



ROTARY JOURNEYS

District Governor's Newsletter / Issue 4 / rotarydistrict3310.com



Greetings from
PHILIP CHONG
District Governor 2015-16

*“OCTOBER is Economic
& Community Development Month”*

Rotary supports investment in people to create measurable and enduring economic improvements in their lives and communities.

Since **October** is Rotary International's Economic & Community Development Month, I would like to encourage Rotarians to take a moment to focus their thinking and energy in these areas. Economic development runs in tandem with community development. When you develop the economy, the community is propositionally developed. Please take some time to consider the following points:

ROTARY'S GOALS

- Building the capacity of entrepreneurs, community leaders, local organizations and community networks to support economic development in impoverished communities.
- Developing opportunities for productive work, reducing poverty in underserved communities and supporting studies for career-minded professionals related to economic and community development.

HOW OUR CLUBS IN THE DISTRICT CAN ACCOMPLISH THESE GOALS

1. Look for the needs in your community.
2. Do at least one project that will help with Economic and Community Development in your area.
3. Apply for relevant grants to fund projects that are sustainable, measurable, community driven and eligible for the global grant funding.
4. Partner with other clubs to do a project.

PARAMETERS FOR ELIGIBILITY FOR FOUNDATION FUNDING

1. Access to financial services for the poor which may include but are not limited to microcredit, savings, or insurance;
2. Training related to economic and community development including but not limited to entrepreneurship, community leadership, vocational and financial literacy.
3. Small business/cooperative/social enterprise development and income generating activities for the poor, including but not limited to the organization of village-wide businesses that provide employment;
4. Agricultural development for subsistence and small farmers, including but not limited to the facilitation of access to markets;



5. Community-led teams supporting the above activities;
6. Vocational training teams supporting the above activities;
7. Scholarships for graduate-level study in programs related to grass-roots economic development and programs specifically designated in community development.

Economic Development Projects

A way out of poverty is to create sustainable, measurable, and long-term economic improvements in communities and livelihoods by:

- Building the capacity of entrepreneurs, community leaders, local organizations, and community networks to support economic development in impoverished communities
- Developing opportunities for productive work
- Reducing poverty in underserved communities
- Supporting studies for career-minded professionals related to economic and community development

Rotary Foundation Global Grants support large, international projects with sustainable, high-impact outcomes in Rotary's areas of focus. Packaged global grants developed by the Foundation align with the area of Economic and Community Development. Because the administrative work of designing the project and finding a cooperating organization has already been done, Rotary clubs and districts can focus on identifying beneficiaries, providing technical expertise or direct service, and publicizing the project.

Tips for Success

1. When supporting service projects in a developing community, purchase goods and supplies locally to help stimulate the economy and avoid unnecessary shipping fees.
 2. Establish a Rotary Community Corps (RCC) and empower members to take action. RCC members are in a unique position to identify barriers to the community's economic progress and develop sustainable solutions. See RCC in Sabah by District Rotary Community Corp Chair, PP Christopher Liew.
 3. Support entrepreneurs and small businesses in developing communities. The success of local business leaders can multiply employment opportunities in the community.
 4. Partner with a cooperative that provides training, joint economic ventures, and ownerships of assets to its members through a democratic structure.
 5. Provide equipment or supplies to a cooperative to increase production and sales in the local market.
 6. Send a vocational training team to teach business leaders in developing communities how to create a business plan and maintain accurate financial accounting.
 7. Expand vocational training opportunities including job placement programming, at local non-profit organizations.
 8. Build the capacity of entrepreneurs, leaders, organizations and networks in the community. Focusing on economic and community development, promotes self-reliance, dignity and sustainability.
- By these efforts, Rotarians don't just give to the less fortunate but give them a chance to give back to their community and beyond.

Happy reading!

