

ROTARY FOUNDATION ALUMNI

DISTRICT 3310 ASSEMBLY 2009

What are RF Alumni?

- A largely untapped resource with tremendous potential for boosting Rotary Club membership and support for the foundation programs
- Less than 3% of 105,000 Alumni are Rotarians
- A mere 20% clubs claim to recruit Alumni into membership

Who are Rotary Foundation Alumni?

- Ambassadorial scholars
- GSE team members and leaders
- Grants for University Teachers recipients
- Rotary World Peace Fellows
- Rotary Peace and Conflict Studies Program participants
- Rotary Volunteers that have received Foundation grants

How many RF Alumni are there?

- 39,000 Ambassadorial scholars and University Teachers
- 60,000 GSE participants
- 5,000 Rotary Volunteers
- 250 Peace Programs participants
- 15,000 Rotarians
- 1,700 joined Rotary as Alumni

Annual and Long-range

- Annual Induction directly
- Long-range...As Alumni Association members first

Why is it important to keep Foundation Alumni connected with Rotary?

- Part of Rotary family, having benefited from Foundation programs
- Great resources for promoting Foundation programs and Rotary
- Source of potential donations to the Foundation
- Source of potential Rotarians

Membership Development

- Reconnect
- Involve
- Invite

RI Programs for Alumni

- Global Alumni Service to Humanity Award
- Rotary Alumni Celebration
- Rotary Foundation Alumni Network (RFAN)
- Rotary Alumni Celebration and Rotary World Peace Symposium at 2009 Birmingham Convention
- Rotary Alumni Celebration at 2010 Montreal Convention

District 3310 Events

- District AA Website
- Formation of District RF Alumni Association