

ROTARY CONNECTS



District Newsletter RY2022-23



District Governor's Message



DG Joanne Kam Huey Jiuan 2022-23 District Governor Rotary District 3310 Get to know more about Joanne here: <u>https://www.youtube.com/watch?</u> v=uM61CuoYv5c

Rotary is 1.4 million passionate individuals in 46,000+ clubs worldwide. We are both an international organization and a local community leader. Together we lead change in our own communities and across the world.

The heart of Rotary is our members, dedicated people who share a passion for service and friendship.

Our Rotary District 3310 members share ideas, make plans, hear from the community, and connect with friends during district and club programs that fuel the impact we make.

Fellowship is one of the five core values of Rotary: Fellowship, Integrity, Diversity, Service and Leadership. The Rotary Four Way Test states: "Will it build GOODWILL and BETTER FRIENDSHIP?" At the heart of Rotary, it is through "the development of acquaintance as an opportunity for service".

Membership attraction, engagement and retention remains a key focus of Rotary. Rotary members enjoy the privilege of attending club meetings, trainings, social events and participating in service projects in the region and all over the world, establishing connections and forging friendships that last a lifetime.

What bonds Rotarians together is a common desire to do good in the world. Rotary provides avenues to provide positive impact to service programs that address concerns in health care, food insecurity, poverty, and the environment. Rotary members experience the fulfilment that comes from giving back to the community.

Through Rotary, the opportunity to make new friends, learn, grow and serve is tremendous! Let's be champions and ambassadors of our clubs and invite Rotary members to be engaged and involved in club and district programs.

PRESIDENTIAL MONTHLY MESSAGE

The Official Newsletter of D3310



Jennifer Jones President 2022-23 Rotary International **October 2022**

In August, I was proud to visit Pakistan and highlight Rotary's top goal, eradicating polio. It was also a tremendous opportunity to spotlight female health workers who are playing a critical role in protecting children from this vaccine-preventable disease.

This month, as we celebrate World Polio Day, we are shining a spotlight on our more than 30-year effort to lead the first global polio eradication campaign and our success in forming partnerships capable of completing this massive goal.

We all know that this is one of the most ambitious global health initiatives in history and that we've reduced polio cases by more than 99.9 percent worldwide.

Pakistan is one of only two countries in the world where wild poliovirus remains endemic. (The other is neighboring Afghanistan.) I was able to witness and take part in vaccination campaigns in Pakistan, and soon after I left, a monumental nationwide immunization campaign took place, focused on 43 million children under the age of 5. I saw the incredible work of Rotary members on the ground. More than 60 percent of vaccinators in Pakistan are women, and they are doing a remarkable job building trust and convincing mothers to vaccinate their children.

Seeing it all firsthand, I know that the will exists across the Rotary world to end polio, and I'm confident that we have the strategy. The Pakistani media has been very supportive of our efforts as well, and this is making a difference. This month, a new global pledging moment at the World Health Summit in Berlin promises to pull together more resources to fund these time-sensitive eradication efforts. Now it is up to us to do our part and raise \$50 million this year to earn the full 2-to-1 match from the Bill & Melinda Gates Foundation.

There's great cause for optimism on the polio front – but also some staggering new events that have further raised the stakes. Over the past few months, new polio outbreaks have occurred in Israel, the United Kingdom and, most recently, in the New York City area. These stories are frightening, but in every case, the response is clear – vaccines work, and if polio is spreading, we need to make sure the most at-risk people have kept their vaccinations up to date.

Most importantly, we need to eradicate this virus now. If polio exists anywhere, it can spread everywhere. What I saw in Pakistan convinced me that we can and must finish the job, but it will only happen if we remain committed to a strategy that's working and back it with all necessary resources.

Through our commitment, generosity, and sheer determination, we will #EndPolio.



TRUSTEE CHAIR'S MONTHLY MESSAGE

The Official Newsletter of D3310



Ian H.S. Riseley Trustee Chair 2022-23 Rotary International

October 2022

Who are your Rotary heroes? One of mine was Clem Renouf, 1978-79 RI president. I related to Sir Clem, who died in 2020, in many ways. We shared the same profession and Australian nationality and a passion for polio eradication. It was Clem's leadership that first put us on track to embrace the cause, mobilizing what is today a global partnership that has led us to the cusp of eradicating a human disease for only the second time in history.