Kind regards,
Philip Chong Mau Kiong
(Rotary Club of Likas Bay)
District Governor 2015-16



OCTOBER 2015



2nd : DG Visit to the Rotary Club of Singapore North



3rd : District Membership and Public Image & Relation Seminar in Kuching



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OCTOBER 2015



3rd : DG Visit to the Rotary Club of Sandakan North



6th : DG Visit to the Rotary Club of Sandakan North and meeting with Interactors



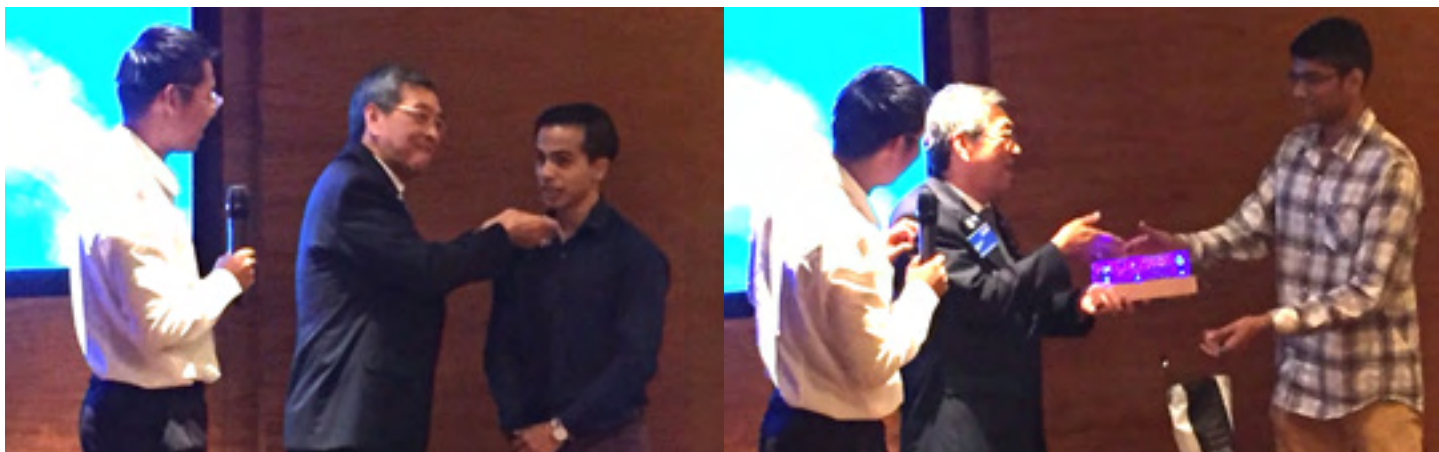
7th : DG Visit to the Rotary Club of Sandakan



OCTOBER 2015



9th : DG Visit to the Rotary Club of Pandan Valley



9th : DG Visit to the Rotary Club of Pandan Valley



9th : DG Visit to the Rotary Club of Pandan Valley



OCTOBER 2015



10th : Visit to Rotary Club of Bukit Timah's 'Dignity Kitchen' project



10th : DG Visit to the Rotary Club of Mersing's Haemodialysis Centre and Installation



OCTOBER 2015



12th : DG Visit to Rotary Club of Belait



13th : DG Visit to the Rotary Club of Bandar Seri Begawan



OCTOBER 2015



15th : DG Visit to the Rotary Club of Singapore West



12th : DG Visit to the Rotary Club of Tanjung Aru



OCTOBER 2015



17th : Joint District 3300 & 3310 Avoidable Blindness Outreach in Ranau, Sabah



OCTOBER 2015



18th : Joint District 3300 & 3310 Eye to Eye Seminar at Oceanus, Kota Kinabalu



OCTOBER 2015



Induction of new member, Rotarian Francis Ng



Board of Directors Meeting



19th : DG Visit to the Rotary Club of Kinabalu Sutera



20th : DG Visit to the Rotary Club of Kota Kinabalu Pearl



OCTOBER 2015



21st : DG Visit to the Rotary Club of Likas Bay



22nd - 25th : Meeting with District Conference Thailand committee in Chiang Mai



OCTOBER 2015



26th : DG Visit to the Rotary Club of Kota Kinabalu



OCTOBER 2015



27th : DG Visit to the Rotary Club of Kota Kinabalu South



28th : DG Visit to the Rotary Club of Bintulu



OCTOBER 2015



29th : DG Visit to the Rotary Club of Bintulu Central and visit to RH Garena Anak



