



Rotary
District 3310



District Alumni Networking Group

PP Perlita Tiro, RC Singapore –
District 3310 Alumni Chair

AGENDA

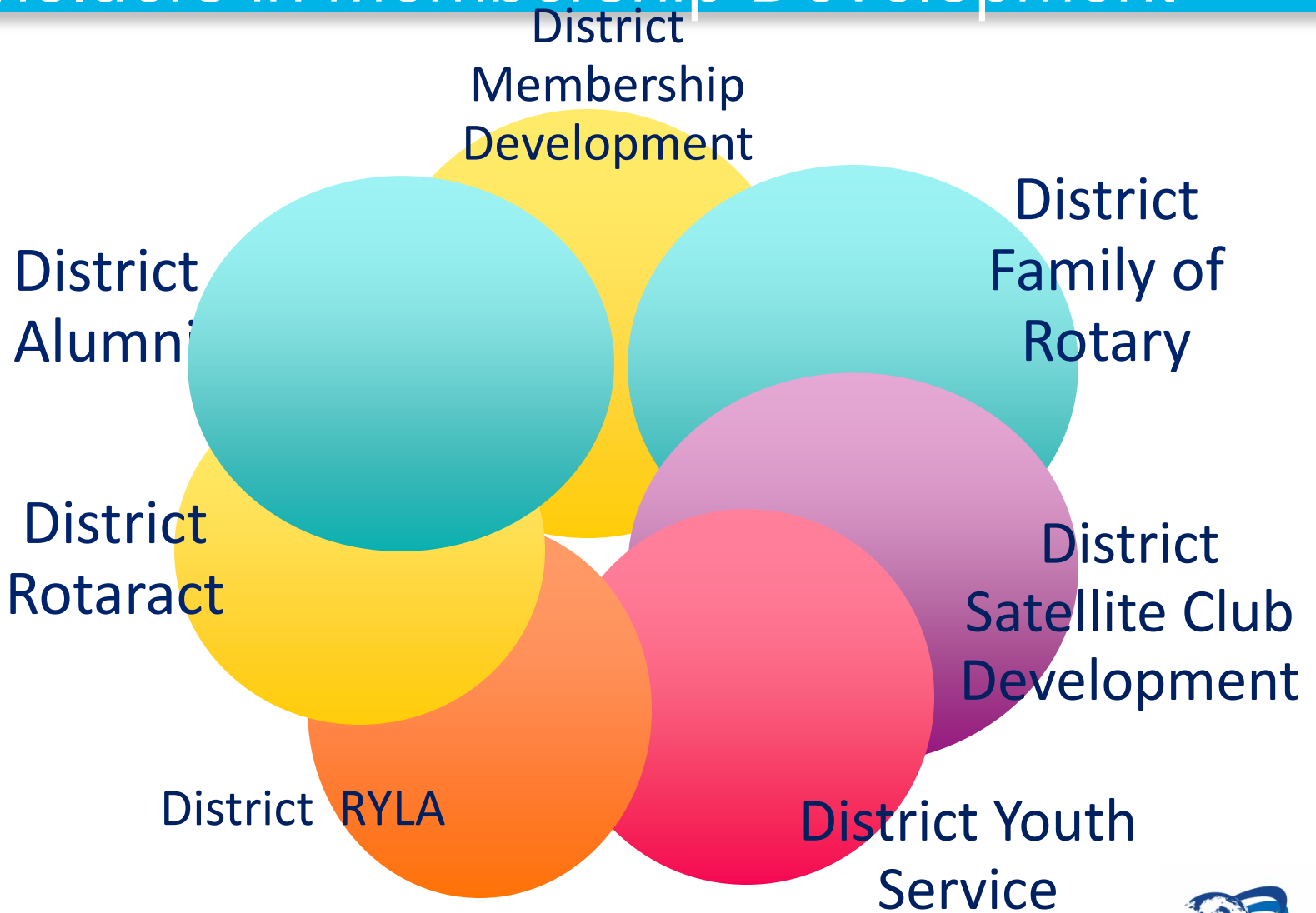
- Who are Alumni?
- Objectives of District Alumni Networking Group (DANG)
- Plan of Action
- Status
- Our DANG Team
- DANG Exco
- How do we work together?

