

**2021-2022**  
**GOVERNOR'S NEWSLETTER**

△ △ △ △ **MEMBERSHIP** △ △ △ △



Rotary District 3310   **SERVE TO CHANGE LIVES**

**EACH BRING ONE ONE**

*Dolly Year*  
**GOVERNOR RY 2021-22**

**“Only with more members, and more participants can we serve more, and change lives.”**

-- Shekhar Mehta, RI President

**MEMBERSHIP AND NEW CLUB DEVELOPMENT MONTH**



**ROTARY PUBLIC IMAGE**

**AUGUST**

TAKE ACTION: Get Involved, Join Rotary

**Rotary District 3310** 

*“A Rotary club gives us an opportunity that no social, political, or specialized business club can do.”*  
PSOP Glenn C. Mead 1922-29”

**ROTARY MAGAZINE**



Have you read the August 2021 issue of Rotary magazine? Click on the magazine cover to read it now.



Dear Fellow Rotarians,

The month of August is a MEMBERSHIP AND NEW CLUB DEVELOPMENT MONTH, a month that signifies the importance of membership as the lifeline of any organisation. In our case, the more members we have, the more we can reach out to do more in order to enhance our engagements and make an impact. Getting new members is very important but what is also equally important is retaining our members. While we open our front door wide open, we must make sure that our back door is locked.

As of 1st July 2021, our District has 71 clubs with a total membership of 2118 members. There are 23 clubs in Singapore, 19 clubs in Johor, 3 clubs in Malacca, 13 clubs in Sabah and 11 clubs in Sarawak.

The main challenge we are now facing is definitely the COVID-19 pandemic where people's focus is on survival. However, despite this, I do hear of club inducting new members and had myself witnessed some inductions during my club visits. This shows that if there is a will there is always the way we can EACH ONE, BRING ONE.

Our District membership team lead by its dynamic chair Past President Foo Kok Hing has been pursuing aggressively our membership drive with several promotions and membership seminars and talks. As a result of this, I am pleased to announce here that our District has recorded a net increase of 39 members during this month of August. Congratulations to all the clubs and I look forward to similarly increasing trend in the coming months as we grow more to reach more.

Let's continue on to build our family of Rotary in a place of unity, in a vibrant club, where people of same purpose and mission are comfortable to be in. Here are some of my sharing which every club could play a part in building this family of ours:

1. A club that FOREMOST provides a conducive atmosphere for members to enjoy fellowship in service.
2. A club where members can't wait to attend the next club meeting or to participate in the next community projects.
3. A club where members feel helpless and don't know what to do when a club meeting is cancelled.
4. A club that recognises that its first customer is its own very members. Understand their needs, manages their expectations, and help add values to their ability to adapt and enhance their engagements and recognises their contribution. By this way, we create greater sense of belonging and engagement of members and therefore strengthen membership.



5. A club that continuously engages with its members in fellowship in service through participation in projects and activities and through continuous dissemination of Rotary information through trainings and seminars.
6. A club that continuously motivates its members through sharing of Rotary stories and experiences.
7. A club that adopts DEI or Diversity, Equity and Inclusion in its membership composition.
8. A club that nip in the bud any potential situation of conflict as 33% of members left Rotary because of misunderstanding and conflicts.

As I end and say goodbye to August, a month that is closed to my heart, I wish everyone good health, stay safe and Happy Birthday to all the month of August Rotarians, partners and friends of Rotary. I hope and wish you had a good month.

Yours in Rotary,

*Dolly Yeap*

**“A flower does not think of competing to the flower next to it. It just blooms.”**

**Zhen Shin**

The above was shared with me by my daughter, Denise Hung. We shared many moments together and I loved admiring those flowers in her neighbours surrounding during the winter month in Melbourne. I felt that the flower blooming is quite the same among Rotarians, there is no competition. We just served with a heart of passion and courage, we are committed, people of action and proud to be a Rotarian.





“刚绽放绚丽的花，毋庸与旁边的花争艳”——禅心

我的女儿 Denise Hung 最近发了一些短句与我分享。我们俩在一起度过了许多美好时光，我尤其喜欢在墨尔本的冬季欣赏她邻居家美丽的鲜花。我觉得扶轮社友与绽放绚丽的花朵一样，社友之间不分彼此，没有竞争。我们有的是一股热情和勇气为社会服务，我们都是忠诚及采取行动的人，并以成为一名扶轮社员而自豪。

8月是社员及扩展月，这个月标志着会员作为个别组织的生命线之重要性。就我们而言，我们拥有的成员越多，我们就越能出手去办更多事情，加强我们的参与并产生影响。招收新社员是非常重要的的一环，但同样重要的是必须留住我们的社员。当敞开大门时候，也必须确保后门是完全锁着的。

截至 2021 年 7 月 1 日，3310 区有 71 个扶轮社，会员总数为 2,118。新加坡有 23 个扶轮社，柔佛 19 个，马六甲 3 个，沙巴 13 个，砂拉越 11 个。

我们现在面临的主要挑无疑是 COVID-19 全球大流行，人们关注的焦点是个人生存的问题。尽管如此，我确实听闻扶轮社在不断引进新成员，在我对扶轮社作公式访问期间也目睹了新社员入社仪式。这说明了只要有意愿，我们总是有办法一个带一个 (EACH ONE, BRING ONE)

地区社员委员会在充满活力的前社长 Foo Kok Hing 主委的领导下，通过多次的推广活动，举办研讨会及讲座，积极推动社员发展。因此，我很高兴地在这里宣布，我们的地区在 8 月份内净增加了 39 名社员。我在此祝贺所有扶轮社，并期待在接下来的几个月里，随着我们的扩展及乘同样的增长趋势，将会引进更多新社员。

让我们继续在一个团结合一，充满活力的扶轮环境里，建立扶轮大家庭，使到有着相同目标和使命的社员感觉舒适自在。每个扶轮社都可以在建立这个扶轮大家庭中发挥作用，我很乐意与大家分享：

1. 扶轮社首先须创造融洽的氛围，为社员在开展服务的同时分享联谊情趣
2. 一个社员会有迫不及待的心情想去参加下一次扶轮社会议或参与服务项目的扶轮社。
3. 当扶轮社取消会议时，会员感到无助不知所措的扶轮社
4. 意识到社员是第一位重要客户的扶轮社。了解社员的需求，处理好他们的期望，并帮助他们增加价值以适应和加强他们的参与并认可他们的贡献。通过这种方式，我们为社员创造了优越的归属感和参与感，从而加强增加社员。
5. 一个通过参与项目和活动，以及通过培训和研讨会持续传播扶轮信息，不断地与其社员进行服务及联谊的扶轮社。
6. 一个通过分享扶轮故事及经验，不断激励社员的扶轮社。
7. 在社员组合架构下采用 DEI, 多样性 (Diversity)、公平 (Equity) 和包容性 (Inclusion) 的扶轮社。
8. 一个将任何潜在冲突情况扼杀在萌芽状态的扶轮社，原因是 33% 的社员都是因为误解和冲突而离开扶轮社。

在我停笔前并告别这个对我来说是很贴心的 8 月时，我在此祝大家身体健康，保持安全措施，并祝所有在 8 月庆祝生日的扶轮社友，扶轮合作伙伴和朋友们生日快乐。我希望并祝愿您有个美好 8 月。

Dolly Yeap  
Rotary International  
District Governor 2021-22

## TABLE OF CONTENTS

<a href="#">DG's Message</a>	2
<a href="#">RI President Message</a>	6
<a href="#">August Happenings</a>	8
<a href="#">District Membership Report</a>	12
<a href="#">New Member Inductions</a>	13
<a href="#">District Prevention of Blindness Comm. Report</a>	14
<a href="#">The Rotary Foundation</a>	15
<a href="#">Women In Rotary</a>	16
<a href="#">DG's Activities of the Month</a>	17
<a href="#">Club Activities</a>	22
<a href="#">District Public Image Competition</a>	33
<a href="#">Upcoming Events/Activities</a>	34
<a href="#">Rotary Vision Statement &amp; Strategic Priorities</a>	37
<a href="#">Rotary Resources</a>	38

## OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST:** The development of acquaintance as an opportunity for service;

**SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;

**FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## THE FOUR-WAY TEST

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:

Of the things we think, say or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?