OCTOBER 2015



30th : Attending Rotary Club of Kuching South's library project



30th : Induction of Rotarian Priscilla Toh and Anthony Lee into the Rotary Club of Kuching South



30th : DG Visit to the Rotary Club of Kuching South



OCTOBER 2015



30th : DG Visit to the Rotary Club of Shenton



Greetings from
JESSEY YAP

District Rotaract Representative 2015-16

Dear Rotaractors and Friends,

My warmest greetings and peace to you all.

For the fruitful month of October, few more clubs have successfully installed their new Board of Directors and started to roll with community services and fun fellowships. As such, I would like to extend my heartfelt congratulations to RAC Raffles City, RAC Singapore City and RAC SUTD for their successful Installations. I am so glad to see and witness great leaders in inspiring their followers to have confidence in themselves. I sincerely wish all of our Rotaractors will have a great and exciting start to the new year!

In line with our Rotary motto '*Fellowship Through Service*' & '*Be A Gift to The World*', RAC Likas Bay and RAC UMS have joined forces through the Avoidable Blindness Outreach(ABO) or newly known as Blindness Prevention Outreach(BPO) project organised by Rotary Club of Likas Bay. This was in collaboration with Rotary Clubs from District 3300 at Ranau Multipurpose Hall, Sabah. It was a fun and fruitful event where all volunteers assisted to do eye screening and scanning for villagers in and around Ranau.

Meanwhile, RAC Ngee Ann Polytechnic had organised a fun balloon sculpting activity at Yong En Care Centre together with the elderly and few professional development classes such as a no-oven baking workshop, Wu Shu workshop and basic guitar training session.

The Rotaract Club of Singapore Management University also successfully carried out the project silver at Silver Ace @ Lengkok Bahru. Rotaractors and volunteers conducted some games, a handicraft session and food-making activities with the elderly. Twice a year, they would bring the elderly out for a factory visit or to visit iconic places such as SEA Aquarium and River Safari.

Rotaract Club of UMS KAL had their international understanding day where all the rotaractors joined the fun-packed activities at the beach somewhere along the shores of Labuan F.T., Sabah.

On 24th and 25th October, myself and our District secretary, Rtr. Duncan Wong, flew all the way to Singapore to meet up with our fellow District officers and Rotaractors in Singapore. We had a joyous district fellowship with the Rotaract 3310 District Team and Rotary 3310 Youth Team. This was followed with us assisting in the project named SG50 Jubilee Family Health and Wellness organised by Rotary Club of Tanjong Pagar, Singapore. We had a truly fruitful weekend in Singapore.

Rotaractors have marched steadily forward in committing themselves fully to carrying out the various activities and fellowships planned, and we look forward to continue working with all Rotaractors and Rotarians to serve and inspire others! Let's continue to serve the community better and "Be a gift to the World".

Enjoy Rotaract and love humanity!

INSTALLATIONS



*Installation of Rotaract Club of
Singapore University of Technology and Design*



Installation of Rotaract Club of Raffles City



Installation of Rotaract Club of Singapore City

DRR VISITS TO SINGAPORE



ACTIVITIES AROUND THE DISTRICT



The Rotaract Club of UMS and Likas Bay's 'Avoidable Blindness Outreach' in Ranau, Sabah



The Rotaract Club of UMS KAL's (Labuan) 'International Understanding Day'



The Rotaract Club of Nanyang Polytechnic's Balloon Sculpting at Yong En Care Centre



ACTIVITIES AROUND THE DISTRICT



The Rotaract Club of Ngee Ann Polytechnic's 'No Oven Baking Class'



The Rotaract Club of Ngee Ann Polytechnic's basic guitar training



The Rotaract Club of Singapore Management University's Project 'Silver' and Project 'Bloom'



Rotary



Club of Kota Kinabalu South

STOP HUNGER NOW

A Joint Project By The Rotary Clubs In Kota Kinabalu, Sabah

Stop Hunger Now was featured at the 24th Rotary District 3310 Conference held in Kuching in April 2015. Being a charitable association, they were keen to foster an alliance in East Malaysia with a Rotary Club in Kota Kinabalu to fulfill its vision of a world without hunger and mission to end hunger in our lifetime by providing food and life-saving aid to the world's most vulnerable.

