



# TOWARDS THE MILLENNIUM DEVELOPMENT GOALS

## The UN – Rotary Day Singapore



INTERNATIONAL YEAR OF FORESTS

*Celebrating Forests for People*



The MDGs

### EVENT ANNOUNCEMENT

The United Nations Association of Singapore and Rotary International District 3310 would like to invite you to their inaugural MDG partnership and networking event

### The UN – Rotary Day Singapore

4 Nov 2011

The Atrium Ballroom @ The Holiday Inn The Atrium  
317 Outram Road, Singapore

Ticket: S\$88nett/ person

(Limited seats available. Seats will be allocated for different sectors to ensure adequate representation from the community)

Dress Code: Formal

We look forward to your participation.

Thank you

In the Service for Humanity  
The Organizing Committee



The Mother & Child Project

### PROGRAMME

- 6:45pm: Registration, Cocktail and Networking
- 7:50pm: Welcome Address by the Secretary General of The United Nations Association of Singapore, Co-Organizing Chair
- 7:55pm: Speech by DG. Zainie Aucasa, Rotary International District 3310
- 8:05pm: Speech by Prof. Tham Seong Chee, President of The United Nations Association of Singapore
- 8:15pm: Keynote Address by Guest of Honour
- 8:25pm: Performance by Jazz for Humanity
- 8:50pm: Towards the MDGs (Video)

- 9:00pm: Southeast Asian Cultural Appreciation Extravaganza and Dancers for Humanity
- 9:20pm: Charity Runway Show: International Year of Forests - Celebrating Forests for People (Body Painting Show) AND Catwalk from Breast Cancer
- 9:45pm: Global Polio Eradication Initiative - End Polio Now, The Bill Gates \$380 Million Challenge (Video)
- 9:50pm: Trans-Sabah Walk and Climb by Mr. Leong Chee Woh, Past President, Rotary Club of Johor Bahru
- 10:05pm: Raffles Draw
- 10.15pm: Networking Continues
- 10.45pm: Program Ends.

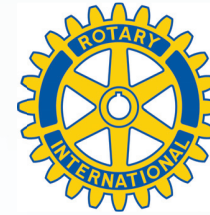
**CONTACT:**  
 Ms. Rovena Plique  
 Co-Organizing Chair  
 Mobile: +65 9825 4100  
 rovena.plique@yahoo.com



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#### POWER IN COLLABORATION

The challenges and issues facing us, be they polio eradication, the fight against HIV or Malaria, ensuring access to safe drinking water or striving for environmentally sustainable growth are too vast and too complex for any one sector to confront alone.

**There is however power in collaboration.**

Rotary together with UNICEF spearheaded the *Global Polio Eradication Initiative* with the World Health Organization and the U.S. Centers for Disease Control and Prevention and eradicated ninety-nine percent of the highly infectious and debilitating disease globally – proof of what we can achieve together to accelerate progress on the Millennium Development Goals (MDGs). Efforts continue to eradicate the remaining one percent.

#### OUR OBJECTIVE

The *UN-Rotary Day Singapore* serves to support the United Nations' efforts to promote collaborations and alliances in order to accelerate progress on the MDGs and the *Global Polio Eradication Initiative*.

The *United Nations Association of Singapore* and *Rotary International District 3310* invite representatives of civil society as well as the public and private sectors to their first *MDG Partnership and Networking event* to reaffirm commitments and explore future cross-sector collaborations to advance the MDGs and address some of the most pressing social and environmental issues in our region by the target date of 2015.

We look forward to your participation in this meaningful event.

Thank you.