# PRESIDENT'S MESSAGE

GREETINGS, MY DEAR CHANGEMAKERS,

**A**s we focus on membership in Rotary this month, I ask you to help make history this year. For more than 20 years, our membership has stood at 1.2 million.

Rotary is a vibrant organization with a 116-year history, members in more than 220 countries and geographic areas, and a rich legacy of work in polio eradication and other humanitarian programs. Rotary has changed so much in our own lives and the lives of others. As we *Serve to Change Lives*, don't you think Rotary could have an even greater impact on the world if more people were practicing Service Above Self?

My vision is to increase Rotary membership to 1.3 million by July 2022, and the call to action is simple: Each One, Bring One. This year, I want every Rotarian and Rotaractor to introduce a new person into their club.

We are a membership organization, and members are our greatest asset. You are the ones who contribute so generously to The Rotary Foundation. You are the ones who dream big to bring good into the world through meaningful projects. And of course, you are the ones who have put the world on the brink of eradicating polio.

As we make membership a priority this year, let us focus on diversity by reaching out to younger people and especially to women. Every club should celebrate its new members, and every Rotarian who sponsors a member will be personally recognized by me. And those who are successful in bringing in 25 or more members will be part of our new Membership Society.

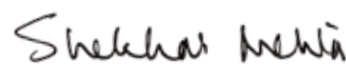
Even as we share the gift of Rotary with others, let us be sure to engage these new members, because an

engaged Rotarian is an asset forever. And remember that engaging our current members and keeping them in our clubs is just as important as bringing in newcomers. Let us also be ready to form new clubs, especially flexible ones. I am very bullish on clubs that hold virtual or hybrid meetings, and satellite clubs and cause-based clubs can also be very effective ways of growing Rotary.

As you *grow more*, you will be able to *do more*. Let us keep *empowering girls* through our work in each of the areas of focus. Scholarships for girls, toilets in schools, health and hygiene education — there is so much we can do. Projects focused on the environment are also attracting interest the world over. Do participate in these projects locally and internationally to make this world a better place for us and for all species.

Each of you is a Rotary brand ambassador, and all of the wonderful work done by Rotarians around the world needs to be shared outside the Rotary community. Use social media to tell your friends, colleagues, and relatives the stories of Service Above Self.

Finally, I'm challenging every club, during the coming year, to plan at least one Rotary Day of Service that will bring together volunteers from inside and outside Rotary and will celebrate and showcase the work of your club in your community. Visit [rotary.org](http://rotary.org) to find out more about all of these initiatives, along with other ways to *Serve to Change Lives*.



President, Rotary International



# 社长文告

各位亲爱的改变者

这个月在我们专注于社员工作之际，我要求各位协力在这一年创造历史。20几年来，我们的社员人数停留在120万人。扶轮是一个有116年历史的活跃组织，社员遍及220余国及地理区域，在根除小儿麻痹及其他人道计划有丰富传承。扶轮在我们自己及他人的生命都创造许多改变。在我们 **以服务改善人生**之际，各位难道不认为如果有更多人落实超我服务，扶轮对世界的的影响力不是会更大吗？

我的愿景是在2022年7月前让扶轮社员人数达到130万人，呼吁行动的口号很简单：一个带一个 (Each One, Bring One)。今年，我想要每位扶轮社员及扶青社社员都介绍一位新人入社。

我们是一个社员组织，社员就是我们最大的资产。各位就是慷慨捐献扶轮基金会的人。各位就是做远大梦想；透过有意义的计划在世界行善的人。当然，各位也是让世界即将根除小儿麻痹的人。

今年在我们把社员工作视为优先事项的同时，也让我们着重多样性，把触角伸向年轻人及女性，尤其是后者。每个扶轮社都应该为新社员庆祝，每位担任辅导员的扶轮社员将获得我亲自表扬。成功吸引至少25位社员者将成为我们新设立之社员工作协会的会员。

即使在我们与他人分享扶轮这份礼物时，务必要也让新社员参与，因为参与的扶轮社员会是永远的资产。

要记得，让现有社员参与并将其留在我们社里就跟吸收新社员一样重要。我们也要准备好成立新社，尤其是有弹性的新社。我非常看好举办虚拟或混合例会的扶轮社，卫星社及目标导向的扶轮社也是让扶轮成长的有效方法。

各位在更壮大之际，就能够做更多。透过我们在每一个焦点领域的工作，让我们继续赋予女孩力量。女孩奖学金；学校的厕所；健康及卫生教育 - 有好多事是我们可以做的。着重环境的计划也引起世界各地的兴趣。务必在地方及国外参与这些计划，让世界对我们人类及其他物种都变得更美好。

你们每个人都是扶轮的品牌大使，扶轮社员在世界各地所做的好事必须分享到扶轮以外的地方。运用社群媒体把超我服务的故事告诉你的朋友；同事；及亲戚。

最后，我要激励每个扶轮社在未来这一年，至少规划一个扶轮服务日 (Rotary Day of Service)，集结扶轮内外的义工，颂扬并展现贵社在社区的工作。请至 [rotary.org](http://rotary.org) 了解更多有关上述提案的详情，以及 **以服务改善人生**的其他方法。

梅塔

国际扶轮社长  
摘自台湾扶轮 2018.8





# DISTRICT 3310 END POLIO NOW AWARENESS CAMPAIGN

[www.endpolio.org](http://www.endpolio.org)

*I am from a generation who has witnessed the devastating effects of polio. When I discovered how close we were to eradicating polio, I was very motivated to be a part of this movement. It is so rare when you can accomplish something so spectacular.*

— Angelique Kidjo, singer-songwriter



The top 3 prizes for all categories will be announced during the World Polio Day on 24 October 2021

**END POLIO NOW AWARENESS CAMPAIGN**

**End Polio Now Buddy**

Rotary District 3310

Walk, Run, Golf, Bike, WGmeal, Fellowship

PP Dr. Shahul Hameed  
District Foundation Chair

**END POLIO NOW AWARENESS CAMPAIGN**

**End Polio Now Buddy**

Guiding Mantra: Do More Grow More

Let's Get a Buddy to walk, run, golf, bike, fellowship, or have a WGmeal with you.

This event is an awareness campaign while at the same time to raise fund for the children of the world whom we have promised to end the deadly disease Polio.

Participants who have registered for any of these events are taking part at their own risk. They are to ensure that they are in good health and fit to take part in these activities. No claims or damages shall be entertained.

**END POLIO NOW AWARENESS CAMPAIGN**

**Campaign begins on AUGUST 2021**

We have received your registration. Share other information here.