This challenge was undertaken by PP Lee Swi Heng with the strong supports from Rotary District leaders namely DG Philip Chong, AG Iskandar Ahmad, PDG Datuk Haji Zainie Abdul Aucasa, DGN Datuk Lee Chuen Wan and PP K P Lu.



This joint event for the meal packaging programme was held on 5th September 2015 at the Avangio Hotel with more than 150 volunteers from nine Rotary Clubs in Kota Kinabalu with an objective to hygienically pack 60,000 nutritious meals for the less privileged in Sabah. The event was officiated by PDG Datuk Haji Zainie Abdul Aucasa. We were blessed with generous donors such as Sunway Group, Awan Inspirasi Holdings Sdn Bhd, Lahad Datu Edible Oils Sdn Bhd and Thien Engineering in allowing us to raise a total of RM60,000.00 to cover the entire cost of this meal packaging activity.





STOP HUNGER NOW *Joint Project By The Rotary Clubs In Kota Kinabalu, Sabah*

Apart from providing the volunteers, each club is also tasked to identify the beneficiaries.

1. Rotary Club of KK South – St Maria Goretti Hostel, Keningau, Toboh Home, Tambunan, needy families in Paitan & Sandakan.
2. Rotary Club of Kota Kinabalu – BCCM and SIB Churches for distribution to needy families.
3. Rotary Club of Tanjung Aru – Monfort Youth Training Centre, KK Widow Welfare Association, villages in Penampang, Membakut, Matunggong, Pitas, Ranau, Persiangan and Tenom.
4. Rotary Club of Penampang – Tolumis Disable Centre and poor families.
5. Rotary Club of Likas Bay – Emmanuel Home, Kudat, Hope Centre KK, needy families in Keningau and Tenom.
6. Rotary Club of Luyang – Poor families in Pitas, Nabawan and Paitan.
7. Rotary Club of KK Pearl – Madrasah Al-Hikmah, Jireh Home, Nana School, Order of Franciscan Sisters and Likas Orphanage.
8. Rotary Club of Kinabalu Sutera – 50 families at Kg Sepanggar.
9. Rotary Club of KK Mandarin – Kg Melangkap Tiong & Kg Ratau, Kota Belud, Paitan Pre-school and needy families in Persiangan.

Boxes of the packed meals were presented or sent to the beneficiaries on the day itself.



The Rotary Club of KK South, being the leading club in this project has received donations from Sunway Group and Berjaya Group totaling more than 140,000 meals in the month of August, September and October 2015. Essentially, through this joint project, we have distributed more than 200,000 meals in Sabah. Most of these meals have been distributed to the interior, northern and western parts of Sabah through the Rotary Clubs in Kota Kinabalu and various NGO groups for their outreach programme. Individual request was also received from Sabah Mental Health Association, local religious leaders and homes for the elderly.



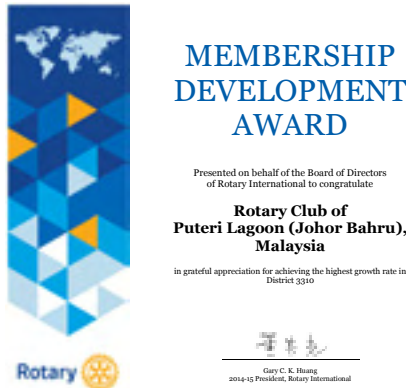


STOP HUNGER NOW Joint Project By The Rotary Clubs In Kota Kinabalu, Sabah





2014-15 MEMBERSHIP DEVELOPMENT AWARD



Rotary Club of Puteri Lagoon for achieving the highest membership growth rate in D3310



