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Find out more at  
**Rotary District Membership Seminar 2011-12**  
**7 August 2011 at Marco Polo Hotel, Tawau**  
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# District Membership Seminar 2011-12

Incorporating Public Image and Fellowship

## Tawau, Sabah

Venue: Marco Polo Hotel, Ruby Room



Membership



Seminar



Rotary PR



Fellowship

## Seminar and Dinner Registration

**Host Club** : Rotary Club of Tawau Tanjung  
**Advisors** : DG Hj Zainie Abdul Aucasa  
PDG Dr. Wu Dar Ching  
**District Chair** : PP Alex Eow  
**Regional Chair** : AG Judy Yu  
Email : judymkyu@hotmail.com

### Cost of participation:

Seminar and Celebrate Rotary Dinner RM60.00  
Celebrate Rotary Dinner only RM40.00

Payment Methods: Cash, or Cheque  
Cheques should be "Crossed to RC Tawau Tanjung "

### Visit

[www.facebook.com/districtmembershipseminar](http://www.facebook.com/districtmembershipseminar)

*7 August 2011 Tawau*



## SEMINAR PROGRAMME

### 7 August 2011, Sunday

Master of Ceremony : PE Wilson Lim, RC of Tawau Tanjung

- 12.30pm Registration (*Participants advised to have their lunch prior to seminar*)
- 01.00 pm Welcome address by President Franco Lee of RC Tawau Tanjung
- 01.05pm Opening Plenary Session "Membership Goals, Recent Trends and the Way Forward"  
by DG Hj Zainie Abdul Aucasa
- 01.25pm Keynote address "New Life in Rotary" by PDG Dr Wu Dar Ching, Advisor to District Membership Development Committee & District PR Committee, RI Zone 6B Coordinator, Public Image Resource Group
- 01.45pm **Session I – Making Rotary Relevant**  
**Session Chair: PP Erich Schneider, AG Group 6**  
Keynote address: "Making Rotary relevant through values" by PDG Dr. Philbert Chin  
Panelist : "Use their vocation for service to Rotar " by P.P. Doc. Teo Tu Huah  
Rapporteur: P.P. Vincent Chong
- 02.35pm **Session 2 – Using Rotary Brand to Attract PMET to Rotary**  
**Session Chair: PP Michael Yee, District Chair – Vocational Service**  
Keynote Address : "Attracting Professionals to Rotary " by PP Ong Hock Siew  
Panelists: "Ways to bring greater awareness of club service projects" by P.P. Patrick Chin  
Rapporteur: P.P. Vincent Chong
- 03.25pm Tea and Networking 1
- 04.00pm **Session 3 – Conflict Resolution for better retention**  
**Session Chair: PP Ravi Velu, District Chair – Fellowship & Recreation Committee**  
Keynote address: "Solving Conflicts in Clubs for better retention" by PDG Dr. Arasu  
Panelist : : "How to communicate effectively to club members" by P.P. Peter Wong  
Rapporteur: P.P. Vincent Chong
- 04.50pm **Session 4 – Good Rotary PR and Image for Membership Growth**  
**Session Chair: PP Andre Suharto, District Chair – Public Relations Committee**  
Keynote address: "Public Relation and Rotary Membership" by PDG Edward Burongoh  
Panelist : "Why PR is important for Rotary?" by P.P. Frankie Chua  
Rapporteur: P.P. Vincent Chong
- 05.40pm Closing address: "Trilemma of Membership Growth"  
by PP Alex Eow, District Chair -- Membership Development Committee
- 05.50pm Thank you address by DG Hj Zainie Abdul Aucasa
- 06.00pm End of Seminar

# 7 August 2011 Tawau



## **“CELEBRATE ROTARY FELLOWSHIP” DINNER**

### **7th August 2011, Saturday**

**Objective:** To showcase and highlight the work of Rotary to potentials and friends of Rotary using the event to achieve both PR and Membership goals

**Organised by:** District Fellowship and Recreation Committee with the help of Host Club and Regional Chairs of the District Membership Seminar

**Master of ceremony :**  
PP Ravi Velu, District Chair, Fellowship and Recreation Committee  
**Venue :** Marco Polo Hotel Tawau, Ruby Room

06.30pm	Cocktails
07.00pm	Welcome address by President Franco Lee
07.05pm	“Know Rotary” – Video of Rotary International
07.15pm	Dinner Commences
08.00pm	“Rotary – In our Community” – PowerPoint Presentation of Rotary Clubs, Projects and Achievements specific to the respective region
08.20pm	Buffet Dinner Continues
08.45pm	Induction of New Members / Recognition of Special Achievements
09.15pm	Entertainment
10.00pm	End of Party



**ROTARY : REACH WITHIN TO EMBRACE HUMANITY**



***7 August 2011 Tawau***