganesan	Petaling Jaya
1989-1990	Lee Keng Bin	Pudu
1990-1991	Ir John Cheah Kam Loong	Johor Bahru

*Dato Gunn Lay Teik was elected as governor but was unable to assume duty as he had been appointed High Commissioner to Australia Malaya achieved Independence.

**A great Rotarian of our earlier district who went on to become Rotary International President in the year 2002-2003.

*** Passed away in December 1965

ROTARY DISTRICT 3310 GOVERNORS



1991-1992
Dr. Robert C.K. Loh
Singapore



1992-1993
Gerald Minjoot
Jurong Town



1993-1994
Etican Ramasamy
Muar



1994-1995
Ben C K Chng
Singapore West



1995-1996
Datuk George A Ginibun
Kota Kinabalu South



1996-1997
M. Jayasingam
Muar



1997-1998
Fong Hoe Beng
Singapore East



1998-1999
Datuk Stephen
Timothy Wan Ullok
Kuching



1999-2000
Lim Hock Teck
Johore Bahru



2000-2001
Kenneth Chew Mei Kwang
Pandan Valley



2001-2002
Abang Haji Nawawi Drahman
Bintulu



2002-2003
Michael Graham Parry
Johore Bahru



2003-2004
David Tong How Heng
Singapore East



2004-2005
Dr. Ivor Thevathasan
Singapore



2005-2006
Tay Kim Ann
Pasir Gudang



2006-2007
Dr. Wu Dar Ching
Garden City

ROTARY DISTRICT 3310 GOVERNORS



2007-2008
Chirs Chen
Queenstown



2008-2009
Edward Sung Burongoh
Kota Kinabalu



2009-2010
Datuk Hj Md Latip Sarrugi
Kota Melaka



2010-2011
Dr. K.A. Abraham
Marina City



2011-2012
Datuk Hj Zainie Aucasa
Kota Kinabalu



2012-2013
Lee Kong Hwee
Pontian



2013-2014
Chew Ghim Bok
Bugis Junction



2014-2015
Andre Suharto
Kuching Central



2015-2016
Philip Chong
Likas Bay



2016-2017
Michael Yee
Garden City



2017-2018
Datuk Lee Chuen Wan
Likas Bay



2018-2019
Henry Tan
Singapore West



2019-2020
Jeff Yong
Bandar Seri Begawan



2020-2021
Rajamohan Munisamy
Pandan Valley



2021-2022
Dolly Yeap
Kulai

2022-23 DISTRICT 3310 GOALS

ROTARY'S VISION STATEMENT

Together, we see a world where people unite and take action and create lasting change—across the globe, in our communities, and in ourselves.

GOALS FOR PRIORITY 1 — INCREASE OUR IMPACT

1. Highlight Rotary's role in polio eradication, and roll out the following programs:
 - Step Up to End Polio program
 - World Polio Day Summit (online)
 - World Polio Day walks / rides/activities/group meals in every region Increase contributions to the Annual Fund and PolioPlus while building the Endowment Fund to US\$2.025 billion by 2025.
2. Increase contributions to the Annual Fund, PolioPlus Fund, and to Named Endowed Funds.

	Goal	Other Supporting Targets
Annual Fund	US\$300K	Average US\$150 per capita, zero non-giving clubAt least 5% of clubs achieve 100% EREY Club Banner
PolioPlus Fund	US\$100K	At least 15 clubs each donate US\$1500 or more to PolioPlus FundAt least 100 donors with US\$100 to PolioPlus Fund
Named Endowed Funds	US\$300K	At least 4 new Named Endowed Funds and/or donor top up of US\$25,000 each to existing Named Endowed Funds
Other Funds	US\$100K	Includes donations towards approved Grant projects
Total Giving	US\$800K	At least 10 Major Gift donorsAt least 10% of clubs achieve 100% TRF Giving Club banner

3. Develop new partnerships with grassroot organizations, other non-governmental organizations, and build a stronger and more diverse network of people to collaborate with on bigger projects.
4. Define and measure the impact we have on our community in each town/region.
5. Focus efforts on impact service projects that offer the most value to the community and make the greatest impact, especially in Rotary's seven Areas of Focus.
6. Celebrate the long-term successes but be open to new opportunities to prove our impact has only just begun.

GOALS FOR PRIORITY 2 — EXPAND OUR REACH

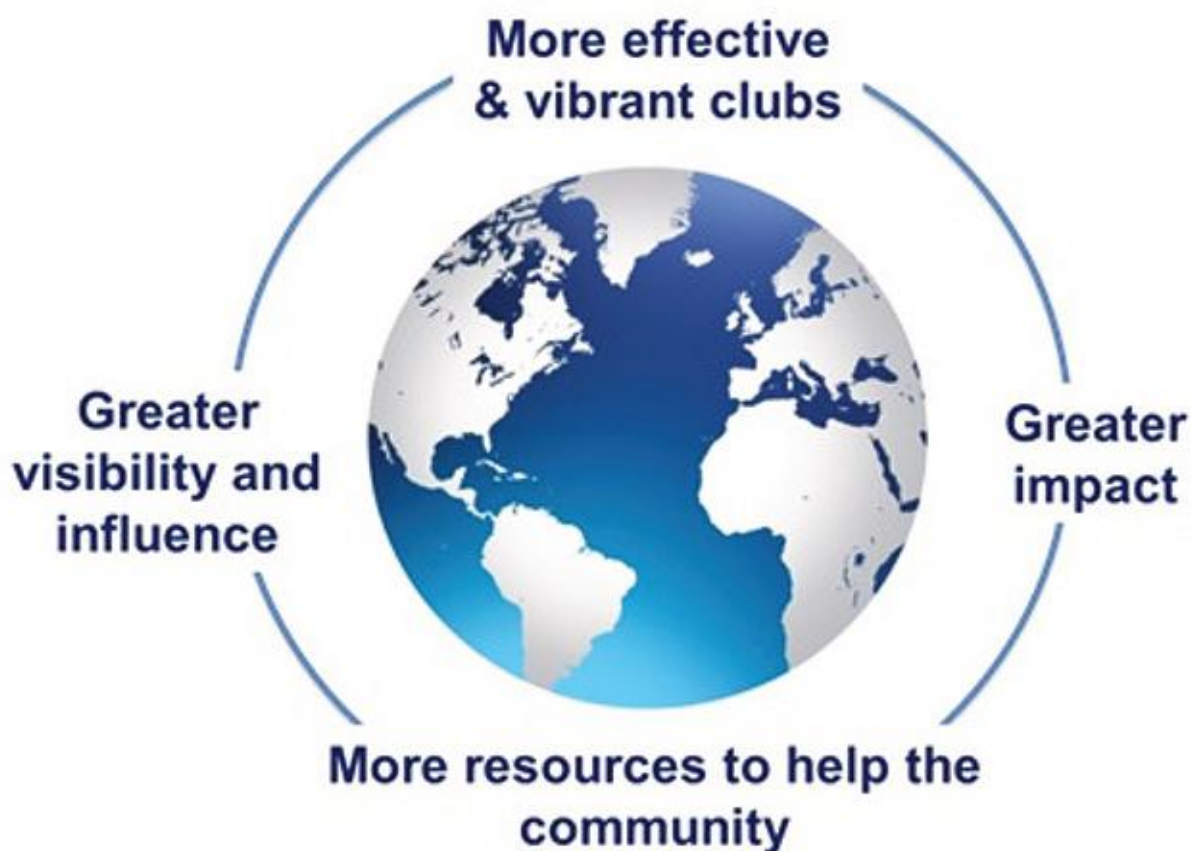
1. Tell compelling stories about Rotary is making a difference.
2. Do regular updates to clubs' and district's websites and social media pages so people know all the great things that we are doing in the community.
3. Elevate Rotary's profile in each town/region as people of influence, people of purpose, and people of action.
4. Start and nurture at least 2 new, innovative clubs in the district; reach out to people who are connecting to others through shared interests, such as book clubs, arts organizations, or groups that celebrate different ethnic or cultural identities; offer satellite clubs, family memberships, and other flexible club options to help attract and retain members from all walks of life.
5. Share and use Rotary's tools and resources to make our clubs more diverse, open and attractive.
6. Target 28% women members and 18% aged 40 & below.

GOALS FOR PRIORITY 3 — ENHANCE PARTICIPANT ENGAGEMENT

1. Focus on delivering value and engaging members. Assess what we offer and look for ways to create additional value.
2. Encourage clubs to conduct “health check” to identify strengths and weaknesses, ask new members what is most important to them in a club.
3. Create new programs to enhance personal growth, leadership development, service, and networking opportunities, that deliver value and attract new people of action and leaders into our clubs and programs — and give them a reason to stay.
4. Increase collaboration between Rotary, Rotaract, and Interact clubs.
5. Build connections, invite family members, Rotaractors, Interactors, Rotary alumni, and friends to participate in service projects or events.

GOALS FOR PRIORITY 4 — INCREASE OUR ABILITY TO ADAPT

1. Adapt quickly to a changing world, explore how new perspectives can strengthen Rotary in the regions, and what new ideas could create lasting change. Be more inclusive and open to fresh faces and fresh ideas
2. Use our collective imaginations to bring new ideas to the fore, create a strong foundation for innovation, sustainability, and growth. Hold innovative forums and brainstorming sessions to gather ideas.
3. Explore a Continuity Plan, so that efforts become cohesive, and all leaders become invested in joint success.
4. Further a commitment to Diversity, Equity, and Inclusion at every level of leadership within the family of Rotary.



2022-23 DISTRICT 3310 AWARDS

2022-23 District Awards Chair:

Past President Jeyan Nadarajah, Rotary Club of Queenstown, email: jeyan.nad@gmail.com

The decision of the 2022-23 District Awards Committee shall be final in all matters relating to the 2022-23 District 3310 Awards and Governor's Citation, including eligibility and the selection of the winners.

A. MEMBERSHIP AWARDS

PERIOD: 1 JULY 2022 – 31 MARCH 2023

CATEGORY	CLUB OR INDIVIDUAL AWARD
#1 Highest Net Growth in Member Count	Club
Top 3 Highest Net Growth % (Membership)	Club
Top 3 Increase in Female %	Club
Top 3 Increase in Age < 40 %	Club
Top 3 Membership Retention %	Club
Top 3 Member Sponsors	Individual

B. ROTARY FOUNDATION AWARDS

PERIOD: 1 JULY 2022 – 31 MARCH 2023

CATEGORY	CLUB OR INDIVIDUAL AWARD
Top 3 Highest Number of PHF level upgrades	Club
Top 3 Highest Number of Major Donor upgrades	Club
Top 3 Highest Number of Major Gift Donors	Club
Top 3 Highest Paul Harris Society participation (active donors only)	Club
Top 3 Highest PolioPlus Society participation (active donors only)	Club
Top 3 per capita in PolioPlus giving	Club
Top 3 PolioPlus Donors	Individual
The Rotary Foundation District Service Award	Up to 20 Individuals

C. ROTARY FOUNDATION DONOR RECOGNITIONS

PERIOD: 1 JULY 2022 – 31 MARCH 2023

CATEGORY
AKS Donor upgrades
Major Donor upgrades
Major Gift Donors
Top 3 Annual Fund donors
Top 3 Named Endowed Fund donors
Top 3 PolioPlus donors
Top 3 Rotary Foundation donors
Paul Harris Society donors
PolioPlus Society donors

D. SERVICE PROJECT AWARDS

PERIOD: 1 JULY 2022 – 31 MARCH 2023

CATEGORY	AWARD TYPE
Community Service	Rotary / Rotaract Club
International Service	Rotary / Rotaract Club
Vocational Service	Rotary Club
Professional Development	Rotaract Club
Public Image	Rotary / Rotaract Club
Interact ClubCommunity ServiceInternational Understanding	Interact Club