Rotary Club of Puteri Lagoon for achieving the highest growth rate in female members in D3310



Rotary Club of Singapore for bringing the most number of new members



Rotary Club of Tanjung Aru for achieving the highest growth rate of members under 40 in D3310



Rotary Club of Raffles City for achieving the highest retention rate over the past 3 years in District 3310



RECOMMENDED PROCESS FOR ESTABLISHING ROTARY SATELLITE CLUBS

Adapted from email of RI Club & District Support, Parramatta Office – 3 September, 2015

At the 2013 Council on Legislation, the concept of Satellite Clubs (Satellites) was approved.

WHAT IT IS

An extension of a sponsor club and offers an alternative meeting day/time, and/or place to the sponsor club. It is anticipated that Satellite will aim to become a club in its own right and this should be at the right time.

PURPOSE(S)

- 1) Offer an alternative meeting day/time and /or place
 - 2) Build a new club in a new community or in a smaller rural and remote communities
 - 3) Improve diversity in demographics
 - 4) Have alternative meeting model
 - 5) Develop/refine e-based club but smaller; or an e-club satellite
- THUS, A Satellite Club can be either a traditional club or an e-club.

MEMBERSHIP

Minimum of 8; no maximum number of members. A club shall be composed of active members each of whom shall be an adult person of good character and good business, professional and/or community reputation and possess the qualifications for membership stated in the RI Constitution Art 5 Section 2.

INITIAL RECRUITMENT

Initial members of the Satellite are circulated to the Sponsor Club for endorsement. Any rejection requires advice to the Satellite Board as to why it is rejected. Subsequent recruits of the Satellite are approved within the Satellite. Members of the Sponsor Club wishing to transfer to the Satellite Club are free to do so.

NAMING

MUSTs: Satellite Club's name in line with their Sponsor Club's and locality is easily identifiable on a map. A club can have an additional qualifier after the locality name

CONSTITUTION

The sponsor club should have in its Constitution a provision for Satellites as set down in the 2013 Standard Rotary Club Constitution. The satellite can establish its own By-Laws



RECOMMENDED PROCESS FOR ESTABLISHING ROTARY SATELLITE CLUBS

Adapted from email of RI Club & District Support, Parramatta Office – 3 September, 2015

OFFICERS

Term of Chair of Satellite is normally for a full year. Satellite selects a Chair and a Chair-Elect. Other officers are Immediate Past Chairman, Secretary and Treasurer. 2 Officers of the satellite club and four to six other members as the bylaws shall provide. Chair presides club and Board meetings. Chair-elect prepares for his/her year in office and serves as a director. The current Chair will be automatically the Immediate Past Chair and the current Chair Elect will become the Chair – a total of five officers. Secretary keeps membership/attendance records. Treasurer oversee all funds; renders annual accounting.

GOVERNANCE

1. Satellite Board acts as governing body. Club has a strong mentor relationship with Sponsor Club. Satellite cannot change sponsor club. The Sponsor Club Mentor should work with the leadership team of the Satellite in developing procedures and appropriate structures for projects/activities of the club.
2. Club Oversight. The sponsoring club shall provide such general oversight and support of this satellite club as is deemed appropriate by the board. The Board of the Satellite Club should be represented on the Board of the Sponsor Club by one person – recommended to be the Satellite Club Chair.
3. The Board of the Satellite are responsible for its operations in conjunction with its members. Where there is a dispute between the Board and its sponsor club, the Sponsor Club Board shall have the final say in disagreements. Election is at its Annual General Meeting (preferably before Nov. 30) and follows the Rotary Year --1 July to 30 June and copy to the District Governor

