



**GREEN ON ME**

## The Rotary Happiness Fund 3Gen Environmental Program



An inter-generational green initiative and community service project to increase interaction and communication between the youths, older adults and needy elderly in Singapore

**A PRESERVE PLANET EARTH & CARE FOR SILVER PROJECT**  
By Rotary International District 3310

Students from the Interact Club of ITE College East - a youth service club under Rotary International District 3310 are taking the lead to organize *Green on Me* - an inter-generational tree planting initiative cum luncheon for needy senior citizens at Punggol Park Connector on Saturday, 30 June 2012 from 8am to 12.30pm.

A “Preserve Planet Earth” and “Care for Silver” project by Rotary International, *Green on Me* is held to benefit the Plant-a-Tree program by the Garden City Fund and needy elderly from NTUC Eldercare centre and Nee Soon South CC. Participants contribute S\$200 to the Garden City Fund for each tree planted. The fund is managed by NParks and disbursed for maintenance of trees as well as studies and research on the environment and protection of local natural resources.

The green initiative and community service project is co-organised with Rotary E-club of 3310 in collaboration with Rotary Clubs in the District, the Institute of Parks and Recreation Singapore, the Nature Society (Singapore), the Youth Council from the United Nations Association of Singapore and Marina Country Club.

Funded by the Rotary Happiness Fund, the project will engage 3 generations in order to bridge the interaction and social gap between the youths, older adults and needy elderly via a fun interactive program. The program includes laughing yoga, nature walk, tree planting, an interactive environmental learning session and lunch at the Marina Country Club.

*Green on Me* was initiated to invite the public’s involvement in building a sustained support for elder care and environmental protection in order to create a more inclusive and environmentally responsible society in Singapore.

### ABOUT THE ROTARY HAPPINESS FUND

The Rotary Happiness Fund was created by the Rotary Club of Jurong Town to mark their 40 years of service to the community. The objective is to support inter-generational projects that create awareness and build youth participation in programs to address the needs of senior citizens in the community.



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### **PROJECT OBJECTIVES**

#### **1. BUILD AN INCLUSIVE SOCIETY**

Inter-generational projects encourage greater interaction between the children, youths and the elderly. For the youth and children, interaction with older adults enhances communication skills, promotes self-esteem, develops social issue-solving skills, and fosters friendships across generations. For the elderly, inter-generational projects enhance socialization and prevent isolation in later years.

Inter-generational projects such as *Green on Me* inculcate a sense of purpose and willingness to serve the community. They build an inclusive society by strengthening the community in bringing diverse groups and networks to collaborate together and serve to dispel negative stereotypes as children, youth, and older adults are recognised as contributing members of the society. Alienation due to age gap is reduced, cultivating better integration, goodwill and understanding, increasing our ability to address human needs across the generations.

#### **2. INSPIRE CROSS-SECTOR AND INTER-ORGANISATIONAL COLLABORATION, INCREASE MANPOWER AND RESOURCES AND PROMOTE ENVIRONMENTAL STEWARDSHIP**

Inter-generational tree planting programs increase human and financial resources as they engage 3 generations and different segments of the community to take ownership and care for their environment and biodiversity. The project also helps to bridge the gap between an urban society and their natural environment.

#### **3. CREATE A CULTURE OF EMPATHY AND COMPASSION AND CROSS-SECTOR AND INTER-ORGANISATIONAL COLLABORATION**

*Green on Me* features a light morning exercise, a nature walk, a fun "Luncheon at The Park" and an interactive environmental education program between the young, older adults and senior citizens to bridge the interaction and social gap between the adult and youth participants and needy elderly.

Such inclusive programs increase emotional support for needy elderly. Through participation in meaningful activities, loneliness, boredom, and depression are reduced while self-esteem is increased, giving them a more enriched life, a rejuvenated sense of purpose, and better skills to cope with their personal struggles.

#### **4. TRANSMISSION OF FAMILY AND CULTURAL VALUES**

Inter-generational community service programs can aid in the transmission of traditional family and cultural values from the older to the younger generation, inspiring respect and care for our elderly.

#### **5. EXPANSION OF SERVICES FOR THE ELDERLY**

Inter-generational community service programs can help expand the level of services to meet more needs and address more issues afflicting the elderly in Singapore.



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### 6. GLOBAL CITIZENSHIP AND RESPONSIBLE BUSINESS

*Green on Me* will be registered under **The Billion Tree Campaign** by UNEP (The United Nations Environment Program) and the **Plant for the Planet Foundation** – a global movement to accelerate progress on sustainable environment and development goals in order to stop climate change and inculcate responsibility for the global communities who have been affected by environmentally unfriendly lifestyle or business activities.