Who are Alumni?

BENEFICIARIES OF ROTARY PROGRAMMES

- Interact Club- outgoing members (but catch now)
- Rotaract Club - existing members
- Rotary Youth Exchange
- New Generations Service Exchange
- Rotary Youth Leadership Awardees (RYLArians)
- Rotary Peace Fellows
- Rotary Scholars
- Vocational training teams
- Ambassadorial Scholars
- University Teachers Awarded Grantees
- Rotary Volunteers

Stakeholders in Membership Development



Objectives of DANG



- To create platform for **continuity of connectivity** to Rotary Family & commitment to service.
- To **convert** beneficiaries of Rotary programmes **to Rotarians**

Global Potential of DANG

Bridging the GAP



1.2M Members
30K+ Clubs



200K Members
11 K+ Clubs



250K Members
12K+ Clubs



Action Steps

- **Recruit** members of DANG. Target membership by 31 May 2017: 200 to 300 for the District.
- **Launch** DANG through the Membership Seminars
- **Charter** DANG, as a part of District Berhad. Target 15 Oct 2016 (**50 members**). **Achieved 98**
- **Create events** (Induction of DANG members), talks, website articles to sustain interest of members
- **Update roster** of membership, to keep track of this potent source of Rotary membership.

Status to date

- Created own FB Page, obtained space from District Website for Members (enrollment, events, articles of interest)
- Meetings with prospects & stakeholders - District Chairs of Youth Service, Rotaract, RYLA, Family of Rotary, specific Rotaract and Interact Clubs.

Value Proposition

- Rotaractors & Interactors already developed deep passion to serve the community. DANG will create a platform for continuity in their commitment to service and connectivity to the Rotary Family.
- DANG will provide access to Rotarians and also other Rotaract Clubs (for those who go overseas), regionally & globally. Rotarians are Leaders in Business and the society who can be a resource for their Career or Career Guidance.

Rotary 3310 District Alumni TEAM

- Rtn Suresh Keerthi, RCS - Regional Chair, Spore
- PP Kwang Jia Shing, RCJ - Regional Chair, Johor
- PP Sazali Sabri, RCM – Regional Chair, Melaka
- PE Lee Khee Chuan, RCKuching -Regional Chair, Sarawak
- AG Chan Tzun Hei, RC Sandakan -Regional Chair, Sabah
- Rtn Zanneth Poh Chean Leng - RC BSB - Regional Chair, Brunei Darussalam
- PP Perlita Tiro, RCS - District 3310 Alumni Chair
- **PDG Hj Andre Suharto**, RC Kuching Central- **Adviser**

Rotary 3310 DANG EXCO

- Rtn Suresh Keerthi, RC Singapore – President
- Rtn Donny Liu, RC Queenstown – Vice Pres
- Rtr Zen Tan, DRR – Hon Sec
- Rtn See Mee Lee, RC Singapore – Hon Treas
- 5 Other Regional Alumni Chairs
- PP Perlita Tiro, RC Singapore - District 3310 Alumni Chair
- PDG Hj Andre Suharto, RC Kuching Central – District Alumni Adviser

Our JOINT ROLE

- We are **all stakeholders** in Membership Development.
- Let us **motivate** each other to **strengthen Rotary membership**

Ask Alumni to ENROLL now!

- Manually, send email to 3310dang@gmail.com
- Like our Facebook page [**3310 District Alumni Network Group**](#)
- Register directly at District website <http://www.rotarydistrict3310.com/district.alumni/form.php>

SPECIAL THANKS TO:

- Regional Chairs, especially to Rtn Suresh Keerthi
- District Chair RYLA, Chandran Pillay
- Adviser PDG Hj Andre Suharto