APPROVAL

Satellite Application Format from Club & District Support at Parramatta. This should be signed by the President and Secretary of the Sponsor Club and the Chair and Secretary of the Satellite Club. Whilst formally the Club does not require the approval of the District Governor, it is recommended that their support is sought and provided as this will also encourage the Assistant Governor to link into the group as a resource. This is one of the key questions frequently posed and the following will offer an insight: The Members are Rotarians immediately and feel they are part of the Rotary family and can take advantage of the benefits of membership such as visit to other clubs, attendance in Conventions, fellowships & networks; etc. The club can commence its activities immediately



EDEN GARDEN ORGANIC FARMING

PP Christopher Liew

Rotary Club of Kota Kinabalu

Time flies, it has been 5 months since the beginning of the term in July 2015. We have initiated and carried out a Rotary Community Corps (RCC) project namely **'RCKK - RCC - Sapulut - Balaron Eden Garden organic farming'** in the interior of Sabah, Supulut area at Kg. Balaron (approximately 60 families - 300 people, mostly Murut tribe). The Chairman from Rotary Club of Kota Kinabalu (RCKK) is Rotarian George Taitim, who is also a Murut.

The whole Sapulut area consists of 13 villages, and it is about 4-5 hours drive from Kota Kinabalu. Kg Balaron was chosen because the leader of the 13 villages lives in that village. The project was identified when a medical outreach project was carried out in the Sapulut area from 1-2 May 2015. During the evening fellowship gathering, the leader of the Sapulut area Mr. Jubilik requested whether we can help them to improve their social welfare which include the **economic, health & safety, education and environment**. This matches the RCC concept.



The idea was further discussed with RCKK Board members, AG Iskandar Ahmad and DG Philip Chong. Numerous discussions were held and the RCC committee was formed on 30th July 2015 with 10 primary committee members and a land of 8 acres were set aside by one of the committee. A vision casting was carried out on 27th August and another 20 members were recruited to carry out the organic farming project in Kg. Balaron. On 16th Sept 2015, the committee carried out the site clearing by gotong royong with the villagers and the water source was located. By September one wooden store was built and a table made of Bamboo was ready. On 1st Oct 2015, the site was dedicated by Rev. William Lo and Kicked off by President Jack Ong and RCKK members.



EDEN GARDEN ORGANIC FARMING *by PP Christopher Liew*

The 'RCKK-RCC-Sapulut-Balaron Eden Garden organic farming' project carried out in Kg. Balaron will benefit the community as follows :

1. **Education & Learning Process** : The villagers will learn how to carry out organic farming.
2. **Environment Protection** : Since it is organic farming, no chemical & pesticide is used.
3. **Health & Safety** : By consuming their organic cash crops, the villagers will be **healthy and safety** as they are not expose to chemical & pesticides.
4. **Uplift of economy** : By converting their idle land into organic farming land with cash crops, it will be nett cash saving as they donot need to fork out money to buy their daily food.
5. **Building a better Community** : By forming the committee and working together as a team, they learn to live with patience, tolerance, team work and thus create a loving , caring and harmonious community.



Summary : The project is simple, easy to implement. The saying goes *"To change your life, you have to change yourself, to change yourself, you have to change your mindset"*. We need to constantly monitor and motivate them to change their mindset and altitude. Once it is been done, it will become a good habit and culture for them. It is sustainable, and duplicable. Once it is successful, it will be duplicated to 12 others villages by the villagers themselves. The future of Sapulut area is bright.





Club of Johor Bahru

THE PRETIGIOUS COMBI AWARD

for Rotary Club of Johor Bahru

The government has recognized Rotarians in their efforts to combat dengue. PDG John Cheah received the prestigious Combi Award on behalf of the Rotary Club of Johor Bahru (RCJB).

In year 2010-2011, RCJB under the presidency of PP Dr. S. Sivamoorthy received a 'COMBI' grant of RM100,000.00 from the Ministry of Health, at the advice of PDG John Cheah, the MCA Complaint Bureau Chairman.

On 20th September 2014, RCJB held the 'International Conference in Dengue Control', where PP Tan Chee Seng supported the conference with a contribution of RM3,000.00.

