



ROTARY DISTRICT 3310

LITERACY SEMINAR, 16 Jan 2010.

As announced earlier Rotary District 3310 will hold a Literacy Seminar as follows:

Date: Saturday, 16 Jan 2010
Time: 12.30 pm to 4.30pm
Venue: Fort Canning Lodge, 6 Fort Canning Road, Singapore 179494

The seminar will seek to realize the following objectives:

1. To increase awareness of Rotary International's literacy programmes and projects worldwide
2. To engage Rotarians in discussion on how the world needs to progress beyond basic "reading & writing" literacy to new forms of literacy.
3. To encourage Rotary clubs in the District to undertake one or more literacy projects

Datuk Hj Md Latip Sarrugi, District 3310 Governor, and Dr.D.N.Raizaday, Zone Coordinator, R.I. Literacy Resource Group, have both given their full support and will be among our speakers at this event.

To provide a congenial setting and to foster fellowship we will start off the event with lunch and networking. Holding it on a Saturday afternoon will also enable more Rotarians to join us, particularly those from clubs in our District from Malaysia and Brunei. We will also structure the event to engage Rotarians in meaningful discussions on how progress in new forms of literacy such as computer literacy, economic literacy, cultural literacy, etc. will help to develop a more understanding and peaceful world.

For this seminar to succeed we will need the support and participation of all clubs in the District.

Do register by 31 Dec 2009 to qualify for the reduced fee.

Speakers

Datuk Hj Md Latip Sarrugi : Opening and Concluding Addresses

Datuk Md Latip is our current District Governor for the Rotary Year July 2009 to June 2010. From the humble ranks of a male nurse trainee and later a police inspector, he went on to read law at the University of Buckingham. He obtained his Bar-at-Law from Lincoln's Inn in 1983 was subsequently admitted to the Malaysian Bar in 1984. The following year he set up his law firm in Melaka and has been in private practice since. Datuk Latip joined the Rotary Club of Kota Melaka in 1989. He has served as President of his club and as Assistant Governor twice. Datuk Latip is actively involved in the franchise industry in Malaysia. Currently he is Vice Chairman, Malaysian Franchise Association. He is also a member of the Franchise Advisory Board of Malaysia advising the Ministry of Entrepreneur and Cooperative Development on franchise development in Malaysia. When asked what his motto in life is, he smilingly replied, "Be nice to people!"

PDG Dr. D N Raizaday : Literacy Everywhere - Dream of Rotary (Keynote Speech)

Dr Razaiday Ph.D (Toxicology), is a member of the International as well as British Society of Developmental Biology. A fellow of academy of Zoology and of Entomological Society of India, he is also a registered Medical Practitioner in Homoeopathy. Presently he is a Reader in Zoology Dept. of PPN (PG) College, Kanpur. In Rotary he has served as Charter President of Kanpur Central and as District 3110 Governor. He has chaired various District Committees and was District Trainer as well as Polio Surveillance Committee Chairman. Zone Coordinator for Membership Development and now Literacy, he works for all 15 Districts of the Zone. Dr. Raizaday is recipient of hundreds of awards and recognitions from various social and cultural organizations & by Rotary including the highest Rotary award "Service Above Self" & "Regional Service Award", for Polio Eradication.

Dear PDGs, Rotarians & Friends,

I am soliciting for support from all of you to attend the above Literacy Seminar, It will cover a wide area of current Literacy. PDG Dr. D.N.Raizaday our Zone Coordinator will be coming and will be presenting a paper. Literacy is not a common seminar this will be the first time our District district is organising Literacy. Out District Chair for Literacy PP Goh Kim Seng and his committee has taken the trouble and effort of organising this Seminar on my behalf, Please let me see you there at the seminar.

I will be in Nepal for joint Rotary projects from 13th to 20th December 2009.

Best Regards and Merry Christmas.