2022-23 DISTRICT 3310 GOVERNOR'S CITATION

PERIOD: 1 JULY 2022 – 31 MARCH 2023

CATEGORY	Points
GOAL SETTING1. Goal Setting in Rotary Club CentralEnter at least 13 club goals in Goal Center by 30 September 2022 Update and achieve at least 13 club goals in Goal Center by 31 March 2023	55
MEMBERSHIP (as at 31 March 2023)2. Active Member Count >= 253. Membership GrowthNet Increase of at least +2Net Increase of at least 10%4. At least 30% of active members are Female	105510
THE ROTARY FOUNDATION 5. End Polio Nowa) Participation in World Polio Day and at least US\$100 donation to PolioPlus Fund (total club giving) b) Total club giving to PolioPlus Fund >= US\$1,500 6. Rotary Foundation Givinga) At least US\$100 donation to Annual Fund (total club giving)b) Total TRF giving / (average of past 3 years TRF giving) >= 120%	5555
PUBLIC IMAGE7. Club Public Imagea) Regular update of Club Facebook / Website / any form of social media (at least once a month)b) Use of Rotary Club logo in compliance with Rotary's Voice and Visual Identity Guidelines	55
ROTARY DAY OF SERVICE8. Participation in Rotary Day of Service on Saturday 18 February 2023	10
SERVICE PROJECTS9. Service Project Participationa) Participation in at least one Vocational Service Projectb) Participation in at least one Global Grant Project (Host / International Host Contributing partner)c) Participation in a Protecting the Environment project d) Participation in an Empowering Girls / Empowering Women project	2233
DISTRICT CONFERENCE PARTICIPATION10. At least 10% of club's active members registered and paid for 2023 District 3310 Conference by 31 March 2023	10

GOVERNOR'S CITATION CATEGORY	TOTAL POINTS
Distinction	>= 90
Gold	>= 80
Silver	>= 70
Bronze	>= 60

32nd District 3310 PETS & DTA Organising Committee

	Name	Club
Convener	2022-23 DG Joanne Kam	Suntec City
District Trainer	PDG Michael Yee	Garden City
Special Adviser and Master Trainer for PETS Mandarin	PDG Ortho Horng Ching Huei	Panchiao West District 3490, Taiwan
District Mandarin Training Lead	PP Chia Cheng Wee	Kota Famosa
District Training Coordinator	PP Kenneth Tan	Luyang
Organizing Chair	PP Teo Cheng Chuan	Batu Pahat
Vice Chairman	PP Foo Kok Hing PDG Michael Yee	Batu Pahat Garden City
Host Club President	President Bryan Tan	Batu Pahat
Hon. Secretary	Hing Cheow Moh	Batu Pahat
Hon. Treasurer	Lau Kuen Boon	Batu Pahat
Secretariat Manager	Lai Chai Yen PP Crystal Pang	Batu Pahat Kulai
Masters of Ceremonies	Anil Changaroth	Pandan Valley
Magazine Editor	Gerald Lee Soh Kian Siong	Batu Pahat Batu Pahat
Proofreader	PP Foo Kok Hing	Batu Pahat
Fundraising - Advertisements & Sponsorships	President Wong Chin Liang PP Jona Pang	Pasir Gudang Mandarin Tanjong Pagar
Logistics	Donald Ong	Batu Pahat
Sgt-At-Arms	Lai Chai Yen PP Jerry Chan Annie Chan	Batu Pahat Singapore East Singapore East
Technical Support Team	PP Chia Cheng Wee PP Kenneth Tan PP Jona Pang President Angela Chin PP Fred Tai William Shim Adelina Adna Adenan President Wong Chin Liang Lim Sien Yang District Rotaract Representative- elect Tang Hui Wen	Kota Famosa Luyang Tanjong Pagar Singapore East Kota Kinabalu Mandarin Kinabalu Sutera Kota Kinabalu Pearl Pasir Gudang Mandarin Bandar Penggaram Mandarin Rotaract Club of UNIMAS

32nd District 3310 DTA Opening & Governor's Banquet 19 April 2022 Grand Hyatt Singapore

ORGANIZING COMMITTEE

	Name	Club
Convener	2022-23 DG Joanne Kam	Suntec City
Organizing Chair	President Louis Lim	Singapore
Vice Chair	President Janice Goh	Suntec City
Masters of Ceremonies	Anil Changaroth Sylvia Lee	Pandan Valley
Producer of Convener's Video Producer	PP To Chee Kan	Queenstown
Chief of Sergeants-at-Arms	PP Jerry Chan	Singapore East
Committee Members	Assistant Governor Jimmy Cheong President Bernice Ng President Linda Chiang President Angela Chin President Ng Hau Yee President Lim Meng Tzee PP Jona Pang PP Richard Cheung	Changi Bugis Junction Changi Singapore East Sentosa Shenton Tanjong Pagar Garden City

2022 PRESIDENTS-ELECT TRAINING SEMINAR (ENGLISH TRACK)

7-13 APRIL 2022

Zoom Online

Attendees: 2022-23 Rotary Club Presidents, Satellite Club Chairpersons, Assistant Governors
District: 3310 (Brunei Darussalam, Malaysia, Singapore)

Code of Policies January 2022

20.070.3. All club presidents-elect in the district shall attend the PETS as required by Article 11, Section 5 of the Standard Rotary Club Constitution. Other participants should include the governor-elect, assistant governors, and the district trainer.

SCHEDULE FOR PRESIDENTS-ELECT TRAINING SEMINAR (ENGLISH TRACK)

Session	Date / Day	Time
Opening General Session	07 Apr 2022 Thu	8:30-10:30 PM
Our Journey Together	08 Apr 2022 Fri	8:30-10:00 PM
Creating Participant-Centered Experiences	09 Apr 2022 Sat	3:00-4:30 PM
Expanding Our Reach	09 Apr 2022 Sat	8:30-10:00 PM
Our Ability to Adapt	10 Apr 2022 Sun	3:00-4:30 PM
The Impact of Our Service	10 Apr 2022 Sun	8:30-10:00 PM
We are Rotary	11 Apr 2022 Mon	8:30-10:00 PM
Creating Lasting Change	12 Apr 2022 Tue	8:30-10:00 PM
Planning for the Year Ahead	13 Apr 2022 Wed	8:30-10:00 PM

FACILITATORS FOR PRESIDENTS-ELECT TRAINING SEMINAR (ENGLISH TRACK)

Session	Facilitator	Support Facilitator
Our Journey Together	F1: PP Alice Kunjan F2: PDG Henry Tan F3: PP Chandran Pillay F4: 2022-23 AG Derek Cheah	SF1: PP Khushroo Dastur SF2: PP Ng Yaw Hua SF3: PP Brown Pereira SF4: PP Elsie Chua
Creating Participant-Centered Experiences	F1: PP Khushroo Dastur F2: PP Emily Chong F3: PP Elsie Chua F4: PP Foo Kok Hing	SF1: PP Alice Kunjan SF2: PP Roger Ng SF3: PP Fred Tai SF4: 2022-23 AG Derek Cheah
Expanding Our Reach	F1: PP Jona Pang F2: PP Khushroo Dastur F3: 2022-23 AG Derek Cheah F4: PP Foo Kok Hing	SF1: PDG Datuk Lee Chuen Wan SF2: PP Alice Kunjan SF3: PP Elsie Chua SF4: PP Fred Tai
Our Ability to Adapt	F1: PP Alice Kunjan F2: PP Dominic Leung F3: PP Jeyan Nadarajah F4: PP Dr. Senthil Doraisamy	SF1: PP Khushroo Dastur SF2: PP Ng Yaw Hua SF3: PP Fred Tai SF4: IPDG Rajamohan Munisamy
The Impact of Our Service	F1: PP Roger Ng F2: PP Jona Pang F3: PP Brown Pereira F4: PP Dr. Shahul Hameed	SF1: PP Emily Chong SF2: PP Dr. Senthil Doraisamy SF3: PP Chandran Pillay SF4: PP Foo Kok Hing
We are Rotary	F1: PP Jeyan Nadarajah F2: PP Emily Chong F3: PP Jona Pang F4: PP Dr. Senthil Doraisamy	SF1: PP Chandran Pillay SF2: PP Fred Tai SF3: PP Dominic Leung SF4: PDG Datuk Lee Chuen Wan
Creating Lasting Change	F1: IPDG Rajamohan Munisamy F2: PP Jona Pang F3: PP Roger Ng F4: PP Dr. Shahul Hameed	SF1: PP Jeyan Nadarajah SF2: PP Dr. Senthil Doraisamy SF3: PP Emily Chong SF4: PP Foo Kok Hing
Planning for the Year Ahead	F1: PP Brown Pereira F2: PDG Datuk Lee Chuen Wan F3: PP Elsie Chua F4: PP Dr. Senthil Doraisamy	SF1: PP Chandran Pillay SF2: PP Jona Pang SF3: PP Alice Kunjan SF4: 2022-23 AG Derek Cheah

- 4 Breakout Rooms per PETS Session.
- 1 Facilitator (F) and 1 Support Facilitator (SF) per Breakout Room.
- Participants are assigned to the 4 Breakout Rooms on a random basis at the start of each Session.

2022 PRESIDENTS-ELECT TRAINING SEMINAR (MANDARIN TRACK)

2022 年社长当选人讲习会（中文组）

13-17 APRIL 2022

Attendees: 2022-23 Rotary Club Presidents, Satellite Club Chairpersons, Assistant Governors who are Mandarin speaking

District: 3310 (Brunei Darussalam, Malaysia, Singapore)

Code of Policies January 2022

20.070.3. All club presidents-elect in the district shall attend the PETS as required by Article 11, Section 5 of the Standard Rotary Club Constitution. Other participants should include the governor-elect, assistant governors, and the district trainer.

SCHEDULE FOR 2022 PRESIDENTS-ELECT TRAINING SEMINAR (MANDARIN TRACK)

2022 年社长当选人讲习会（中文组）议程

Session	Date / Day	Time
Opening General Session 开幕式	07 Apr 2022 Thu	8:30-10:30 PM
Our Journey Together 我们共同的旅程	13 Apr 2022 Wed	7:30-8:30 PM
Creating Participant-Centered Experiences 创造以参加者为中心的体验	13 Apr 2022 Wed	8:30-9:30 PM
Expanding Our Reach 扩展我们的触及	14 Apr 2022 Thu	7:30-8:30 PM
Our Ability to Adapt 我们的适应能力	14 Apr 2022 Thu	8:30-9:30 PM
The Impact of Our Service 我们的服务带来的影响	16 Apr 2022 Sat	7:30-8:30 PM
We are Rotary 我们是扶轮	16 Apr 2022 Sat	8:30-9:30 PM
Creating Lasting Change 创造持恒的改变	17 Apr 2022 Sun	7:30-8:30 PM
Planning for the Year Ahead 规划未来的一年	17 Apr 2022 Sun	8:30-9:30 PM