### SUPPORTING ORGANISATIONS

Rotary E-club of 3310

The United Nations Association of Singapore/ Rotaract Club at The United Nations Association of Singapore

Institute of Parks and Recreation Singapore

Nature Society (Singapore)

NTUC Elder Care

Nee Soon South CC

Garden City Fund

National Parks Singapore

Marina Country Club

For More Info on *Green on Me*, please visit

[www.rotarydistrict3310.org.my/index.php/2012/05/green-on-me](http://www.rotarydistrict3310.org.my/index.php/2012/05/green-on-me)

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### PROGRAM SCHEDULE

**Date:** 30 June 2012

**Location:** Punggol Park Connector, Seletar North Link, Hougang

**Master of Ceremony:** Edmund Chew/ UNAS

**Co- Mistress of Ceremony:** Susan Wong/ UNAS

- 8.00 am      **Arrival of guests and Registration**
- 8.15 am      **Laughing Yoga**
- 9.00 am      **Guests to be seated**
- 9.15 am      **Arrival of Guest of Honour, \_\_\_\_\_**
- 9.20 am      **Welcome address by Preserve Planet Earth Chair, AG Chew Ban Seng**
- 9.25 am      **Message by District Governor of 3310, Hj Zainie Abdul Aucasa**  
**Tokens of Appreciation by DG to Guest-of-Honour / Hand over of cheques/**  
**Group Photograph**
- 9.45 am:      **GOH proceed to tree planting area led by Organising Chair**
- 9.50 am:      **Briefing on how to plant by NParks Officials.**
- 10.00 am:     **Tree Planting**
- 10:40 am:     **Members of Institute of Parks and Recreation, Singapore and the Nature**  
**Society will conduct an interactive environmental education program for**  
**the children, youths, older adults and senior citizens who are not**  
**involved in the tree planting.**  
(Use of visual aids - pictures of fruit trees, insects and samples of herbs,  
shrubs that the elderly are familiar with. Purpose is to create a platform for  
a lively dialog/ exchange of ideas between 3G to increase interaction and  
communication, so individual age groups are given an opportunity to make  
a valuable contribution to the discussion).
- 11.10 am:     **Lunch at the Marina Country Club, Distribution of goody bags,**  
**Entertainment/ Jiggles**
- 12.15 am:     **Departure of Guest-of-Honour & Guests**
- 12.30 pm:     **End of program. Thank you for coming**