Save the bill below, which can be used to edit your registration up until the registration closing date.

My Rotary

Donation

Support Polio Fund

Type: One-time donation

Amount



Scan the QR Code above to register for the District End Polio Now Buddy Awareness Campaign.

More information on form.



# DISTRICT TALKS IN AUGUST

Thank you to all the District Committees for organizing impactful and valuable talks for Rotarians. The response has been inspiring!

## 8 & 15 August - The Vibrant Club Workshop

**The Vibrant Club Workshop**  
8th & 15th August 2021 @4:00pm  
Participants are Required to do Pre-Session Assignments

**How to increase the IMPACT of your club in your community**  
Roy Gommen John  
Senior Coordinator  
Rotary Foundation (India)

**Expanding Your REACH**  
PP Jimmy Leong  
District Public Image Chair

**Enhancing Participant ENGAGEMENT**  
PP Foo Kok Hing  
District Membership Development Chair

**Increase Your Ability To ADAPT**  
PP Foo Kok Hing

**How the Rotary Foundation, Membership and Public Image Can Be In Unison To Achieve a Vibrant Club!**

**Rotary** **SERVE TO CHANGE LIVES**

**4th District Vocational Dialogue (DVD) 2021**  
**Disease Prevention and Treatment**

A dialogue with Dr. Carol Tan (Geriatric Medicine) from The Good Life Medical Centre aimed at enhancing the awareness for Rotarians in understanding the Covid-19 pandemic and how to develop personal and community strategies to combat the pandemic and remaining resilient.

Organized by District 3310 Vocational Service Committee

**HGT** CP Tengku Indra  
**Co-wenor** DG Dolly Year  
**Guest Speaker** Dr. Carol Tan  
**Moderator** Rita Anil Changanroth

Date: 28th August 2021 (Via Zoom)  
Time: 8.00 pm to 10.00 pm  
Zoom opens at 7.30 pm  
Zoom log in:  
<https://us02web.zoom.us/j/j/6712505702?pwd=Z2ZlMGhSSi5COFl1QWZlVHFnckFnU109>  
Meeting ID: 671 250 5702  
Password: 3310

## 28 Aug - 4th District Vocational Dialogue (DVD)

**Rotary** **SERVE TO CHANGE LIVES**  
District 33-0

**DISTRICT MEMBERSHIP TALK**

AUGUST IS MEMBERSHIP AND NEW CLUB DEVELOPMENT MONTH

**AUGUST 20, 2021**  
**FRIDAY**  
**8:00 - 10:00 PM (GMT)**

**OPENING SPEECH**  
DG DOLLY YEAR

**SPEAKER**  
PRESIDENT CHEW TEIK SENG

**SPEAKER**  
IPP MONA MANAP

**SPEAKER**  
RTN SURESH KEERTHI  
MEMBERSHIP & RETENTION

**SPEAKER**  
RTN FIA ISKANDAR  
- ROTARY FOR YOUNG PROFESSIONALS

**SPEAKER**  
PDG CHEW GHIM BOK

**DIALOGUE SESSION**  
EMC PP FOO KOK HING

**CLOSING REMARKS**  
ADVISOR PDG ZAINIE



Scan the QR Code to watch the recording of the District Membership Talk





# DISTRICT TALKS IN AUGUST

**BRAND REVITALIZATION**  
HOW TO CREATE LASTING CHANGE THROUGH SOCIAL MEDIA

26 August 2021 (Thursday) | Session Starts at 8:00pm (Singapore/Kuala Lumpur Time)  
Event opens at 7:45pm

Presented by  
**DG DOLLY YEAP**  
© District 3310 © Rotary 2021-22

SPONSOR  
**HAUSEM FIEU**  
Country Manager, Nuffnang Malaysia

Hosted by  
**PDG ANDRE SUHARTO**  
Chairman of District Learning & Development Committee

zoom Register Here: <https://bit.ly/BrandRevitalizationsession>

<https://bit.ly/BrandRevitalizationsession>

## Brand Revitalization: How To Create Lasting Change Through Social Media

This virtual session was conducted primarily for Rotarians in Zones 10 B & 10C covering Singapore, Malaysia, Thailand, Brunei, Cambodia, Laos, Myanmar & Vietnam (comprising of 6 districts). However, participants came from 28 districts and there were also many non-Rotarians (from District 3310) who attended the session in order that they get to know what we do as Rotarians.

DG Dolly Yeap delivered her opening speech and followed by the introduction of the speaker which was done by PDG Andre Suharto, Chairman of District Learning & Development Committee.

The speaker is the country manager of Nuffnang Malaysia, Asia's leading digital influencer and contents marketing company. Zoom was used as the virtual platform where after the speaker spoke covering 4 slides, all 141 participants were placed into 10 virtual breakout rooms for small group discussions and to share what had been discussed when they returned into the main room.

They were many good takeaways from the sessions to bring home. Many participants gave positive feedback.

## Some Takeaway Slides

A structure to organise your content

- HERO**  
Purpose: Delivers authority and broad awareness.
- HUB**  
Purpose: Improves awareness and engagement to people who are already interested in your brand.
- HYGIENE**  
Purpose: Boost content depth and site relevancy.

'Go Big' content campaigns.

Regularly scheduled 'push' content.

'How to' content that your audience search for. 'Pull' content.

Types of Social Proof

1. Testimonials, reviews, ratings and mentions from the crowd, friends and family.
2. Awards and accolades.
3. Being featured in media / PR coverage.
4. Endorsement from Influencers / Experts.
5. Have a sizeable following on your social media.

Using psychology in social media

**Social Proof** in marketing is essentially a demonstration of what people are saying about your brand after they have partaken your products/services - thereby influencing others to consider your products/services too.

That's me!





# DISTRICT TALKS IN AUGUST

**Rotary GEM** is the brainchild of our District Governor Dolly Yeap in the hope to capture, discover and uncover the Gems of our Rotarians in our District and beyond.

Rotarian Fia Iskandar is the creator of the brand name of this talk "Rotary GEM". She is the organiser and has planned series of talks to be held on the last Mondays of each month. She intends to invite speakers to part their precious invaluable Rotarian knowledge, life-changing projects that impact people's lives and will also feature non-Rotarian speakers to speak on new knowledge (new skills, life-hacks, health and the list goes on) to add value to Rotarians' lives.



"Unveiling GEMS every month"

DISTRICT 3310  
**Rotary GEM**

Rotary  
DISTRICT 3310

30 August 2021 | Monday | 8PM

'Sharing My Fulfilling Rotary Journey'  
Series #1

Haji Zainie Abdul Aucasa  
Past District Governor

Producer  
Governor Dolly Yeap

Creator  
Fia Iskandar  
Rotarian Pharmacist

Click to join: <https://bit.ly/RotaryGEM1>  
Meeting ID: 860 5623 2113  
Passcode: GEM33100



**First Guest**  
PDG Datuk Haji Zainie Abdul Aucasa



# CONGRATULATIONS!

## CLUBS WITH POSITIVE GROWTH IN AUGUST

- |                              |                           |
|------------------------------|---------------------------|
| 1. Bandar Penggaram Mandarin | 13. Malacca               |
| 2. Bandar Seri Begawan       | 14. Mount Sophia          |
| 3. Batu Pahat                | 15. Muar                  |
| 4. Belait                    | 16. Pandan Valley         |
| 5. Bugis Junction            | 17. Pasir Gudang Mandarin |
| 6. E-Club 3310               | 18. Queenstown            |
| 7. Garden City               | 19. Sentosa               |
| 8. Johor Centennial          | 20. Singapore North       |
| 9. Johor Bahru               | 21. Singapore West        |
| 10. Jurong Town              | 22. Tawau Tanjung         |
| 11. Kulai                    | 23. Yong Peng             |
| 12. Luyang                   |                           |

Member Count at 1 July 2021: **2118**  
Member Count at 26 August 2021: **2154**  
New Member Sponsored: **49**  
Members left since 1 July 2021: **13**  
Net Growth: **36**

Number of Clubs: **71**  
No new club chartered since 1 July 2021

Report by  
**District Membership Team**



# NEW MEMBER INDUCTIONS

Rtn Jane Liw Pik Chin



RC Tebrau



Rtn Albert Lim



Rtn Joane Lim Zhi Hui

RC Pasir  
Gudang  
Mandarín



Rtn Claire Price

Welcome to our newly  
inducted members to  
the District 3310  
Rotary Family!