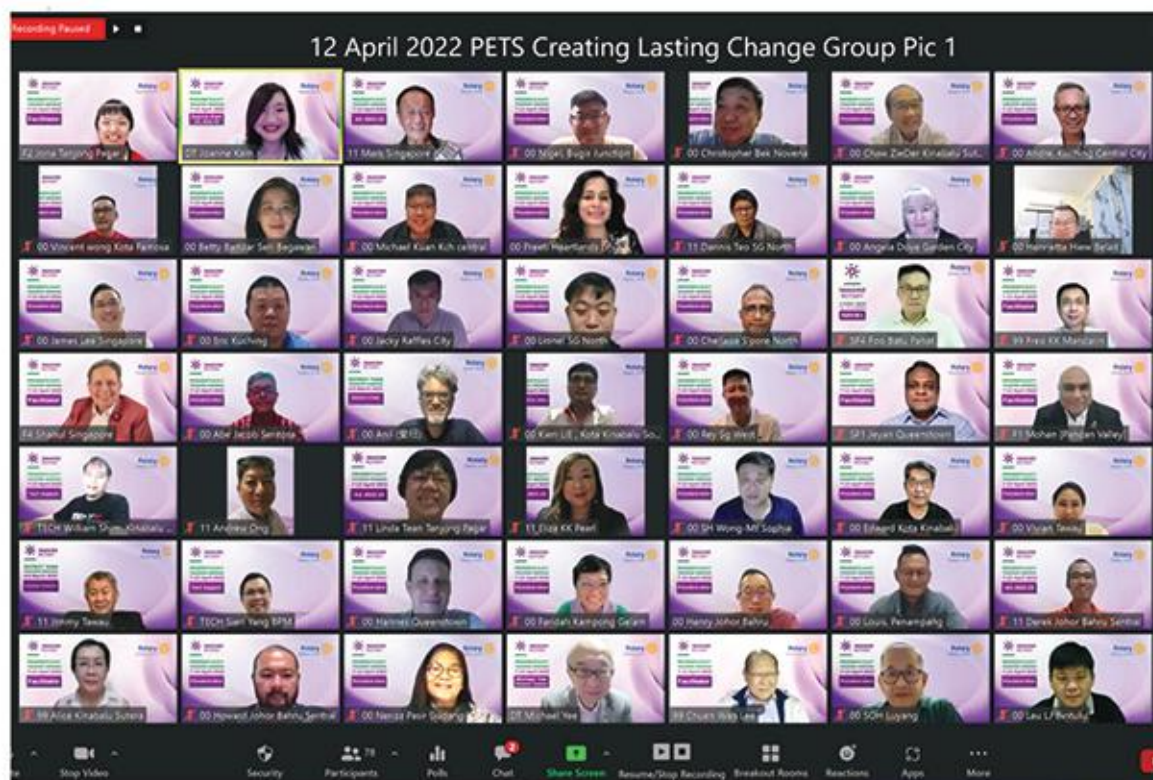
FACILITATORS FOR PRESIDENTS-ELECT TRAINING SEMINAR (MANDARIN TRACK)

2022年社长当选人讲习会（中文组）培训引导人

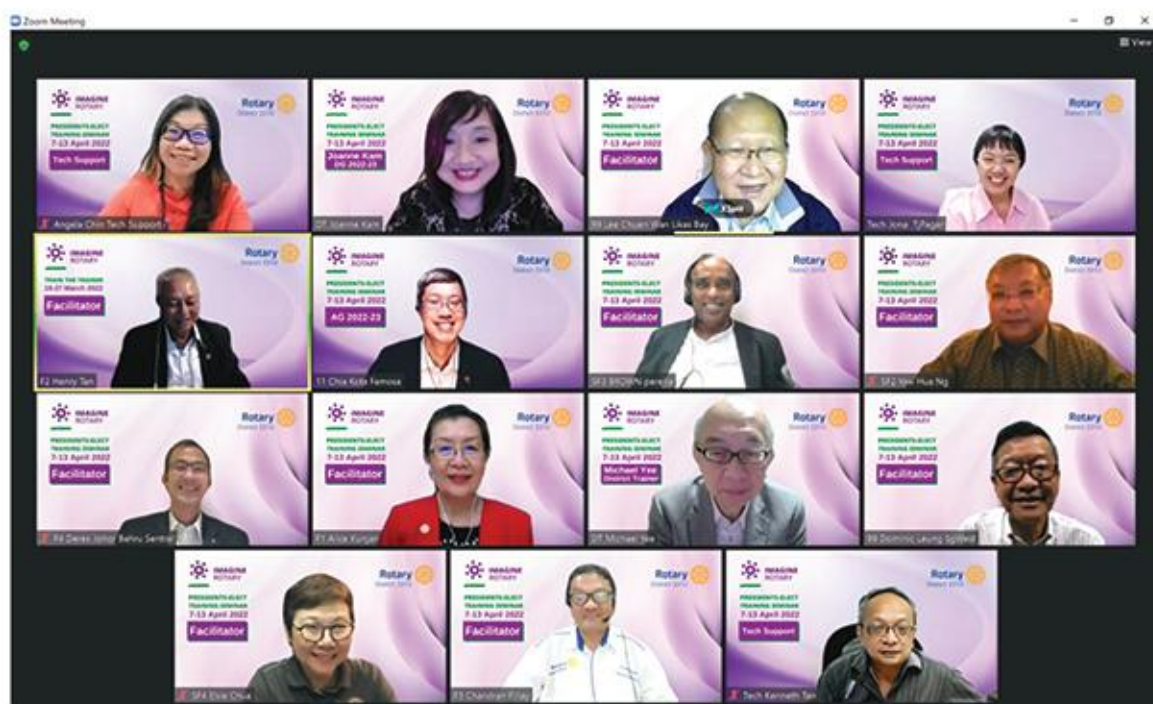
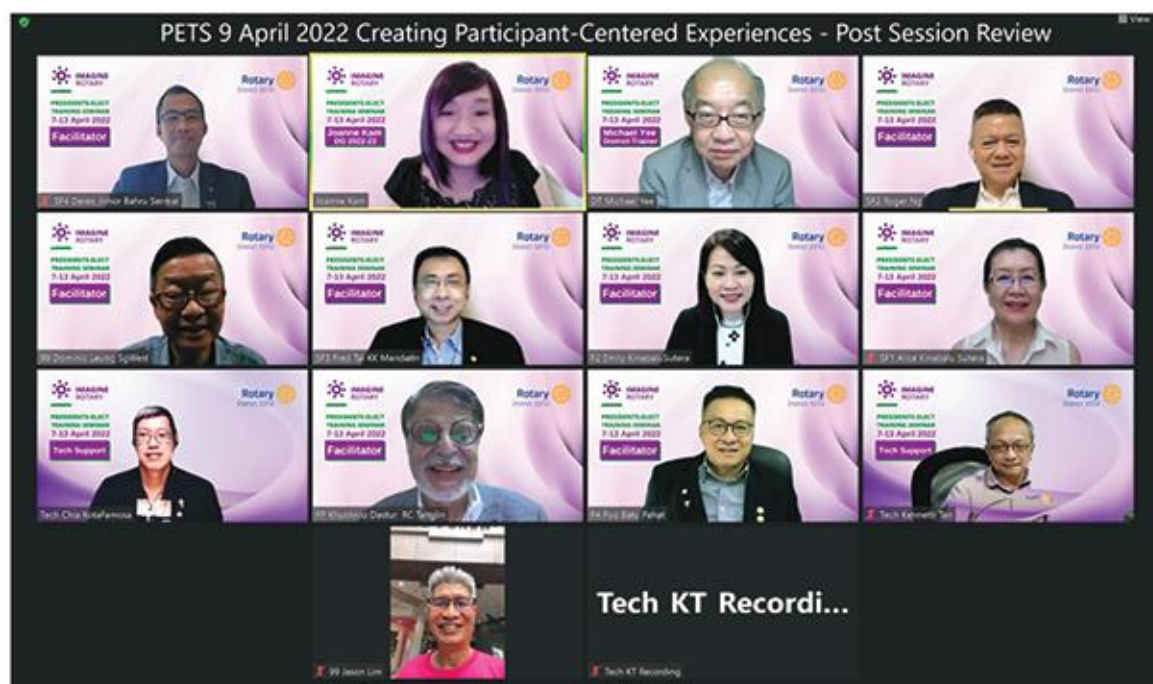
Session	Facilitator	Support Facilitator
Our Journey Together 我们共同的旅程	PP Fang Yu He 房玉河	2022-23 AG Agnes Loh 罗月婷
Creating Participant-Centered Experiences 创造以参加者为中心的体验	2022-23 AG Agnes Loh 罗月婷	PP Fang Yu He 房玉河
Expanding Our Reach 扩展我们的触及	PP Foo Kok Hing 符帼倣	2022-23 AG Luis Ng 黄晓雷
Our Ability to Adapt 我们的适应能力	PP Fred Tai 戴荣宗	2022-23 AG Luis Ng 黄晓雷
The Impact of Our Service 我们的服务带来的影响	PP Teo Cheng Chuan 张敬川	PP Foo Kok Hing 符帼倣
We are Rotary 我们是扶轮	PP Foo Kok Hing 符帼倣	PP Teo Cheng Chuan 张敬川
Creating Lasting Change 创造持恒的改变	2022-23 AG Yuo CS 姚俊雄	PP James Te 郑圣邺
Planning for the Year Ahead 规划未来的一年	PP James Te 郑圣邺	2022-23 AG Yuo CS 姚俊雄

- District Mandarin Training Lead: Past President Chia Cheng Wee 谢振伟.
- Special Adviser and Master Trainer for PETS Mandarin: Past District Governor Ortho Horng Ching Huei 洪清暉, District 3490, Taiwan.
- 1 Facilitator (F) and 1 Support Facilitator (SF) per Session.

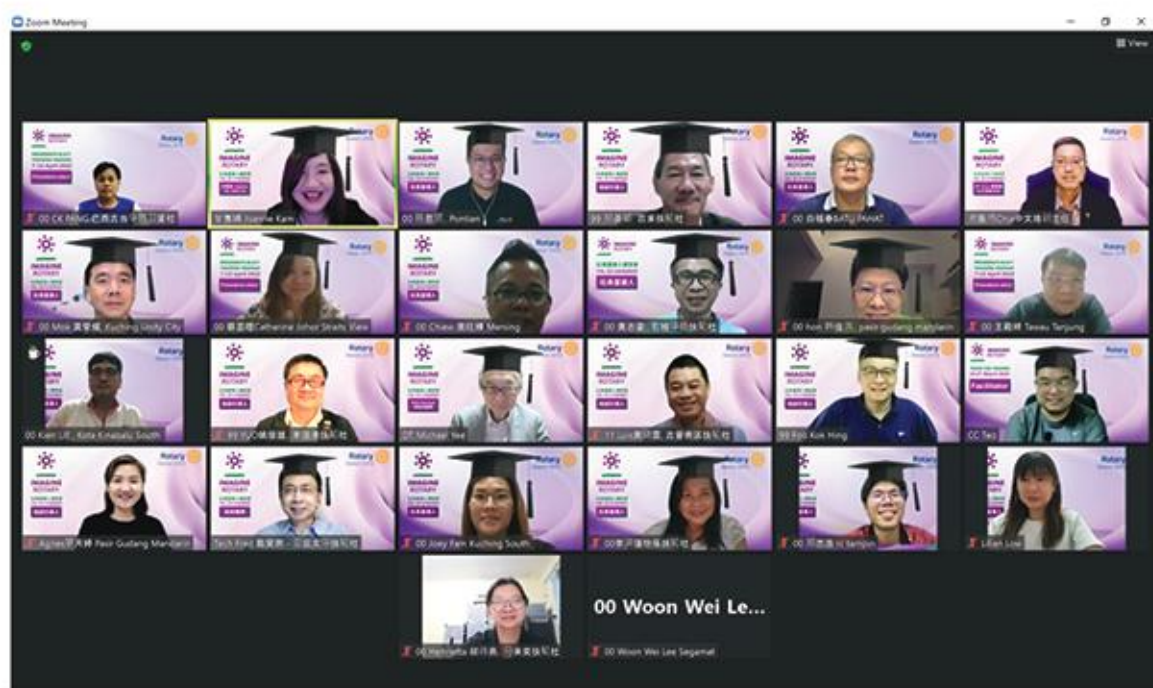
PRESIDENTS-ELECT TRAINING SEMINAR



PRESIDENTS-ELECT TRAINING SEMINAR



PRESIDENTS-ELECT TRAINING SEMINAR



NORMATIVE ETHICS: THREE APPROACHES

MICHAEL YEE

How do we approach the study of ethics or moral philosophy? Three approaches can be distinguished: metaethics, normative ethics, and applied ethics. Metaethics attempts to work out the meaning of normative language, the nature of moral discourse and moral judgment, and the origins, foundations, and meanings of moral principles. Normative ethics is concerned with the content of moral judgments and is the attempt to articulate standards or rules (or criteria) for what is right or wrong. Applied ethics provides ethical analysis and tools for addressing real-world issues in private and public life that require moral judgment, such as bioethics, environmental ethics, business ethics, character education, and controversial moral issues such as abortion, animal rights, homosexuality, war, and capital punishment.

