



Dear Rotarians and Friends of Rotary,

I am writing to you to garner support for the RYLA Program. The next RYLA is scheduled for 7th to 10th December, 2017 in Sedilli, Johor Bahru organized by the Rotary Club of Pasir Gudang.

We will be printing a full color souvenir magazine to be distributed to all participants, sponsor organizations, Interact, Rotaract and all 67 Rotary Clubs in our District 3310. We are planning a print run of 300 copies in A4 Full color.

Please see attached advertisement booking form for advertisement rates. I would like to thank you for all your past and continued support for the RYLA Program. All funds collected will be used for our RYLA program. Thank You.

Chew Kian Wee, Organising Chair RYLA Johor 2107

WHAT IS RYLA?

Rotary Youth Leadership Awards (RYLA) is an intensive training program that brings together youth and young adults, ages 14-30, to further develop character and leadership skills and learn about Rotary. RYLAs often take the form of a seminar, camp, or workshop, generally 3-10 days in length, organized by Rotarians at the club, district, or multidistrict level. Participants are nominated by local Rotary clubs, which often cover all expenses. For these young adults, this recognition offers the opportunity to build self-confidence, gain exposure to a variety of issues and people, meet active community leaders, and learn valuable information and career skills.

Each RYLA shares the following program objectives:

- To demonstrate Rotary's respect and concern for youth
- To encourage and assist young people in responsible and effective voluntary youth leadership by providing them with a valuable training experience
- To foster continued and stronger leadership of youth by youth
- To publicly recognize the many young people who are rendering service to their communities as youth leaders

RYLA gives Rotarians the opportunity to mentor promising young leaders serving their own communities and beyond. Rotarians serve as resources for participants on the path to becoming professional and community leaders. In turn, RYLA can bring new energy to a Rotary district, inspire ideas for service, increase support of community service projects, and develop future Rotarians.

Chew Kian Wee - +6016-773 2736
RC Pasir Gudang
The Organising Chairman
RYLA Johor 2017
42A, Jalan Tun Abdul Razak, Susur 1
80000 Johor Bahru, Johor, Malaysia



**RE: ADVERTISEMENT FORM FOR RYLA JOHOR 2017, SOUVENIR MAGAZINE
7th to 10th DECEMBER, TANJUNG SUTERA RESORT, SEDILLI, JOHOR BAHRU**

We wish to confirm the following:

No.	Description	Amount (RM)	Confirmation	Payment
1.	Back Page (Color)	2,000.00		
2.	Inside Front (Color)	1,000.00		
3.	Inside Back (Color)	1,000.00		
4.	Centre Spread (Color)	1,000.00		
5.	Inside Full Page (Color)	500.00		

- Enclosed herewith, the Artwork and Payment of RM..... Towards the advertisement.
- We wish to contribute RM..... towards the above RYLA as we are unable to take up advertising space.

Authorized Signature,

Company Stamp

Name:

if applicable

NOTE:

- Please issue cheque in favour of "Rotary Club of Pasir Gudang"
- Online Transfer to "Rotary Club of Pasir Gudang" – CIMB 8006192368

Yours In Rotary

**Chew Kian Wee
Organising Chairman RYLA Johor 2017
Rotary International District 3310
Rylajohor2017@gmail.com
+6016 7732736**