

# AGE FRIENDLY ASIA WORKFORCE



## HEALTHY AGEING, LIFELONG EMPLOYABILITY.

3-4 November  
**2011**  
Singapore  
NTUC Building  
One Marina Boulevard

REGISTER EARLY & SAVE AT [WWW.AFWASIA.COM](http://WWW.AFWASIA.COM)

## STAY AHEAD OF THE 2012 RE-EMPLOYMENT ACT

Asia's First Human Capital Conference on healthy ageing and lifelong employability

Join Singapore's biggest employers as they take action on the impacts of an ageing workforce. Age Friendly Workforce Asia 2011 (AFWA 2011) is where 400 CEOs and HR Directors are coming together to discuss and exchange insights on business sustainability and new strategies in hiring and retaining senior executives and mature employees. For the latest on AFWA, visit [www.afwasia.com](http://www.afwasia.com).

### THE SPEAKERS



**BG(NS)**  
**Mr Tan Chuan-Jin**  
Minister of State for  
Manpower and  
National Development,  
Republic of Singapore



**Dr Amy Khor**  
Minister of State for  
Health, Republic of  
Singapore



**Dato' Dr Jannie Chan**  
Executive Vice Chairman,  
The Hour Glass,  
Singapore; President,  
Singapore Retailers  
Association



**Mr Sim S Lim**  
Managing Director and  
Singapore Country  
Manager, DBS Bank,  
Singapore



**Ms Charmaine Sim**  
Director, Human  
Resources, IBM,  
Singapore



**Mr Tan Seng Chai**  
Chief Human  
Resource Officer,  
CapitaLand Group,  
Singapore



**Mrs Angelinena Song**  
Vice President, Human  
Resources, Siemens,  
Singapore



**Mr Tan Kwang Cheak**  
Senior Director, Operations,  
Brand Extensions, Business  
Planning & Human  
Resources, McDonald's  
Restaurants Pte Ltd,  
Singapore



**Mr Seng Han Thong**  
Assistant  
Secretary-General,  
National Trades Union  
Congress, Singapore



**Ms Cham Hui Fong**  
Assistant  
Secretary-General,  
National Trades Union  
Congress, Singapore



**Mr Koh Juan Kiat**  
Executive Director,  
Singapore National  
Employers Federation,  
Singapore



**Mr Andrew Fung**  
General Manager,  
Tripartite Alliance for  
Fair Employment  
Practices, Singapore



**Dr Carol Tan-Goh  
Yean Eng**  
Geriatrician, Raffles  
Medical Group,  
Singapore



**Mr David Ang**  
Executive Director,  
Singapore Human  
Resources Institute,  
Singapore



**Mr Kim Walker**  
Founder & CEO,  
Silver Group Asia,  
Singapore



**Mr Leong Sze Hian**  
Past President,  
Society of Financial  
Service Professionals,  
Singapore

*"The process must begin now in preparation for the future expansion of the elderly population. Today, one out of 12 Singaporean residents is at least 65 years old - by 2030, one out of five will be a senior citizen."*

13 June 2011,  
*"Who will look after our elderly?"*, Today Online

### SINGAPORE'S BIGGEST EMPLOYERS IN ATTENDANCE!

Register now at [www.afwasia.com](http://www.afwasia.com) or call Kelvin at +65 6441 0474 for group rates or enquiries.  
Download the latest brochure and agenda online.

Supported by:



Tripartite  
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“With a fast ageing population we feel that promoting intergenerational understanding is a crucial component for building awareness and support for the needs of our senior citizens in the community. The projects selected will also help engage our youth to understand and ease the loneliness and isolation, which many senior citizens experience.”

*The Rotary Club of Jurong Town, Singapore*

Dear participants,

To mark the major milestone of 40 years of service to the community, the Rotary Club of Jurong Town (RCJT) is organising the Age Friendly Workforce Asia (AFWA) as a conference to raise funds to support intergenerational projects for needy seniors in Singapore. Titled the “Happiness Fund”, the fund will provide opportunities for youths to interact with and help needy seniors. RCJT’s inspiration behind the fund is to use intergenerational understanding to build awareness and support amongst youths about the needs of our lonely or isolated senior citizens in the community.

With this conference, RCJT aims also to create a highly relevant human capital platform to encourage employers in Singapore and the region to focus on creating healthier workforces and lifelong employability opportunities for their organisation. AFWA is a public and private sector collaboration that will provide a platform for employers to access the best strategies and resources in order for them to reap the economic benefits of employing and retaining matured workers.