This essay shall focus on the approaches to the study of normative ethics. Ethical philosophy has a lot to say about metaethics and applied ethics, which is beyond the scope of our present discussion, but we can start our practical moral inquiry by studying the various approaches to understanding normative ethics. Our journey begins with the recognition that the individual—here, I am only concerned with the human person—is a social being, with desires and self-interest. The individual does not live in isolation from others, be they family, friends, colleagues, or even strangers. At the heart of ethics is a concern for others—someone other than me. To think ethically is to think beyond oneself—to be concerned with other people's interests, with the interests of society or our community, with the ultimate goods.

You might ask: Why should other people matter so much? You might as well also ask: Is it wrong for me to cause pain to others? Is it wrong for me to use other people as a means to an end? Is it wrong for me to ignore the interests of others? Those who believe in God can ask the question: Is it wrong to ignore God's interests? Humans are social and sentient beings, with a constant need to communicate with others, and who expect reciprocity of goodwill from fellow humans. Even if we ignore the individual who's concerned for others because he's God-believing and take on the atheist existentialist position—"We are condemned to be free," says Jean Paul Sartre, the existentialist philosopher—we still face the constant choices about what to value, how to live our lives, and resolving ethical dilemmas and concerns. Ethics is not just about our moral choices; it's also about the goodness of individuals and what it means to live a good life.

The terms 'ethics' and 'morals' have been used interchangeably. Scholars have noted both terms derive from the Greek and Latin word for 'customs.' In Plato's Republic, one of Socrates's interlocutors holds that ethics is nothing more than manners or conventions, that it has no objective reality, with no basis in nature. This skeptical view holds that norms are socially constructed rules and might even have been imposed by the strong over the weak, accumulated and consolidated over the incalculable years as a custom binding on everyone in the society. This point of view removes God from the ethical equation. Hence ethical injunctions merely are appearances, masking the will of the strong over the weak, allowing the strong to get what they want. Socrates reasons that we ought to act justly with or without divine injunctions. Going further, Nietzsche reasons that not doing so is a sin to human nature. From this we can see the connection between good living (ethics) and the good life (eudaimonia, happiness), the concerns that have driven philosophical discussions and debates on ethics in the West.

Among the approaches to normative ethical theory in philosophy, three rival versions or traditions can be distinguished—two are modern and one ancient. Good knowledge of the intellectual equipment necessary for a discussion of ethics in its contemporary context is essential to one having an informed view of ethics and perhaps could help one adopt a specific ethical position. The objective is not just to acquire intellectual knowledge of ethics for its own sake, but it must lead one to live a good life, to better understand the nature of right and wrong, to help one determine the right course of action, and to help one become a moral person in a moral community. I shall begin my discussion with the two modern approaches to ethics, ending with a discussion of the oldest approach, bearing in mind that this is not an exhaustive treatment of the three schools of ethics.

DEONTOLOGY

The deontological ethics of Immanuel Kant (1724-1804) takes its name from the Greek to deon, which means 'duty.' More precisely, it is something 'that must be done' and not something optional. In Kant's conception of right and wrong, doing the right thing or performing one's duty does not depend on the consequences, partly because it's likely the consequences of an act might be beyond one's control. The matter of duty is paramount as opposed to something instrumental; therefore, consequences should not enter directly into our ethical reflections. Whereas for Aristotle the goal of ethics is eudaimonia or happiness, for Kant it is duty.

More immediately, Kant was reacting to David Hume's argument that ethical behavior is motivated not by reasons but by people's sympathy or emotion—what Hume called 'passions.' Kant sought to establish a rational foundation for ethics, which is categorical (unconditional and binding on all rational beings) and universal (apply without any exceptions). Such principles will compel the agreement of all rational beings. Kant's deontological ethics is extraordinarily abstract, is entirely non-empirical, and supposedly rests on a priori principles (i.e., nonanalytic, and not derived from personal experience). It is debatable how successful Kant was in mounting this challenge to Hume. Reason is not the sole defining human attribute, neither is it an absolute attribute. And the passions play a large part in our lives and often affect our ethical judgments and decisions.

Kant makes a distinction between a hypothetical and a categorical imperative. If you are sick, a friend can offer you advice, which is hypothetical: "Go see a doctor." You can choose to take your friend's advice or ignore it to your detriment. But a categorical imperative must compel you to action if you are a rational and moral person. Categorical dictates are of the form "Do this" or "Don't do that." One of Kant's famous formulations of the categorical imperative is: "Act only on the maxim whereby you can at the same time will that it should become a universal law."

To see how Kantian morality works, let's use an example. Let's say you are short of money, and you then borrow from a friend promising him you will pay him back in a month when you do not intend to do so. You are making a false promise. Kant thinks that maxims or rules govern all our actions. In this instance, the rule you are contemplating is, "I will borrow money when I need it, then promise to pay but in reality will not do so." Kant's test for all maxims or rules is universalizability. Imagine your maxim becomes a universal law and everyone adopts it. Would the system thus engendered be consistent or self-contradictory? If everyone made false promises, promises would be made impossible. And who would then believe a promise? The very act of making a promise undermines itself, resulting in self-contradiction, and this is not in keeping with the categorical imperative. For Kant, everything turns on the possibility of the consistent application of moral principles.

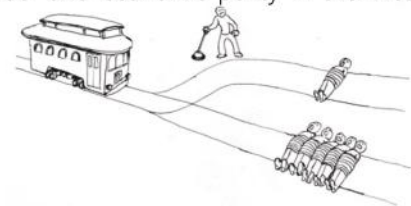
Therefore, in Kant's moral system, good intentions are all-important. The recognition of one's duties and obligations toward others is an infallible guide to ethical behavior. From these two principles we derive the idea of universal human rights—a purely Western conception that interestingly does not figure in Eastern thought. Ultimately, duties and rights are inseparable—you must recognize and respect the rights of others just as you would expect others to recognize and respect your rights. From this is derived the idea of 'contractarianism,' the notion that the role of the state as a limited and legitimate collectivity is to enforce and guarantee the rights of its people. Animals and nature (e.g., the environment) do not figure in Kant's moral system since he thinks only humans are capable of rational thought and behavior.

CONSEQUENTIALISM

Contrary to what deontologists assert, the value of an act—its ethical character—derives entirely from the value of its consequences. The subjective motivation behind the act is irrelevant, only its consequences count. It does not matter if someone did the right thing for the wrong reason or vice versa. The question is whether the consequences are cashed out in the form of human happiness, itself defined as pleasure. Jeremy Bentham (1748-1832) was the first serious defender of utilitarianism, the principal school of consequentialism, which John Stuart Mill (1806-73) further developed. Bentham's principle of utility or the greatest happiness principle puts rationality at the heart of morality. He made no appeals either to simple prejudices or the divine. The ethical egoist is concerned with only his or her well-being while utilitarians count the well-being of all persons. Utilitarians hold that the highest good—the ultimate ethical criterion—is the greatest happiness of the greatest number of people.

According to Bentham, two masters govern human beings: pleasure and pain. Happiness or pleasure is the basic good, what has intrinsic value. Pain is the basic bad; it has intrinsic disvalue. When an individual can increase his or her happiness, this increases the balance of pleasure over pain in this individual's life. Increasing the happiness of society also increases the balance of pleasure over pain for everyone. Bentham's straightforward hedonistic account of value can be traced to Epicurus (341-270 BC). His insistence on consistency means everyone's pain and pleasure matter equally—a very egalitarian view. To determine whether your action is morally right or wrong, it won't do just being concerned with your pleasure only or that of your family's and friends'. We cannot ignore the pain of others who otherwise don't matter to us. For a consequentialist, what counts is not my happiness or the happiness of my family and friends—the happiness of everyone counts equally.

Utilitarians think they can measure happiness objectively; otherwise, it would be impossible to compare outcomes. Happiness also must be universal; otherwise, with different happinesses, the system becomes incommensurable, rendering comparisons of outcomes impossible. This might lead to the awkward situation whereby the utilitarian would measure what can be measured, ignoring what cannot be measured. And who is to determine which 'general happiness' is best for all? Consequentialism, therefore, appeals to those who advocate or practice collectivist politics whether of the right or left persuasion. Utilitarianism has a strong affinity with the modern project. Consider its emphasis on objectivity, collectivity, and measurement: does this not remind one of the ubiquitous Cost-Benefit Analysis, a technique for quantitatively evaluating whether to follow a course of action? The reason why utilitarianism has become the single most powerful philosophy influencing social and economic policy in the West should by now be clear.



VIRTUE ETHICS

Virtue ethics has ancient roots, having been around for thousands of years. Current virtue ethicists take their inspiration from Aristotle (384-322 BC). He wrote the Nicomachean Ethics as a guide to the good life. Instead of focusing on what one ought to do, virtue ethics focuses on how one ought to be. The emphasis is on developing a virtuous character so that good or right actions result naturally from the person's disposition. The exercise of virtue also produces a good person. Aristotle listed four classical virtues: temperance, justice, courage, and (practical) wisdom. (Contrast this with the rather different Christian virtues: faith, hope, and charity.) A virtuous person possesses these four attributes; these are qualities that lead to eudaimonia, often translated as 'happiness' or 'human well-being'. Eudaimonia includes the idea of not only living well but also doing good.

Aristotle identified two types of virtue: intellectual and moral virtue. Intellectual virtue itself is of two types: theoretical wisdom and practical wisdom, both of which are conducive to certain kinds of knowledge. According to Aristotle, virtue is a mean state (or middle ground). Virtue lies between two opposed vices or extremes. It is possible to err by going too far or by not going far enough. Take bravery, for instance: it lies between cowardice and foolhardiness. And temperance lies between gluttony and abstinence. Here is Aristotle's well-known doctrine of the golden mean—virtue does not exhibit excesses or deficiencies. And that is where practical wisdom is drawn upon to help the virtuous person choose the mean because virtue or excellence is a characteristic that always involves choice. Practical wisdom is wisdom for deliberation that leads to well-considered, rational judgments of what we ought to do and how we ought to live. This contrasts with theoretical wisdom, which is wisdom for contemplation of abstract ideas or problems that does not result in a judgment of what we should do.

The emphasis on character might give the impression that virtue ethics is individualistic, but this is not so. Humans are inherently social and political beings and do not live in isolation from others. A virtuous person cannot enjoy eudaimonia away from society but instead will seek to promote it to others in the community. The virtuous person functions harmoniously, knowing his desires and emotions do not conflict with what he knows is right. He does the right things and does them in the right way. This harmonious and truly well-functioning person's virtuous character literally shines through him—his good character and desirable dispositions is expressed through his moral virtues. He does not need to be guided by deontological rules of behavior and, though important, neither is he too concerned with consequences since without reform a person cannot become truly virtuous. Moral virtues are admirable character traits that foster, among other things, social cooperation and harmony.

Virtue ethics is teleological, which is the philosophical doctrine that final causes, design, and purpose exist in nature. It means everything has a predetermined goal or purpose (telos in Greek). This is a notion that has been losing philosophical favor over the past 350 years with the developments in modern science, spurred especially by the theory of evolution. The idea of being pulled in a particular direction has been replaced by the idea of driving or pushing into the yet unknown. Some scientists and philosophers even go so far as to abandon any notion of purpose. This explains why virtue ethics has been almost completely eclipsed by the rise of modern ethical theories such as deontology and consequentialism.