Rtn Vigny Raj

Submit your club's new members to be featured!  
<https://bit.ly/DGNewsletterSub>



## DISTRICT PREVENTION OF BLINDNESS COMMITTEE REPORT

The purpose of the Rotarian Action Group for Blindness Prevention also known as RAGBP is to bring together, in fellowship and service:-

- Those Rotarians who have an active interest in the prevention of blindness and the promotion of eye health and vision worldwide.
- To provide both a platform and a forum to discuss ideas and develop appropriate cooperative programs to further our shared goals;
- And to promote international understanding and peace through common purpose and efforts.

In District 3310, the Prevention of Blindness Group was formed in Rotary Year 2003-04 during the Governorship of PDG David Tong. The inaugural Chairman was PP John SY Tan currently a member of RC of Tanjong Pagar. Previous to this Rotary Clubs carried out their Blindness Prevention activities on an adhoc basis under the Club Community Service Portfolio.

In District 3310 RC Singapore Heartlands has been conducting regular Eye Screening Activities Island wide. In a year we conduct at least 6 to 8 eye screening clinics. At each clinic we screen about 120 people during a four hours period. It is always held on a Sunday as our Doctors and nurses are only available on that day due to their regular work schedule.

These clinics are organized with the assistance of the Resident Committees of various constituencies. From statistics available during such clinics on an average 20 to 25 % of the participants are detected with some form of potential eye problems. They are given their individual reports which they can produce at any polyclinic of their choice for follow up and consultation.

With the onset of Covid-19 pandemic and the current strict restrictions in place it is impossible to conduct eye screening activities. However, we have our annual Eye Quiz for Interactors. It was shelved last year because of the tight restrictions imposed by the authorities due to Covid-19 outbreak. At this quiz is an Ophthalmologist will deliver a short lecture on the eyes and proper eye care methods.

We hope that the message imparted during the presentation will be carried back by the students to their families and friends.

Another regular event in our calendar is the annual Inter District Conference titled: "SEEING EYE TO EYE" jointly organized by Districts 3310 and 3300. Each district alternates in organizing this event. This Rotary Year 2021-22 District 3310 will be the host.

This year's conference the 11th in the series titled: "SEEING EYE TO EYE - ASEAN AND BEYOND" will be organized by RC of Kota Kinabalu. It will be a virtual event and will take place on 10th October 2021. We have arranged an array of prominent speakers from overseas to deliver their papers.

Please block off the above date and support us as we try to eradicate Blindness from our society.

Our Clubs have also been active in promoting Blindness Prevention more so overseas. Rotary Club of Singapore is a champion in this field.

E-Club of 3310 has been active in conducting and assisting Cataract Surgeries overseas. Similarly, Clubs in East and West Malaysia have also been extremely busy in promoting Blindness Prevention activities within their communities.

Our activities require close interaction with the community and with the current restrictions we cannot move on with our activities.

Our eye screening services are popular in Housing Estates especially in the aging estates. Just for the information of members our experience with one such aging estate was an eye opener when we identified about 40% of participants with potential eye problems.

We are waiting anxiously for the COVID-19 pandemic to subside to go into action again.



# THE ROTARY FOUNDATION



Congratulations and thank you **Rotarian Mok Shao Xian** of **Rotary Club of Bugis Junction** for your support.

The 1st Rotarian to join as a member for Paul Harris Society this Rotary Year.

Thank you for your kind contributions and support to our District End Polio Now Buddy Awareness Campaign.

## WOMEN IN ROTARY INTERNATIONAL



DG Dolly Yeap was invited to be one of the panellist at the WIRI Force One Women in Rotary group event held on the 25<sup>th</sup> August 2021.

What is WIRI? WIRI stands for Women in Rotary International and is a group of Rotarian women worldwide. Together, they are FORCE ONE.

They work together in maintaining and increasing women membership apart from RI's 7 Areas of Focus.

Visit their Facebook Page here:  
<https://www.facebook.com/WIRIforceone>

The event was moderated by PRID Kamal Sanghvi, Chair - RI Membership and WIRI Group Advisor, who posed plenty of questions to women leaders of various districts namely, DG Alka (D6000), DG Aruni (D3220) and DG Dolly (D3310) and vice versa.

The discussion covered topics such as Each One Bring One (EOBO), retention, recruitment, women in Rotary, new club extension and new club types.

District 3310's very our PP Raja Noor was also presented with the Certificate of Appreciation by PRID Kamal Sanghvi, for successfully sponsoring a woman member.



Source: RC of Los Gatos

### Congratulations PP Raja Noor!





# DG'S ACTIVITIES OF THE MONTH

## DG VISITS



3 August – RC Kluang



5 August – RC Pasir Gudang Mandarin



### Project 1.0: Environment Project

Advisor: CP Goh Hwee Beng

Committee

- 1) President Wong Chin Liang
- 2) Rtn Sitohng Khoo
- 3) VP CK Pang

- To build up a Green House at SJKC Thai Hong school
- Area: 100m2
- Students involve in a separate planting system
- Vegetables and fruits for school canteen and provide free meal to students
- Extra profit donate to school fund
- Programme will cooperate with other NGO / School PIBG and IEM Young Engineers Section
- Technical and knowledge support by Moral Nature Farm.