As a result of the conference, the Menteri Besar of Johor YAB Tan Sri Khaled Nordin appointed PDG John Cheah to sit in the Jawatankuasa Tinggi Khas Denggi Negeri Johor. And on 18th October 2015, YB Tan Sri Mohamed Bin Haji Aziz on behalf of YAB Tan Sri Khaled Nordin, Menteri Besar of Johor presented an award to RCJB called 'Anugerah Konvensyen Combi Tahun 2015' at the Combi Convention held in Pasir Gudang, Johor.

It is hoped that this award will be an encouragement to all Rotarians to commit themselves to fight dengue.

Rotarians are doing very well in assisting the government to fight dengue, and hopefully we will win the war against the disease.



Combi Award



PDG John Cheah receives the award from the government on behalf of Rotary Club of Johor Bahru



Combi Award handed over to President Freddie Lee



ROTARY TAUGHT ME HOW TO BE A SOCIALLY CONSCIOUS ENTREPRENEUR

Cynthia Salim

Founder of Citizen's Mark and a 2009 Rotary Scholar sponsored by District 5280 (California, USA) and hosted by District 1120 (England)

At the age of 21, I was a fervent student activist at Loyola Marymount University, walking picket lines to advocate for a living wage in Los Angeles, California, USA. I never would have imagined that at 28 I'd be starting a fashion label in New York City and doing social change work through a lifestyle brand. That's the power of the Rotary experience — it widens perspectives and inspires change from every industry.

In my twenties, I went from thinking I would never work in the private sector to becoming an impact entrepreneur, spending my days finding responsible factories to work with and talking to photographers about how to thoughtfully portray women in advertising campaigns for Citizen's Mark, a line of high-quality blazers I started for a generation of socially conscious and empowered women on the rise.

When I was selected for a Rotary Scholarship in 2009, I was introduced to the concept of vocational service. This is the second object of Rotary: "High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society."

I met dozens of Rotarians in my district who had found opportunities to serve society through their occupations, from film and finance to education and transportation.

I went on to complete a Master of Arts in Human Values and Contemporary Global Ethics at King's College London as a Rotary Scholar and eventually worked in Geneva, Switzerland, in policy advocacy and management consulting.

It was in building my wardrobe for these jobs that I discovered a niche. There was a dearth of professional wear for women on the rise — that space between newly minted professional and seasoned executive. There were few options at all, and even fewer from brands committed to responsible sourcing, production, and branding.

I started to build what would become Citizen's Mark using the perspective I had gained from my master's degree and the insightful conversations I had with Rotarians. The relationships I built in Europe were instrumental to my ability to build Citizen's Mark's responsible supply chain. I visited wool mills in Italy and learned about water purification after the fabric dyeing process. I talked to German wool under-collar suppliers about clean production methods. I drove into small towns in Portugal with a local friend and asked suit factory owners about — you guessed it — living wages. Rotary truly changed the trajectory of my career. From meeting Rotarians in so many industries and countries to getting a solid academic foundation, Rotary was for me, and is for many, instrumental in transforming careers into opportunities for high-impact work that serves society.



ROTARY'S CORE VALUES

1. Service
2. Fellowship
3. Diversity
4. Integrity
5. Leadership

THE FOUR WAY TEST

of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIP?
4. Will it be BENEFICIAL to all concerned?

ROTARIAN CODE OF CONDUCT

As a Rotarian, I will:

1. Act with integrity and high ethical standards in my personal and professional life.
2. Deal fairly with others and treat them and their occupations with respect.
3. Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world.
4. Avoid behavior that reflects adversely on Rotary or other Rotarians.

THE GUIDE TO DAILY LIVING

of the things we intend to do, ask ourselves these questions and act on them:

1. Have I spent meaningful time with my family? (*Fellowship*)
2. Have I given the best to my work? (*Integrity*)
3. Have I given some time to others, near and far? (*Diversity, Service*)
4. Have I spent some time in self-examination? (*Leadership*)

Introducing...

The Editorial Team



Philip



Chio



Gary



Fia



Audrey



Wes