Aristotle's account of virtue reflected the prejudices and customs of the Ancient Greece in which he lived: he believed, for example, that slaves and women were defective reasoners and hence could not possess full virtue. By rejecting this and other anachronistic features of virtue ethics, modern neo-Aristotelian thinkers have been able to come up with accounts relevant to the times we live in. A few philosophers have even made radical departures from the ancient Greek tradition, developing non-Aristotelian forms of virtue ethics such as the agent-based approach and the feminist ethics of care. Although virtue ethics has made remarkable strides in the last 35 years, its practitioners still are very much in the minority. Its impact has been mostly felt in the area of moral education—a growing movement among academics and educators—not as the inculcation of rules but as the training of character.



32ND DISTRICT TRAINING ASSEMBLY OPENING CEREMONY AND GOVERNOR'S BANQUET (HYBRID) 19 APRIL 2022 | GRAND HYATT SINGAPORE

PROGRAM

Masters of Ceremonies: Sylvia Lee & Anil Changaroath

Time	Session	
18:30	Guests arrive Fellowship	
19:10	All are seated	
19:15	March-in: Guest of Honor and Rotary Dignitaries Call to order	
19:20	Flag Presentation National Anthems Scotland, Brunei, Malaysia, Singapore Rotary International Anthem	
19:40	Rotary Protocol Convener & 2022-23 District Governor Joanne Kam Rotary Club of Suntec City, Singapore 32nd Presidents-elect Training Seminar and District Training Assembly Organizing Chair, Past President Teo Cheng Chuan, Rotary Club of Batu Pahat, Johor, Malaysia; he is with us virtually on Zoom 32nd District Training Assembly Opening Ceremony and Governor's Banquet Organizing Chair President Louis Lim, Rotary Club of Singapore, Singapore, and Vice Chair President Janice Goh, Rotary Club of Suntec City, Singapore Guest of Honor 2023-24 Rotary International President Dr. Gordon R. McNally & partner Heather, Rotary Club of South Queensferry, West Lothian, Scotland	District Trainer Past District Governor Michael Yee

Aide to the 2023-24 Rotary International President,
Past Rotary International Treasurer Michael
Colasurdo & partner Ann, Rotary Club of Brick
Township, New Jersey, USA

2024 Rotary International Convention Chair,
Past District Governor Jennifer A. Scott,
Rotary Club of Central Blue Mountains, Sydney,
Australia

Rotary International Director-nominee and 2021-22
Region 12 Rotary Coordinator Chew Ghim Bok &
partner Phyllis, Rotary Club of Bugis Junction,
Singapore

Shannon Watson, Director of Meetings and Events,
Rotary International Headquarters

District Governor Dolly Yeap, Rotary Club of Kulai,
Johor, Malaysia; she is with us virtually on Zoom

Past District Governor Ir. John Cheah and partner
Doreen, Rotary Club of Johore Bahru, Johor,
Malaysia; they are with us virtually on Zoom

Past District Governor Fong Hoe Beng,
Rotary Club of Singapore East, Singapore

Past District Governor Augustine Goh,
Rotary Club of Queenstown, Singapore

Past District Governor Lee Kong Hwee & partner
Nana

2021-22 Advisory Council of Past Governors Chair
and 2020-22 Region 12 Rotary Public Image
Coordinator Past District Governor Haji Andre
Suharto and partner Norzan, Rotary Club of Kuching
Central, Kuching, Sarawak, Malaysia; they are with
us virtually on Zoom

2022-23 Advisory Council of Past Governors Chair, Past District Governor Philip Chong and partner Len Nyuk, Rotary Club of Likas Bay, Kota Kinabalu, Sabah, Malaysia; they are with us virtually on Zoom

2020-22 Region 12 Assistant Regional Rotary Foundation Coordinator, 2022-23 Region 12 Assistant Rotary Coordinator, 2022-23 District Trainer, Past District Governor Michael Yee & partner Helen, Rotary Club of Garden City, Singapore

Past District Governor Datuk Lee Chuen Wan & partner Datuk Naomi, Rotary Club of Likas Bay, Kota Kinabalu, Sabah, Malaysia; they are with us virtually on Zoom

Past District Governor Henry Tan & partner Ellen, Rotary Club of Singapore West, Singapore

Past District Governor Jeff Yong & partner President-elect Betty Wong, Rotary Club of Bandar Seri Begawan; they are with us virtually on Zoom

All Past District Governors from within and without Rotary District 3310, who are with us virtually on Zoom

Immediate Past District Governor Rajamohan Munisamy & partner Leonica, Rotary Club of Pandan Valley, Singapore

Rotary Coordinators, Regional Rotary Foundation Coordinators, Rotary Public Image Coordinators and Endowment/Major Gifts Advisers

District Governor-nominee Dr. John Chan, Rotary Club of Kuching, Sarawak, Malaysia

District Governor-nominee Designate Dr. Yap Lip Kee, Rotary Club of Singapore, Singapore

2022-23 Region 12 Assistant Rotary Public Image Coordinator Elsie Chua, Rotary Club of Pandan Valley, Singapore

Regional and zone-level committee members

Assistant Governors
District Secretaries
District Treasurer
District Committee Chairs
District Committee Members
Club Presidents
Club Past Presidents
Club Presidents-elect
Club Treasurers
Club Sergeants-at-Arms
Other Club Board Members
Club Committee Chairs
Past Assistant Governors
Rotarians

District Rotaract Representative Divagaran Kalaivanan, Rotaract Club of Raffles City, Singapore

2022-23 Region 12 Assistant Rotary Coordinator (Rotaract) & Past District Rotaract Representative Chew Tai Wen, Rotaract Club of Singapore West, Singapore

District Rotaract Representative-elect Tang Hui Wen, Rotaract Club of UNIMAS, Sarawak, Malaysia; she joins us virtually on Zoom

District Rotaract Representative-nominee Kaylene Pillai, Rotaract Club of Raffles City, Singapore

District Rotaract Secretary Lai Yin Zhi, Rotaract Club of Singapore Institute of Technology, Singapore

2022-23 Rotaract Regional Chair Zone 3 (Singapore) Dervin Lua Wei Jun, Rotaract Club of Ngee Ann Polytechnic, Singapore



	<p>Rotaractors Rotary Alumni Rotarians' families</p> <p>Arch Klumph Society members Major Donors Multiple Paul Harris Fellows Paul Harris Society members Rotary Foundation benefactors Bequest Society members Paul Harris Fellows Rotary Foundation Sustaining members</p> <p>Visiting Rotarians from other districts</p> <p>Rotarians attending the District Training Assembly for the first time</p> <p>A Minute's Silence: In memory of departed Rotarians</p>	
19:55	<p>Toasts To the President of the Republic of Singapore To Rotary International To our Guests</p>	<p>Past District Governor Fong Hoe Beng Past District Governor Augustine Goh Immediate Past District Governor Rajamohan Munisamy</p>
20:00	Welcome Address	President Louis Lim
20:05	Dinner commences	
20:15	Roll call of Rotary and Rotaract clubs	
20:25	Dinner resumes (main course)	
20:35	Introducing the Convener	Charter member & Past President Claire Chiang, Rotary Club of Suntec City, Singapore
20:40	<p>Opening Address 2022-23 Rotary International Presidential Theme "Imagine Rotary"</p>	Convener 2022-23 District Governor Joanne Kam
21:00	Introducing the Guest of Honor	Rotary International Director-nominee Chew Ghim Bok
21:05	Guest of Honor Address	2023-24 Rotary International President Dr. Gordon R. McNally

21:25	<p>The 32nd Rotary District 3310 Training Assembly Officially Opens</p> <p>Convener invites Guest of Honor to strike the gong</p> <p>Guest of Honor formally declares the 32nd Rotary District 3310 Training Assembly open</p>	<p>Guest of Honor remain on stage</p> <p>Emcee invites the following to come onstage: 2022-23 District Governor Joanne Kam, Rotary International Director-nominee Chew Ghim Bok</p>
21:30	Entertainment	
21:35	Video Presentation	
21:45	<p>District Governor Installation Ceremony 2022-23 District Governor Joanne Kam</p> <p>Immediate Past District Governor Installation Ceremony 2022-23 Immediate Past District Governor Dolly Yeap</p> <p>2022-23 District Governor Joanne Kam presents memento to Guest of Honor and bouquet of flowers to partner Heather</p>	<p>In Singapore: 2023-24 Rotary International President Dr. Gordon R. McNally & partner Heather, 2022-23 District Governor Joanne Kam</p> <p>In Kota Kinabalu via Zoom: 2022-23 Advisory Council of Past Governors Chair Past District Governor Philip Chong 2021-22 District Governor Dolly Yeap</p>
21:50	<p>District Trainer Report Vote of Thanks</p> <p>Dessert is served</p>	District Trainer Past District Governor Michael Yee
22:00	Installation of 2022-23 Club Presidents	2022-23 District Governor Joanne Kam
22:25	Closing Address	Rotary International Director-nominee Chew Ghim Bok
22:30	Meeting adjourns Fellowship continues	

DTA Opening Ceremony & Governor's Banquet

19 April 2022 Grand Hyatt Singapore





2022-23 PRESIDENTS-ELECT GRADUATION CEREMONY AND DISTRICT TEAM MEETING

27 MAY 2022 HOLIDAY VILLA JOHOR BAHRU RUBY 5 LEVEL 8

PROGRAM

Masters of Ceremonies: Rotarian Anil Changaroth

Time	Session	
13:00	Guests arrive Fellowship	
13:25	All are seated	
13:30	Guest of Honour arrives	2021-22 Rotary International Treasurer Virpi Honkala and Partner Past District Governor Matti Honkala, accompanied by 2021-22 District Governor Dolly Yeap 2022-23 District Governor Joanne Kam 2022-23 District Trainer PDG Michael Yee
13:35	Welcome Address	Organizing Chair Past President Teo Cheng Chuan
13:40	Address by 2021-22 District Governor	2021-22 District Governor Dolly Yeap
13:45	Opening Address by Convener	2022-23 District Governor Joanne Kam
13:55	Getting to know the 2022-23 District Leaders and Committee Chairs & Members	2022-23 District Governor Joanne Kam
14:05	Address by 2022-23 District Trainer	2022-23 District Trainer PDG Michael Yee
14:10	Introducing the Guest of Honour	2022-23 District Trainer PDG Michael Yee
14:15	Guest of Honour Address	2021-22 Rotary International Treasurer Virpi Honkala
14:25	2022-23 Club Presidents' Installation (Malaysia and Brunei)	2022-23 District Governor Joanne Kam
14:40	Group Photos with Guest of Honour	
14:45	DG Dolly and GOH leaves to join the Council of Past Governors Meeting	
14:50	Certificates of Appreciation Presentation	2022-23 District Trainer PDG Michael Yee 2022-23 District Governor Joanne Kam
15:05	Planning for the Year Ahead	Facilitated by: 2022-23 District Governor Joanne Kam
15:55	Closing Address	Past District Governor Datuk Lee Chuen Wan
16:00	Meeting Adjourned	
16:00-16:30	Light refreshment, Fellowship continues	

2022-23 PRESIDENTS-ELECT GRADUATION CEREMONY

27 May 2022 Holiday Villa Johore





2022 PRESIDENTS-ELECT TRAINING SEMINAR (ENGLISH TRACK)

7-13 APRIL 2022

Zoom Online

*Attendees: 2022-23 Rotary Club Presidents, Satellite Club Chairpersons, Assistant Governors
District: 3310 (Brunei Darussalam, Malaysia, Singapore)*

Code of Policies January 2022

20.070.3. All club presidents-elect in the district shall attend the PETS as required by Article 11, Section 5 of the Standard Rotary Club Constitution. Other participants should include the governor-elect, assistant governors, and the district trainer.