In the Service for Humanity,

The Secretary General of  
The United Nations Association of S'pore  
Co-Organizing Chairman

*Mr. Yap Kwong Weng*

The District Governor  
Rotary International District 3310

*Mr. Zaine Aucasa*

Public Relations Committee  
Rotary International District 3310  
Co-Organizing Chairman, Rotary E-Club of 3310

*Ms. Rovena Plique*



International Year of Forests  
Celebrating Forests for People

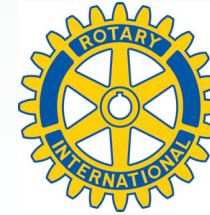
The MDGs



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#### THE UNITED NATIONS AND ROTARY INTERNATIONAL

The United Nations and Rotary have a long history of working together and sharing similar visions for a more peaceful world.

In 1942, Rotary clubs from 21 nations organized a conference in London to develop a vision for advancing education, science, and culture after World War II. That event was a precursor to UNESCO. In 1945, 49 Rotarians went to San Francisco as delegates, advisors and consultants to help draft the UN Charter. Rotary has been a close partner of the UN ever since and currently holds the highest consultative status offered to a nongovernmental organization by the UN's Economic and Social Council, which oversees many specialized UN agencies. This is a partnership that the United Nations and Rotary holds with pride.

#### ABOUT THE ORGANIZERS

##### THE UNITED NATIONS ASSOCIATION OF SINGAPORE

*The United Nations Association of Singapore (UNAS)* was established as a voluntary organization on 29th December 1969.

The mission of UNAS is to promote peace, human rights, respect for international law, social progress and better standards of living and freedom, while promoting thought leadership and achieving the goals of the United Nations Charter.

[www.unas-sg.org](http://www.unas-sg.org)

##### ROTARY INTERNATIONAL DISTRICT 3310

*Rotary* is a worldwide organization of more than 1.2 million business, professional, and community leaders. Members of Rotary clubs, known as Rotarians, provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. There are 33,000 Rotary clubs in more than 200 countries and geographical areas. Clubs are nonpolitical, nonreligious, and open to all cultures, races, and creeds. As signified by the motto Service Above Self, Rotary's main objective is service — in the community, in the workplace, and throughout the world.

*Rotary International District 3310* is comprised of Brunei, Singapore and parts of Malaysia (Johor, Malacca, Sarawak, Labuan FT and Sabah). There are a total of 68 Rotary clubs in the District with two service clubs

in Brunei, 22 clubs in Singapore, four clubs in Malacca, one club in Labuan FT, nine clubs in Sarawak, 12 clubs in Sabah and 18 clubs in Johor. The oldest Club in the District is the Rotary Club of Singapore, chartered on 11 August 1930.

[www.rotarydistrict3310.org.my](http://www.rotarydistrict3310.org.my)

##### ROTARY E-CLUB OF 3310

*Rotary E-Club of 3310* was chartered on 15 June 2004. It became the 8th Cyber Club in the Rotary World, the 21st Rotary Club in Singapore and the **1st operating Rotary CyberClub in Asia**

The mission of Rotary E-Club of 3310 is to make this world a better place, provide service to others, promote high ethical standards, and to advance world understanding, goodwill and peace through its fellowship of business, professional, and community leaders. Its vision is to contribute to our community, our nation and our world by giving our future generations love and hope through nurturing and sharing.

[www.rotaryclub3310.net](http://www.rotaryclub3310.net)

##### CONTACT:

Ms. Rovena Plique,  
Co-Organizing Chair, Rotary E-Club of 3310

**Brandlah Marketing Consultancy Pte Ltd**  
(Cause Marketing and Branding Company for People and Planet)

Email: [rovena.plique@yahoo.com](mailto:rovena.plique@yahoo.com), Mobile: +65 9825 4100



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### REGISTRATION AND TICKET ORDER FORM

Name \_\_\_\_\_

Organization (if relevant) \_\_\_\_\_ Position \_\_\_\_\_

Contact \_\_\_\_\_ Mobile \_\_\_\_\_ Office \_\_\_\_\_

Email \_\_\_\_\_ NRIC \_\_\_\_\_

Mailing Address \_\_\_\_\_

I would like to order \_\_\_\_\_ Ticket/s (\$88nett/ ticket) or \_\_\_\_\_ Ticket Booklet/s (\$880/ One booklet of 10 tickets)