Thank you,

*THE FUTURE OF ROTARY IS IN YOUR HANDS
DG Datuk Hj Md Latip Sarrugi*

DGE Dr K K Abraham : Rotary Literacy

As DG Elect, Dr Abraham will take over as Rotary District 3310 Governor for the Rotary Year 2010-2011. A Consultant Ear, Nose & Throat Surgeon, (MBBS,FRCS & FAMS) he has been in private practice for over 26 years and is a Visiting Consultant to Alexandra Hospital. His Rotary services include District Scholarships Chairman, District Group Students Exchange Chairman, Advisor to District Family of Rotary Committee, Member of the 1999 Rotary International Convention (held in Singapore) Organizing Committee, and District Assembly Facilitator for President Elects Training Seminar. His community services include serving as Vice President of the Singapore Narcotics Association, Board Member of Christian Care Centre and Chairman of the Navajeevan Centre for ex-drug and alcohol addicts.

Mr Ivan Chew : Information Literacy

Mr Chew, a trained librarian, heads the Adult & Young People's Services at the National Library Board, Singapore. He graduated with 1st Class honours from the University of London in Information Systems and Management and an MSc (Information Studies) from Nanyang Technology University. A blogging and social media enthusiast, Ivan has ten personal blogs and one podcast. He regularly conducts Blogging, Podcasting and various Social Media-related talks and workshops for schools and organisations in Singapore. His Social Media related publications include "Librarians 2.0: Sowing padi in (the) SEA (2009)" and "Web 2.0 and Library Services for Young Adults: An Introduction for librarians (2008)". Off work, he draws, paints, writes, and produces songs for his online music album. Ivan has a keen interest in Library Services for People with Disabilities. He also volunteers as the community manager for Creative Commons Singapore.



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Speakers

Ms Lee Yuit Chieng: Information Literacy

Ms Lee is a finance professional with over twenty years experience in the asset management and investment banking industry. She served as Regional Director of Barclays Global Investors Southeast Asia Limited, one of the largest investment managers to pension funds worldwide. She spent two years with them in San Francisco before returning to Singapore to set up its business in the region. At Vanguard Asia ex-Japan, as the Singapore managing director, she also oversees the Korean operations. Yuit Chieng is actively involved in promoting financial literacy amongst Singaporeans. As a Board member of WINGS, Women's Initiative for Ageing Successfully, she conducts financial talks for its members. She has also worked with AWARE Singapore, Association of Women for Action, to conduct Financial Intelligence Training courses to raise financial awareness and competency among young adults.

PP Goh Kim Seng: Social Literacy

PP Kim Seng is Principal Consultant of 6M Management Consultants Pte Ltd which he founded in 1983. Specializing in business planning and management training, he has extensive consulting and training experience serving numerous MNCs, SMEs and public institutions. He was Founder President of the Institute of Management Consultants (Singapore), Vice President of the Singapore Productivity Association (SPA), Hon. Sec. of the International Council of Management Consulting Institutes (ICMCI) and a full member of the Singapore Institute of Directors (SID). A Certified Management Consultant (CMC), he holds a B.Sc.(Hons) degree in Psychology from London University and M.Soc.Sc. in Applied Sociology from the National University of Singapore (NUS).

His paper is developed jointly with Professor Robert Chia, who is currently Professor of Management at Strathclyde University and has held similar chair appointments at universities of Essex, Exeter, St Andrews as well as the sixth century chair at the University of Aberdeen where he is now Emeritus Professor.

His current research interests revolve around the issues of strategic foresight, peripheral awareness and organizational leadership; complexity, creativity, innovation, and entrepreneurship; and the significance of contrasting East-West mentalities and their implications for business practice. His latest book on "Strategy without Design" has just been published by Cambridge University Press. Prof Chia holds a PhD in Organization Studies from Lancaster University and is an elected Fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce, UK.

Post-Seminar Event

After the seminar, participants will have the option of joining in a group visit to Singapore's latest development, the Marina Barrage. This creates a freshwater reservoir with a catchment of 10,000 ha at Singapore's city sea-front. Come and stroll across the breezy Marina Bridge, view the gigantic pumps which can drain an Olympic-sized swimming pool in 9 secs, learn about Singapore's efforts in creating a sustainable environment at the Exhibition Gallery, and take in the Singapore skyline from the landscaped roof-top. The coach will then bring us to view the lights of Chinatown in its once-a-year dazzling lit-up to celebrate Chinese New Year. Participants can drop off to have dinner at the various eateries there and pick up souvenirs from the street markets. There is no additional charge for participating in the post-seminar event.