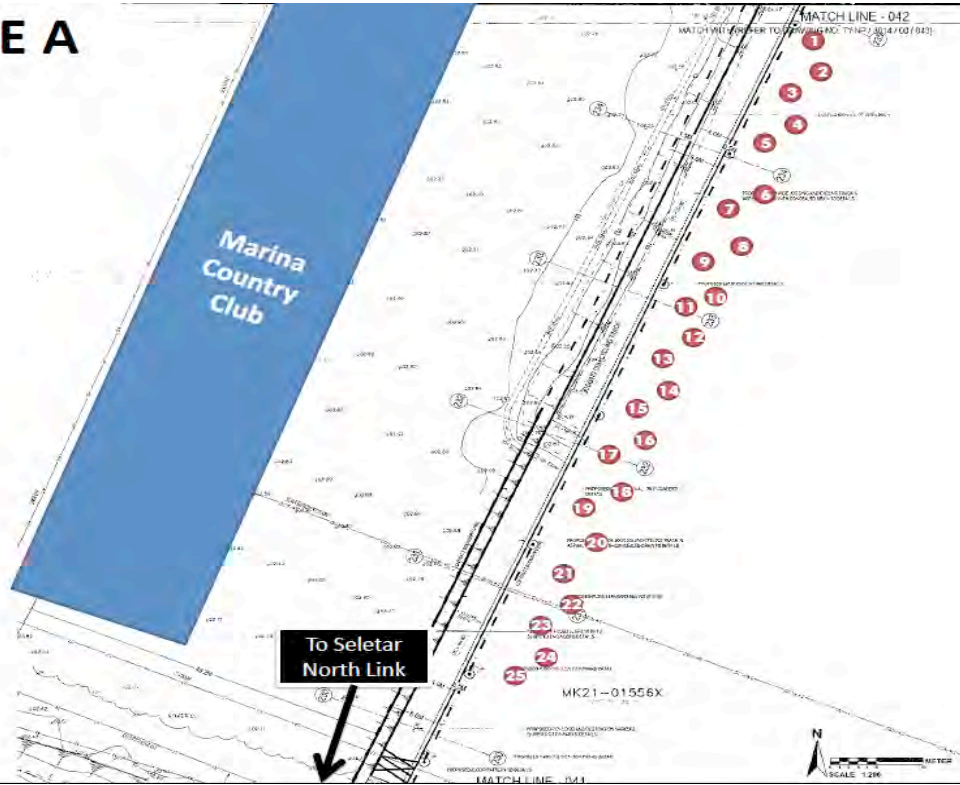


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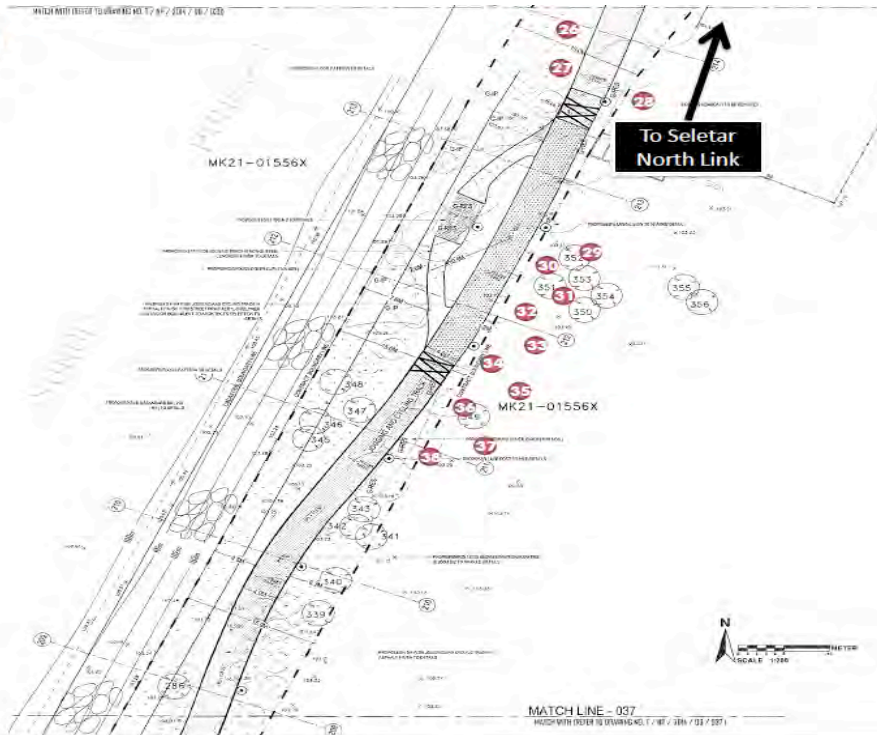
**The Rotary Happiness Fund 3Gen Environmental Program**