What Rotary and its partners have achieved is nothing short of remarkable. We have helped reduce polio cases by 99.9 percent worldwide, immunizing more than 2 billion children across 122 countries. Last year alone, more than 370 million children were vaccinated across 30 countries, using more than 1 billion doses of oral polio vaccine. As a result, we are seeing near historic lows in the number of cases. In August 2020, the World Health Organization African region was certified free of wild poliovirus, an incredible achievement for Rotary members and a huge step on the road to eradication.

But remember that as long as polio exists anywhere, it is a threat to people everywhere, especially to young children. You may have heard about importations of the disease to Malawi and Mozambique, detection of poliovirus in sewage in the UK, and a recent case in the U.S.

To stay agile, Rotary and its partners are deploying a new polio vaccine, novel oral polio vaccine type 2 (nOPV2), to fight outbreaks of circulating vaccine-derived poliovirus, also known as variant poliovirus, which continues to threaten children in Africa, as well as several countries in Asia and the Middle East, including Afghanistan and Pakistan.

Rotary is as active as ever. We are calling on every member to take action and be part of this historic fight. Take the fight to your clubs and communities on World Polio Day, 24 October. Keep raising awareness of the importance of polio eradication and Rotary's critical role in that effort by holding events and fundraisers. Don't forget that contributions toward the goal of \$50 million per year for polio eradication will be matched 2-to-1 by our generous partner, the Bill & Melinda Gates Foundation.

Like Sir Clem, we can all be Rotary heroes, each playing a part in our organization's great legacy. Through giving, raising awareness and funds, and providing hands-on service, each of us brings Rotary a step closer to fulfilling our promise to the children of the world by eradicating polio for good.



SEPTEMBER PROJECTS

The Official Newsletter of D3310



S.O.S KIDS KUCHING RC KUCHING CENTRAL

11/09/22 - A bright and sunny day for a symbolic handover of milk powder to S.O.S Kids Kuching, an NGO focusing on children who have been admitted into Paediatric Intensive Care Units with serious childhood ailments and birth defects such as heart, lungs and bowel ailments.

A total of 122kg of specialised milk powder was handed over to the president of S.O.S Kids Kuching, Ms Constance, today at Kaisu headquarters.

MID AUTUMN FEST RC JURONG TOWN ++

10/9/22- Mooncakes, Pomelos and lanterns were distributed to residents at Apex Harmony Lodge. The lodge is a nursing home for about 200 dementia patients. This is the third year that RC Jurong Town is organising this. Participating Clubs for this year includes: RC Kampong Gelam, RC Singapore East, RC Marina City and Rotary E-Club 3310.





RURAL FOCUS ENGLISH FOR ALL RC KOTA KINABALU PEARL

21/09/22 - Project REAL (Rural focus English for all) has 18 schools in this program run by RC KK Pearl. A Google meet with school principals was held on Google Meet along with 2 new schools from Tawau as RC Tawau has also joined in this program. Our of the 18 schools, 12 are funded with the aid of Rotary Global Grant.

In this project which is aligned with Rotary's focus on Basic Education and Literacy, it involves the setting up of English corners in each school, the distribution of dictionaries for the school children and the Teachers' Training Programme.

FB Link: https://www.facebook.com/rckkpearl



ROTARY

SEPTEMBER PROJECTS

The Official Newsletter of D3310



LITERACY CENTRE & LIBRARY RC KUCHING UNITY CITY

01/09/2022, As part of a RC Kuching Unity City effort to provide basic education and increasing literacy rates for children, students and parents around Kuching/Samarahan vicinity, fund raising efforts were carried out for books, cash, used laptops. This project is jointly organised with Rotary Club of Sri Kenyalang and Rotary Club of Kuching Jaya for the literacy center at Kampong Haji Baki Project.

On 17 September, the first library and resource center was handed over to the residence committee of Kampong Haji Baki, Kuching. After the handover a series of vocational trainings and workshops will be planned by the Committee to develop the human capital for the residents. The next locations will be at Kota Samarahan and Asajaya.

FB Link: <u>https://www.facebook.com/RotaryClubKuchingUnityCi</u>ty

GIFT OF HOPE ROTARY KUCHING SOUTH & E-CLUB 3310

08/09/2022 - This project serves to empower singe mothers to be financially independent and assist the single parent to learn a new skill, set up a home based baking business and assist them in the marketing and promotion of the business.

