



# FROM THE DESK OF THE DISTRICT GOVERNOR 12/2011-12

HELLO MY FELLOW ROTARIANS,

We have completed our planned road shows of **Membership Development and Retention** with overwhelming success, and about to initiate the **phase two** of the program with local support and organizing to help the weak and sick clubs and also mentoring the new inducted members particularly from the weak clubs. By intensifying our activities of phase two by each region we will have better chance of reaching our 2,000 members target.

Based on the recommendation of District Chair PP Alex Eow and the advisor PDG Dr. Wu Dar Ching and my subsequent discussion with PP Alex Eow last night, the regional structure for phase two will be continued to be headed by all the existing regional chairs and to be assisted by a local advisor (PDG level or senior Rotarian) to be appointed with three respected and experienced local Rotarians to help to achieve the mission. The local advisors and the three local senior Rotarians will be named in due course. The deadline for the structure to be set up will be 30 November 2011.

District Chair PP Alex Eow will be sending details on the plan by next week with the new structure.

I look forward to your support to the phase two of District Membership Development activities.

***“Reach within to Embrace Humanity”***

Yours in Rotary

**Hj. Zainie Abdul Aucasa**

c.c District Chair PP Alex Eow and District Advisor PDG Dr. Wu Dar Ching  
Regional Chairs, District Membership Development, AG Judy Yu, PP David Chin,  
PP Kho Ping, PP Michael Yee, PP Dr. Angamuthu and Rtn Ambananthen,