**TREE PLANTING SITES**

**SITE A**



**SITE B**



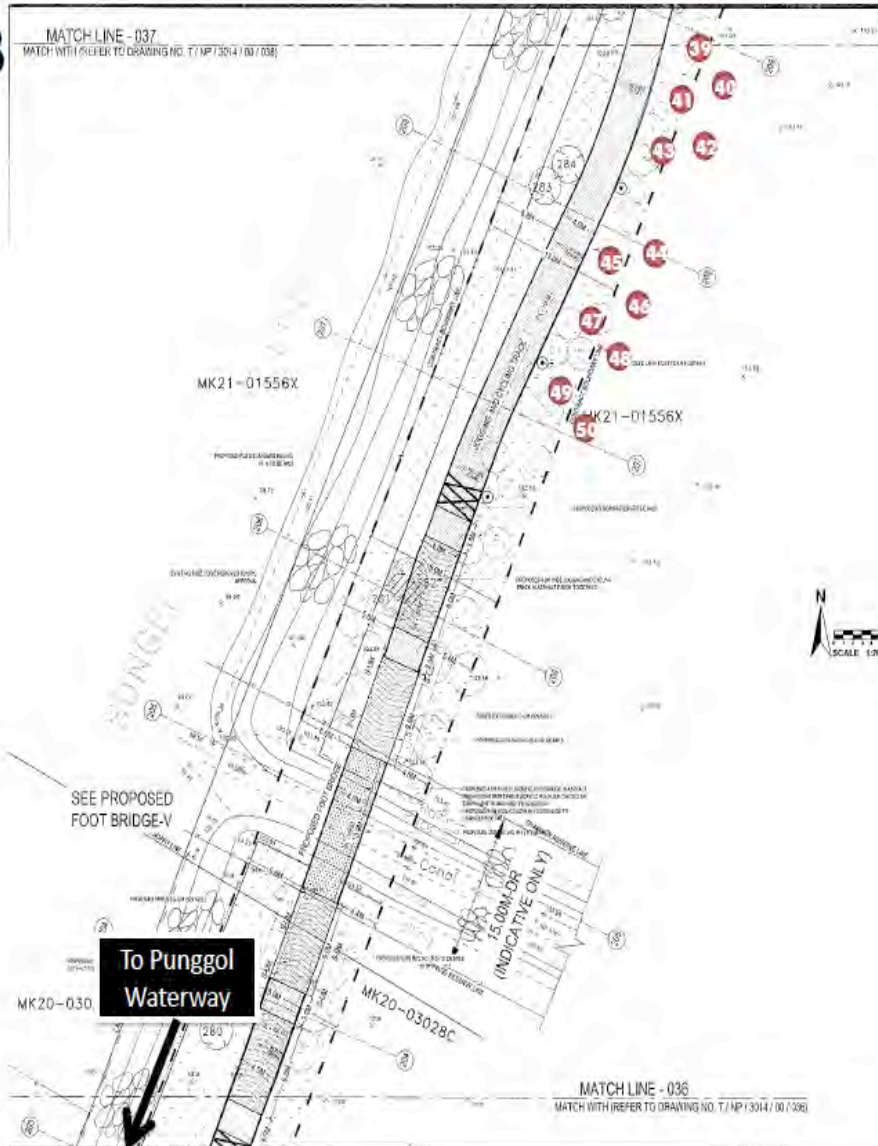


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**TREE PLANTING SITES**

**SITE B**





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**YES! I WOULD LIKE TO PLANT-A-TREE  
AND CONTRIBUTE TO THE ENVIRONMENT**

I would like to sponsor ..... number of tree/s at S\$200 each.

**Tree Planting**

**Date:** 30 June 2012

**Location:** Punggol Park Connector, Seletar North Link, Hougang

**DONOR PARTICULARS**

Name: ..... Designation: .....

Company: .....

Address: .....

Telephone: ..... Fax: .....

Email Address: ..... Mobile: .....

I am pleased to enclose my cheque no. .... for \$ .....  
made payable to : **"Garden City Fund"** \*

Kindly issue the tax-deductible receipt to .....  
(Organisation/ Name)

NRIC/Business Registration Number .....

*\*2.5 times tax-deduction receipts will be issued for all tree sponsorships and outright donations*

Name on Certificate: .....

**Please print this form and mail it together with cheque to:**

**AG Chew Ban Seng  
Chairman, Preserve Planet Earth  
200 Pasir Panjang Road  
#02-17  
Singapore 118571**

**Thank you for your generous donation.**

**If you would like to find out more about the Garden City Fund, please visit  
[www.gardencityfund.org](http://www.gardencityfund.org).**

**For More Info on *Green on Me*, please visit  
[www.rotarydistrict3310.org.my/index.php/2012/05/green-on-me](http://www.rotarydistrict3310.org.my/index.php/2012/05/green-on-me)**



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**YES! I WOULD LIKE TO DONATE TO GREEN ON ME /  
THE ROTARY HAPPINESS FUND**

I would like to lend my support with an outright donation of

S\$..... / ..... Sponsorship-in-Kind to **Green on Me**

S\$..... to the **Rotary Happiness Fund**

**Tree Planting**

**Date:** 30 June 2012

**Location:** Punggol Park Connector, Seletar North Link, Hougang

**DONOR PARTICULARS**

Name: ..... Designation: .....

Company: .....

Address: .....

Telephone: ..... Fax: .....

Email Address: ..... Mobile: .....

I am pleased to enclose my cheque no. .... for \$ .....  
made payable to : "ROTARY E-CLUB OF 3310" \*

**Please print this form and mail it together with cheque to:**

**AG Chew Ban Seng  
Chairman, Preserve Planet Earth  
200 Pasir Panjang Road  
#02-17  
Singapore 118571**

**Thank you for your generous donation.**

**If you would like to find out more about the Rotary Happiness Fund, please visit  
[http://www.rotaryclub3310.net/forum/showthread.php?740-Rotary-Happiness-Fund-  
%28formerly-RCJT-Happiness-Fund%29](http://www.rotaryclub3310.net/forum/showthread.php?740-Rotary-Happiness-Fund-%28formerly-RCJT-Happiness-Fund%29)**

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