Cheque/ Draft No. \_\_\_\_\_ Amount of Payment (in figures) \_\_\_\_\_

(Write clearly on the reverse cheque/ draft, your full name, NRIC, address and contact numbers)

#### BOOKING INSTRUCTIONS:

To reserve your ticket/s, please fill this page, scan and email a soft copy of the form to [rovena.plique@yahoo.com](mailto:rovena.plique@yahoo.com) by 25 October 2011 (Limited seats available. Seats will be subject to availability and receipt of payment)

#### PAYMENT INSTRUCTIONS:

Please make your Crossed Cheque/ Draft payable to “**ROTARY E-CLUB of 3310**” and Mail with a **signed copy of this form** to Ms. Rovena Plique, Co-Organizing Chair, Rotary E-Club of 3310.  
**Address:** Block 346, Clementi Avenue 5 #01-10, Singapore 120346.

Signature \_\_\_\_\_

Date \_\_\_\_\_

#### FOR OFFICIAL USE ONLY

Received on: \_\_\_\_\_

Processed by: \_\_\_\_\_

Date: \_\_\_\_\_



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### ORGANIZATION/ ASSOCIATION PARTNERSHIP Memorandum of Understanding

The UN-Rotary Day promotes new collaborations and alliances in furtherance of the Millennium Development Goals (MDGs). We would like to invite associations and organizations to partner with us for this event so participants can network and explore future collaborations with your members and employees. As an MDG partner organization or association, your establishment would benefit from the exposure given to this and future UN-Rotary MDG partnership events.

•Please fill this form *and* the “Registration Form” on page 4 and email to [rovena.plique@yahoo.com](mailto:rovena.plique@yahoo.com) if your association, organization, or network would like to partner with us for this event.

Name \_\_\_\_\_

Organization/ Association \_\_\_\_\_ Position \_\_\_\_\_

Contact \_\_\_\_\_ Mobile \_\_\_\_\_ Office \_\_\_\_\_

Email \_\_\_\_\_ NRIC \_\_\_\_\_

Mailing Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

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## MONETARY SPONSORSHIP OPPORTUNITIES

**Below are some monetary sponsorship opportunities. Any amount of sponsorship is however greatly appreciated, and will be recognized. A Certificate of Appreciation will be awarded to our Title, Platinum, Gold, Silver and Bronze sponsors during the event**

#### **Title Sponsor \$15,000**

Recognition as a *UN-Rotary Day 2011 Title Sponsor*  
Name /Logo Included in Electronic Direct Mailers (EDMs) and communication materials  
Verbal acknowledgement during the event  
Recognition in all publicity materials, print/ otherwise as available  
Logo on *top premium position* of customized backdrop at entrance and stage  
Right to place 4 signages at strategic areas in venue  
Logo on partners' websites with link to Title Sponsor site  
Space to Display, Sell or Sample Product  
10 free passes  
Certificate of Appreciation

#### **Platinum \$12,500**

Recognition as a *UN-Rotary Day 2011 Platinum Sponsor*  
Name /Logo Included in Electronic Direct Mailers (EDMs) and communication materials  
Verbal acknowledgement during the event  
Recognition in all publicity materials, print/ otherwise as available  
Logo on *top premium position* of customized backdrop at entrance and stage  
Right to place 3 signages at strategic areas in venue  
Logo on partners' websites with link to Platinum Sponsor site  
Space to Display, Sell or Sample Product  
7 free passes  
Certificate of Appreciation

