

RI District 3310 Vocational Service Goals

"Each Rotarian is a connecting link between the idealism of Rotary and his trade or profession."
My Road to Rotary – Paul Harris

Rotary's vision is to be the service organization of choice with dynamic, action-oriented clubs whose contributions improve lives in communities worldwide. Our mission is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Rotary's Identity

Object of Rotary

Interpersonal relationship

The 4-Way Test

Intrapersonal relationship

A Guide to Daily Living

Together they inspire us to foster and support the ideal of service for developing and maintaining high ethical standards in human relations.

Short-term Goals

- **Promote "The Four Way Test"** as "interpersonal relationship"
- **Promote "A Guide to Daily Living"** as "intrapersonal relationship"
- **Hold Classifications Talks** *Objectives:-* To get to know our Rotarians better and to increase awareness of career opportunities

Medium-term Goals

- **Friends of Rotary** (businesses and firms that adopt "The Four Way Test" and "A Guide to Daily Living")
- **District Vocational Directory** (web-based) – Resources/talent pool (by classifications) for Career Guidance/Counselling and weekly Guest Speakers

Long-term Goals

- **Rotary emblem** as possible **certification mark of distinction** for Corporate Social Responsibilities (CSR) - People, Planet, Profit (Global Sustainability)

“This is a changing world. We must be prepared to change with it.” – Paul Harris, 1935

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