11 August – RC Pasir Gudang



16 August – RC Kinabalu Sutera



# DG'S ACTIVITIES OF THE MONTH

## DG VISITS



24 August - RC Kuching Unity City



28 August - RC Tebrau

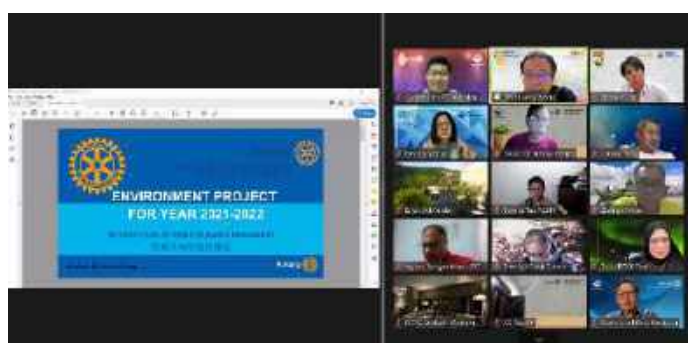
## MEETINGS



2 August - Singapore Joint Presidents Meet



10 August - D3310 & D3300 Autism Meeting



10 August - Environment Meeting



**DG'S ACTIVITIES OF THE MONTH**

**MEETINGS (CONT.)**



**12 August - Berhad Meeting**



**17 August - Dengue Conference Meeting**



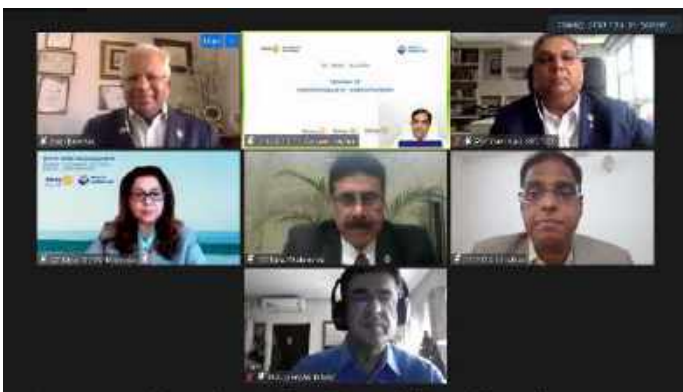
**18 August - Inter Country Committee Meeting headed by PDG Michael Yee**



**18 August - Seeing Eye To Eye Conference Meeting**



**19 August - Johor and Melaka Joint Presidents Meeting**



**19 August - ICC-MOU Signing Between D3300, D3190 and D3252 (Malaysia & India)**





**DG'S ACTIVITIES OF THE MONTH**

**MEETINGS (CONT.)**

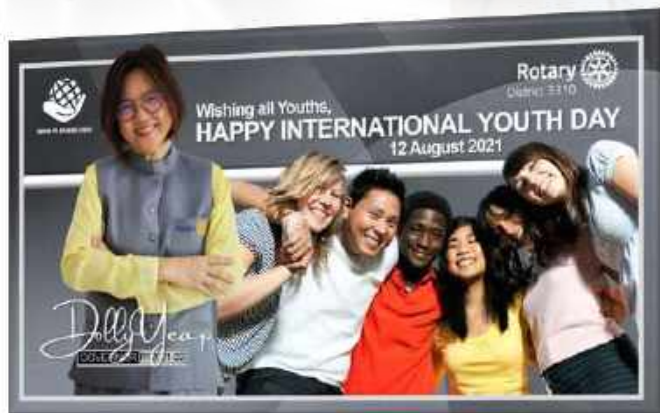


20 August – Special Editorial Meeting



27 August – Singapore AGs Meeting

**DISTRICT GOVERNOR GREETINGS & WELL WISHES**





**DG'S ACTIVITIES OF THE MONTH**

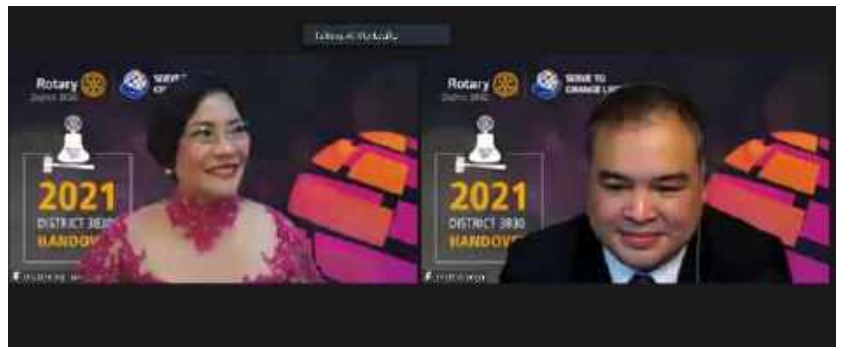
**INSTALLATIONS**



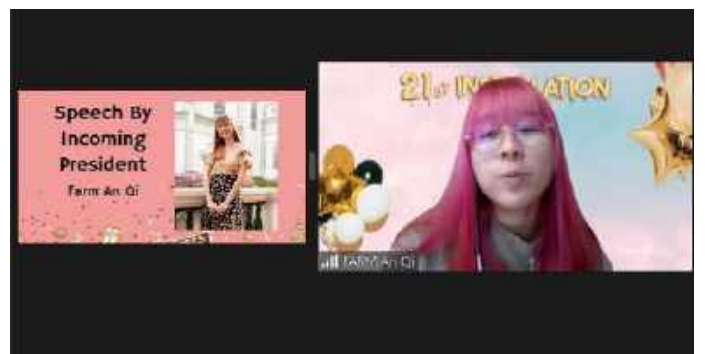
**20 August - RC Penampang**



**21 August - RC Pontian**



**22 August - Classmate D3830 Governor Joji Tan**



**22 August - Rotaract Club of Singapore Management University**



22 AUGUST 2021  
**END POLIO AWARENESS  
BUDDY RUN**

Family of Rotary Activities



**PP Oi Cheng, Regional Chair (Singapore)**, flagged off the End Polio Awareness Buddy Run at 8.30am. It was such a success, though due to pandemic, SOP had to be observed.

**Rtn Josephine, Regional Chair (Johor & Malacca)**, celebrated with WG Meal, with her delicious homemade sour dough bread and condiments.

Family of Rotary, in support of the District 3310 End Polio Awareness Program.



## CLUB ACTIVITIES

### COVID-19



Throughout the pandemic, Rotarians across the District has been continuing to support those affected by COVID-19 through various efforts. Thank you to all Clubs and Rotarians for showing we care.

#### 6 – 8 August – RC Luyang “Basic Essentials Aid for Society of the Blind”

Members of Rotary Club of Luyang donation drive to assist members of society of the blind due to no income from their work due to COVID-19.



#### 12 August – Jointly Project by RC Kulai, RC Tangkak Ledang, RC Kota Tinggi & RC Bandar Penggaram Mandarin “Swab Test Booths for COVID-19 Testing”

Sourcing of a total of 7 Swab test booths for Hospital Enche Besar Hajjah Lalsom Kluang, Hospital Sultanah Aminah, Kulai COVID Assessment Centre, Klinik Kesihatan Sultan Ismail Johor Bahru, Klinik Kesihatan Taman Universiti, Klinik Kesihatan Masai Pasir Gudang. These seven booths funding were made through RC Kulai, by generous donors, Petron, Palatial Buiders Sdn Bhd (PP Chin Wei Hau), Link Cube System Sdn Bhd, Niu Jia Chun 1961, SSI 64 KULAI and Mr Jimmy Liu.



#### 14 August – RC Pasir Gudang Mandarin “Love To Frontliners”

In this unprecedented time, our frontliners are sacrificing themselves to defend the country days and nights. Rotary Club of Pasir Gudang Mandarin 巴西古当华扬扶轮社 appreciate the frontliners at PPV UTM with milk tea and snacks from Anak M. To everyone out there, stay safe and fight hard for our nation!

疫情肆虐，感谢白衣战士不辞劳苦、数月无休、从白天到夜晚的为大众接种疫苗。巴西古当华扬扶轮社为UTM 疫苗中心的前线医护人员送上Anak M 香浓的奶茶和小吃表示感谢。同时我们一起为集体免疫加油



**CLUB ACTIVITIES**

**COVID-19 (CONT.)**



**14 August - RC Batu Pahat "COVID-19 Awareness Project"**

COVID-19 Awareness Project launched under the leadership of Rtn Durian Tio and the team. The banner will be hung over Batu Pahat area to create awareness pertaining to combat Coronavirus transmission. It's time to alleviate public awareness and perception of our organization.