This family had received government funds under BRIM about RM 1500 to RM2000 yearly . Her main source of income is growing and selling vegetables. A home visit and food tasting of the items listed in the menu on 9th Sept 2022 by felLow Rotarians from RC Kuching South and RC Eclub 3310 <u>https://www.facebook.com/RotaryEClub3310/photos/a.1015</u> 1959742993517/10159300000358517/





Rotary 🚱

WASH PROJECT CAMBODIA RC SENTOSA

28/09/22 RC Sentosa members visited Cambodia to audit the WASH in School project.

FB Link:

https://www.facebook.com/permalink.php?

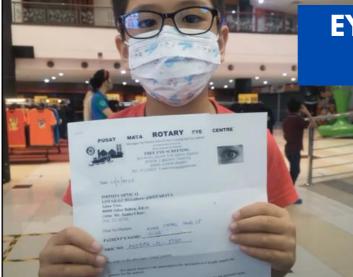
story_fbid=pfbid0g7KqjXuzhGJXx3rrt9pGhJdxLcBwXoHquLBV7xiDz5BrivakVVPH UMEBiZ8RR7kil&id=100064761244210& cft [0]=AZWdPB9]pFWOBa13X1t 0e hpwX7BQ7Y0gwe158p2 w5F07D7EJKwUCjGvInF6b9XRsHSi61vX7eDsNa6cHjTSJ ZCNz7KRbCicsd5krsfsw5dGvAL151HJDTeXUur04f6Yo5U11-5y5IP1Lq_QAyEvpiiL5fUPz-

<u>kEmzAKUew0aArjkFFjnJrdfYbH71jleyhkWRelQGP7ZIF4CPBnmrMuR & tn =%2</u>

<u>CO%2CP-R</u>

SEPTEMBER PROJECTS

The Official Newsletter of D3310



EYE SCREENING FOR KIDS RC PASIR GUDANG

26//08/22 RC Pasir Gudang organises free eye screening for students at SJK (C) Kuo Kuang (2) Chinese school and arrange to provide free eye glasses for the less privileged.

YouTube Link: https://youtu.be/m3P9biEda3E

EYE CARE FOR STUDENTS RC BATU PAHAT

28/08//22 Vision-screening and education was carried out at Cheng Siu I Primary School in Batu Pahat. This is part of Eye-care team of RC Batu Pahat School Screening Programs. This activity has successfully completed vision examination for 300 students. Vision and learning are closely related to each other. Early detection and treatment eye problems has a huge role in eliminating of visual impairment of children.

FBLink: https://fb.watch/g8W UC zjB/





BACK TO SCHOOL VOUCHER RC PANDAN VALLEY

24/08/22 - \$23,310 of Popular Gift Vouchers were presented to 259 school-going children of financiallychallenged rental flat households in the Woodlands, Admiralty and Marsiling areas. Each of the soon to start school children was identified by Social Service Officers of the Ministry of Social & Family Development to receive \$90 vouchers that they can use to buy school bags, water bottles, stationery and books before they start school in January 2023. Funds for this was raised by RC Pandan Valley through an RCPV Family Day event Cycle or Walk for a good cause"

.O. IMAGINE

Rotary District 3310

FB Link: https://www.facebook.com/RotaryClubPandanValleyhttps://www.facebook.com/

JOINT PRESIDENTS MEETINGS

The Official Newsletter of D3310

Club Presidents and Assistant Governors in each region meet regularly to have fellowship and share their project plans with each other. It is critical for all Club Presidents to make time for these meetings as joint projects and common Rotary activities are discussed. These sharing sessions encourage smaller clubs to group together to work on joint projects that can deliver greater impact for the community.

The photos below showcased some of the Joint Presidents Meeting that included participation from DG Joanne and some District Officers.