#### Significance of AFWA 2011

- Raise awareness of the impact of ageing on our society, businesses, individuals and families.
- Raise awareness and express support for the upcoming legislation on re-employment of older workers, which will come into effect in Singapore in 2012. Since many Rotarians come from the business and professional sector it is appropriate that Rotary be seen at the forefront supporting this legislation.
- Demonstrate the Foundation of Rotary Clubs (Singapore) Ltd’s support of Fair Employment Practices through the pledge signing ceremony with the Tripartite Alliance for Fair Employment Practices (TAFEP).

I look forward to welcoming you at AFWA 2011.

Yours faithfully,



Professor Leo Tan  
Chairman, Organising Committee  
The Rotary Club of Jurong Town, Singapore  
Tel: +65 6516 5960 Email: [leotan@nus.edu.sg](mailto:leotan@nus.edu.sg)

## HAPPINESS FUND

Created by the Rotary Club Jurong Town (RCJT) to support intergenerational projects, the Happiness Fund aims to build awareness and support amongst youths about the needs of senior citizens in the community by providing opportunities for them to interact with and help needy seniors.



# AGE FRIENDLY ASIA WORKFORCE



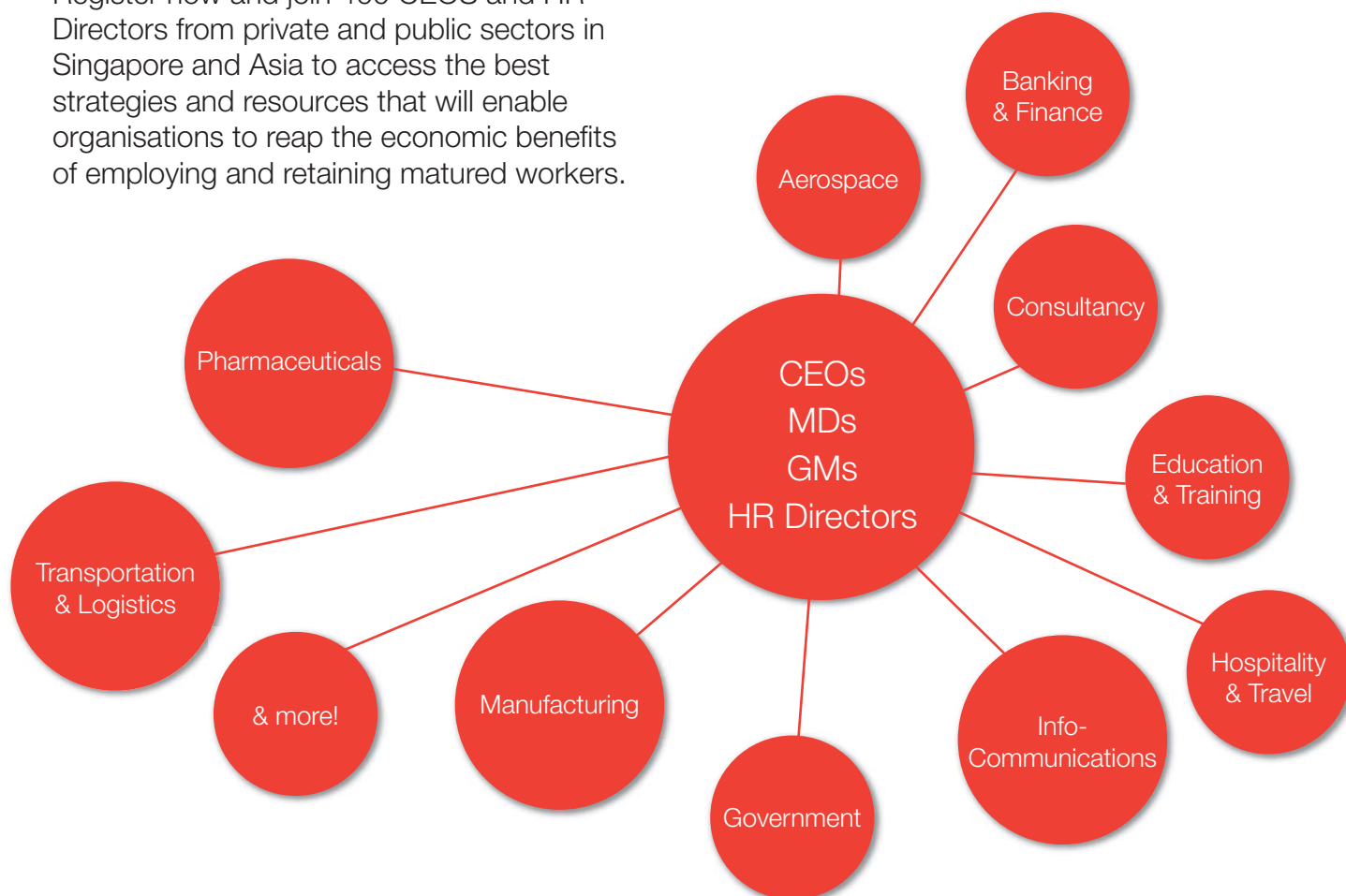
# RCE

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Register now and join 400 CEOs and HR Directors from private and public sectors in Singapore and Asia to access the best strategies and resources that will enable organisations to reap the economic benefits of employing and retaining matured workers.