**22 & 29 August - RC Johor Straits View "Malaysia Together Rotary Packs"**

Two days delivery gift for the Berkat home children and single moms can send to sunshine children.

1<sup>st</sup> trip 22 August 2021 (Sunday)

**Delivery to:**

- HSI Sunshine children (32 kids)
- Berkat Home (26 kids)

2<sup>nd</sup> Trip 29 August 2021 (Sunday)

**Delivery to:**

- B 40 - 7 Family (single moms)



**9 August - RC Pasir Gudang Mandarin "Medical Supplies Donation"**





**CLUB ACTIVITIES**

**COVID-19 (CONT.)**



**1-11 August - RC Batu Pahat "Impactful of Sustainable Food Project"**

The team led by President Bryan Tan had transformed the motto "Serve to change lives" into action. They team was on the ground knocking from door to door, walking distances, delivering not only food parcels but also holistic mental health through warm greetings and assistance. Approximately 90 households benefited from the program with overwhelming response.



**1-21 August - RC Tawau "Food Aid Basket"**

Rotary Club of Tawau is dedicated to causes like making a difference in providing food assistance to those badly affected by the COVID-19 pandemic. While our dedicated members continue in this food aid donation project, each food aid consists of basic food items of essential groceries worth RM100 each, making a total amount of RM11,500.00 been given out.

Lead by President Philip and our Community Service Director Christy Fe Salazar alongside with our generous donor, we had reached out to 115 underprivileged individuals and families since we started our New Rotary year till 21st August 2021.



## CLUB ACTIVITIES

### COVID-19 (CONT.)



#### 1-31 August - RC Pasir Gudang Mandarin

感谢他们的善心捐赠饭盒，让我们巴西古当华扬扶轮社在这一个月来的付出是值得的，不论风大雨大，再严峻的疫情里都阻挡不了我们想要前进帮助更有需要的弱势群体。

虽然疫情一天天的攀升，在此我们也没有停留脚步还是继续向前走，因为我们知道还有很多人在等着援助，我们会尽我们的绵薄之力来为社区服务，这就是我们的使命，希望善心人士也不要停止你们的爱心，继续走下去，把爱传出去。“疫情无情，人间有情”。

Every Thursday and Friday of the month of August 2021, RC Pasir Gudang Mandarin distributed 120pax of cooked food to communities.



#### 5 August - RC Batu Pahat "Food Aid from Moral Uplifting Society"

Received 65 Food Parcels from Moral Uplifting Society to the RC Batu Pahat Dialysis patients through the good hands of PE Pek, Rtr President Lewis Ch'ng, Rtn Khong Meng and Rtn Cheng Ka Yun.



#### 28 August - Joint Project by RC Kulai and RC Pasir Gudang Mandarin "Food Bank Project"

Joint food bank project by RC Kulai, RC Pasir Gudang Mandarin, Che Ai Khor, PPUJ and Klinik Yap held at Che Ai Khor, Kulai. 200 food bags were packed and distributed on 28<sup>th</sup> Aug, consisting of rice, cooking oil, biscuits (RC Kulai), bake beans, bee Hoon (RC Kulai), masks (RC Kulai), sugar, and flour.





**CLUB ACTIVITIES**

**COVID-19 (CONT.)**



**14 August – RC Kota Kinabalu “Community Service Food Aid”**

Food Aid was given to SM Stella Marris (92 recipients), SMJK Shan Tao (23 recipients), SMK Lok Yuk (28 recipients). A medical bed and food aid was also donated to a KK Jazz Fest musician who was bedridden due to stroke.

Rotarians involved: Pres Kevin, Rtn Joseph Selestine, Rtn Paul Foronda & Rtn Daniel Wong, PP Vincent Pung, Rtn Danny Wong



**14 August – RC Kota Kinabalu South “Food Aid Program (Round 1 Phase 1)”**

Part of RCKK South’s dual aid program, Food Aid and Milk Powder Program, which aims at providing food aids to the needy in the communities and milk powder for babies and young children. In this phase, President Benjamin Chin together with some of our Club’s members and volunteers, and with collaboration with 2 members of I-Link Berhad, managed to distribute food aids for 50 families of Kg Bukit near Kolombong, who were adversely affected due to this pandemic. Due to the difficult road conditions to their village and the restrictions to enter their village during this pandemic, the representatives of the 50 families were only able to collect the food packs by walking 40 minutes to the nearest meeting point.



**CLUB ACTIVITIES**

**SERVICE PROJECTS**



**14 July - RC Johor Bahru Sentral "Community Service Project: Donation to Frontliners"**

RC Johor Bahru Sentral took up the responsibility to raise funds, source medical equipment and deliver them to Sultanah Aminah Hospital (HSA).

The medical equipment were handed over by RC Johor Bahru Sentral Patron YAM Tunku Temenggong Johor, Tunku Idris Al-Haj Ibni Sultan Ibrahim, to HSA from RC Johor Bahru Sentral on July 14 with the President Melissa Lim and OC Aloysius Oo present.



**1 August - RC Pasir Gudang Mandarin "Contribution of Daily Grocery to Persatuan Kebajikan Masyarakat OKU Johor Bahru"**

Rotary Club of Pasir Gudang Mandarin 巴西古当华扬扶轮社捐赠物资和日常用品到一所在于7月2020成立的柔佛囡囡福利之家 Bright To Special Home.

To contribute daily groceries such as rice, milk powder, cook oil, diapers, shampoo, laundry detergent, and other essential items to "Bright To Special Home" which has been in operation since July 2020. This is the newest OKU house with currently 22 OKU staying in this house.



# CLUB ORGANIZED TALKS

**MENSTRUAL HEALTH & HYGIENE MANAGEMENT**

Rotary District 3310  
COMMUNITY SERVICE

**WHY IS SHE SO MOODY?**  
R. R. MANJARI  
Professor of Obstetrics and Gynaecology, Hospital Kuala Lumpur, Kuala Lumpur, Malaysia

**MEDICATIONS VS SUPPLEMENTS FOR MENSTRUAL HEALTH**  
TEO YILI  
Pharmacist, general practice of Mid-Stratford, Bristol, and consultant at Hospital Lister, Bristol, UK

**MENSTRUAL HYGIENE - DO'S AND DON'TS DURING MENSTRUATION - RECOMMENDED TYPES OF SANITARY PADS**  
DR SAI SUDHA RAM  
15 years of professional experience in obstetrics and gynaecology

7 August 2021  
2:30 pm - 3:30pm  
click zoom link below

Rotary District 3310 project organised by: Rotary Club of Johor Straits View Rotary Club of Johor Bahru

7 AUGUST 2021

## MENSTRUAL HEALTH & HYGIENE MANAGEMENT TALK

RC Johor Bahru & RC Johor Straits View

The talk involved 3 specialists in menstrual health, who delivered their informative presentations which was very well received by some 45 participants consisting of Rotarians and Rotaractors.

Rtr Celine Lee, Rotaract Regional Rep, also provided an update on Project Pinay to sew sanitary pads for low income Filipinos. DG Dolly Yeap also gave her much valued support by her attendance. This webinar is the first of a few on topics related to women.