12 JULY 2022 1ST JOINT PRESIDENTS' MEETING (KUCHING) WITH AG LEONARD SIA, AG LUIS NG AND DISTRICT OFFICERS



23 JULY 2022 1ST JOINT PRESIDENTS MEETING (BATU PAHAT) WITH AG LILIAN LOW AND DISTRICT POLIO CHAIR PP ROGER NG



29 AUGUST 2022 1ST JOINT PRESIDENTS' MEETING (SABAH & BRUNEI) WITH AG CP LIM, AG ELIZA GOH, AG DUSUN CHONG AND AG JIMMY CHUNG



2 OCTOBER 2022 2ND JOINT PRESIDENTS' MEETING (SINGAPORE)



ROTARY

Rotary District 3310

PUBLIC IMAGE The Official Newsletter of D3310

Rotary brand image has been further enhanced through the publicity that these cubs obtained in the mass media. RC KK Pearl live press conference on upcoming community projects was aired on television. Watch it here: FB Link: <u>https://fb.watch/fjQzSMIG-d/</u>



RC BANDAR SERI BEGAWAN

PEOPLE OF ACTION COMPETITION

The Official Newsletter of D3310



People of Action Poster and Video Competition

The POA Competition is back! The People of Action campaign serves to highlight how Rotarians take action together to serve the community and turn Rotary visions into reality. Deadline for District Submission is 15 January 2023.: District Public Image Chair, Adelina Adna who will provide updates on process of submissions. Meanwhile note the following criteria for entry to prepare for this.

Poster Competition

The Poster submission must show its reach out to all target audiences via integrated channel including classical media like newspaper, newsletter, bulletin, magazine or social medias (Facebook, Instagram, LinkedIn, etc.), indoor LED advertising screen or outdoor LED Billboard and effectively enough to capture audiences' interest. It must be able capture the essence of Rotary and in the process attract people deciding to join Rotary as members, contribute to Rotary foundation or be Rotary partners.

Poster production must follow a template of "People of Action" in Brand center of My Rotary, Rotary International website.

• Poster orientation can be either vertical or landscape style.

• The photo must be original and reflect authentic situations of Rotarians or Rotaractors at work, either by your club only or joining with other clubs. The stock images or free download images are not allowed.

• Only the photo that can be altered by photo editing software to make the whole poster more interesting or attractive. The key texts (Together We, followed by action verbs) must be maintained as the template set forth.

Video Competition

The video competition must show its reach out to all target audiences via integrated channel including social medias (Facebook, YouTube, Tik Tok, Instagram, LinkedIn, etc.), indoor LED advertising screen or outdoor LED Billboard and effectively enough to capture audiences' interest. So with continuous presentation, there will be more people deciding to join Rotary as members, contribute to Rotary foundation or be Rotary partners.

There shall be 2 categories.

- A. Video less than 1 minute
- B. Video between 1 to 3 minutes
- Video orientation can be either vertical or landscape style.

• Platforms of Video can be either Facebook, YouTube, Instagram or Tik Tok or any other electronic media.

• The video content must be original and reflect authentic situations of Rotarians or Rotaractors at work or

activities, either by your club only or joining with other clubs. The stock images or free download images are

not allowed.





The Official Newsletter of D3310

Installation Nights 2022

11/09/22 - The Rotaract Club of Raffles City had their 22nd Installation Ceremony. Themed MiB Men in Black Raffles City, the Rotaractors had DG Joanne Kam as Guest of Honour for the evening.



14/09/22 - It was the first physical event where the incoming committee members were installed for the new academic year. Bingo games were conducted to foster stronger ties between members of the club. We were glad to welcome guests from the NTU community and Rotaractors from other clubs in District 3310.

Social media post: https://www.instagram.com/stories/highlights/18319064200019253/? hl=en







The Official Newsletter of D3310

03/09/2022 -

Rotary Club of Muar conducted the Interact Leadership Seminar for Incoming Board of Directors of Interact Clubs in Muar. A total of 27 Interactors and 6 facilitators participated in the Event which was held for the first time at Seminar hall of Destiny International School. The Seminar is aimed at bringing out the leadership qualities amongst the interactors. Participating Interact Clubs were St. Andrew's Secondary, Muar High School, Convent Muar, SABGS, Destiny International School.