### AGE FRIENDLY WORKFORCE ASIA 2011 AT A GLANCE

**AFWA  
DAY**

**1**

**3 November 2011**

Guest-of-Honour:  
BG(NS) Tan Chuan-Jin, *Minister of State for Manpower and National Development*

- Global innovations in age-friendly workplaces
- 2012 Singapore workforce policies and demographic trends
- Leadership in managing and implementing age friendly and all-inclusive workplace policies

**AFWA  
DAY**

**2**

**4 November 2011**

Guest-of-Honour:  
Dr Amy Khor, *Minister of State for Health*

- Business sustainability driven by an ageing workforce
- Top 5 workforce health challenges and prevention strategies
- Impact of employee health and rising healthcare costs on productivity

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### DELEGATE REGISTRATION FORM

YES, I WOULD LIKE  
TO REGISTER!

Before 30 Sept 2011

Standard Rates

No.

Total S\$

Two-day Pass

S\$1152  
(save S\$48)

S\$1200

Supporting Organisations/  
Partners/Speakers/Sponsors  
Two-day Pass Special Rate

S\$1036  
(save S\$164)

S\$1080  
(save S\$120)

Group Rate - Purchase 3 Tickets, receive 4th Ticket Free

GRAND TOTAL

### DELEGATE DETAILS *(Please fill in one form per delegate)*

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

How did you hear about this event? \_\_\_\_\_

Please tick:

☐ I enclose my cheque/draft payable to 'RCJT Conference'

☐ Please send me an invoice

☐ I am paying by bank transfer (all bank charges to be paid by your company)

☐ Payment by Credit Card\*: ☐ Visa ☐ MasterCard

Card holder name: \_\_\_\_\_ Signature: \_\_\_\_\_

Card number:                 Expiry: \_\_\_\_\_ CVV: \_\_\_\_\_

☐ I would like to make an additional donation to the 'RCJT Happiness Fund'. Please contact me.

\*All credit card bookings must be accompanied by photocopy of ID, and front and back of the credit card. Please email or fax together with this registration form.

### HOW TO REGISTER

#### Online

Enjoy a quicker and more convenient registration at [www.afwasia.com](http://www.afwasia.com).

#### Offline

Submit your registration via the following ways:

1. Fax the completed form to +65 6491 6578
2. Call +65 6829 2160/ +65 6853 2231
3. Email [kelvinchung@afwasia.com](mailto:kelvinchung@afwasia.com)
4. Mail the completed form together with your cheque to: Xperiential Events Pte Ltd, Level 42, Suntec Tower Three, 8 Temasek Boulevard, Singapore 03898

### REFUND POLICY

A replacement is welcome if you are unable to attend. In the event you are unable to attend, you will receive an electronic copy of the workshop documents.

### TICKET INCLUSIONS

Course notes, tea and coffee breaks, and lunch.

### CHEQUE OR BANK TRANSFER PAYMENT

All payments should be made payable in Singapore dollars and are net of bank charges. All bank charges are to be borne by registrants. Payments by S\$ bank draft or cheque should be made in favour of 'RCJT Conference'. Payments by telegraphic transfer in S\$ must be made to 'RCJT Conference'.

- Bank: DBS
- Bank Code: 7171
- Branch Code: 100
- Account No: 100-901842-9
- SWIFT CODE: DBSSSGSG

Please quote invoice no. in your bank transfer document and fax confirmation of your bank transfer to Kelvin Chung at +65 6491 6578. Kindly quote event name, company, delegate names and invoice no. in your fax/email/cheque.

### CONTACT US

Kelvin Chung, +65 6853 2231 or [kelvinchung@xperientialevents.com](mailto:kelvinchung@xperientialevents.com)

*All net proceeds from the AFWA conference will be donated to the 'RCJT Happiness Fund' created by the Rotary Club of Jurong Town specifically to support intergenerational projects to build awareness and support amongst youths about the needs of senior citizens in the community.*