This post-seminar visit to Marina Barrage and Chinatown tour (FOC) was arranged with our Malaysian and other overseas Rotarians in mind - to provide them with a nice weekend outing to Singapore. These days it is very cost-effective and comfortable to come to Singapore by express coach and more fun too if you come in group. Those from as far away as Penang could take the night coach from there, sleep all the way, and arrive fresh in Singapore the next day. Accommodation at Fort Canning Lodge is very convenient and comfortable; just minutes walking distance from Orchard Road.

Programme

12.00 pm - 12.30 pm	Registration
12.30pm - 1.30 pm	Lunch
1.30 pm - 1.45pm	Introduction by MC
	Welcome Address by DG Datuk Hj Md Latip Sarrugi
1.45pm - 2.15pm	Keynote Address by PDG Dr. D N Raizaday
	"Literacy Everywhere - Dream of Rotary"
2.15 pm - 2.45 pm	Rotary Literacy by DGE Dr K K Abraham
2.45 pm - 3.15 pm	Information Literacy by Mr Ivan Chew
3.15 pm - 3.45 pm	Refreshment Break
3.45 pm - 4.15 pm	Financial Literacy by Ms Ms Lee Yuit Chieng
4.15 pm - 4.45 pm	Social Literacy by PP Goh Kim Seng
4.45 pm - 5.15 pm	Forum Discussion on "New Literacies"
5.15 pm - 5.30 pm	Concluding Address by DG Datuk Hj Md Latip Sarrugi



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New Forms of Literacy

We will certainly learn about new forms of literacy. We have the support of the National Library in Singapore. Apart from fielding a speaker on Information Literacy it has kindly agreed to research, compile and provide us with a list of readings and internet resources on the various forms of literacy. There will be an on-site exhibit of various publications related to literacy. Locals can borrow some of these titles on the spot and all will be able to sign up to gain access to the library's on-line research facilities.

A very senior investment banker will be speaking to us on Financial Literacy. It's probably right to say that financial illiteracy was the downfall of many in personal finance, especially during the recent economic meltdown. Social literacy, a relatively new idea, lies at the heart of Rotary's humanitarian work and is intimately linked social awareness and socially responsible behavior. In more developed countries where fundamental literacy is no longer an issue, many social ills could be traced to social illiteracy.

Networking with Rotarians

Apart from learning something new, networking is another reason for many people to attend events like our Literacy Seminar. Whether for fellowship, for Rotary, or for business, Rotary gatherings are particularly congenial, pleasant and meaningful. Do come and join us to renew contacts and make new ones.

Fees

S\$35 per pax (\$30 for spouse)

S\$28 per pax (\$25 for spouse) for registrations received and paid by **31 Dec 2009**

Payment may be made by cheque or credit card.

Registration

Host Club: Rotary Club of Singapore North (RCSN)

Tel: 65 62920285 Fax: 65 63489433

Please email completed registration form to: goh@6m.com.sg (PP Goh Kim Seng) or blene@singnet.com.sg (President Dannis Teo, RCSN).

Cheques to be made payable **Rotary Club of Singapore North** and posted to 19 Jalan Wakaff, Singapore 428229.

Credit card payment notification may be faxed to Tel: 65 6348 9433 or sent to above address.

Accommodation at Fort Canning Lodge

Fort Canning Lodge, 6 Fort Canning Road, Singapore 179494

Superior Room : S\$130.00 nett (single/twin with breakfast and unlimited internet)

Executive Room : S\$140.00 nett (single/twin with breakfast and unlimited internet)

The above rates quoted are for per room per night and are INCLUSIVE of 10% Service Charge and 7% Goods & Services Tax.

Please book directly with :

Mr Billy Yeo

Sales Manager (Corporate)

Tel : 63358090

HP : 97521377

Fax : 63374222

Email : billy_yeo@ywcafcclodge.org.sg