10/09/2022

The Interact Leadership Training for Sarawak region took place at Swinburne University, where the Interactors learnt about Rotary's Areas of Focus, Citations and Project planning using the service learning cycle. A total of 48 Interactors from 6 Interact Clubs participated in this event led by our District Interact Chair IPP Andrea & organised by our Rotary Club of Kuching Central, alongside the Rotaract Club of Swinburne (@swinburnesarawakrac).

h<u>ttps://fb.watch/g6w9kY0u4E/</u>





NEW MEMBERS

The Official Newsletter of D3310



A very warm welcome to our new Rotary Club members admitted in September 2022 (based on data from My Rotary as of 1 October 2022)

Rotary Club of Batu Pahat Lai, Zhen Hui (re-admit) Pow, Min Xuen (re-admit) Tee, Chor Yew (re-admit)

Rotary Club of Garden City Dr. Bentley, Woon

Rotary Club of Kota Kinabalu Pearl Naru Kiob, Marianne

Rotary Club of Kuching Central Sim, Shy Wei Wong, Alastair Qin Wen Yeo, Jessie Chi Sing

Rotary Club of Mersing Goh, Guo Yong

Rotary Club of Pasir Gudang PP Leong, Anita Robiso (re-admit)

Rotary Club of Sentosa Ong, June

Rotary Club of Tawau Azrieanna, Dayang (August)



Our appreciation and congratulations to the July month New Member Sponsors (based on data from My Rotary as of 1 October 2022):

Rotary Club of Batu Pahat PP Foo Kok Hing

Rotary Garden City Rtn. Patrick Woon

Rotary Club of Kota Kinabalu Pearl Rtn. Roxana Jamaludin

Rotary Club of Kuching Central PP Ng Yaw Hua PE Calvin Chong Rtn. Amy Wong

Rotary Club of Mersing PP Lui Tiong Lye

Rtn. Lance Vun

Rotary Club of Pasir Gudang PP V. Venkatachalam

Rotary Club of Sentosa Rtn. Corinne Lau

Rotary Club of Tawau PP Tony Wong Nyuk Khiong



Monthly Theme : OCTOBER ECONOMIC AND COMMUNITY DEVELOPMENT

Economic and community development is one of Rotary's six areas of focus. Like education and health strategies, generating income and creating opportunities for a productive workforce and entrepreneurship are essential for reducing poverty.

Determining your community's needs and resources is an important starting point for any community project. Community assessments identify the community's trengths and weaknesses and how Rotarians will be able to work with the community to meet its needs.

If your assessment did reveal economic and community development needs, they likely fall into one or more of the following categories:

- ••Youth unemployment
- ••Obstacles to entrepreneurship
- ••Barriers to agricultural opportunities/ livelihood
- ••Lack of resources to address extreme poverty

Download these publications at www.rotary.org.

Rotary's Areas of Focus Guide

An overview of Rotary's six areas of focus with project examples

Community Assessment Tools

A compilation of eight tools to help Rotary clubs conduct community assessments

Six Steps to Sustainability

A quick overview of planning sustainable projects

Manage Your Global Grant

A guide for carrying out a global grant project from start to finish



Share your Rotary stories and club projects in future newsletters!

By PP Elsie Chua, D3310 Communications Chair RY2022-23

Dear Rotarians,

A template had been set up in Google Classroom for Presidents, Public Image Chairs to get in to share stories for the newsletter by the 21st of each month. Content will be curated here to capture key happenings in our District each month. Please do go into this link: <u>https://classroom.google.com/c/NTA3MDUwNDIzMTA0?</u> cjc=rfsal2s to participate actively.

Thank you for your support and if you have any feedback please email me at elsie.rotary@gmail.com



Major Events/Activities

DATE	ACTIVITIES
24 Oct 2022	World Polio Day (Be involved in Step Up Challenge and look out for further District Activities)
25-27 Nov 2022	Pan Borneo Meet
2- 4 Dec 2022	YAS Island Rotary Institute Abu Dhabi <u>https://2022yasislandrotaryinstitute.org/</u>
18 Feb 2023	Rotary District 3310's Day of Service
23 Feb 2023	Rotary's Anniversary. World Understanding and Peace Day
12 - 14 May 2023	District 3310 Conference at the Angsana Laguna Phuket
27-31 May 2023	Rotary International Convention, Melbourne, Australia. 149 in our District has registered to-date! h <u>ttps://convention.rotary.org/en/melbourne/register?</u> gclid=CjOKCQjw852XBhC6ARIsAJsFPN0qAJkgxafErltuX- e4yGUoK7h08vpJFoaOeqMY53iMqWd_0HRFFn0aAlidEALw_wcB

Please register and block out your calendar for these events