SCHEDULE FOR PRESIDENTS-ELECT TRAINING SEMINAR (ENGLISH TRACK)

Session	Date / Day	Time
Opening General Session	07 Apr 2022 Thu	8:30-10:30 PM
Our Journey Together	08 Apr 2022 Fri	8:30-10:00 PM
Creating Participant-Centered Experiences	09 Apr 2022 Sat	3:00-4:30 PM
Expanding Our Reach	09 Apr 2022 Sat	8:30-10:00 PM
Our Ability to Adapt	10 Apr 2022 Sun	3:00-4:30 PM
The Impact of Our Service	10 Apr 2022 Sun	8:30-10:00 PM
We are Rotary	11 Apr 2022 Mon	8:30-10:00 PM
Creating Lasting Change	12 Apr 2022 Tue	8:30-10:00 PM
Planning for the Year Ahead	13 Apr 2022 Wed	8:30-10:00 PM

2022 PRESIDENTS-ELECT TRAINING SEMINAR (MANDARIN TRACK)
2022 年社长当选人讲习会（中文组）
13-17 APRIL 2022

Attendees: 2022-23 Rotary Club Presidents, Satellite Club Chairpersons, Assistant Governors who are Mandarin speaking
District: 3310 (Brunei Darussalam, Malaysia, Singapore)

Code of Policies January 2022

20.070.3. All club presidents-elect in the district shall attend the PETS as required by Article 11, Section 5 of the Standard Rotary Club Constitution. Other participants should include the governor-elect, assistant governors, and the district trainer.

SCHEDULE FOR 2022 PRESIDENTS-ELECT TRAINING SEMINAR (MANDARIN TRACK)

2022 年社长当选人讲习会（中文组）议程

Session	Date / Day	Time
Opening General Session 开幕式	07 Apr 2022 Thu	8:30-10:30 PM
Our Journey Together 我们共同的旅程	13 Apr 2022 Wed	7:30-8:30 PM
Creating Participant-Centered Experiences 创造以参加者为中心的体验	13 Apr 2022 Wed	8:30-9:30 PM
Expanding Our Reach 扩展我们的触及	14 Apr 2022 Thu	7:30-8:30 PM
Our Ability to Adapt 我们的适应能力	14 Apr 2022 Thu	8:30-9:30 PM
The Impact of Our Service 我们的服务带来的影响	16 Apr 2022 Sat	7:30-8:30 PM
We are Rotary 我们是扶轮	16 Apr 2022 Sat	8:30-9:30 PM
Creating Lasting Change 创造持恒的改变	17 Apr 2022 Sun	7:30-8:30 PM
Planning for the Year Ahead 规划未来的一年	17 Apr 2022 Sun	8:30-9:30 PM

FACILITATORS FOR PRESIDENTS-ELECT TRAINING SEMINAR (ENGLISH TRACK)

Session	Facilitator	Support Facilitator
Our Journey Together	F1: PP Alice Kunjan F2: PDG Henry Tan F3: PP Chandran Pillay F4: 2022-23 AG Derek Cheah	SF1: PP Khushroo Dastur SF2: PP Ng Yaw Hua SF3: PP Brown Pereira SF4: PP Elsie Chua
Creating Participant-Centered Experiences	F1: PP Khushroo Dastur F2: PP Emily Chong F3: PP Elsie Chua F4: PP Foo Kok Hing	SF1: PP Alice Kunjan SF2: PP Roger Ng SF3: PP Fred Tai SF4: 2022-23 AG Derek Cheah
Expanding Our Reach	F1: PP Jona Pang F2: PP Khushroo Dastur F3: 2022-23 AG Derek Cheah F4: PP Foo Kok Hing	SF1: PDG Datuk Lee Chuen Wan SF2: PP Alice Kunjan SF3: PP Elsie Chua SF4: PP Fred Tai
Our Ability to Adapt	F1: PP Alice Kunjan F2: PP Dominic Leung F3: PP Jeyan Nadarajah F4: PP Dr. Senthil Doraisamy	SF1: PP Khushroo Dastur SF2: PP Ng Yaw Hua SF3: PP Fred Tai SF4: IPDG Rajamohan Munisamy
The Impact of Our Service	F1: PP Roger Ng F2: PP Jona Pang F3: PP Brown Pereira F4: PP Dr. Shahul Hameed	SF1: PP Emily Chong SF2: PP Dr. Senthil Doraisamy SF3: PP Chandran Pillay SF4: PP Foo Kok Hing
We are Rotary	F1: PP Jeyan Nadarajah F2: PP Emily Chong F3: PP Jona Pang F4: PP Dr. Senthil Doraisamy	SF1: PP Chandran Pillay SF2: PP Fred Tai SF3: PP Dominic Leung SF4: PDG Datuk Lee Chuen Wan
Creating Lasting Change	F1: IPDG Rajamohan Munisamy F2: PP Jona Pang F3: PP Roger Ng F4: PP Dr. Shahul Hameed	SF1: PP Jeyan Nadarajah SF2: PP Dr. Senthil Doraisamy SF3: PP Emily Chong SF4: PP Foo Kok Hing
Planning for the Year Ahead	F1: PP Brown Pereira F2: PDG Datuk Lee Chuen Wan F3: PP Elsie Chua F4: PP Dr. Senthil Doraisamy	SF1: PP Chandran Pillay SF2: PP Jona Pang SF3: PP Alice Kunjan SF4: 2022-23 AG Derek Cheah

- 4 Breakout Rooms per PETS Session.
- 1 Facilitator (F) and 1 Support Facilitator (SF) per Breakout Room.
- Participants are assigned to the 4 Breakout Rooms on a random basis at the start of each Session.

FACILITATORS FOR PRESIDENTS-ELECT TRAINING SEMINAR (MANDARIN TRACK)

2022年社长当选人讲习会（中文组）培训引导人

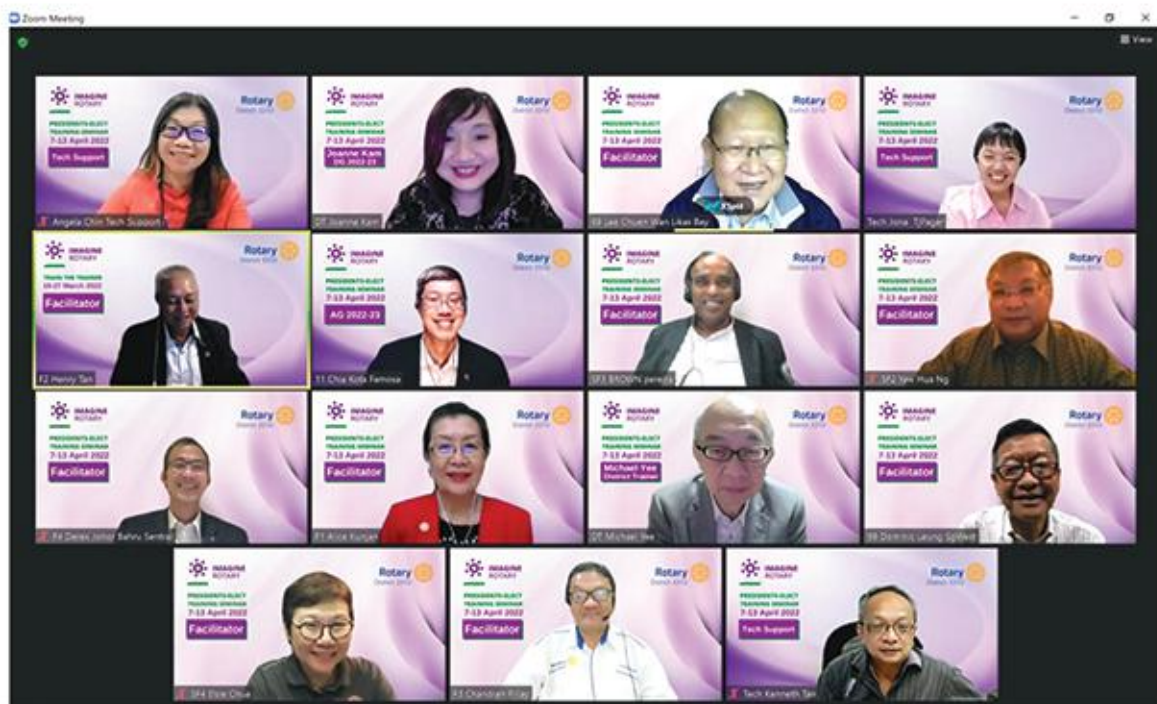
Session	Facilitator	Support Facilitator
Our Journey Together 我们共同的旅程	PP Fang Yu He 房玉河	2022-23 AG Agnes Loh 罗月婷
Creating Participant-Centered Experiences 创造以参加者为中心的体验	2022-23 AG Agnes Loh 罗月婷	PP Fang Yu He 房玉河
Expanding Our Reach 扩展我们的触及	PP Foo Kok Hing 符帼倣	2022-23 AG Luis Ng 黄晓雷
Our Ability to Adapt 我们的适应能力	PP Fred Tai 戴荣宗	2022-23 AG Luis Ng 黄晓雷
The Impact of Our Service 我们的服务带来的影响	PP Teo Cheng Chuan 张敬川	PP Foo Kok Hing 符帼倣
We are Rotary 我们是扶轮	PP Foo Kok Hing 符帼倣	PP Teo Cheng Chuan 张敬川
Creating Lasting Change 创造持恒的改变	2022-23 AG Yuo CS 姚俊雄	PP James Te 郑圣邺
Planning for the Year Ahead 规划未来的一年	PP James Te 郑圣邺	2022-23 AG Yuo CS 姚俊雄

- District Mandarin Training Lead: Past President Chia Cheng Wee 谢振伟.
- Special Adviser and Master Trainer for PETS Mandarin: Past District Governor Ortho Horng Ching Huei 洪清暉, District 3490, Taiwan.
- 1 Facilitator (F) and 1 Support Facilitator (SF) per Session.

PRESIDENTS-ELECT TRAINING SEMINAR



PRESIDENTS-ELECT TRAINING SEMINAR



NORMATIVE ETHICS: THREE APPROACHES

MICHAEL YEE

How do we approach the study of ethics or moral philosophy? Three approaches can be distinguished: metaethics, normative ethics, and applied ethics. Metaethics attempts to work out the meaning of normative language, the nature of moral discourse and moral judgment, and the origins, foundations, and meanings of moral principles. Normative ethics is concerned with the content of moral judgments and is the attempt to articulate standards or rules (or criteria) for what is right or wrong. Applied ethics provides ethical analysis and tools for addressing real-world issues in private and public life that require moral judgment, such as bioethics, environmental ethics, business ethics, character education, and controversial moral issues such as abortion, animal rights, homosexuality, war, and capital punishment.

This essay shall focus on the approaches to the study of normative ethics. Ethical philosophy has a lot to say about metaethics and applied ethics, which is beyond the scope of our present discussion, but we can start our practical moral inquiry by studying the various approaches to understanding normative ethics. Our journey begins with the recognition that the individual—here, I am only concerned with the human person—is a social being, with desires and self-interest. The individual does not live in isolation from others, be they family, friends, colleagues, or even strangers. At the heart of ethics is a concern for others—someone other than me. To think ethically is to think beyond oneself—to be concerned with other people's interests, with the interests of society or our community, with the ultimate goods.

You might ask: Why should other people matter so much? You might as well also ask: Is it wrong for me to cause pain to others? Is it wrong for me to use other people as a means to an end? Is it wrong for me to ignore the interests of others? Those who believe in God can ask the question: Is it wrong to ignore God's interests? Humans are social and sentient beings, with a constant need to communicate with others, and who expect reciprocity of goodwill from fellow humans. Even if we ignore the individual who's concerned for others because he's God-believing and take on the atheist existentialist position—"We are condemned to be free," says Jean Paul Sartre, the existentialist philosopher—we still face the constant choices about what to value, how to live our lives, and resolving ethical dilemmas and concerns. Ethics is not just about our moral choices; it's also about the goodness of individuals and what it means to live a good life.