#### **Gold \$7,500**

Recognition as a *UN-Rotary Day 2011 Gold Sponsor*  
Name /Logo Included in Electronic Direct Mailers (EDMs) and communication materials  
Verbal acknowledgement during the event  
Recognition in all publicity materials, print/ otherwise as available  
Logo on *top premium position* of customized backdrop at entrance and stage  
Right to place 2 signages at strategic areas in venue  
Logo on partners' websites with link to Gold Sponsor site  
Space to Display, Sell or Sample Product  
5 free passes  
Certificate of Appreciation

#### **Silver \$3,500**

Recognition as a *UN-Rotary Day 2011 Silver Sponsor*  
Name /Logo Included in Electronic Direct Mailers (EDMs) and communication materials  
Verbal acknowledgement during the event  
Recognition in all publicity materials, print/ otherwise as available  
Logo on *premium position* of customized backdrop at entrance and stage  
Logo on partners' websites with link to Silver Sponsor site  
3 free passes worth  
Certificate of Appreciation

#### **Bronze Sponsor \$1,500**

Recognition as a *UN-Rotary Day 2011 Bronze Sponsor*  
Name /Logo Included in Electronic Direct Mailers (EDMs) and communication materials  
Verbal acknowledgement during the event  
Recognition in all publicity materials, print/ otherwise as available  
Logo on customized backdrop at entrance and stage  
Logo on partners' websites with link to Bronze Sponsor site  
1 free pass  
Certificate of Appreciation



**The UN – Rotary Day**  
4 Nov 2011, Singapore



**SPONSORSHIP FORM**  
**Memorandum of Understanding**

Name \_\_\_\_\_

Organization (if relevant) \_\_\_\_\_ Position \_\_\_\_\_

Contact \_\_\_\_\_ Mobile \_\_\_\_\_ Office \_\_\_\_\_

Email \_\_\_\_\_ NRIC \_\_\_\_\_

Mailing Address \_\_\_\_\_

Amount of Monetary Sponsorship (in words) \_\_\_\_\_

Cheque/ Draft No. \_\_\_\_\_

(Write clearly on the reverse cheque/ draft, your full name, NRIC, address and contact numbers)

In addition to monetary donations, we are specifically seeking sponsorships in kind. Please email [rovena.plique@yahoo.com](mailto:rovena.plique@yahoo.com) for sponsorship opportunities. Please provide details of Sponsorship In Kind (Sponsorship is Subject to Approval)

**PAYMENT INSTRUCTIONS:**

Please make your Crossed Cheque/ Draft payable to **“ROTARY E-CLUB of 3310”** and mail with a **signed copy of this form** to Ms. Rovena Plique, Co-Organizing Chair, Rotary E-Club of 3310.

**Address:** Block 346, Clementi Avenue 5 #01-10, Singapore 120346.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**FOR OFFICIAL USE ONLY**

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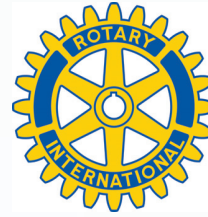
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### OUR ASSOCIATION PARTNERS

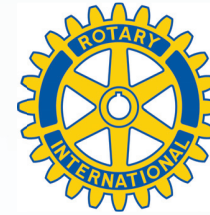




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#### ROTARY'S POLIO PLUS The Global Polio Eradication Initiative

After **20** years of hard work, Rotary and its partners are on the brink of eradicating this tenacious disease, but a strong push is needed now to root it out once and for all. It is a window of opportunity of historic proportions.

Rotary is raising \$200 million globally to match \$355 million in challenge grants received from the Bill & Melinda Gates Foundation. As of 30 June 2011, Rotarians have raised about US\$185.1 million for Rotary's US\$200 Million Challenge. The total sum of \$555 million will directly support immunization campaigns in developing countries, where polio continues to infect and paralyze children, robbing them of their futures and compounding the hardships faced by their families.

**As long as polio threatens even one child *anywhere* in the world, children everywhere remain at risk due to its highly contagious nature. The stakes are that high.**

Rotary's contribution to the eradication effort has already spared an estimated 5 million children from a lifetime of paralysis. Please donate generously and help us to eradicate the remaining 1% of the debilitating disease.

