



ROTARY INTERNATIONAL
DISTRICT 3310



DISTRICT MEMBERSHIP SEMINAR 2011-12

INCORPORATING ROTARY PUBLIC IMAGE & FELLOWSHIP
MELAKA

Date: 25 September 2011 (Sunday)

Time: 1030-1650

Venue: Hotel Seri Malaysia Melaka

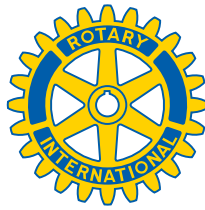
Lot PT 12332, Lebuhraya Ayer Keroh, 75760 Ayer Keroh, Melaka

Host: ROTARY CLUB OF KOTA MELAKA



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DISTRICT MEMBERSHIP SEMINAR 2011-12 MELAKA

INCORPORATING ROTARY PUBLIC IMAGE & FELLOWSHIP
District Membership Development, Information and Retention Committee

Host:

ROTARY CLUB OF KOTA MELAKA

Advisors:

**DG Hj Zainie Abdul Aucasa
PDG Datuk Hj Md Latip Bin Sarrugi
PDG Dr Wu Dar Ching**

District Chair:

PP Alex Eow

Organizing Chair:

Rtn Major Anbananthen A Odayar

IMPORTANT INFORMATION

Date: 25 September 2011 (Sunday)

Time: 1030-1650

Venue: Hotel Seri Malaysia Melaka

Lot PT 12332, Lebuhraya Ayer Keroh, 75760 Ayer Keroh, Melaka

Registration Fee: RM60 Net per Rotarian | Rotary Spouse | Rotaractor
(Includes Full-Day Seminar & Lunch)

Parking: Free

Registration Method: Register through your Club President

Payment Methods: Cash (Pay during Registration)



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Seminar Program

... Continued



1255-1400 Lunch & Networking 2



1400-1450 Session 3: **Conflict Resolution for Better Membership Retention**

Session Chair: **PP RAVI VELU** (RC QUEENSTOWN) CHAIR, DISTRICT FELLOWSHIP AND RECREATION COMMITTEE

Rapporteur: **AG SIA CHONG TEANG** RC TANGKAK LEDANG

1400-1420 *Session Keynote Address:* **PDG DR R T ARASU** RC KAJANG

Solving Conflicts in Clubs for Better Retention

1420-1430 *Panelist:* **PP CHARLES H Y CHIAM** RC MALACCA

How to Deal with Dormant Members

1430-1450 Panel Discussion | Q&A

1450-1540 Session 4: **Rotary Public Image**

Session Chair: **PP HJ ANDRE SUHARTO** (RC KUCHING CENTRAL) CHAIR, DISTRICT PUBLIC RELATIONS COMMITTEE

Rapporteur: **PP LESLIE SHAW** RC KOTA MELAKA

1450-1510 *Session Keynote Address:* **PDG DATUK HJ MD LATIP BIN SARRUGI** RC KOTA MELAKA

Good Rotary Public Image for Membership Growth

1510-1520 *Panelist:* **PP LAM AH HANG** RC SEGAMAT

Importance of Rotary Public Relations in Local Context

1520-1540 Panel Discussion | Q&A

1540-1550 *Coda:* **PP ALEX EOW** RC BUGIS JUNCTION

CHAIR, DISTRICT MEMBERSHIP DEVELOPMENT, INFORMATION AND RETENTION COMMITTEE

The Da Vinci Code of Membership Growth

1550-1630 *Encounters:* Rotary Values & Membership Development

A session of sharing, exploration and bonding

1630-1640 Presentation of Certificates of Appreciation

1640-1650 *Closing Remarks:* **DG HJ ZAINIE ABDUL AUCASA**

1650 End of Seminar | Bon Voyage