The terms 'ethics' and 'morals' have been used interchangeably. Scholars have noted both terms derive from the Greek and Latin word for 'customs.' In Plato's Republic, one of Socrates's interlocutors holds that ethics is nothing more than manners or conventions, that it has no objective reality, with no basis in nature. This skeptical view holds that norms are socially constructed rules and might even have been imposed by the strong over the weak, accumulated and consolidated over the incalculable years as a custom binding on everyone in the society. This point of view removes God from the ethical equation. Hence ethical injunctions merely are appearances, masking the will of the strong over the weak, allowing the strong to get what they want. Socrates reasons that we ought to act justly with or without divine injunctions. Going further, Nietzsche reasons that not doing so is a sin to human nature. From this we can see the connection between good living (ethics) and the good life (eudaimonia, happiness), the concerns that have driven philosophical discussions and debates on ethics in the West.

Among the approaches to normative ethical theory in philosophy, three rival versions or traditions can be distinguished—two are modern and one ancient. Good knowledge of the intellectual equipment necessary for a discussion of ethics in its contemporary context is essential to one having an informed view of ethics and perhaps could help one adopt a specific ethical position. The objective is not just to acquire intellectual knowledge of ethics for its own sake, but it must lead one to live a good life, to better understand the nature of right and wrong, to help one determine the right course of action, and to help one become a moral person in a moral community. I shall begin my discussion with the two modern approaches to ethics, ending with a discussion of the oldest approach, bearing in mind that this is not an exhaustive treatment of the three schools of ethics.

DEONTOLOGY

The deontological ethics of Immanuel Kant (1724-1804) takes its name from the Greek to deon, which means 'duty.' More precisely, it is something 'that must be done' and not something optional. In Kant's conception of right and wrong, doing the right thing or performing one's duty does not depend on the consequences, partly because it's likely the consequences of an act might be beyond one's control. The matter of duty is paramount as opposed to something instrumental; therefore, consequences should not enter directly into our ethical reflections. Whereas for Aristotle the goal of ethics is eudaimonia or happiness, for Kant it is duty.

More immediately, Kant was reacting to David Hume's argument that ethical behavior is motivated not by reasons but by people's sympathy or emotion—what Hume called 'passions.' Kant sought to establish a rational foundation for ethics, which is categorical (unconditional and binding on all rational beings) and universal (apply without any exceptions). Such principles will compel the agreement of all rational beings. Kant's deontological ethics is extraordinarily abstract, is entirely non-empirical, and supposedly rests on a priori principles (i.e., nonanalytic, and not derived from personal experience). It is debatable how successful Kant was in mounting this challenge to Hume. Reason is not the sole defining human attribute, neither is it an absolute attribute. And the passions play a large part in our lives and often affect our ethical judgments and decisions.

Kant makes a distinction between a hypothetical and a categorical imperative. If you are sick, a friend can offer you advice, which is hypothetical: "Go see a doctor." You can choose to take your friend's advice or ignore it to your detriment. But a categorical imperative must compel you to action if you are a rational and moral person. Categorical dictates are of the form "Do this" or "Don't do that." One of Kant's famous formulations of the categorical imperative is: "Act only on the maxim whereby you can at the same time will that it should become a universal law."

To see how Kantian morality works, let's use an example. Let's say you are short of money, and you then borrow from a friend promising him you will pay him back in a month when you do not intend to do so. You are making a false promise. Kant thinks that maxims or rules govern all our actions. In this instance, the rule you are contemplating is, "I will borrow money when I need it, then promise to pay but in reality will not do so." Kant's test for all maxims or rules is universalizability. Imagine your maxim becomes a universal law and everyone adopts it. Would the system thus engendered be consistent or self-contradictory? If everyone made false promises, promises would be made impossible. And who would then believe a promise? The very act of making a promise undermines itself, resulting in self-contradiction, and this is not in keeping with the categorical imperative. For Kant, everything turns on the possibility of the consistent application of moral principles.

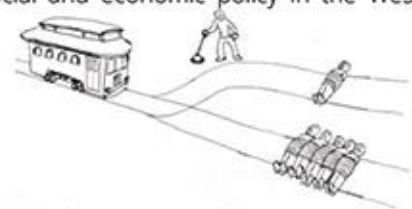
Therefore, in Kant's moral system, good intentions are all-important. The recognition of one's duties and obligations toward others is an infallible guide to ethical behavior. From these two principles we derive the idea of universal human rights—a purely Western conception that interestingly does not figure in Eastern thought. Ultimately, duties and rights are inseparable—you must recognize and respect the rights of others just as you would expect others to recognize and respect your rights. From this is derived the idea of 'contractarianism,' the notion that the role of the state as a limited and legitimate collectivity is to enforce and guarantee the rights of its people. Animals and nature (e.g., the environment) do not figure in Kant's moral system since he thinks only humans are capable of rational thought and behavior.

CONSEQUENTIALISM

Contrary to what deontologists assert, the value of an act—its ethical character—derives entirely from the value of its consequences. The subjective motivation behind the act is irrelevant, only its consequences count. It does not matter if someone did the right thing for the wrong reason or vice versa. The question is whether the consequences are cashed out in the form of human happiness, itself defined as pleasure. Jeremy Bentham (1748-1832) was the first serious defender of utilitarianism, the principal school of consequentialism, which John Stuart Mill (1806-73) further developed. Bentham's principle of utility or the greatest happiness principle puts rationality at the heart of morality. He made no appeals either to simple prejudices or the divine. The ethical egoist is concerned with only his or her well-being while utilitarians count the well-being of all persons. Utilitarians hold that the highest good—the ultimate ethical criterion—is the greatest happiness of the greatest number of people.

According to Bentham, two masters govern human beings: pleasure and pain. Happiness or pleasure is the basic good, what has intrinsic value. Pain is the basic bad; it has intrinsic disvalue. When an individual can increase his or her happiness, this increases the balance of pleasure over pain in this individual's life. Increasing the happiness of society also increases the balance of pleasure over pain for everyone. Bentham's straightforward hedonistic account of value can be traced to Epicurus (341-270 BC). His insistence on consistency means everyone's pain and pleasure matter equally—a very egalitarian view. To determine whether your action is morally right or wrong, it won't do just being concerned with your pleasure only or that of your family's and friends'. We cannot ignore the pain of others who otherwise don't matter to us. For a consequentialist, what counts is not my happiness or the happiness of my family and friends—the happiness of everyone counts equally.

Utilitarians think they can measure happiness objectively; otherwise, it would be impossible to compare outcomes. Happiness also must be universal; otherwise, with different happinesses, the system becomes incommensurable, rendering comparisons of outcomes impossible. This might lead to the awkward situation whereby the utilitarian would measure what can be measured, ignoring what cannot be measured. And who is to determine which 'general happiness' is best for all? Consequentialism, therefore, appeals to those who advocate or practice collectivist politics whether of the right or left persuasion. Utilitarianism has a strong affinity with the modern project. Consider its emphasis on objectivity, collectivity, and measurement: does this not remind one of the ubiquitous Cost-Benefit Analysis, a technique for quantitatively evaluating whether to follow a course of action? The reason why utilitarianism has become the single most powerful philosophy influencing social and economic policy in the West should by now be clear.



VIRTUE ETHICS

Virtue ethics has ancient roots, having been around for thousands of years. Current virtue ethicists take their inspiration from Aristotle (384-322 BC). He wrote the *Nicomachean Ethics* as a guide to the good life. Instead of focusing on what one ought to do, virtue ethics focuses on how one ought to be. The emphasis is on developing a virtuous character so that good or right actions result naturally from the person's disposition. The exercise of virtue also produces a good person. Aristotle listed four classical virtues: temperance, justice, courage, and (practical) wisdom. (Contrast this with the rather different Christian virtues: faith, hope, and charity.) A virtuous person possesses these four attributes; these are qualities that lead to *eudaimonia*, often translated as 'happiness' or 'human well-being'. *Eudaimonia* includes the idea of not only living well but also doing good.

Aristotle identified two types of virtue: intellectual and moral virtue. Intellectual virtue itself is of two types: theoretical wisdom and practical wisdom, both of which are conducive to certain kinds of knowledge. According to Aristotle, virtue is a mean state (or middle ground). Virtue lies between two opposed vices or extremes. It is possible to err by going too far or by not going far enough. Take bravery, for instance: it lies between cowardice and foolhardiness. And temperance lies between gluttony and abstinence. Here is Aristotle's well-known doctrine of the golden mean—virtue does not exhibit excesses or deficiencies. And that is where practical wisdom is drawn upon to help the virtuous person choose the mean because virtue or excellence is a characteristic that always involves choice. Practical wisdom is wisdom for deliberation that leads to well-considered, rational judgments of what we ought to do and how we ought to live. This contrasts with theoretical wisdom, which is wisdom for contemplation of abstract ideas or problems that does not result in a judgment of what we should do.

The emphasis on character might give the impression that virtue ethics is individualistic, but this is not so. Humans are inherently social and political beings and do not live in isolation from others. A virtuous person cannot enjoy eudaimonia away from society but instead will seek to promote it to others in the community. The virtuous person functions harmoniously, knowing his desires and emotions do not conflict with what he knows is right. He does the right things and does them in the right way. This harmonious and truly well-functioning person's virtuous character literally shines through him—his good character and desirable dispositions is expressed through his moral virtues. He does not need to be guided by deontological rules of behavior and, though important, neither is he too concerned with consequences since without reform a person cannot become truly virtuous. Moral virtues are admirable character traits that foster, among other things, social cooperation and harmony.

Virtue ethics is teleological, which is the philosophical doctrine that final causes, design, and purpose exist in nature. It means everything has a predetermined goal or purpose (telos in Greek). This is a notion that has been losing philosophical favor over the past 350 years with the developments in modern science, spurred especially by the theory of evolution. The idea of being pulled in a particular direction has been replaced by the idea of driving or pushing into the yet unknown. Some scientists and philosophers even go so far as to abandon any notion of purpose. This explains why virtue ethics has been almost completely eclipsed by the rise of modern ethical theories such as deontology and consequentialism.

Aristotle's account of virtue reflected the prejudices and customs of the Ancient Greece in which he lived: he believed, for example, that slaves and women were defective reasoners and hence could not possess full virtue. By rejecting this and other anachronistic features of virtue ethics, modern neo-Aristotelian thinkers have been able to come up with accounts relevant to the times we live in. A few philosophers have even made radical departures from the ancient Greek tradition, developing non-Aristotelian forms of virtue ethics such as the agent-based approach and the feminist ethics of care. Although virtue ethics has made remarkable strides in the last 35 years, its practitioners still are very much in the minority. Its impact has been mostly felt in the area of moral education—a growing movement among academics and educators—not as the inculcation of rules but as the training of character.