### SPEAKERS

- Rtn RR Manjari on "Why is She So Moody?"
- Ms Teo Yili on "Medications vs Supplements for Menstrual Health"
- Dr Sai Sudha Ram on "Menstrual Hygiene – Dos and don'ts during Menstruation and Recommended Types of Sanitary Pads"

27 JULY 2021

## CONCUR NEW NORM TALK

RC Johor Straits View

RC Johor Straits View conducted a talk entitled Concur new Norm by guest speaker, Mr RayMen Lee, ACCA via Zoom to talk about 2 main topics:

- **Transform Your Business** which delved into what and how to transform
- **King of Marketing** discussing deal in the AIR and Rule of Dealing

Mr RayMen is a Chartered Accountant (IA & ISCA), Company Secretary (SSM) and a Lecturer.

Rotary Club of Johor Straits View

**CONCUR NEW NORM**

Date: 27.07.2021 (Tue) | Time: 8pm

Zoom Meeting

**Transform Your Business :**

- ✓ What to transform: ✓ How to transform

**King of Marketing :**

- ✓ Deal in the AIR? ✓ Rule of Dealing

**Guest Speaker:**  
Mr. RayMen Lee, ACCA  
MBA  
Chartered Accountant – IIA & ISCA  
Company Secretary – SSM  
Lecturer – MOHE



## CLUB ACTIVITIES

## INTERNATIONAL SERVICE PROJECTS

### July – Joint Project by RC Singapore, RC Malang Central and Hua Qiao Foundation “Save Bhakti Luhur Project”

RC Singapore received a request for assistance for COVID-19 antigen swabs and PCR tests for 651 children and staff at Bhakti Luhur Orphanage as well as for supply of PPEs, sanitisers, masks, soap, and food rations in March. The project received a contribution of USD\$10,000 from the Hua Qiao Foundation as well as through auctions of paintings. Special thanks to International Service Committee Director, Varun Gulati, and IPP Dinesh Sharma for their extraordinary efforts in making this project a complete success.



### 18 August – GG2120896 RC Suan Chit Lada, RC Pasir Gudang and RC Singapore “Rotary Humanitarian Project”

This 104th Approved GG for RC Singapore is to provide a high frequency ventilator for the Pediatric Intensive Care Unit for Vajira Hospital. The Pediatric ICU unit sees about 100 children each year needing respiratory support with about 10 children requiring the High Frequency Oscillatory Ventilator to help avoid lung damage for very young Children replacing their near obsolete model. The Equipment handover, that took place on 18 August 2021, was held outdoors at the Hospital’s grounds and attended by the Hospital Chief and Senior Pediatric Doctors as well as Rotarians from RC Suan Chit Lada. DRFC D3310 Dr Shahul Hameed represented RC Singapore and District 3310 in a virtual link-up.





# ROTARACT



## D3310 & D3780 FELLOWSHIP

## D3310 & D3470 FELLOWSHIP



## CLUB ACTIVITIES

### PUBLIC IMAGE



#### 6 August – RC Batu Pahat “Maximizing of Impact on Public Image & Outreach”

RC Batu Pahat in collaboration with Putra Hospital Batu Pahat, implemented the Safety Awareness Bunting Project successfully at Putra Hospital. Kudos to CEO Putra Hospital, Dr Kelvin, Public Image Chair, PP Teo and team members for promoting positive Rotary public image and branding.

### FELLOWSHIP

#### 18 August – RC Changi Virtual Fellowship Session

At the end of the RC Changi regular meeting, the meeting was opened up to members’ spouses, and members from their friendship club, RC Kulai together with some invited guests. Before COVID-19 pandemic members used to travel regularly to Kulai to meet. However, with the current pandemic, a virtual meeting is one effective way to maintain and strengthen our relationship.



## CONTRIBUTORS

Thank you to the following Rotarians/Rotaractors for your submission to be included in the Club Activities of the Month section of this issue of the DG Newsletter:

1. **Dr Shahul Hameed**, RC Singapore
2. **PDG Andre Suharto**, District Learning & Development Committee (D-LEAD)
3. **Rtn Gerald Lee**, RC Batu Pahat
4. **President Dr Wong Chin Liang PJK**, RC Pasir Gudang Mandarin
5. **Rtn Ho Lik Khui**, RC Changi
6. **PP Nicholas Pang**, RC Tawau
7. **Rtn Steven Wu**, District Community Service Regional Chair (Johor), RC Johor Bahru
8. **PP Sigrid Zialcity**, RC Raffles City
9. **PP Brian Tan**, RC Raffles City
10. **Rtn Vector Thomas Tsen**, RC Kota Kinabalu
11. **Rtn Ho Jee Yuan**, RC Kulai
12. **Rtr Kaylene Pillai**, District Rotaract Committee
13. **President Catherine Chai Mai Yin**, RC Johor Straits View
14. **Rtn Datuk Dr Raja**, RC Luyang
15. **President Benjamin Chin**, RC Kota Kinabalu South
16. **PP Raja Noor**, RC Kuching
17. **President Melissa Lim**, RC Johor Bahru Sentral





JOIN NOW

ROTARY  
PUBLIC IMAGE

District Public Image

District & Zone  
Poster and Videography  
Competition

Rotary  
PEOPLE OF ACTION

Closing dates

📷 Poster 31 October 2021  
📺 Videography 31 January 2022

### COMMON REQUIREMENTS

1. Open to clubs in District 3310 in good standing.
2. And to clubs in Districts 3300, 3310, 3330, 3340, 3350 & 3360 in good standing for ZONE LEVEL.
3. Each club can only submit **1 Poster and/or 1 Video**.
4. Images used in Banner MUST be taken from the Project(s) organised by the club.
5. Image(s) MUST support the assertion that Rotarians are People of Action.
6. Top 3 Winners at District 3310 will be nominees for ZONE COMPETITION.
7. Trophies or Gift for DISTRICT LEVEL. Cash and Trophies for ZONE LEVEL.

### PRIZES

#### District Level

Winners and Runner-Ups  
Trophies / Gift Prizes

#### Zone Level

Winner	US\$1,500.00
1st Runner Up	US\$1,000.00
2nd Runner Up	US\$ 500.00

### SUBMISSION TO:

d3310picompetition@gmail.com

### POSTER COMPETITION

1. Select an **Action Verb** for the Headline from the options in the Brand Center.
2. The photo must feature **more than One (1)** person but **no more than Six (6)** persons.
3. Poster size is **A4 print** (21.0x29.7cm / 8.27"x11.69") either Landscape or Portrait.
4. Photograph must showcase at least one (1) Rotary club member/guest who are **at work**.
5. Develop text up to **100 words** to make a statement about Rotary, provide **Proof of Statistics** to support the statement and end with a **Call to Action**.

### VIDEO COMPETITION

1. Video must be taken from project/activities organised by the club participating in this competition.
2. Entry must be uploaded on **YouTube**.
3. Duration: Strictly **not more than 1 minute**.
4. Standard aspect ratio of **16:9**.
5. Use suitable **Tag** on your video to increase visibility.
6. Create YouTube Thumbnail image at 1280x720 pixels.
7. Write at least a **100-200 words Description** in YouTube.

UPCOMING EVENTS

PRESIDENTIAL CONFERENCE MANILA



The **Rotary International Presidential Conference 2021**, Manila is Rotary's largest Asia-Pacific Conference for Rotarians based in the Asia-Pacific Region and will be held from **November 26 to 28, 2021**.

It is an Online Conference that will be conducted from Manila, Philippines and streamed online from **RPC21.ph** and depending on the pandemic situation, possibly onsite.

