



DISTRICT MEMBERSHIP SEMINAR

Subject : The New Focus: What it is and Membership Action Plan

Presenter : Albert Wong, Session Chair, RC Tanjong Pagar

Date : 5th September 2015

The New Focus: What It Is & Membership Action Plan

THE CHALLENGE, NEW INFORMATION AND LEARNING OPPORTUNITIES



PP RAJAMOHAN
Rotary Club of Pandan Valley
Chair District 3310 Membership Committee

Hydrographer

Owner and Managing Director of International Land and Hydrographic Survey

- Join Rotary 2009 in RC Pandan Valley
- President 2013-14
- AG in 2014-15
- Disaster Relief Committee member 2014-15 and 2015-16
- FRCS Programs and Projects committee member

ATTRACTING NEW MEMBER: WEBSITE/FACEBOOK STRATEGIES



PP Henry Tan
Rotary Club of Singapore West
Regional Chair, DSTT

- **Join Rotary 1987**
- **PP since 1995 for Singapore West**
- **AG in 2014-15**
- **DSTT Region Chair for Singapore**
- **Had been a facilitator, Speaker and Moderator in District seminars and DISTAS for the last few years.**
- **Chairman of RFSC Management committee and BOD of FRCS**

FIRST IMPRESSIONS, INDUCTION, FRIENDS , OPPORTUNITIES, KNOWLEDGE



PP Khushroo Dastur
Rotary Club of Tanglin
Regional Chair, District 3310 Training Committee

- **Managing Director of Sirrus Advisory**
- **Joined Rotary 2008 – RC Tanglin**
- **President RCT 2013-14**
- **AG 2014-15**
- **District Chair 2015-16. Global Rotary Rewards**

RETENTION: WHY ROTARIANS LEAVE AND HOW TO ENGAGE NEW MEMBERS



PP Jeffrey Chan
Rotary Club of Raffles City

- Senior Counsel
- Currently Deputy Solicitor General of Singapore
- Wide range of legal practice
- Joined Rotary in Year 1999
- Speaks frequently at local and international forums on a wide range of legal and other topics

RESOURCE PERSON



PDG Datuk Hj Zainie Abdul Aucasa
Rotary Club of Kota Kinabalu
Rotary Zone 6B
Assistant Regional Rotary Foundation Coordinator

Presentation

- 20 minutes per presenter

Membership Action Plan

TAKE ACTION !!!

- 10 minutes by PP Mohan