For more information on the *End Polio Trans-Sabah Walk and Climb* by Rotary International District 3310, please go to <http://www.rotarydistrict3310.org.my/index.php/2011/05/trans-sabah-walk-climb>

#### ROTARY'S GLOBAL SPEARHEADING PARTNERS

##### UNICEF

UNICEF procures and distributes polio vaccines for routine and supplementary immunizations. UNICEF participates, along with WHO, in the implementation of intensified National Immunization Days and Sub national Immunization Days, as well as mop-up campaigns at the country level.

##### U.S. Centers for Disease Control and Prevention (CDC)

The Atlanta-based CDC deploys epidemiologists, public health experts, and scientists to WHO and UNICEF. CDC also works as the "viral detective" of the four partners, using its state-of-the-art virological surveillance expertise (genetic fingerprinting) to investigate outbreaks of polio, identify the strain of poliovirus involved and pinpoint its exact geographical origin.

##### World Health Organization

WHO, through its headquarters, regional and country offices, provides the overall technical direction and strategic planning for the management and coordination of the Global Polio Eradication Initiative.

##### LATEST UPDATE

20 September 2011

**Polio strain spreads to China from Pakistan**  
BBC Mobile

9 August 2011

**UN issues warning on Pakistan's rising polio rates**  
BBC Mobile



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#### PROJECT HIGHLIGHTS

3-4 November 2011

**Age Friendly Workforce Asia (AFWA) – Healthy Ageing, Lifelong Employability Conference**

**Location:** NTUC Building, One Marina Boulevard Singapore

**Organizer:** The Rotary Club of Jurong Town, Singapore

[www.afwasia.com](http://www.afwasia.com)

[www.rotarydistrict3310.org.my/index.php/2011/09/age-friendly-workforce-asia-afwa/](http://www.rotarydistrict3310.org.my/index.php/2011/09/age-friendly-workforce-asia-afwa/)

5-6 November 2011

**Child Sexual Abuse Prevention (CSAP) program**

**Location:** Wisma Rotary, 1 Jalan Bintang 2, Taman Bintang, 81400 Senai, Johor, Malaysia

**Organizers:** Rotary E-Club of 3310, Rotary Club of Johor Centennial, Rotary Club of Bandar Utama of District 3300, in collaboration with Stairway Foundation Inc, Philippines. Supported by Rotary Club of Kulai

[www.rotarydistrict3310.org.my/index.php/2011/08/2-day-residential-child-sexual-abuse-prevention-csap-training-workshop](http://www.rotarydistrict3310.org.my/index.php/2011/08/2-day-residential-child-sexual-abuse-prevention-csap-training-workshop)

7-18 November 2011

**End Polio Trans-Sabah Walk and Climb**

**Organizer:** The Rotary Club of Johore Bahru

[www.rotarydistrict3310.org.my/index.php/2011/05/trans-sabah-walk-climb](http://www.rotarydistrict3310.org.my/index.php/2011/05/trans-sabah-walk-climb)

5-10 December 2011

**Modern United Nations Preparatory Conference**

**Organizer:** The United Nations Association of Singapore

16 – 19 December 2011

**International Rotary Youth Leadership Awards (IRYLA)**

**Location:** Pusat Latihan & Rekreasi FELCRA Berhad, Tebing Tinggi, Segamat, Johor, Malaysia

[www.facebook.com/event.php?eid=214170831974610](http://www.facebook.com/event.php?eid=214170831974610)

29 Feb - 2 March 2012

**Sustainability & Climate Change Conference (SC3) 2012**

**Organizer:** The Rotary Club of Kota Kinabalu, The Rotary Club of Likas Bay, The Rotary Club of Tanjong Aru, The Rotary Club of Penampang

**Location:** Kota Kinabalu, Sabah

<http://greenconferencekk.org/home/programme>