RPC 21 Manila, is open to the world but especially focused on delegates from 19 territories in The Asia-Pacific region:

**Zone 1B:** Bangladesh, Indonesia, Pakistan

**Zone 8:** Australia, New Zealand & The Pacific Isles

**Zone 9:** China, Hong Kong, Macau, Mongolia, Taiwan

**Zone 10:** Malaysia, Singapore, The Philippines, Indonesia, Laos, Myanmar, Singapore, Thailand



**REGISTRATION FEE:**

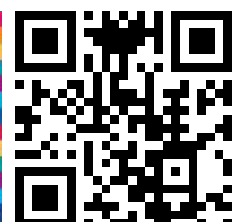
**Promotion Rate:**

**USD 20** per delegate for the first 6,000 delegates

**Regular Rate:**

**USD28** per delegate

For ticket enquiries, please email: [enquiries@rpc21.ph](mailto:enquiries@rpc21.ph)





**UPCOMING EVENTS**


**REGISTER TODAY**  
**AT CONVENTION.ROTARY.ORG**

**Houston, Texas, USA**  
**4-8 June 2022**

Rotary   **HOUSTON 2022**

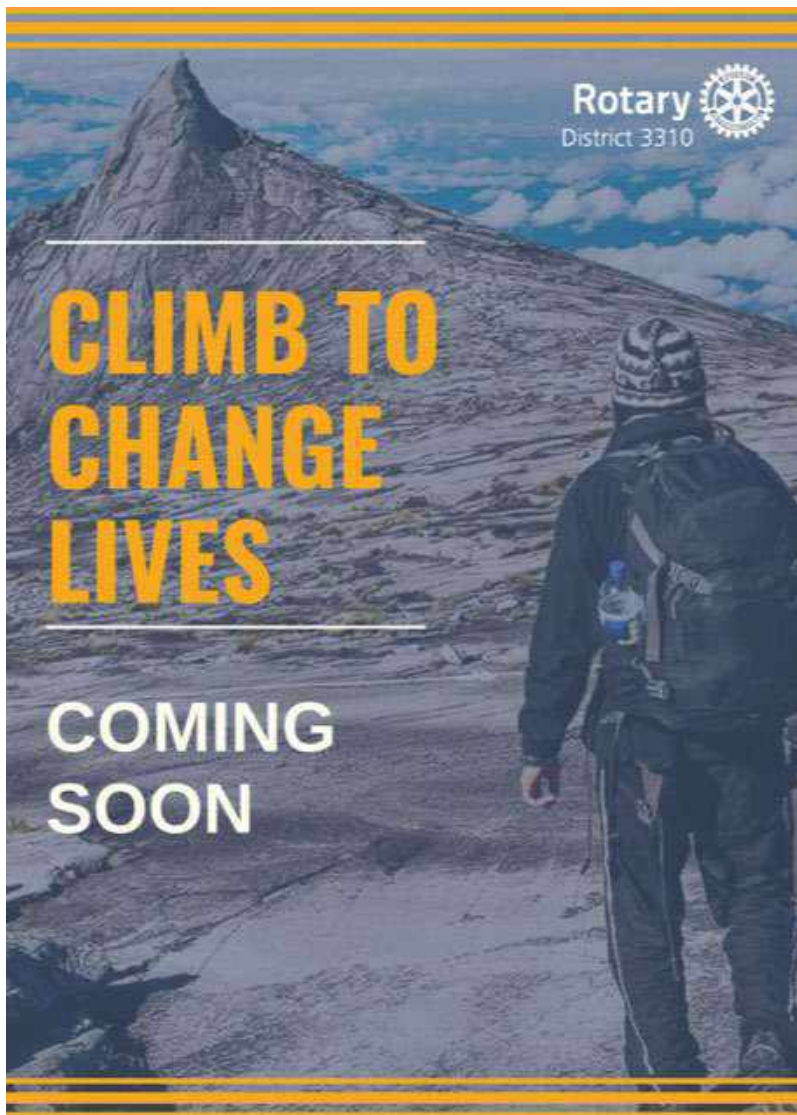


Scan or Click on the QR Code for more upcoming events  
 Link: <https://bit.ly/D3310Calendar>

Rotary District 3310 

**CLIMB TO CHANGE LIVES**

**COMING SOON**



**“For everyone, everywhere, literacy is, along with education in general, a basic human right.”**

**Kofi Annan**

**SEPTEMBER**

ROTARY  **INTERNATIONAL**

**BASIC EDUCATION AND LITERACY MONTH**

TAKE ACTION: Get involved, join Rotary.

Rotary District 3310  

**SEPTEMBER IS BASIC EDUCATION AND LITERACY MONTH**

Click the image above to learn more about how Rotary supports education.





## SUPPORTING EDUCATION

More than 775 million people over the age of 15 are illiterate. Our goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy.

Through global grants you can

- Educate adults in reading, writing and numeracy
- Provide professional development for teachers in curriculum implementation, effective instructional methodologies, and student assessments
- Consult with education officials to improve educational materials, facilities, teacher training, and curriculum development
- Sponsor a scholar studying adult education with an emphasis on literacy

To make a gift, please contact your Philanthropy Adviser, Hazel Seow at [hazel.seow@rotary.org](mailto:hazel.seow@rotary.org). To give online, visit [www.rotary.org/donate](http://www.rotary.org/donate).



**ROTARY'S VISION STATEMENT**



**ROTARY'S STRATEGIC PRIORITIES AND OBJECTIVES**

<p><b>PRIORITY 1</b> <b>INCREASE OUR IMPACT</b></p> <ul style="list-style-type: none"> <li>• Eradicate polio and leverage the legacy</li> <li>• Focus our programs and offerings</li> <li>• Improve our ability to achieve and measure impact</li> </ul>	<p><b>PRIORITY 2</b> <b>EXPAND OUR REACH</b></p> <ul style="list-style-type: none"> <li>• Grow and diversify our membership and participation</li> <li>• Create new channels into Rotary</li> <li>• Increase Rotary's openness and appeal</li> <li>• Bring awareness of our impact and brand</li> </ul>	<p><b>PRIORITY 3</b> <b>ENHANCE PARTICIPANT ENGAGEMENT</b></p> <ul style="list-style-type: none"> <li>• Support clubs to better engage their members</li> <li>• Develop a participant-centered approach to deliver value</li> <li>• Offer new opportunities for personal and professional connection</li> <li>• Provide leadership development and skills training</li> </ul>	<p><b>PRIORITY 4</b> <b>INCREASE OUR ABILITY TO ADAPT</b></p> <ul style="list-style-type: none"> <li>• Build a culture of research, innovation, and willingness to take risks</li> <li>• Streamline governance, structure, and processes</li> <li>• Review governance to foster more diverse perspectives in decision-making</li> </ul>
--	---	---	---

Source : [Rotary.org](https://www.rotary.org)

# RESOURCES

Here are a few resources you and your Club may find useful. **Click** on the images to visit the website.



<https://www.rotarydistrict3310.org.my/>





<https://brandcenter.rotary.org/>



<https://learn.rotary.org/>



<https://www.rotary.org/>



<https://my.rotary.org/en/>



Accessible through MyRotary

## Want Your Club To Be In The Next Issue?

Please use the form below to submit your club/committee activities/events to be featured in the next DG Newsletter.

**DG Newsletter Submission Portal:**  
<https://bit.ly/DGNewsletterSub>

Submission deadline is **the last week of every month**. You're most welcome to submit earlier, after the conclusion of the event/activity.