

DISTRICT STRATEGIC PLAN & GOALS

- VISION :** The service organization of choice in our District with dynamic, action-orientated clubs whose contributions improve live in our communities and worldwide
- MISSION:** We provide service to others, promote integrity and advance world understanding, goodwill and peace through our fellowship of business, professional and community leaders in our District
- MOTTO:** SERVICE ABOVE SELF
- CORE VALUES:** Service, Fellowship, Diversity, Integrity, & Leadership

DISTRICT GOALS

- A) SUPPORT & STRENGTHEN CLUBS IN OUR DISTRICT
- All clubs to have minimum of 20 members in 2 years
 - All clubs to improve member recruitment & retention
 - to implement the 5 in 1 programme for recruitment & STAR programme for retention
 - All clubs to put in place a leadership succession plan in 2 years
 - All clubs to adopt the CLP in 2 years
 - Reduce District dues for members under 35 years
 - Special attention to be given to weak clubs for this year
- B) FOCUS AND INCREASE HUMANITARIAN SERVICE
- 1 Eradicate Polio (goal till 2012)
 - All clubs > 25 members to contribute at least 1 PHF to Polioplus Fund
 - All clubs > 50 members to contribute at least 2 PHF to Polioplus Fund
 - 2 Support for TRF
 - All members to partake in EREY initiative of US\$100 per Rotarian annually
 - To raise minimum of US\$ 200,000, annually towards the Annual Program Fund
 - Encourage clubs to partake of the programmes of TRF
 - 3 Increase sustainable service in:
 - youth & young adults programmes
 - TRF 6 areas of focus
 - 4 Encourage joint club projects that greater impact on community
- C) ENHANCE PUBLIC IMAGE & AWARENESS
- 1 All clubs to publicize action-orientated service projects
 - 2 Emphasize vocational service ideals
 - 3 All clubs to establish contacts with media people



PDG PHILBERT CHIN



PDG FONG HOE BENG



PDG DR WU DAR CHING



DG DR KA ABRAHAM



DGE HJ ZAINIE A.A.



DGN LEE KONG HWEE

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