***Congratulations to
2022-23 District Governor Joanne Kam
to a successful Imagine Rotary Year.***

**Best Wishes from
Kota Kinabalu, Sabah 2017-18 M.A.D.
Assistant Governor and Club Presidents**



Front row from left to right:

PP Vincent Chua, RC Likas Bay

PP Dr. Ravi Mandalam, RC Kota Kinabalu

PDG Datuk Zainie Abdul Aucasa, RC Kota Kinabalu

PAG Francis Chan, RC Luyang

PP Datin Betty Hiew, RC Kinabalu Sutera

Back row from left to right:

PP Rayana Abdul Rahman, RC Penampang

PP George Ngui, RC KK (Ex- RC KK Mandarin)

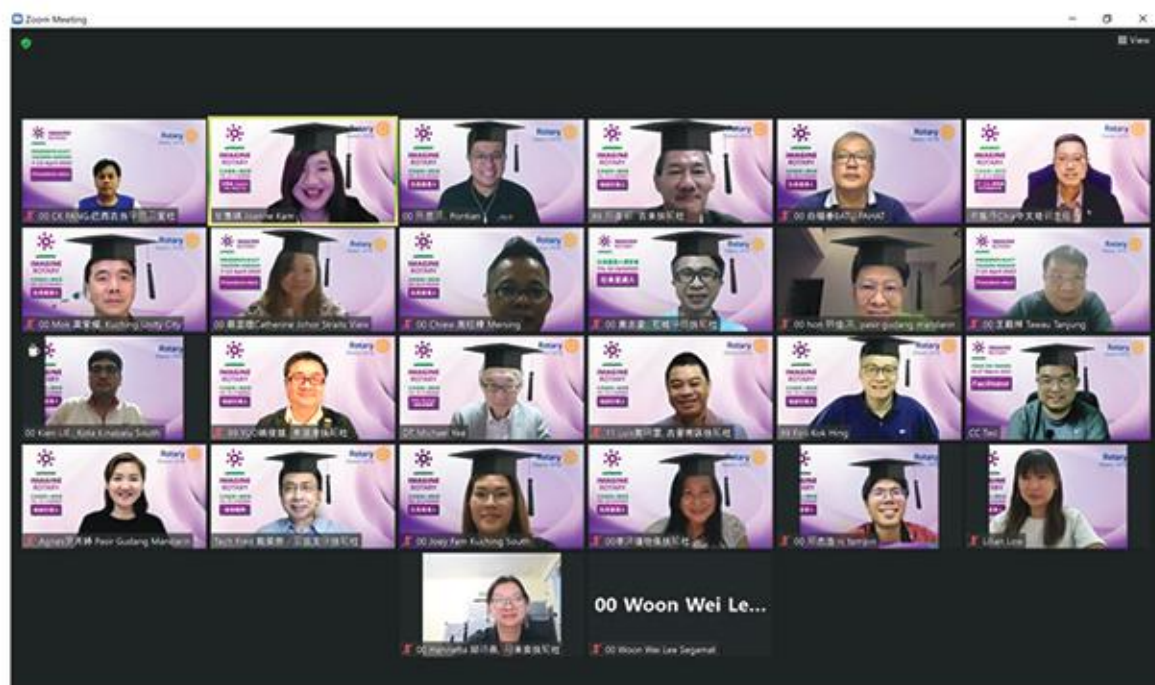
PP Malcolm Wong, RC Kota Kinabalu South

PP Chung Zheng Uyee, RC Luyang

PP Dato Stanley Tee, RC Tanjung Aru

PP Datuk Suzannah Liaw, RC Kota Kinabalu Pearl

PRESIDENTS-ELECT TRAINING SEMINAR



*Wishing our dear 2022-2023 District Governor Joanne Kam
an awesome, creative and inspiring year with Imagine Rotary.*

**Best Wishes from
2017-18 M.A.D. District Governor,
Assistant Governor and Club Presidents**



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Rotary Club of Likas Bay



PAG Tan Wah Yuan
Rotary Club of Pandan Valley



PP Jona Pang
Rotary Club of Tanjong Pagar



PP Richard Ong
Rotary e-Club of 3310



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PP Leung Kwok Yau
Rotary Club of Tawau

"Proud to be your MAD Team DG, my dear MAD Team Presidents and Assistant Governors !"
Datuk Lee Chuen Wan, 2017-18 District Governor



With Compliments from
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JOHOR, MALAYSIA



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Assistant Governor Group 3
Rotary Club of
Pasir Gudang Mandarin



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President, Rotary Club of
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Neriza Choong

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AG Linda Tean
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Assistant Governor Group 12
Rotary Club of Singapore North



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District PolioPlus Society Chair
Rotary Club of Tanjong Pagar



PP Dorothy Loke
Assistant Governor Group 7
Rotary Club of Singapore Heartlands



2021-22 Pres. Angela Chin
District Training Tech Support
Rotary Club of Singapore East



PP Li Guang Sheng
Rotary Alumni Committee Vice Chair
Rotary Club of Shenton



PP Perlita Tiro
Assistant Ambassador
Empowering Girls & Women
Rotary Club of Singapore



Past DRR Chew Tai Wen
Assistant Rotary Coordinator
(Rotaract) Zone 10C
Rotaract Club of Singapore West

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East Malaysia and Brunei



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Assistant Governor Group 13
Rotary Club of Kinabalu Sutera



AG Lim Chin Pin
Assistant Governor Group 14
Rotary Club of Likas Bay



AG Dato' Jimmy Pang
Assistant Governor Group 15
Rotary Club of Tawau



AG Dusun Chong
Assistant Governor Group 16
Rotary Club of Sandakan



AG Leonard Sia
Assistant Governor Group 17
Rotary Club of Kuching Central



AG Luis Ng
Assistant Governor Group 18
Rotary Club of Kuching South



AG Jeremy Tiong
Assistant Governor Group 19
Rotary Club of Bintulu



AG Jimmy Chung
Assistant Governor Group 20
Rotary Club of Bandar Seri Begawan

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SINGAPORE**



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Rotary Club of Singapore



Rey Zheng
Rotary Club of Singapore West



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Rotary Club of Sentosa



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Rotary Club of Tanglin



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Rotary Club of Tanjong Pagar



Lim Meng Tzee
Rotary Club of Shenton



Ajitchandra Sule
Rotary Club of Bukit Timah



James Tian
Rotary E-Club of 3310



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Rotary Club of Marina City

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2022-23 AG GROUP 5
JOHOR, MALAYSIA

Rotary
Club of Mersing



Rotary
Club of Segamat



Rotary
Club of Yong Peng



**IMAGINE
ROTARY**



AG Yuo Choon Siong
Assistant Governor Group 5
Rotary Club of Mersing



Chiew Mong Hua
President, Rotary Club of
Mersing



Tong Zhong Tian
President, Rotary Club of
Yong Peng



Woon Wei Lee
President, Rotary Club of
Segamat

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2022-23 DG JOANNE KAM HERE'S TO AN AWESOME TERM

Rtn ANIL CHANGAROTH, CHAIR of 2022-23
DISTRICT CONFLICT RESOLUTION COMMITTEE



Rotary Creates Environments of Positive Peace

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to address the underlying causes of conflict in communities,
answering new challenges, making the greatest possible impact,
and achieving the Rotary Vision of lasting change
that can have a global effect

Rotary
Club of Pasir Gudang Mandarin
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Rotary
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Pasir Gudang Mandarin
Impian Emas



Best Wishes from
2021-22 President and Board of Directors
Rotary Club of Pasir Gudang Mandarin and
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and District PolioPlus Subcommittee



Past President Jona Pang

Rotary Club of Tanjong Pagar
2022-23 District PolioPlus Society Chair
and Singapore Regional Chair
District PolioPlus Subcommittee

Wishing 2022-23 District Governor Joanne Kam all the very best in leading District 3310 to greater heights. With your dedication and inspiring leadership, we shall keep our Rotary promise to the children of the world to End Polio Now, Countdown to History.

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**Past District Governor Chris Chen
and Shirley Chen**
Rotary Club of Queenstown

*Wishing 2022-23 District Governor
Joanne Kam a dynamic and
successful Rotary Year.*



**Past President Lee Lye Wah
and Rotarian Edward Quek See Fang**
2023 Melbourne Convention Promotion
Singapore Regional Chair

*Congratulations and well wishes
for an exciting and successful
Rotary Year 2022-23.
We are with you!*



Rotarian Lau Yi Leong

Rotary Club of Batu Pahat
Advocate & Solicitor of
the High Court of Malaya

*Best wishes for a successful Rotary Year 2022-23.
Let's join hands, use our vocational talents to
serve the communities, and do good
in the world.*

IMAGINE ROTARY!



Past District Governor Jeff Yong
2022-23 District Annual Fund Chair

Congratulations to 2022-23 District Governor Joanne Kam. I trust that you are able to bring our district to a greater height. Let us all dream big and take action on those dreams. Looking forward to another fruitful Rotary year 2022-23.



Past President Foo Kok Hing
2022-23 District Membership Chair

*Wishing 2022-23 District Governor
Joanne Kam a dynamic and
successful Rotary Year.
Let's Grow Rotary together!*

IMAGINE ROTARY



Past President Khushroo Dastur

*Wishing 2022-23 District Governor
Joanne Kam an exciting and successful
Rotary Year. Use your creativity and
dynamism to bring a lasting change to our
District 3310.*



With Compliments from
ROTARY CLUB OF GARDEN CITY
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EMPOWERING WOMEN

A Joint Initiative by

Rotary Club Singapore Heartlands
RI District 3310

&

Rotary Club Calicut Uptown
RI District 3202

From: Rotary Club of Singapore Heartlands

This initiative is a joint effort between Rotary Club of Singapore Heartlands (RCSH) and our Sister Club Rotary Club of Calicut Uptown, RID 3202 (RCCU). Together with our Sister Club we explored various proposals as to how best to proceed with this initiative. According to our Sister Club members, there are many female graduates from very low income families who are unemployed because they do not have computer software literacy. They are too poor to go for computer courses. Jointly both Clubs decided that we will embark on a project to sponsor female graduates for a three months intensive course on Microsoft software.

The arrangement was for RCSH to sponsor 10 such students for the course. RCCU will do the coordination and selection of candidates and RCSH will meet the financial obligations. RCCU used the social media to publicize our joint offer. Initially the response was not encouraging. Both Clubs decided that we will pursue with this initiative until we see positive results. Part of RCSH financial obligation was also to meet the daily travel expenses of the candidates because they were from really poor families. We did not want them to miss classes because they do not have travelling expenses for that day. Our total contribution for 10 students amounted to INR 55372.00. Soon the registrations were overwhelming, and it touched the hearts of members of RCCU. They decided to jump on to the bandwagon and they too decided to sponsor another 10 students making it a total of 20 students for the first intake.

In the meantime, RCCS had already negotiated with a computer School to conduct this course. Classes have already begun on 27th April 2022. Another interesting development because of this initiative is that Rotarians present at the launch of this course assured all candidates of employment if they perform well in the course.

This will soon develop into an Iconic project for both clubs.

From: Rotary Club of Calicut Uptown

Gender equality is an elemental constitutional right, and it is also essential to a prosperous world. But girls and women continue to face challenges all around the world. Women are typically underrepresented in decision-making roles. They receive unequal pay for equal work, and they often face barriers that affect their opportunities at work. In the developing countries, girls and women are often seen as less valuable than boys. Instead of being sent to school, they are often made to do domestic work at home

While this situation is undergoing some changes in different parts of the world, there are still major changes to be made in terms of gender equality. Rotary International has been working for this for a long time.

Women empowerment has always been one of the top priority of Rotary International. To be a humble part in achieving this great goal of Rotary International, Rotary Club of Singapore Heartlands and Rotary Club of Calicut Uptown jointly launched a charity project to provide basic computer literacy to 20 needy girls. The main objective of this project is to provide the basic computer literacy required to get an office job. The project also has a greater goal of getting jobs for these girls after completing computer studies by mentoring them and providing them opportunities to attend trainings and enhance their interview attending skills.





See Mee Lee

Sylvia Lee

Ng Yaw Hua

Andrew Chong

Thomas Ngu

Brown Pereira

Dicky Ang

Albert Wong

Joanne Kam

Matthew Yong

Albert Tan

Carina Chia

Christopher Bek

Patel M M

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sure no child is disabled by polio ever again.
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Rotary
District 3310



Joanne Kam

District 3310 PolioPlus Society
Charter Member #1
Rotary Club of Suntec City